

CHANNEL 35 SPEECH

HELLO, MY NAME IS ALVIN PARRA AND I AM A CANDIDATE FOR LOS ANGELES CITY COUNCIL DISTRICT 14.

I WAS BORN AND RAISED IN THE 14TH COUNCIL DISTRICT AND MY WIFE AND I ARE HOMEOWNERS WITH TWO BEAUTIFUL SONS IN THE COMMUNITY OF EL SERENO.

OVER THE LAST 18 YEARS, I'VE BEEN INVOLVED IN PUBLIC SERVICE AS A COMMUNITY LEADER. I'VE WORKED FOR US CONGRESSMAN EDWARD ROYBAL, COUNTY SUPERVISOR GLORIA MOLINA AND UP UNTIL NOVEMBER I WAS THE DISTRICT FIELD DIRECTOR FOR THE CURRENT COUNCILMEMBER. I ALSO FOUNDED AND SERVED AS PRESIDENT OF THE EL SERENO CHAMBER OF COMMERCE AND WROTE TE BY LAWS FOR THE LA 32 NEIGHBORHOOD COUNCIL. SO, THERE CAN BE NO DOUBT THAT I HAVE THE EXPERIENCE AND KNOWLEDGE TO MAKE OUR GOVERNMENT WORK.

ESSENTIALLY, I AM RUNNING FOR CITY COUNCIL FOR 2 REASONS: I PAY TAXES, I LIVE IN THIS CITY AND I HAVE WORKED IN THE CURRENT COUNCIL OFFICE. I CAN HONESTLY SAY THAT WE, THE PEOPLE, ARE NOT GETTING OUR MONEY'S WORTH.

SECONDLY, AS A LONG TIME LEADER IN MY COMMUNITY, I KNOW THAT WE NEED A COUNCILPERSON THAT IS COMMITTED TO DELIVERING THE HIGHEST QUALITY OF CONSTITUENT SERVICES, REDUCING GANG VIOLENCE AND IMPROVING THE QUALITY OF LIFE IN OUR COMMUNITIES. BUT MORE IMPORTANTLY, WE NEED SOMEONE WHO IS HERE TO STAY AND I AM THAT INDIVIDUAL.

MANY PEOPLE DON'T KNOW THAT IT WILL TAKE OVER 70 YEARS TO REPAVE ALL OF OUR CITY STREETS AND REPAIR OUR BROKEN SIDEWALKS. TREES ARE NOT BEING TRIMMED AS OFTEN AS THEY SHOULD BE. MOST EMBARRASSINGLY, WE ARE LOSING LAPD OFFICERS 10 TIMES FASTER THAN WE CAN RECRUIT THEM? ALTHOUGH OVERALL CRIME HAS GONE DOWN, GANG VIOLENCE HAS INCREASED BY 14%. AND OUR GREAT CITY, BELIEVE IT NOT, HAS NO SINGLE DEPARTMENT TO DEAL WITH BUSINESS AND ECONOMIC DEVELOPMENT.

WHEN, WE LOOK AT SMALLER CITIES LIKE ALHAMBRA AND MONTEREY PARK WITH FEWER POTHOLES, HIGHER NUMBER OF POLICE PATROLS, MORE ECONOMIC GROWTH AND RESPONSIBLE HOUSING DEVELOPMENT, IT'S ABOUT TIME WE STAND UP AND ASK THE TOUGH QUESTIONS.

IF ELECTED COUNCILMEMBER, YOU CAN COUNT ON ME TO NOT ONLY ASK THOSE TOUGH QUESTIONS BUT TO FIND THOSE SOLUTIONS TO MAKE OUR CITY SAFER AND A BETTER PLACE TO LIVE.

IF ELECTED, YOU CAN COUNT ON ME TO WORK DAY AND NIGHT TO MEET MY FOUR MAJOR FIRST TERM GOALS:

FIRST: REDUCE GANG VIOLENCE BY 50% IN THE 14TH DISTRICT.

SECOND: ESTABLISH AND MAINTAIN A COUNCIL FIELD OFFICE OPERATION THAT RESPONSIVE AND ACCOUNTABLE TO RESIDENTS.

THIRD: IMPROVE OUR QUALITY OF LIFE BY DOUBLING THE NUMBER OF STREET AND SIDEWALK REPAIRS, CRACK DOWN ON ILLEGAL VENDING AND CONSTRUCTION.

FOURTH: CREATE PUBLIC-PRIVATE PARTNERSHIPS THAT WILL ATTRACT NEW BUSINESSES THAT GIVE BACK TO OUR COMMUNITY.

MY NAME IS ALVIN PARRA AND I ASK YOU TO JOIN ME IN THIS OPPORTUNITY TO GET THE 14TH DISTRICT AND THE CITY OF LOS ANGELES BACK ON THE RIGHT TRACK.

I THANK YOU FOR YOUR TIME AND HOPE TO EARN YOUR VOTE ON TUESDAY, MARCH 6TH.

GOD BLESS AND BYE.