
Office of the City Clerk, City of Los Angeles

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Council File Number

[01-1874](#)

Title

NAMING NEIGHBORHOODS PROJECT

Subject

Motion - For over one year, the Eighth District Empowerment Congress has been working aggressively on the "Naming Neighborhoods Project" to identify and appropriately name the unique communities found within its membership area. Frequently, the diverse and dynamic characteristics of the individual neighborhoods are cast aside as an entire area of the City of Los Angeles is deemed "South Central." By properly identifying the existing communities throughout the area, the Empowerment Congress members have sought to instill a feeling of community pride and foster a greater sense of community empowerment. Beginning with a focus group at the Hebrew Union College in June 2000, Empowerment Congress members have contributed countless hours of dedicated work towards reaching a consensus on neighborhood names and boundaries. Each Neighborhood Development Council within the Empowerment Congress established a Naming Committee to oversee the development and implementation of a community outreach plan to bring together the various stakeholders within each neighborhood. Through extensive research, a meeting with an urban historian, and numerous community meetings and dialogues, the Empowerment Congress has completed the initial phase of the "Naming Neighborhoods Project" with several additional communities to be completed shortly. THEREFORE MOVE that communities submitted by the Empowerment Congress be officially designated as stated.

Last Change Date

04/02/2008

Council District

8,10

Mover

MARK RIDLEY-THOMAS

Second

HAL BERNSON
JANICE HAHN

Archive History

9-4-01 - This day's Council session

9-4-01 - Ref to Transportation Committee

9-4-01 - File to Transportation Committee Clerk

10-10-01 - Council Action - CONTINUED TO October 12, 2001

10-12-01 - Council Action - Transportation Committee report ADOPTED to:

1. APPROVE the official name designation of various areas bounded by certain streets in Council District Eight, as described in the September 4, 2001 Motion (Ridley-Thomas - Bernson - Hahn), attached to Council File No. 01-1874.

2 DIRECT the Department of Transportation (DOT), to install within 90 days, official City of Los Angeles community signs, identifying the communities in the general vicinity, as described in the September 4, 2001 Motion (Ridley-Thomas - Bernson - Hahn) attached to Council.

3. DIRECT the Department of Transportation, to remove any existing City community signs in these areas and replace them with the appropriate signs designating the newly adopted boundaries.

4. DIRECT the Department of Transportation, to report back to the Transportation Committee every 30 days with a status report on the progress of the sign installations for the newly adopted communities.

10-16-01 - File to Transportation Committee Clerk OK

10-17-01 - File in files

2-15-02 - This day's Council session - Motion - Ridley-Thomas Mover 2002 / Bernson - For over one year, the Eighth District Empowerment Congress has been working aggressively on the "Naming Neighborhoods Project" to identify and appropriately name the unique communities found within its

membership area. Frequently, the diverse and dynamic characteristics of the individual neighborhoods are cast aside as an entire area of the City of Los Angeles is deemed "South Central." By properly identifying the existing communities throughout the area, the Empowerment Congress members have sought to instill a feeling of community pride and foster a greater sense of community empowerment. Beginning with a focus group at the Hebrew Union College in June 2000, Empowerment Congress members have contributed countless hours of dedicated work towards reaching a consensus on neighborhood names and boundaries. Each Neighborhood Development Council within the Empowerment Congress established a Naming Committee to oversee the development and implementation of a community outreach plan to bring together the various stakeholders within each neighborhood. Through extensive research, a meeting with an urban historian, and numerous community meetings and dialogues, the Empowerment Congress has completed the second phase of the "Naming Neighborhoods Project." The ten initial community designations submitted by the Empowerment Congress were formally adopted by the City Council in October 2001 (Council File #01-1874).

THEREFORE MOVE that the area bounded by the following streets be officially designated as "Manchester Square":

- *West Florence Avenue, between South Western Avenue and South Normandie Avenue
- *South Normandie Avenue, between West Florence Avenue and West Manchester Avenue
- *West Manchester Avenue, between South Normandie Avenue and South Western Avenue
- *South Western Avenue, between West Florence Avenue and West Manchester Avenue

FURTHER MOVE that the area bounded by the following streets be officially designated as "Broadway Square":

- *West 84th Street, between 110 Harbor Freeway and South Main Street
- *South Main Street, between West 84th Street and West Adams Boulevard
- *West 98th Street, between South Main Street and 110 Harbor Freeway
- *110 Harbor Freeway, between West 84th Street and West 98th Street

