

My name is Noel Weiss, I'm running for City Attorney.

DH Lawrence said "The great virtue of life is real courage - The type of courage that knows how to face facts and live beyond them". The primary job of our City Attorney is to ensure that our legal infrastructure works in the way intended by the framers of our Charter.

My governance philosophy is one of 'smart governance' - What I call the 'Five-P's' of Governance. No program or policy should be implemented unless it is (1) **Practical**,

(2) **Pro-active**,

(3) **Positive**,

(4) **Progressive**, and

(5) **Principled**.

As City Attorney I will find ways to use the law as a powerful problem solving tool.

The City Attorney is the only real check on the excesses of the Mayor and the City Council; and when the political interests of the Councilmembers diverge from the broader public interest, it has to be the City Attorney who represents the people..

I believe it is time for the people to be truly empowered - My goal and vision is to find creative and thoughtful ways of turning obstacles into opportunities. The goal should be to get the right result, for the right reason, in the right way.

**I will narrow the gap that currently exists between government's promise and performance, by ensuring that the system works better for the people. I will do that by:**

1. By welcoming performance audits by the Controller every year;

2. By publishing a comprehensive year end review which will clearly delineate the City Attorney's budget, how it is spent;

3. By working to establish a coalition with other cities under the auspices of the District Attorney where certain misdemeanor

crimes can and will be vigorously prosecuted by deputized City Attorneys.

4. I will be very aggressive on billboard blight. The laws will be enforced. 5. I will work closely with the Controller to put together a package of reforms which will protect whistle-blowers, and preserve emails.

6. I would require City documents used at public hearings to be available to the public at least 3 days before the hearing.

7. I will work diligently to improve the Neighborhood Prosecutor program by teaming even more closely with business and task force groups.

8. I will build on the model of the Watts Gang Task Force by organizing a "City Attorney Governance Task Force" to meet personally with citizens in each district on a revolving weekly basis to develop a meaningful pro-active agenda.

9. I would reorganize the City Attorney website to make it much more consumer friendly to include a video blog with interviews and updates about important City issues among other things.

Neighborhood Councils must be further empowered though the use of a City Attorney's report to council.

For the people to be heard, they must be given a seat at the table.

With hardwork, skill, and determination, we can and will have the type of change that will excite the imagination.

I welcome your ideas, your support, and most importantly, your vote for LA City Attorney on March 3rd. I am Noel Weiss, candidate for City Attorney for all the people of Los Angeles.

THE END