ACCELERATED REVIEW PROCESS - E

Office of the City Engineer

Los Angeles, California

To the Honorable Council

APR 07 2005

Of the City of Los Angeles

Honorable Members:

C. D. No. 13

SUBJECT:

Hollywood Boulevard and Vine Street - Walk of Fame Additional Name in Terrazzo Sidewalk - RYAN SEACREST

RECOMMENDATIONS:

A. That the City Council designate the unnumbered location situated one sidewalk square northerly of and between numbered locations 29K and 30k as shown on Sheet 8 of Plan P-35375 for the Hollywood Walk of Fame for the installation of the name of Ryan Seacrest at 6801 Hollywood Boulevard.

B. Inform the Hollywood Chamber of Commerce of the Council's action on this matter.

C. That this report be adopted prior to the date of the ceremony on April 20, 2005.

FISCAL IMPACT STATEMENT:

No General Fund Impact. All cost paid by permittee.

TRANSMITTALS:

1. Unnumbered communication dated March 31, 2005, from the Hollywood Historic Trust of the Hollywood Chamber of Commerce, biographical information and excerpts from the minutes of the Chamber's meeting with recommendations.

DISCUSSION:

The Walk of Fame Committee of the Hollywood Chamber of Commerce has submitted a request for insertion into the Hollywood Walk of Fame the name of Ryan Seacrest. The ceremony is scheduled for Wednesday, April 20, 2005 at 11:30 a.m.

The communicant's request is in accordance with City Council action of October 18, 1978, under Council File No. 78-3949. Following the Council's action of approval, and upon proper application and payment of the required fee, an installation permit can be secured at 201 N. Figueroa Street, 3rd Floor, Counter "23".

Respectfully submitted,

FOR Lemuel M. Raco, District Engineer
Central District
Bureau of Engineering

sm:seacrest.05
(213) 482-7055

cc: Construction Services Center, Counter "23"
Council Liaison
Bureau of Street Services
Administration

March 31, 2005

Mr. Gary L. Moore
Public Works Engineering
Att: Lemuel Paco
201 N. Figueroa, 3rd Floor, M.S. 503
Los Angeles, CA 90012

Dear Mr. Moore:

The Walk of Fame Committee of the Hollywood Chamber of Commerce has approved the below listed name for insertion into the Hollywood Walk of Fame:

RYAN SEACREST (Category-**RADIO**) Requested star location to be 6801 Hollywood Boulevard, north side of the street at Hollywood & Highland. The star for RYAN SEACREST will be placed in a new second row. The star will be situated next to the star of ROBERT W. MORGAN, which is numbered
(30k) to the west and the star of CELESTE HOLM, which is numbered (29K) to the east. According to sheet 8 Plan P-35375, the star for RYAN SEACREST has no number since it is in a new row. The star is situated next to JIM GRAY in the second row. The dedication ceremony is scheduled for **WEDNESDAY, APRIL 20, at 11:30 a.m.** Thank you for your cooperation in this request. I look forward to a response from your office soon.

The following materials are enclosed: RYAN SEACREST'S bio, and the Board of Directors minutes.

Sincerely,

Ana Martinez-Holler
Vice President, Media Relations

CC:

Mayor James Hahn	Johnny Grant	Sgt. Arminio
Councilmember Garcetti	Insp. Gladden	Topher Best
Sally Castro	Top End Construction	D. Chismire
Leron Gubler	Carmine Goglia	

HOLLYWOOD CHAMBER OF COMMERCE
7018 Hollywood Boulevard • Hollywood, California 90028 • (323) 469-8311 • Fax (323)-469-2805

RYAN SEACREST

With his successful broadcasting career, it's no wonder why E! Online named 29-year-old Ryan Seacrest one of the "20 Young Guns Under 30 Who Hold Hollywood's Future in Their Hands" and why he was voted as one of People Magazine's "50 Most Beautiful."

