

Hello, my name is Jorge Nuño, and I'm running for Los Angeles City Council, District 9.

I was raised right here in South Central Los Angeles. This is home. This is where my family built a life, where I built my business, and where I've spent over 20 years investing in our community.

But right now, too many people feel that they have to leave to get ahead. Rising rents, lack of opportunity, and years of underinvestment are pushing families out of the neighborhood they helped build.

I believe in something different: don't move, improve. That means we fight for the people who are already here. We invest in our neighborhoods so families can stay, grow, and thrive.

I'm not a career politician. I'm a small business owner. I'm a community builder.

Through my work and through the Big House, I've created space for opportunity for young people, for small businesses, and for our community to come together. I've seen what happens when we invest in our own people.

As your council member, my focus is clear: bring resources back to District 9 and put them to work locally.

We create jobs by investing in our industrial corridors and building pathways into a good-paying career right here in South Los Angeles. We support small businesses and local entrepreneurs so ownership stays in the community.

We tackle homelessness with real solutions that lead to housing and stability, not just moving people from one street to another.

We clean our neighborhoods, fix our streets, improve lighting, and invest in community-based safety so families feel secure where they live.

And we make sure that City Hall is held accountable to the people, not the other way around.

This is about building a future where our kids don't have to leave to succeed, where our neighborhoods are clean, safe, and full of opportunity.

Where we don't get pushed out, we rise up.

Don't move, improve.

I'm Jorge Nuño, and I respectfully ask for your vote.