
Office of the City Clerk, City of Los Angeles

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Council File Number

[96-1972](#)

Title

CITYWIDE BUSINESS IMPROVEMENT DISTRICT (BID) POLICY

Subject

Request Council to approve proposed "Citywide Business Improvement District (BID) Policy" and Implementation Guidelines. NEW COUNCIL FILE 02-0941

Last Change Date

05/14/2002

Initiated by

Mayor

Archive History

10-10-96 - For ref

10-10-96 - Ref to C&ED Comt

10-15-96 - File to C&ED Comt Clk

11-18-96 - Received City Clerk's rept re: Citywide Business Improvement District (BID) Prog, Reimbursable Costs - to C&ED Comt Clk

10-1-97 - Mayor's rept re: Citywide Business Improvement District Policy & Implementation Guidelines - to C&ED Comt Clk

10-7-97 - CLA rept re: Status of Funds for Business Improvement Districts (BIDs) - to C&ED Comt Clk

11-3-97 - CDD rept re: Availability of CDBG funds for pending Business Improvement District - to C&ED Comt Clk

1-14-98 - C&ED Comt rept ADOPTED, SUBJ TO APPROVAL OF MAYOR:

1. APPROVED the proposed "Business Improvement District Policies and Implementation Guidelines".
2. REQ the City Clerk obtain Ccl approval for each req for a BID Assessment Credit on a "case-by-case" basis, inasmuch as the BID Adjustment Credit will have a different fiscal impact for each area. Additionally, the City Clerk should be requested to provide a fiscal impact rept to Ccl during the annual review process.
3. INSTRUCT the City Clerk to assume the responsibility as the Central Coordinator for the BID process.
4. REQ the Los Angeles Business Team (Mayor's Office), in that pre-bid formation is an economic development marketing tool, and DIRECT the CRA, and the CDD to continue to market and disseminate BID information within the business community.
5. INSTRUCT the CLA to re-evaluate and analyze BIDS as part of the City's overall economic development strategies and include this topic in discussion of Economic Development Consolidation.
6. INSTRUCT the City Clerk to prepare guidelines on the BID prog and inform the Mayor & Ccl Offices on the steps / procedures for BID formation, expansion and renewal.
7. REQ the City Clerk, the Mayor's Office and DIRECT the CDD to evaluate the proposed BID policy & rept back in six months with any changes or recs on its application.
8. INSTRUCT the CAO to meet with the City Clerk & other City depts or agencies as necessary, to determine the source or sources of funding for the payment of currently identified business improvement district assessments levied on City owned real property, as well as assessments which may be levied on City property in the future; and, to then establish a procedure for any transfer or appropriation which may be required to pay such assessment when due.
9. DIRECT the City Controller to establish the necessary fund & accts for the receipt and disbursement of funds, including approps & transfers as required, relative to business improvement district assessments levied on parcels of City owned real property. The new fund would be known as the "Business Improvement District Assessment Payment Fund" and would be administered by the City Clerk.
10. REQ the City Clerk to sign off on Proposition 218 ballots and support petitions for property-based BIDS, unless the Ccl directs otherwise.

11. REQ the City Clerk to sign off on Proposition 218 ballots and support petitions for property-based BIDS, unless the Ccl directs otherwise.

12. TRANSFER \$5,975 from the Reserve Fund to the Unappropriated Balance and appropriated therefrom to the General City Purposed Fund, Line Item Revenue Forecasting Assistance.

13. AUTH the City Clerk to have Municipal Resource Consultants establish and rept revenue information for the four BIDS commonly known as Westwood Village, and Fashion District, Wilshire Center, and the Hollywood Entertainment District.

1-20-98 - File to Mayor

1-21-98 - Mayor's message concurred in action of 1-14-98 (CNT9801)

1-27-98 - File to CDD - Attn: Raul Gonzales, Contract Div

2-25-98 - File to C&ED Comt Clk OK

2-25-98 - File in files

3-26-98 - File to Mike Carey per request

3-27-98 - File in files

7-31-98 - For ref - CAO 0111-30159-0000 - Req Ccl approve proposal to create the positions of Business Improvement District Director and Administrative Assistant to assist the BID Director for the Citywide BID program

8-4-98 - Ref to C&ED, Personnnel & B&F Comts

8-5-98 - File to C&ED Comt Clk

8-17-98 - CLA rept received re: Proposed positions for the Business Improvement District Program - to C&ED Comt Clk

6-23-99 - City Clerk report received regarding Citywide Business Improvement District Program, policy and implementation guidelines - to C&ED Comt Clk

9-7-01 - This days Council session - Communication recommendation from Community and Economic Development Committee to RECEIVE and FILE the following Council files:

a. 95-0080 Community Development Department (CDD) report dated May 2, 1996 and City Administrative Officer (CAO) report dated May 5, 1997 relative to the contract performance review of the Korean Youth and Community Center, inasmuch as the report was submitted for informational purposes only and no further Council Action is required.

b. 96-1972 CAO report dated July 29, 1998 and Chief Legislative Analyst report dated August 13, 1998 relative to the creation of a Business Improvement District (BID) Director and Administrative Assistant position for the BID Program, inasmuch as the matter is obsolete and no further Council action is required.

c. 97-1462 Motion (Feuer - Holden - Hernandez) relative to the formation of the South Robertson BID, inasmuch as the matter is obsolete and no further Council action is required.

9-5-01 - File to Cal Clk for placement on next available Council agenda

9-19-01 - Communication ADOPTED

9-24-01 - File to Community and Economic Development Committee Clerk OK

9-25-01 - File in files