



REPORT
FROM

THE DEPARTMENT OF
CULTURAL AFFAIRS

TO: ARTS, PARKS, HEALTH AND AGING COMMITTEE	DATE January 22, 2007
REFERENCE:	COUNCIL FILE
SUBJECT: SUBMISSION OF GRANT APPLICATION TO THE CALIFORNIA ARTS COUNCIL TO SEEK FUNDING FOR THE MUSIC L.A. PROGRAM	

The Department of Cultural Affairs (DCA) requests approval by the Mayor and City Council to submit a grant application to the California Arts Council (CAC). The grant consists of one \$15,000 request for funding the 2007 Music LA Summer Program. Transmitted herewith for your review, approval and further processing is a copy of the grant application to the California Arts Council. The application is fully summarized herein with the complete text attached. The deadline for the application is January 22, 2007.

GRANT SUMMARY

The Department of Cultural Affairs is submitting a grant application to the California Arts Council in Sacramento, California on behalf of the Music LA Program.

Music LA, a citywide music education program, is providing high quality music education programming in areas of the City where few or no arts education programs exist. It connects young people with music education, while also creating a strong base of support for Los Angeles' vital community of musicians, music education organizations, teaching artists, and young musicians of tomorrow. In its pilot year of 2005, the Music LA Program served over 600 students, 69% of who had no prior experience in music education. During Music LA's Summer 2006 Program, the total number of children and teens served increased by nearly 20%.

RECOMMENDATION

That the City Council, subject to the approval of the Mayor, approve and authorize the Interim General Manager of the Department of Cultural Affairs to sign and submit the grant application to the California Arts Council for \$15,000 for the 2007 Music LA Summer Program.

FISCAL IMPACT STATEMENT

There is a 1:1 matching requirement. The CAC State-Local Partnership Fund requires matching funds before the State will award the requested grant. DCA's application for funding Music LA Summer 2007 will be matched with funds raised and donated for the Music LA Program.

For the current fiscal year City Council approved a motion "to authorize the Music LA Program as a program of the Cultural Affairs Department, and that beginning in Summer 2006, the Music LA program be implemented in sites where non-City funding has been secured." DCA has requested funding for the Music LA Program in its Fiscal Year '08 Budget.



KAREN R. CONSTINE
Interim General Manager
Department of Cultural Affairs

cc: Mayor Antonio R. Villaraigosa
Karen L. Sisson, Acting CAO
Gerry F. Miller, CLA

CITY OF LOS ANGELES

CALIFORNIA



ANTONIO R. VILLARAIGOSA
MAYOR

CULTURAL AFFAIRS COMMISSION

ANTHONY DE LOS REYES
PRESIDENT

PAULA HOLT
VICE PRESIDENT

YORK CHANG
RICHARD MONTOYA
LEE RAMER
GAYLE GARNER ROSKI
CHARLES M. STERN

DEPARTMENT OF CULTURAL AFFAIRS

201 NORTH FIGUEROA STREET
SUITE 1400
LOS ANGELES, CA 90012
213.202.5500
213.202.5517 FAX

KAREN CONSTINE
INTERIM GENERAL MANAGER

January 19, 2007

Muriel Johnson, Director
Josie S. Talamantez, Chief of Programs
State-Local Partnership Program 2007
California Arts Council
1300 I Street, Suite 930
Sacramento, CA. 95814

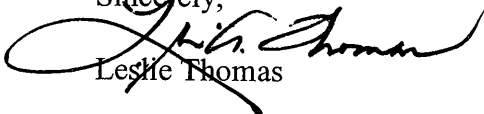
Dear Ms. Johnson and Ms. Talamantez,

Enclosed is the Department of Cultural Affairs' 2007 application to the CAC on behalf of the Music LA Program, a citywide music education program that provides high quality music education programming in areas of the City where few or no arts education programs exist.

This program connects young people with music education, while also creating a strong base of support for Los Angeles' vital community of musicians, music education organizations, teaching artists, and young musicians of tomorrow. In its pilot year of 2005, the Music LA Program served over 600 students, 69% of whom had no prior experience in music education. During the Music LA Summer 2006 Program, the total number of children and teens reached increased by nearly 20%.

As we plan the Music LA Summer 2007 Program, we are requesting \$15,000 from the CAC State-Local Partnership Fund. Thank you for considering our application for this vital and dynamic program.

Sincerely,



Leslie Thomas

Enclosures

CAC use only SL-06-_____

STATE LOCAL PARTNERSHIP PROGRAM
Full Application

A. APPLICANT AND ORGANIZATION INFORMATION

General Operating Support Request: 15,000
Special Application Category:

1. Organization Information

Popular name: Department of Cultural Affairs Legal name: City of Los Angeles Cultural Affairs
Department
Federal Employer ID #: 95-6000753

Address: 201 N. Figueroa St (Ste.1400) City: Los Angeles, CA.
Zip Code: 90012
County: Los Angeles County Population: 9,935475

Telephone: (213)202-5500 ext. ____ Fax: (213)202-5517 ext. ____
Email: www.culturela.org Web address: www.culturela.org

2. Executive Director:

First: Karen R. Last: Constine
Telephone: (213)202-5522 ext. ____ Email:

3. Contact Person on Board of Directors

First: Anthony Last: de los Reyes
Telephone: (626)795-8333 ext. ____ Email:

