Office of the City Clerk, City of Los Angeles

Council File Number

<u>18-0113</u>

Title

Los Angeles Zoo and Botanical Gardens / Business and Marketing Plan / Fiscal Year 2017-18

Last Change Date 06/28/2018

Expiration Date

06/26/2020

Reference Numbers

Council File No. 16-0519

Council District 4

Initiated by

Zoo Department

Action History for Council File 18-0113

Date Activity

06/28/2018 Council action final.

06/26/2018 Council adopted item, subject to reconsideration, pursuant to Council Rule 51.

06/19/2018 City Clerk scheduled item for Council on June 26, 2018.

06/18/2018 Arts, Entertainment, Parks and River Committee approved as amended .

- 06/15/2018 Arts, Entertainment, Parks and River Committee scheduled item for committee meeting on June 18, 2018.
- 05/03/2018 Zoo Department document(s) referred to Arts, Entertainment, Parks and River Committee.
- 05/01/2018 Document(s) submitted by Zoo Department, as follows:

Zoo Department report, dated May 1, 2018, relative to Amendment No. 1 to the Supplemental Agreement to the Memorandum of Understanding with the Greater Los Angeles Zoo Association for marketing, public relations, site rentals and catered events.

02/07/2018 Zoo Department document(s) referred to Arts, Entertainment, Parks and River Committee.

02/07/2018 Document(s) submitted by Zoo Department, as follows:

Zoo Department report, dated February 7, 2018, relative to a one-year Business and Marketing Plan for the 2017-18 Fiscal Year.