FURTHER MOVE that the area bounded by the following streets be officially designated as "Angeles Mesa":

- *South Van Ness Avenue, between West Vernon Avenue and West 52nd Street
- *West Slauson Avenue, between South Victoria Avenue and South Van Ness Avenue
- *South Victoria Avenue, between West 52nd Street and West Vernon Avenue
- *West Vernon Avenue, between South Victoria Avenue and South Van Ness Avenue

FURTHER MOVE that the area bounded by the following streets be officially designated as "Baldwin Vista":

- *Rodeo Road, from South La Cienega Boulevard to Hauser Boulevard
- *Hauser Boulevard, from Rodeo Road to Coliseum Street
- *Coliseum Street, from Hauser Boulevard to South La Brea Avenue
- *South La Brea Avenue, from Coliseum Street to the City of Los Angeles Boundary
- *City of Los Angeles Boundary, from South La Cienega Boulevard to South La Brea Avenue
- *South La Cienega Boulevard, from the City of Los Angeles Boundary to Rodeo Road

FURTHER MOVE that the area bounded by the following streets be officially designated as "Cameo Plaza":

- *West Jefferson Boulevard, from the City of Los Angeles Boundary to Rodeo Road
- *Rodeo Road, from West Jefferson Boulevard to South La Cienega Boulevard
- *South La Cienega Boulevard, from Rodeo Road to the City of Los Angeles Boundary
- *City of Los Angeles Boundary, from West Jefferson Boulevard to South La Cienega Boulevard

FURTHER MOVE that the area bounded by the following streets be officially designated as "Vermont Vista":

- *West Manchester Boulevard, from Vermont Avenue to the Harbor Freeway (I-110)
- *South Vermont Avenue, from West Manchester Avenue to West 99th Street
- *The Harbor Freeway (I-110), from West Manchester Avenue to West 99th Street
- *West 99th Street, from South Vermont Avenue to the Harbor Freeway (I-110)

FURTHER MOVE that the Department of Transportation be directed to install, within 90 days, official City of Los Angeles community signs, identifying the aforementioned communities, in the general vicinity of the following locations;

Manchester Square

- *Northbound Western Avenue at 85th Street
- *Southbound Normandie Avenue at 73rd Street
- *Eastbound Florence Avenue at Hobart Boulevard
- *Westbound Manchester Avenue at Normandie Avenue

Broadway Square

- *Northbound Broadway at 98th Street
- *Southbound Broadway at 85th Street
- *Southbound Main Street at 85th Street
- *Eastbound Manchester Boulevard at Olive Street

*Westbound Manchester Boulevard at Main Street

*Westbound 98th Street at Spring Street

Angelus Mesa

*Northbound Crenshaw Boulevard at 57th Street

*Southbound Van Ness Avenue at 48th Street

*Eastbound 54th Street at 11th Avenue

*Westbound 54th Street at 2nd Avenue

Baldwin Vista

*Northbound La Cienega Boulevard at Aladdin Street

*Southbound La Brea Avenue at Veronica Street

*Eastbound Rodeo Road at Clyde Avenue

Cameo Plaza

*Eastbound Rodeo Road at Lenawee Avenue

Vermont Vista

*Northbound Vermont Avenue at 99th Street

*Northbound Figueroa Street at 99th Street

*Southbound Hoover Street at 87th Street

*Eastbound Manchester Avenue at Menlo Avenue

FURTHER MOVE that the Department of Transportation be directed to remove any existing City of Los Angeles community signs in these areas and replace them with the appropriate signs designating the newly adopted boundaries.

FURTHER MOVE that the Department of Transportation be directed to report back to the Transportation Committee every 30 days with a status report on the progress of the sign installations for the newly adopted communities.

2-15-02 - Ref to Planning and Land Use Management Committee

2-15-02 - File to Planning and Land Use Management Committee Clerk

2-26-02 - Council Action - Motion ADOPTED (Planning and Land Use Management Committee waived consideration).

3-1-02 - File in files

11-19-02 - This day's Council session - Motion - Ridley-Thomas Mover 2002 / Reyes - For over one year, the Eighth District Empowerment Congress has been working on the "Naming Neighborhoods Project" to identify and appropriately name the unique communities found within its membership area. Frequently, the diverse and dynamic characteristics of the individual neighborhoods are cast aside as an entire area of the City of Los Angeles is deemed "South Central." By properly identifying the existing communities throughout the area, the Empowerment Congress members have sought to instill a feeling of community pride and foster a greater sense of community empowerment.

