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Office of the City Clerk, City of Los Angeles

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**Council File Number**

[05-0002-S100](#)

**Title**

TRUTH IN SPORTS ADVERTISING ACT / AB 1041 (UMBERG)

**Subject**

Resolution - WHEREAS, any official position of the City of Los Angeles with respect to legislation, rules, regulations, or policies proposed to or pending before a local, state, or federal governmental body or agency must have first been adopted in the form of a Resolution by the City Council with the concurrence of the Mayor; and WHEREAS, the Angels baseball franchise, founded by Gene Autry, has been based in the City of Anaheim since 1965; and WHEREAS, it was called the Los Angeles Angels for four years, the California Angeles for thirty-two years, and, most recently, the Anaheim Angeles for seven years; and WHEREAS, the new owners of the Anaheim Angeles changed the name of their franchise once again to now be the Los Angeles Angels of Anaheim; and WHEREAS, this new name does not accurately reflect the geographic location of the team and the predominant location where it plays throughout the year; and WHEREAS, AB 1041 (Umbert) would require sports franchises to accurately inform the public about the geographic location of the team's play through the "Truth in Sports Advertising Act"; and NOW, THEREFORE, BE IT RESOLVED, with the concurrence of the Mayor, that by the adoption of this Resolution, the City of Los Angeles hereby includes in its 2005-2006 State Legislative Program SUPPORT of AB 1041 (Umbert), the "Truth in Sports Advertising Act," to require sports franchises to properly inform the public on tickets and advertising of their actual geographic base.

**Last Change Date**

07/05/2005

**Mover**

ALEX PADILLA

**Second**

MARTIN LUDLOW  
ED REYES

**Archive History**

- 4-29-05 - This day's Council session
- 4-29-05 - Ref to Conventions, Tourism, Entertainment Industry and Business Enterprise Committee
- 4-29-05 - File to Conventions, Tourism, Entertainment Industry and Business Enterprise Committee Clerk
- 6-15-05 - Council Action - Resolution ADOPTED (Conventions, Tourism, Entertainment Industry and Business Enterprise Committee waived consideration)
- 6-17-05 - File to Mayor
- 6-21-05 - Mayor's message concurred in action of June 15, 2005
- 6-22-05 - File to Calendar Clerk
- 7-1-05 - File to Conventions, Tourism, Entertainment Industry and Business Enterprise Committee Clerk OK
- 7-5-05 - File in files