

LA CITY CLERK CIVIC ENGAGEMENT

12 Outreach Program Initiatives



July 2019 ~ June 2020*

(*note: events were canceled in March due to stay-at-home guidelines)



College Campuses

Reach: 7,621
Events: 180
VR: 566



High School Voter Registration & Mock Elections

Reach: 14,665
Events: 105
VR: 3,310



Elem & Mid Schools Mock Elections

Reach: 1,602
Events: 6



Disability

Reach: 11,895
Events: 12
VR: 45



Homeless

Reach: 2,268
Events: 18
VR: 103



Seniors

Reach: 1,652
Events: 33
VR: 55



Faith-based

Reach: 2,292
Events: 19
VR: 77



New Americans

Reach: 8,805
Events: 6
VR: 3,147



Free The Vote

Reach: 850
Events: 13
VR: 49



Underserved Youth

Reach: 2,092
Events: 12
VR: 80



General Community

Reach: 41,759
Events: 170
VR: 753



Census

Reach: 920
Events: 5
VR: 15

TOTAL REACH: 96,424

TOTAL
EVENTS
579

TOTAL
VOTER REG/PRE-REG
8,200

* VR- Voter Registration



Holly L. Wolcott, City Clerk
City of Los Angeles, Office of the City Clerk

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Office of the City Clerk – Election Division
2021 All Vote-By-Mail (VBM) Neighborhood Council Elections
ELECTION STATISTICS



CANDIDATES

2,299

**Candidate
Applications Submitted**

1,706

**Candidates
Certified**



**VBM
APPLICATIONS**

21,268

**VBM Applications
Received Online**

8,998

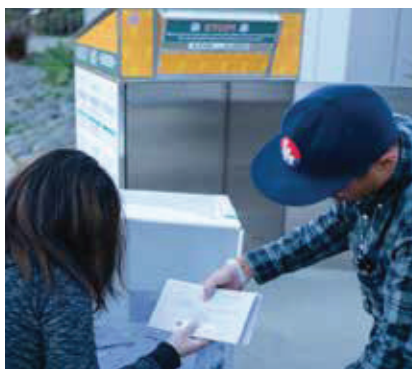
**Paper VBM
Applications Received**



Total applications received: 30,266*

BALLOTS

**VBM Ballots
Mailed
26,822**



**RETURNED VBM
BALLOTS**

15,148

Ballots Returned by Mail

3,586

Ballots Returned in Ballot Drop Boxes

Total Ballots Returned: 18,734

OUTREACH

Social Media Posts

30K



**NC Election
Information Email
Blast**

850k



**Election Postcards
Distributed at
Vaccination Centers**

300k



**Service Provider
Organizations
Recruited**

77



City of Los Angeles,
Office of the City Clerk

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*Total includes every application received