Beginning with a focus group at the Hebrew Union College in June 2000, Empowerment Congress members have contributed countless hours of dedicated work towards reaching a consensus on neighborhood names and boundaries. Each Neighborhood Development Council within the Empowerment Congress established a Naming Committee to oversee the development and implementation of a community outreach plan to bring together the various stakeholders within each neighborhood. Through extensive research, a meeting with an urban historian, and numerous community meetings and dialogues, the Empowerment Congress has completed the second phase of the "Naming Neighborhoods Project." The two initial phases of the project, outlining 16 unique neighborhoods, were submitted by the Empowerment Congress and formally adopted by the City Council in October 2001 and February 2002, respectively (Council File No. 01-1874). The final phase is also now complete and has been submitted by the Empowerment Congress for ratification by the City Council.

THEREFORE MOVE that the area bounded by the following streets be officially designated as "Magnolia Square":

*West Century Boulevard, from South Vermont Avenue to the Harbor Freeway (I-110)

*South Vermont Avenue, from West Century Boulevard to Imperial Highway

*Imperial Highway, from South Vermont Avenue to the Harbor Freeway (I-110)

*South Grand Avenue, from Imperial Highway to West Century Boulevard

FURTHER MOVE that the area bounded by the following streets be officially designated as "Century Palms":

*West 98th Street, from Olive Street to South Avalon Boulevard

*Olive Street, from West 110th Street to South San Pedro Street

*South San Pedro Street, from East 110th Street to East 111th Street

*East 111th Street, from South San Pedro Street to Avalon Boulevard

*South Avalon Boulevard, from East 98th Street to East 111th Street

FURTHER MOVE that the area bounded by the following streets be officially designated as "Century Cove":

*East 98th Street, from Avalon Boulevard to South Central Avenue

*South Central Avenue, from East 98th Street to Lanzit Avenue

*Lanzit Avenue, from South Central Avenue to Avalon Boulevard
 *Avalon Boulevard, from Lanzit Avenue to East 98th Street
 FURTHER MOVE that the area bounded by the following streets be officially designated as "King Estates":
 *Martin Luther King, Jr. Boulevard, from South Van Ness Avenue to South Normandie Avenue
 *South Van Ness Avenue, from Martin Luther King, Jr. Boulevard to West Jefferson Boulevard
 *South Normandie Avenue, from Martin Luther King, Jr. Boulevard to Exposition Boulevard
 *Exposition Boulevard, from Normandie Avenue to Arlington Avenue
 FURTHER MOVE that the area bounded by the following streets be officially designated as "University Expo Park West":
 *West Jefferson Boulevard, from Western Avenue to Vermont Avenue
 *Exposition Boulevard, from Western Avenue to Normandie Avenue
 *South Normandie Avenue, from Exposition Boulevard to Martin Luther King, Jr. Boulevard
 *Martin Luther King, Jr. Boulevard, from Normandie Avenue to Vermont Avenue
 *South Vermont Avenue, from Martin Luther King, Jr. Boulevard to Jefferson Boulevard
 *Western Avenue, from Exposition Boulevard to West Jefferson Boulevard
 FURTHER MOVE that the area bounded by the following streets be officially designated as "Crenshaw Manor":
 *Martin Luther King, Jr. Boulevard, from Chesapeake Avenue to Crenshaw Boulevard
 *Exposition Boulevard, from Chesapeake Avenue to Crenshaw Boulevard
 *Crenshaw Boulevard, from Exposition Boulevard to Martin Luther King, Jr. Boulevard
 *Chesapeake Avenue, from Martin Luther King, Jr. Boulevard to Exposition Boulevard
 FURTHER MOVE that the area bounded by the following streets be officially designated as "Arlington Park":
 *Roxton Avenue, from Martin Luther King, Jr. Boulevard to Rodeo Road
 *4th Avenue, from Martin Luther King, Jr. Boulevard to Vernon Road
 *South Van Ness Avenue, from Vernon Avenue to Rodeo Road
 *Rodeo Road, from South Van Ness Avenue to Roxton Avenue
 *Vernon Avenue, from 4th Avenue to South Van Ness Avenue
 FURTHER MOVE that the area bounded by the following streets be officially designated as "Morningside Circle":
 *Florence Avenue, from South Van Ness Avenue to Western Avenue
 *South Van Ness Avenue, from West Manchester Avenue to Florence Avenue
 *West Manchester Avenue, from Van Ness Avenue to Western Avenue
 *Western Avenue, from West Manchester Avenue to Florence Avenue
 FURTHER MOVE that the area enclosed by the following boundaries be officially designated as "West Park Terrace":
 *West Manchester Avenue, from South Van Ness Avenue to South Vermont Avenue
 *Vermont Avenue., from Manchester Avenue to the City of Los Angeles boundary
 *City of Los Angeles boundary, from South Vermont Avenue to South Van Ness Avenue
 *South Van Ness Avenue, from Manchester Avenue to the City of Los Angeles boundary
 FURTHER MOVE that the area enclosed by the following boundaries be officially designated as "Cantebury Knolls":
 *South Van Ness Avenue, from Florence Avenue to the Atchison, Topeka, and Santa Fe Railroad
 *Atchison, Topeka, and Santa Fe Railroad, from South Van Ness Avenue to Normandie Avenue
 *Normandie Avenue, from Slauson Avenue to Gage Avenue
 *Gage Avenue, from Normandie Avenue to South Vermont Avenue
 *South Vermont Avenue, from Gage Avenue to West 78th Street
 *West 78th Street, from South Vermont Avenue to Normandie Avenue
 *Normandie Avenue, from West 78th Street to Florence Avenue
 *Florence Avenue, from Normandie Avenue to South Van Ness Avenue
 FURTHER MOVE that the area bounded by the following streets be officially included in the area previously designated as "Manchester Square" by Council action of February 26, 2002 (Council File No. 01-1874):
 *West 83rd Street, from Normandie Avenue to South Vermont Avenue
 *South Vermont Avenue, from West 83rd Street to Manchester Avenue
 *Manchester Avenue, from South Vermont Avenue to Normandie Avenue
 *Normandie Avenue, from Manchester Avenue to West 83rd Street
 FURTHER MOVE that the Department of Transportation be directed to install, within 90 days, official City of Los Angeles community signs, identifying the aforementioned communities, in the general vicinity of the following locations:
 MAGNOLIA SQUARE
 *Northbound Figueroa Street at 109th Place
 *Southbound Figueroa at 99th Street
 *Westbound Century Boulevard at Grand Avenue

