
Office of the City Clerk, City of Los Angeles

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Council File Number

[07-1434](#)

Title

LOS ANGELES TRIATHLON

Subject

Motion - On February 8, 2000, the Council approved a contract with Carbon LLC for the production of "The City of Los Angeles Triathlon" for the period March 10, 2000 through December 31, 2003. This contract was subsequently extended for a five year period, through December 31, 2008. As the expiration date of the current contract is approaching in approximately 18 months, it is appropriate for the Council to undertake a comprehensive review of this event. Prior to the Council considering a second extension of the contract with the current event organizer an examination of the past performance of this event, including City resources required, performance of the current contractor and future obligations in accordance with the contract must be weighed against the value of issuing a Request For Proposal to select a contractor through a competitive process for production of future "City of Los Angeles Triathlon" events beyond 2008. THEREFORE MOVE that the Council, instruct the City Administrative Officer, with the assistance of the Chief Legislative Analyst, Los Angeles Police Department and Department of Transportation, to report to the Council within 30 days on the status of the agreement and performance of Carbon, LLC, in accordance with Contract No. C-99610, as amended, and other relevant issues to determine the success of this event, for production of "The City of Los Angeles Triathlon" including, but not limited to, the following areas for each year's event: Number of entrants; number of commercial sponsorships and dollar amount of each sponsorship; dollar amount of race purse; media coverage; donations to local non-profit organizations or dollar value and description of in-kind services provided; payment to City; feedback, if any, from other agencies involved in authorizing portions of this annual event; formal evaluation findings, including complete financial accounting; and significant public input objecting to the event and any mitigating measures undertaken. OLD COUNCIL FILE 00-1607-S1 / 01-1793

Last Change Date

12/24/2008

Expiration Date

12/10/2010

Reference Numbers

Chief Legislative Analyst 08-10-1984

Mover

DENNIS ZINE

Second

GREIG SMITH

Action History for Council File [07-1434](#)

Date	Activity
12/24/2008	File closed.
12/16/2008	Council adopted Budget and Finance Committee report as amended; adopted amending motion (Parks-Smith).
12/10/2008	City Clerk scheduled item for Council on December 16, 2008.
12/01/2008	Budget and Finance Committee approved item(s) .
11/26/2008	Budget and Finance Committee scheduled item for committee meeting on December 1, 2008.
11/26/2008	Chief Legislative Analyst; City Administrative Officer document(s) referred to Budget and Finance Committee.

11/25/2008 Document(s) submitted by Chief Legislative Analyst; City Administrative Officer, as follows:

Chief Legislative Analyst and City Administrative Officer report, dated November 10, 2008, relative to the outcome of negotiations with Pacific Sports for the production of Los Angeles Triathlon.

Archive History

5-9-07 - This day's Council session
5-9-07 - Ref to Public Safety and Transportation Committees
5-9-07 - File to Public Safety Committee Clerk
12-18-07 - For ref - Communication from the City Administrative Officer 0220-04297-0000 and Chief Legislative Analyst, dated December 17, 2007, relative to issuing a Request for Proposal (RFP) for the management of the City of Los Angeles Triathlon event.
12-18-07 - Ref to Public Safety and Transportation Committees - to Public Safety Committee Clerk
2-5-08 - File to Transportation Committee Clerk
2-14-08 - Corrected Ref - Communication from the City Administrative Officer 0220-04297-0000 and Chief Legislative Analyst, dated December 17, 2007, to add Budget and Finance Committee
2-15-08 - Speaker Card submitted in Transportation Committee, dated February 13, 2008 - is attached to Council file.
2-19-08 - Communication from the Transportation Committee Clerk, dated February 13, 2008, relative to the Transportation Committee Meeting Record and Vote - is attached to Council file.
2-14-08 - File to Budget and Finance Committee Clerk
3-12-08 - For ref - Communication from the City Administrative Officer and the Chief Legislative Analyst, CAO No. 0150-05234-0031, dated March 11, 2008, relative to the comparison of the economic impact of the Los Angeles Marathon and the Los Angeles Triathlon.
3-12-08 - Ref to Public Safety, Transportation, and Budget and Finance Committees - to Public Safety Committee Clerk.
4-2-08 - Council Action - Budget and Finance Committee Report ADOPTED.
4-2-08 - Council Action - Transportation Committee Report RECEIVED and FILED.
4-2-08 - Council Action - Public Safety Committee Report RECEIVED and FILED.
4-8-08 - File to Public Safety, Transportation, and Budget and Finance Committees Clerks OK
4-9-08 - File in files
7-8-08 - For ref - Communication from the Chief Legislative Analyst 0220-04297-0000, dated July 7, 2008, relative to the Los Angeles Triathlon.
7-8-08 - Ref to Budget and Finance Committee
7-8-08 - File to Budget and Finance Committee Clerk
7-29-08 - Council Action - Verbal Motion - Parks Mover 2008 / Rosendahl - ADOPTED
7-29-08 - Council Action - Budget and Finance Committee report ADOPTED *AS AMENDED
8-6-08 - File to Budget and Finance Committee Clerk OK
8-6-08 - File in files