

Hi, my name is Ron Galperin.

I've lived in Los Angeles for 25 years. I love this city, which has given so much to me.

But we can do better - and that's why I'm asking for your vote for city council.

I worked my way through law school at night to realize the American dream that inspired my parents to immigrate here from Romania and Israel. They instilled in me the values of public service and helping your neighbors, and its those ideals I hope to bring to the city council. Los Angeles city government is a mess. There is too much waste and not enough police, road pavement and other city services.

Currently, Los Angeles is owed roughly 700 million dollars in uncollected debt. Meanwhile, our budget deficit is projected to be in excess of 430 million dollars. Before we make painful cuts to critical services, I will aggressively recover the monies to our city -- including millions in uncollected elevator inspection fees, fire safety inspection fees, false burglar alarm fines, planning department expenses...and much more.

No family or business would ever leave this kind of money uncollected, and neither should our city.

These are the new ideas that I will bring to government; an outsider perspective of someone who has started several successful businesses in Los Angeles and is dedicated to strong fiscal management principles.

We just cannot rely upon the same old crowd from Sacramento or city hall aides to deliver the new ideas that will bring change to our city. In this economy, we cannot afford more of the same. The old way is not working.

That's why I became a leader at my neighborhood council, became part of the WLA Community Police Advisory Board, and in fighting for better planning and real solutions to our traffic problems. There's plenty of low hanging fruit when it comes to traffic solutions. Something as old fashioned as filling potholes and more frequent paving will go a long way to getting traffic to flow better.I've also worked with the Mayor's office to bring our communities into the city's budget process and to use your tax dollars more wisely. Let's cut the waste to finally deliver on more police officers.

In these difficult economic times, I'm asking for your vote to elect a business leader and empower your neighborhood in city hall.

Vote for Ron Galperin on March 3.