*Eastbound Imperial Highway at Vermont Avenue

CENTURY PALMS

*Northbound Broadway at 110th Street

*Southbound San Pedro Street at 99th Street

*Northbound San Pedro Street at 110th Street

*Southbound Broadway at 99th Street

CENTURY COVE

*Northbound Avalon Boulevard at Lanzit Avenue

*Southbound Avalon Boulevard at Century Boulevard

*Northbound Central Avenue at Lanzit Avenue

*Southbound Central Avenue at 101st Street

KING ESTATES

*Northbound Van Ness Avenue at Browning Boulevard

*Southbound Western Avenue at 38th Street

UNIVERSITY EXPO PARK WEST

*Northbound Normandie Avenue at Browning Boulevard

*Westbound Exposition Boulevard at Catalina Street

*Southbound Normandie Avenue at 36th Street

*Southbound Vermont Avenue at 35th Street

*Westbound Martin Luther King, Jr. Boulevard at Santa Barbara Court

CRENSHAW MANOR

*Northbound Crenshaw at West 39th Street

*Southbound Chesapeake at West Rodeo

*Eastbound Martin Luther King, Jr. Boulevard at Marlton Avenue

ARLINGTON PARK

*Southbound Martin Luther King, Jr. Boulevard at Rodeo Road

*Westbound Rodeo Road at Roxton Avenue

MORNINGSIDE CIRCLE

*Northbound Western Avenue at West Manchester Avenue

*Eastbound Manchester Avenue at South Van Ness Avenue

*Southbound Van Ness Avenue at South Florence Avenue

*Westbound Manchester Avenue at Saint Andrews Place

WEST PARK TERRACE

*Northbound Vermont Avenue at West Manchester Avenue

*Westbound Manchester Avenue at South Van Ness Avenue

*Northbound Van Ness Avenue at West 89th Street

CANTEBURY KNOLLS

*Northbound Normandie at West 62nd Street

*Westbound Florence Avenue at South Normandie Avenue

*Southbound Van Ness at Atchison, Topeka and Santa Fe Railroad

MANCHESTER SQUARE (AS AMENDED)

*Eastbound 83rd Street at South Normandie Avenue

*Westbound Manchester Avenue at South Normandie Avenue

FURTHER MOVE that the Department of Transportation be directed to remove any existing City of Los Angeles community signs in these areas and replace them with the appropriate signs designating the newly adopted boundaries.

