

Communication from Public

Name: Eric Needleman
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Comments for Public Posting: I operate an LA restaurant and am a member of the 1200-strong Independent Hospitality Coalition (IHC). I oppose the new direction of the Restaurant Beverage Ordinance, per the PLUM Committee recommendations for these reasons: -It applies standards that assure virtually no restaurants in LA will be able to use it. -It unduly singles out restaurants (as opposed to liquor stores, bars and nightclubs) for these tough new restrictions; despite the ample body of evidence that restaurants are the most responsible alcohol uses. -These restrictions ignore that there is improved alcohol oversight now in place, in the form of the two surprise visits to alcohol uses by Building and Safety Code Enforcement. -The PLUM restrictions send exactly the wrong message to the beleaguered restaurant industry, at the worst possible time. We urge you to return to the Ordinance's original intent—to streamline the extremely lengthy and costly CUB process. Now is the time to send a clear signal of support to our small businesses—that the City understands the difficulty of opening-operating a restaurant—and is prepared to help. IHC has provided ample testimony on provisions in the Ordinance over a two-year process. We remain committed to helping streamline the City's restaurant CUB process—while safeguarding neighboring residents' right to quiet enjoyment. We have other ideas to share as well. Regards, Eric Needleman Pouring With Heart