Seacrest can currently be seen reprising his role for the fourth season as host of FOX's #1 hit show, "American Idol." Last year he helped FOX enjoy its highest ratings share for the third season in a row, and this year the ratings are hotter than ever. Seacrest has single-handedly changed the face of "American Idol" making him a household name. With "American Idol," his radio shows "On Air with Ryan Seacrest" and "AT40", as well as his many specials and award shows throughout the year, he is able to reach millions of American eyes and ears.

Seacrest took over for Casey Kasem counting down *American Top 40* every week on the nations top radio stations. *AT40* is an institution in the radio world, and with Seacrest taking the reigns; it is broadcast on more stations in larger markets than ever before. Since Seacrest's debut, AT40 has more than doubled its listeners topping out at a record breaking 3.1 million listeners per show. Radio stations nationwide are able to access the show via satellite or the Internet, insuring the most up to the minute music chart information. The show is broadcast from his "On Air" studio at Hollywood and Highland. Seacrest will expand this brand into his very own "American Top 40 Awards Show" which will have its TV debut live from Los Angeles on April 24th. Seacrest Productions will executive produce the show that will include music's top stars and performers such as Usher, Maroon 5, Nelly and many more.

Seacrest also took over the most coveted radio position in Los Angeles on its Top 40 radio powerhouse 102.7 KIIS-FM morning show. Since the new Seacrest morning show, "On Air with Ryan Seacrest" premiered on February 26th, 2004. The fan favorite broadcasts daily from 5:00-10:00 AM.

Last year, Seacrest hosted the Twentieth Century Fox syndicated strip, "On Air with Ryan Seacrest," which he also executive produced. Although the

show is not returning for a second season, in its debut season, "On Air" had featured the biggest stars in movies and music including: Britney Spears, Janet Jackson, Brad Pitt, Angelina Jolie, The Rock, Alicia Keys, Rod Stewart and many more.

Seacrest's other hosting credits also include "The Billboard Awards," "Radio Music Awards," "EXTRA Weekends," E!'s "Talk Soup," NBC Saturday Night Movie series, "The New Edge" for the Sci-Fi channel, ESPN, and "An Evening at the Academy Awards." This year, Seacrest serves as a correspondent for "The Tonight Show." In addition to his hosting credits, he recently signed a deal with AT&T Wireless to brand the world of text messaging. Seacrest played a huge role in bringing this medium to people's attention during the second season of "American Idol."

Originally from Atlanta, Georgia, Ryan's professional career in broadcasting began at the age of 16 when he applied for an internship at one of Atlanta's top radio stations, WSTR/STAR 94. Impressed by his talent, the station offered him the nighttime slot (7 p.m. to midnight), making the show one of the station's highest rated. He then went onto Los Angeles' top rated KYSR/STAR 98.7 where he had a successful 6-year stint of hosting the highest rated drive-time radio show "Ryan Seacrest for the Ride Home with Lisa Foxx."

While working at STAR 94 in Atlanta, Seacrest finished high school and went on to attend the University of Georgia where he majored in Journalism. During his freshman year in college, Seacrest was offered his first television show as the host of ESPN's "Radical Outdoor Challenge," in which athletes competed against one another for cash prizes.

Seacrest currently resides in Los Angeles.

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HOLLYWOOD™
Chamber of Commerce

BOARD OF DIRECTORS POLL

April 23, 2004

A polling of the board of directors was conducted on April 21-22nd on the following submissions for stars on the Hollywood Walk of Fame: Ryan Seacrest, Godzilla, and James Doohan. A total of 19 votes were required. A total of 24 votes in the affirmative were received, thus approving the names. No negative votes were received. Persons responding in the affirmative included:

Jeff Briggs
Gloria Dicky
Mary Lou Dudas
Brian Folb
Duke Gallagher
Elizabeth Gomez
Johnny Grant
David Green
Craig Hill
Rob Langer
Earl Lestz
Michel Papadaki
Mary Rosenberg
Jeff Rouze
Nick Salamone
Ken Schwartz
Don Scott
Thaddeus Hunter Smith
Stan Spero
Bob Swift
Michael Taylor
John Tronson
Steve Tronson
Christi Van Cleve

Respectfully submitted,

Leron Gubler
President & CEO