
Office of the City Clerk, City of Los Angeles

This report was generated by the Council File Management System on 04/25/2024

Council File Number

[15-0414-S1](#)

Title

Los Angeles Zoo Business and Marketing Plan / Marketing, Public Relations, Site Rentals and Catered Events Memorandum of Understanding (MOU)

Last Change Date

07/23/2019

Expiration Date

04/04/2019

Reference Numbers

Related Council File: 14-0600-S223

Mover

MITCH O'FARRELL

Second

BOB BLUMENFIELD

Action History for Council File [15-0414-S1](#)

Date Activity

07/23/2019 File expired per Council policy, Council file No. 05-0553.

01/30/2019 Council rereferred item to Health, Education, Neighborhoods, Parks, Arts, and River Committee, pursuant to Council Action of January 22, 2019, Council File No. .

07/12/2017 City Clerk rereferred item to Arts, Entertainment, Parks and River Committee, pursuant to Council Action of July 12, 2017, Council File No. 17-0769.

04/05/2017 Zoo Department document(s) referred to Arts, Parks, and River Committee.

04/05/2017 Document(s) submitted by Zoo Department, as follows:

Zoo Department (Department) report, dated April 4, 2017, relative to the Memorandum of Understanding between the Department and the Greater Los Angeles Zoo Association for marketing, public relations, site rentals and catered events for Fiscal Year 2016-17.

02/22/2017 Council action final.

02/21/2017 Council adopted item, subject to reconsideration, pursuant to Council Rule 51.

02/10/2017 City Clerk scheduled item for Council on February 21, 2017.

02/06/2017 Arts, Parks, and River Committee noted and filed item(s).

02/03/2017 Zoo Department document(s) referred to Arts, Parks, and River Committee.

02/03/2017 Document(s) submitted by Zoo Department, as follows:

Zoo Department report, dated February 2, 2017, relative to the second biannual report regarding the Memorandum of Understanding (MOU) with the Greater Los Angeles Zoo Association (GLAZA) for marketing, public relations, site rentals and catered events.

02/02/2017 Arts, Parks, and River Committee scheduled item for committee meeting on February 6, 2017.

11/16/2016 Zoo Department document(s) referred to Arts, Parks, and River Committee.

11/16/2016 Document(s) submitted by Zoo Department, as follows:

Zoo Department report, dated November 17, 2016, relative to the Zoo Marketing Program.

03/24/2016 Council action final.

03/22/2016 Council adopted item, subject to reconsideration, pursuant to Council Rule 51.

03/11/2016 City Clerk scheduled item for Council on March 22, 2016.

03/10/2016 Budget and Finance Committee waived consideration of item .

02/01/2016 Arts, Parks, and River Committee noted and filed item(s).

01/27/2016 Zoo Department document(s) referred to Arts, Parks, and River Committee; Budget and Finance Committee.

01/27/2016 Document(s) submitted by Zoo Department, as follows:

Zoo Department report, dated January 27, 2016, relative to the biannual report to Council regarding the Memorandum of Understanding (MOU) between the Zoo Department and the Greater Los Angeles Zoo Association (GLAZA) on marketing, public relations, site rentals and catered events.

01/15/2016 Council action final.

01/13/2016 Council adopted item, subject to reconsideration, pursuant to Council Rule 51.

12/09/2015 City Clerk scheduled item for Council on December 16, 2015.

12/07/2015 Arts, Parks, and River Committee approved item(s) .

12/04/2015 Arts, Parks, and River Committee scheduled item for committee meeting on December 7, 2015.

12/04/2015 Motion referred to Arts, Parks, and River Committee.