FURTHER MOVE that the Department of Transportation be directed to report back to the Transportation Committee every 30 days with a status report on the progress of the sign installations for the newly adopted communities.

11-20-02 - File to Calendar Clerk for placement on next available Council agenda

11-26-02 - Council Action - Motion ADOPTED *as amended

11-26-02 - *Amending Motion - Holden Mover 2002 / Ridley-Thomas - ADOPTED -

HEREBY MOVE that Council AMEND the Motion (Ridley-Thomas - Reyes) (Item No. 37, Council File 01-1874) relative to the "Naming Neighborhoods Project" and the official name designation of various areas bounded by certain streets in Council District Eight as follows:

DELETE the area designated as Crenshaw Manor, inasmuch as it is located in Council District Ten:

Martin Luther King, Jr. Boulevard, from Chesapeake Avenue to Crenshaw Boulevard;

Exposition Boulevard, from Chesapeake Avenue to Crenshaw Boulevard;

Crenshaw Boulevard, from Exposition Boulevard to Martin Luther King, Jr. Boulevard;

Chesapeake Avenue, from Martin Luther King, Jr. Boulevard to Exposition Boulevard.

12-9-02 - File in files

6-25-04 - This day's Council session - Motion - Ludlow Mover 2004 / Parks - At a prior City Council meeting the attached Motion (Ridley-Thomas / Reyes) and amending Motion (Ridley-Thomas / Holden) concerning the "Naming Neighborhoods Project" and the official name designation of various bound by certain streets located in Council District Eight were adopted (November 26, 2002, Item 37, Council

File: 01-1874). For over a year, the Eight District Empowerment Congress worked on the "Naming Neighborhoods Project" to identify and appropriately name the unique communities found within its membership area.

Prior to Council approving the community names and identified boundaries, a verbal amending Motion (Ridley-Thomas/Holden) was adopted by Council deleting the designation of an area that was recommended to be named Crenshaw Manor. Subsequent to this Council action, the stakeholders in the area have continued to express their support of the designation of the Crenshaw Manor community which is mainly located in Council District Ten, while the Northwest intersection of Crenshaw Boulevard and Martin Luther King, Jr. Avenue is in Council District Eight.

THEREFORE MOVE that Council AMEND the Motion (Ridley-Thomas/Reyes) to ADD the area designated as Crenshaw Manor, given that the stakeholders in the area support the subject name designation of the area bound by:

- * Martin Luther King, Jr. Boulevard, from Chesapeake Avenue to Crenshaw Boulevard;
- * Exposition Boulevard, from Chesapeake Avenue to Crenshaw Boulevard;
- * Crenshaw Boulevard, from Exposition Boulevard to Martin Luther King, Jr. Boulevard; and
- * Chesapeake Avenue, from Martin Luther King, Jr. Boulevard to Exposition Boulevard.

FURTHER MOVE that the Department of Transportation be directed to:

1. Install, within 90 days, official City of Los Angeles community signs, identify the aforementioned community, in the general vicinity of the above mentioned locations;
2. Remove any existing City of Los Angeles community signs in these areas and place them with the appropriate signs designating the newly adopted boundaries; and
3. Report back to the Transportation Committee within 30 days with a status progress of the sign installation for newly adopted community.

6-25-04 - Ref to Education and Neighborhoods Committee

6-25-04 - File to Education and Neighborhoods Committee Clerk

11-19-04 - Council Action - Motion ADOPTED (Education and Neighborhoods Committee waived consideration of the above matter).

11-24-04 - File to Education and Neighborhoods Committee Clerk OK

11-30-04 - File in files

12-28-04 - For ref - Communication from the Department of Transportation relative to the update on installation of community signs for the area designated as Crenshaw Manor.

12-29-04 - Ref to Transportation Committee

12-29-04 - File to Transportation Committee Clerk

1-26-05 - Council Action - Transportation Committee report ADOPTED to NOTE and FILE the December 16, 2004 report from the Department of Transportation (DOT) relative to directing the Department of Transportation to install community signs for the area designated as Crenshaw Manor, inasmuch as the signs will be installed, and this report is submitted for information only and no Council action is required.

1-31-05 - File to Transportation Committee Clerk OK

2-1-05 - File in files