

ORDINANCE NO. 171927

An Ordinance amending Section 62.132 of the Los Angeles Municipal Code to establish procedures with respect to the waiver of fees and duration and location of display of street banners.

**THE PEOPLE OF THE CITY OF LOS ANGELES
DO ORDAIN AS FOLLOWS:**

Section 1 . Subsection (d) of Section 62.132 of the Los Angeles Municipal Code is hereby amended to read:

(d) Application Fee.

Each application shall be accompanied by a non-refundable inspection fee for each installation proposed. A fee shall be imposed for the installation of pull-down banners, namely those affixed to, and supported by, only one pole. A fee shall be imposed for the suspension of a banner across a roadway. Such fees shall be determined and adopted in the same manner as provided in Section 12.37-I, 1 of the Los Angeles Municipal Code for establishing fees. Upon written request from a Member of the City Council, the Board shall waive the fee. All requests shall be consistent with established Council policy regarding waiver of fees. Where the aggregate amount proposed to be waived exceeds \$15,000, any fee waiver request must be approved by the City Council. If the Board determines that an event for which there is an application to hang banners is of national or international interest, and will involve many local public organizations or agencies, it may, in lieu of collecting individual fees for each installation, open work orders or issue special permits against which all departmental costs associated with the event shall be accumulated, billed to, and paid by, the applicant. The Board shall adopt such rules as are necessary to implement this procedure.

Sec. 2. Subsection (i) of Section 62.132 of the Los Angeles Municipal Code is hereby amended to read:

(i) Permit-Duration.

The term of each permit shall be specified thereon by the Board. Such term shall not exceed sixty days. A permit may be renewed or extended by the Board. However if the extension would result in the display period exceeding sixty continuous days, such extension must be approved by the President of the City Council, the Chair of the Public Works Committee, the Chair of the Budget and Finance Committee, and the Council Member or Members, in whose district or districts the banner is being displayed, if not one of the aforementioned group, in accordance with established Council policy.

Sec. 3. Subsections (j), (k), (l), (m), (n), (o) and (p) are redesignated Subsections (k), (l), (m), (n), (o), (p) and (q), respectively.

Sec. 4. Section 62.132 of the Los Angeles Municipal Code is hereby amended by adding Subjection (j) thereto, said subsection to read:

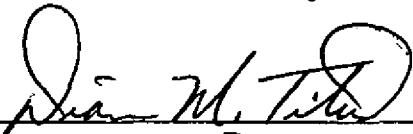
(j) Permits-Location.

No permit shall be issued to allow any banner display which is located in more than one Council district unless approved in accordance with established Council policy by the President of the City Council, the Chair of the Public works Committee, the Chair of the Budget and Finance Committee and the Council Members in whose districts the banner is being displayed, if not one of the aforementioned group.

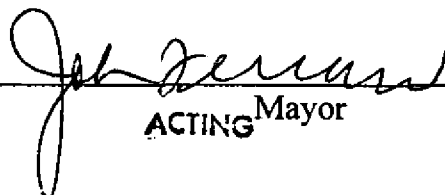
Sec. 5. The City Clerk shall certify to the passage of this ordinance and cause the same to be published in some daily newspaper printed and published in the City of Los Angeles.

I hereby certify that the foregoing ordinance was passed by the Council of the City of Los Angeles, at its meeting of FEB 20 1998.

J. MICHAEL CAREY, City Clerk

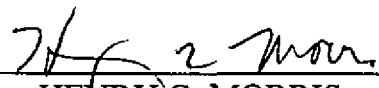
By 
Deputy

Approved FEB 24 1998


ACTING Mayor

Approved as to Form and Legality

FEB 17, 1998
James K. Hahn, City Attorney

By 
HENRY G. MORRIS
Assistant City Attorney

File No. 97-1776