

TEXT for television commercial for candidate PHIL JENNERJAHN

(BEGIN TEXT)

Hi. I'm Phil Jennerjahn, and I'm currently running for Mayor of Los Angeles in the upcoming City election on March 3rd. I would like to start today with a quote from CNN talk show host Larry King. In the recent book, Faces of Sunset Boulevard, Larry King said..quote...Most very successful people are driven. They all wanted what they've got. They didn't get it by accident. They all had a sense of purpose, a sense of who they are. They have vision, you know? .unquote. I couldn't agree with Mr. King more. In 2007, when Senator Barack Obama started telling people that he wanted to run for President of the United States, he was surrounded by doubters. People who told him that he couldn't win, that he didn't have enough money, and that he was facing a very famous and well-funded opponent. I'm here today to tell you that I know exactly how he felt.

Barack Obama and I are very different politically, but we share one very important quality in common. We both have a sense of vision that others do not have, and this sense of vision allows us to foresee a future that others cannot see. Barack Obama did not allow his plans for the future to be shaped by the limiting beliefs of others who doubted him. I won't allow the beliefs of others to deter me from reaching my goals, either.

I believe in myself because I choose to believe. I have absolute faith and confidence in my own skills and abilities. My only struggle is to convince you, the voters of Los Angeles, that you can trust me with the leadership of this great city. Leadership is a complicated and sometimes tricky thing to explain to voters, but they usually understand it instinctively. They know it when they see it, and they know it when they don't. Some of the people I have met out on the campaign trail have told me that I am too young to be Mayor. I am only 42 years old, and if elected, I would be the youngest Mayor in Los Angeles in over 100 years. However, our country has recently demonstrated that politically, they are in a mood for change. I hope to be a part of this change. My political hero is Arizona Senator Barry Goldwater. He once said that –quote- Government does not have an unlimited claim on your money - unquote-. It was true when he said it in 1961 and it is still true today. Higher taxes, higher trash fees, parking tickets and parking meters that get massive price increases. I don't approve of any of these things. I believe in free markets and free minds. I believe that Americans are at their best when they have the freedom to make their own decisions about what to do with their own money. Part of the reason I am running for Mayor is that I am extremely disappointed with the leadership in this country, this state, and this city. We have elected officials who seem to forget that they serve at our pleasure, not the other way around. Sometimes, the best way to remind them of that is to vote them out of their jobs. For more information on my policies and my plans for this city, and to see me address voters in several other languages, please visit my website. www.philjennerjahn.com If you like what you see, please recommend my website to all your voting friends in Los Angeles.

Thank You. And may god bless you all.