

Hi. I'm Traci Park.

And just like you, I love Los Angeles!

Generations of my family grew up here. It's home.

I'm running for City Council because I believe nothing's more important than a home that's safe and secure.

For 20 years, I've worked closely with city and county leaders in California as a municipal law attorney.

So I know how to help local communities address issues that matter – like public safety.

I'll use all my skills and experience to make sure your needs come first at City Hall!

This year, voters like you will be making extremely important choices.

The future of our great city is at stake.

For too long, leaders in LA have gone in directions that aren't working.

They've put special interests – and frankly their own interests – ahead of yours and mine.

That's led to rising crime and unsheltered people in the thousands calling our public spaces home because they have nowhere else to go.

It's time for change.

Here's my vision: neighborhoods, beaches, and parks that are safe and free of encampments.

Immediate shelter for unhoused people in safe settings with services they need to recover.

Businesses kept safe from theft and crime – and free of the red tape that stifles them.

An environment that's safe from illegal dumping, polluters, and exploitation by outside interests that don't prioritize community needs.

Workforce housing that keeps people safe from housing instability.

Women that are safe from discrimination and violence in all its forms.

Infrastructure improvements that put safety and efficiency first.

Are you noticing that I keep using the word safe?

That's because neglecting community safety is our City's biggest failure of vision, leadership, and accountability.

Keeping people safe is government's number one job.

Children learn better, businesses thrive, and overall quality of life improves when people feel safe on their streets – and in their homes, schools, parks, and neighborhoods.

I'm proud to be law enforcement's only choice for this seat.

I've been endorsed by the LA Police Protective League, the Airport Police, our Park Rangers and LA County Deputy Sheriffs.

I'll make sure our public safety partners have the funding, authority, and resources to compassionately serve our diverse population and keep the Westside safe.

I've also been endorsed by the LA Chamber of Commerce, and BizFed, as a partner they can count on to help our local businesses.

I know how to fight for you – and how to deliver results.

And I expect you to hold me accountable for doing exactly that as your new Councilmember.

With your help, we'll change course and prove LA's best days lie ahead!