

**THE CITYWIDE BUSINESS IMPROVEMENT DISTRICT
PROGRAM
FREQUENTLY ASKED QUESTIONS (AND ANSWERS)**

**WHAT IS THE CITY'S ROLE IN PROVIDING THESE
IMPROVEMENTS?**

The City's primary role is to exercise its municipal authority to levy the assessment on behalf of the BID community. By having the City assess all affected parties, the BID receives funds from everyone receiving the improvements. Persons or entities who would otherwise refuse to participate, thus burdening the remaining BID members, do participate. Similarly, the city's BID billing process minimizes the number of members in the district who receive benefits without paying for them. The City requires that a nonprofit corporation be designated as the agent responsible for procuring the BID improvements. The non-profit corporation ("service provider") is then contractually obligated to provide to the City financial reports which disclose financial activity associated with use of the assessment funds. The city is also authorized to audit or otherwise review the financial condition of the BID. In this way the City assists the BID membership with oversight and review, so that the special assessment is used according to the intentions of the business community.