

**THE CITYWIDE BUSINESS IMPROVEMENT DISTRICT
PROGRAM
FREQUENTLY ASKED QUESTIONS (AND ANSWERS)**

ISN'T THIS JUST ANOTHER TAX?

No. Business improvements district assessments are not taxes. BID assessments are vehicles that convey a special benefit upon those who pay. While it is true that all affected parties in a given district must pay the assessment, it is important to remember that the BID was established through the consent of a majority of those involved. The city does not attempt to establish a BID where there is not a substantial amount of support from the community. Because the formation of a BID is primarily a community-driven project, the City serves as a facilitator in the process. The City is willing to help those communities who desire to help themselves. The term "public-private partnership" in this case is not a misnomer. Rather, it indicates the positive spirit of the program and the attitude of the City.