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Office of the City Clerk, City of Los Angeles

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**Council File Number**

[20-1177](#)

**Title**

Glue LLC / Marketing, Fundraising, Public Relations and Website Development and Management Services / Contract

**Last Change Date**

08/15/2022

**Expiration Date**

06/29/2024

**Reference Numbers**

City Administrative Officer Report: 0150-11761-0000,Contract: C137526

**Mover**

PAUL KORETZ

**Second**

BOB BLUMENFIELD

**Initiated by**

Department of Animal Services

**Action History for Council File [20-1177](#)**

- | <b>Date</b> | <b>Activity</b>  |
|-------------|--|
| 08/15/2022  | Community Impact Statement submitted by Reseda Neighborhood Council.   |
| 06/29/2022  | Council action final.  |
| 06/29/2022  | Council adopted item forthwith.  |
| 06/24/2022  | City Clerk scheduled item for Council on June 29, 2022.  |
| 06/15/2022  | Personnel, Audits, and Animal Welfare Committee noted and filed item(s).   |
| 06/13/2022  | Department of Animal Services document(s) referred to Personnel, Audits, and Animal Welfare Committee.   |
| 06/10/2022  | Document(s) submitted by Department of Animal Services, as follows:<br><br><div style="padding-left: 40px;">Department of Animal Services report dated June 9, 2022, relative to the status of all the work completed and planned by The Glue, LLC, for marketing, fundraising, and website development.</div> |
| 06/10/2022  | Personnel, Audits, and Animal Welfare Committee scheduled item for committee meeting on June 15, 2022.   |
| 05/06/2022  | Motion referred to Personnel, Audits, and Animal Welfare Committee.  |
| 11/12/2020  | Council action final.  |
| 11/10/2020  | Council adopted item forthwith.  |
| 11/06/2020  | City Clerk scheduled item for Council on November 10, 2020.  |
| 11/04/2020  | Personnel and Animal Welfare Committee approved item(s) .  |
| 10/30/2020  | Personnel and Animal Welfare Committee scheduled item for committee meeting on November 4, 2020.   |
| 10/21/2020  | Personnel and Animal Welfare Committee continued item to/for November 4, 2020 .  |
| 10/21/2020  | Mayor document(s) referred to Personnel and Animal Welfare Committee.  |

10/21/2020 Document(s) submitted by Mayor, as follows:

City Administrative Officer report 0150-11761-0000, dated October 9, 2020, relative to authorizing the General Manager, Department of Animal Services, to execute an agreement with The Glue, LLC, to provide marketing, fundraising, public relations, and website development and management services.

10/16/2020 Personnel and Animal Welfare Committee scheduled item for committee meeting on October 21, 2020.

09/18/2020 Department of Animal Services document(s) referred to Personnel and Animal Welfare Committee.

09/16/2020 Document(s) submitted by Department of Animal Services, as follows:

Department of Animal Services report, dated September 15, 2020, relative to authorizing the contract agreement with the Glue, LLC for marketing, fundraising, public relations and website development and management services.