
Office of the City Clerk, City of Los Angeles

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Council File Number

[07-0508](#)

Title

TASK FORCE / MAXIMIZING MASS TRANSIT USAGE FOR SPECIAL EVENTS

Subject

Motion - The performing art and music venues in Downtown Los Angeles are one of the greatest assets in the City. They are home to world-class music and theater which is a cultural resource to the entire region. Unfortunately patrons are becoming reluctant to visit these venues from areas outside downtown due to traffic. Extreme traffic levels have made a visit to a Friday night performance from the Westside and West Valley extremely difficult due to unpredictable traffic conditions or long travel times. The Hollywood Bowl currently uses buses to bring visitors to performances, reducing the number of vehicles traveling to Hollywood. Fewer vehicles on the streets reduces traffic for the neighborhood, reduces air pollution, and removes the stress of traveling to the event. In an effort to preserve the accessibility of our performing arts venues and improve the experience for visitors to these venues, the City must find more efficient and enjoyable ways for people to travel to special events. Specially tailored public transit service for cultural events, such as shuttles to performances, would also serve as added incentive to increase ridership. Such positive exposure to public transportation could also serve as a much needed catalyst for increasing overall ridership, above and beyond just special events. THEREFORE MOVE that a task-force be formed to address potential strategies for maximizing mass transit usage for special events. This taskforce should include representatives of LADOT, METRO, and major special event venues in Downtown Los Angeles such as The Music Center, Disney Hall, and Staples Center. FURTHER MOVE that the task force report to the Council in 60 days with suggestions to improve the utilization of public transportation from the outlying areas of the City to special events in Downtown Los Angeles, including potential public-private partnerships, reexamination of existing routes and transit assets, and suggestions for new improved transit service.

Last Change Date

10/02/2008

Expiration Date

09/15/2010

Mover

WENDY GREUEL
JAN PERRY

Second

TOM LABONGE

Action History for Council File [07-0508](#)

- | Date | Activity |
|------------|---|
| 10/02/2008 | File closed. |
| 10/01/2008 | City Clerk transmitted file to Transportation Committee Clerk to verify file content. |
| 09/19/2008 | Council adopted Transportation Committee report. |
| 09/15/2008 | City Clerk scheduled item for Council on September 19, 2008. |
| 09/10/2008 | Transportation Committee received and filed item(s). |
| 09/08/2008 | Transportation Committee scheduled item for committee meeting on September 10, 2008. |
| 09/04/2008 | Department of Transportation document(s) referred to Transportation Committee. |
| 09/03/2008 | Document(s) submitted by Department of Transportation, as follows: |

Department of Transportation report, dated August 29, 2008, relative to a Maximizing Mass Transit Usage for Special Events in Downtown Los Angeles.

Archive History

2-21-07 - This day's Council session

2-21-07 - Ref to Transportation Committee

2-21-07 - File to Transportation Committee Clerk

5-22-07 - Council Action - Transportation Committee report ADOPTED to:

1. ESTABLISH a task force to address potential strategies for maximizing mass transit usage for special events and further DIRECT that said task force be composed of representatives of:

a. The Los Angeles Department of Transportation (DOT)

b. The Los Angeles County Metropolitan Transportation Authority (MTA)

c. Special event venues in Downtown Los Angeles such as The Music Center, Disney Hall, and Staples Center

2. DIRECT that the task force, as detailed above in Recommendation No. 1, to report to Council in 60 days with suggestions to improve the utilization of public transportation from the outlying areas of the City to special events in Downtown Los Angeles to include:

a. Potential public-private partnerships

b. Reexamination of existing routes and transit assets

c. Suggestions for new improved transit service

5-25-07 - File to Transportation Committee Clerk OK

5-29-07 - File in files

10-1-07 - For ref - Communication from the Department of Transportation, dated September 21, 2007, relative to improving the utilization of public transportation from the outlying areas of the City to special events in Downtown Los Angeles with regard to public/private partnerships, existing transit routes and assets, and new improved transit service.

10-2-07 - Ref to Transportation Committee

10-2-07 - File to Transportation Committee Clerk

10-31-07 - Council Action - Transportation Committee Report ADOPTED.

11-8-07 - File to Transportation Committee Clerk OK

11-9-07 - File in files

4-4-08 - For ref - Communication from the Department of Transportation, dated April 2, 2008, relative to follow-up information concerning Maximizing Mass Transit Usage for special events in Downtown Los Angeles.

4-8-08 - Ref to Transportation Committee

4-8-08 - File to Transportation Committee Clerk