



LA CITY CLERK CIVIC ENGAGEMENT

Work from Home Program Initiatives

July 2020 ~ June 2021



SOCIAL MEDIA

IN-PERSON

Followers Engagements



Facebook

1,300

1,100



Instagram

3,333

45,000



Twitter

3,462

3,600



Youtube

1,420

147,602



Digital Information Distribution to Community Partners

1,651



Total Voter Registration Forms Distribution*

46,190



Event Total Reach

3,882

Candidate Filing

- 117 Candidates
- 11 Write-in candidates

Petition Filing

- 10 initiative petition requests (a record-setting number)
- 8 were approved for circulation
- 5 were filed with the Office for signature verification
- 1 recall petitions were approved for circulation
- 1 was filed for signature verification but was found insufficient.

Total Signatures Counted: 585,436

In-House Election

- Fire and Police Departments Pensions
- 2 Boards of Deferred Compensation.

* Distributed voter registration forms to 422 City facilities including libraries, rec and park centers and LAPD stations.

Total Engagements: 249,025



Holly L. Wolcott, City Clerk

City of Los Angeles, Office of the City Clerk

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