

Hi, my name is Adeena Bleich
Let me tell you a little about myself.

I am the result of two Orthodox Jewish Hippies who instilled in me their middle class ideals and a social consciousness. I am a realist with strong principles and a belief in what is possible. . . .

It is *this* that has lead me to run for City Council.

For too long, we've been deadlocked in ideological battles, distracted from making change in our communities.

Whether its Washington, Sacramento, Los Angeles, or the 5th District, we've lost the ability to find enough consensus to even ask what is possible.

The City Council is // fundamentally // in the service business.

You need a representative who will focus on being a public servant, *not* a politician.

When you've got a problem, City Hall's response should be // "How can I help?"

Whether it's a pothole on Ventura Boulevard, making traffic move, or finding practical solutions to our 50% student dropout rate, we need action now.

Having experience as an executive at New Schools Better Neighborhoods and as a dean at a liberal arts college . . . and having worked in City Council . . . I know how to get things done.

Let me tell you what service means to me.

It's about Access // Action // and Accountability.

I will make sure you have access to City Hall.

I can't promise you that I can solve every problem, but I *can* promise you exceptional customer service when you contact our office.

In fact, when you report a concern, you will receive a confirmation number so that you can check the status of your issue.

And we won't wait for you to come to us.

We'll bring City Hall to you.

Our office will host small gatherings for you and your neighbors close to where you live.

But you also need action from City Hall.

We all know that dealing with traffic is paramount. We **will** have trains to the Sea and throughout the City, but we need results **now**.

I will fight for more shuttle buses to get us out of our cars and where we need to go.

And to make buses usable, I believe we need to post bus routes at all bus stops.

Plus, I will hire experienced urban planners and, in a first for city council, a traffic engineer.

But traffic isn't our only problem.

In addition to getting our City moving again, I will work with the Mayor's office and Planning Department to make our schools the centers of neighborhoods and to engage our local businesses in mentoring programs for our youth.

And in order to do all of this // and so much more // *we must* make City Hall function efficiently and use our dwindling funds wisely.

For example, when you put a quarter in a meter, it is supposed to go into a special fund to build parking structures.

Over the years, millions have been hijacked from this fund for other purposes.

I will make sure that you get what you've paid for.

This is why I am asking for your vote and for your help in my campaign to make what is possible a reality for our city.

Please visit my website at adeena2009.com . . . and join us!

Thank you.