4. Administrative Director

First: Ray Last: Beccaria
Telephone: (213)202-5530 ext. 0 Email:

Compliance:

I certify that the applicant organization has proof of nonprofit status under sec.501© (3) of the Internal Revenue Code, or under sec. 23701d of the California Revenue and Taxation Code, or that applicant is a unit of government; that applicant has been consistently engaged in arts programming for a specific number of years prior to time of application; that applicant complies with the Civil Rights Act of 1964, as amended; sec 504 of the Rehabilitation Act of 1973, as amended; the Age Discrimination Act of 1975; observes provisions of the Drug Free Workplace Act of 1988; and California Government Code secs.11135-11139.5 (barring discrimination); that applicant complies with the Fair Labor Standard act, as defined by the Secretary of Labor in part 505 of title 29 of the Code of Federal Regulation; the American With Disabilities Act of 1990; and the Fair Employment and Housing Act; that applicant has its principal place of business in California; has completed prior contract evaluations, if applicable; and has approval of applicant's board of directors or other governing body. I hereby certify that to the best of my knowledge and belief, the data in this application and in any attachments hereto are true and correct. The following signature must be by an authorized member of the board, not the Executive Director.

Applicant Signature, authorized board member

Name: Anthony de los Reyes Title: President.

Date: 1/16/07

Fiscal Receiver (if applicable)

Date: 1/16/07

Name: **Leslie Thomas**

Title: Asst.General Mgr.

5. County (or City) Government Contact (If a regional partnership, submit contact names for each county)

A) First: Antonio R. Last: Villaraigosa
 Title: Mayor Email: mayor@lacity.org
 Telephone: (213)978-6000 ext. Fax: (213)970-0750 ext.
 Address: 200 North. Spring St. Room 303 City: Los Angeles, CA.

If regional partnership:

B) First: N/A Last:
 Title: Email:
 Telephone: () - ext. Fax: () - ext.
 Address: City: , CA.

C) First: N/A Last:
 Title: Email:
 Telephone: () - ext. Fax: () - ext.
 Address: City: , CA.

ORGANIZATION NAME: DEPARTMENT OF CULTURAL AFFAIRS, CITY OF L.A.

B. PERSONNEL INFORMATION

Number of staff: Indicate the numbers and percentage of all personnel (salaried, contracted, and non-paid) in your organization by the following categories.

	Number of paid full-time staff	Number of paid part-time or contracted staff	Number of non paid staff (volunteers)
Artistic		100	
Administrative	64	0	7
Technical	7		

C. ORGANIZATIONAL BUDGET SUMMARY

Fiscal Year begins (month) July This budget summary is to cover four full years, 12 months per year. If your fiscal year corresponds to the calendar year, include budget for 2005, 2006, and 2007.

Operating Budget Only	05-06	06-07	07-08
I. INCOME	(actual)	(current)	(projected)
A. Contributed			
1. Federal Government			
2. State Government (exclude this request)		<u>0</u>	_____
3. Local/Municipal Government	<u>8,213,000</u>	<u>8,415,600</u>	<u>8,658,292</u>
4. Individual Contributions	_____	_____	_____
5. Business/Corporate Contributions	_____	<u>0</u>	
6. Grant Award Requested	_____	<u>0</u>	_____
7. Memberships	_____	<u>0</u>	
8. Fundraising Events (gross)			<u>0</u>
9. Other: <u>ArtsTrust Fund</u>	<u>1,375,000</u>	<u>1,393,191</u>	<u>1,528,191</u>
Subtotal Contributed	<u>\$9,588,000</u>	<u>\$9,808,791</u>	<u>\$10,186,483</u>
B. Earned			
10. Admissions	<u>0</u>		
11. Touring			
12. Contract Services			
13. Tuition/Workshops			
14. Product Sales/Concessions			
15. Investment Income			
16. Other: _____			
Subtotal Earned	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 0</u>
17. Grand Total Income (A+B)	<u>\$9,588,000</u>	<u>\$9,808,791</u>	<u>\$10,186,483</u>
II. EXPENSES			
A. Personnel			
18. Artistic Full-time	<u>0</u>		<u>0</u>
Other Artistic			
19. Administrative Full-time	<u>3,898,000</u>	<u>4,295,230</u>	<u>4,745,137</u>
Other Administrative	<u>551,000</u>	<u>410,754</u>	<u>505,692</u>

20. Technical Production Full-time		<u>0</u>	<u>0</u>
Other Technical Production		<u>0</u>	
Subtotal Personnel	<u>\$4,449,000</u>	<u>\$4,705,984</u>	<u>\$5,250,829</u>
B. Operating Expenses			
21. Facility Expenses/Space Rental	<u>51,000</u>	<u>73,585</u>	<u>83,585</u>
22. Marketing	<u>381,000</u>	<u>287,490</u>	<u>222,744</u>
23. Production/Exhibition	<u>216,000</u>	<u>231,994</u>	<u>271,994</u>
24. Travel	<u>2,000</u>	<u>2,500</u>	<u>2,500</u>
25. Fundraising Expenses (gross)	<u>51,000</u>	<u>63,354</u>	<u>83,354</u>
26. Other (if greater than 10% include a schedule in budget notes in Section D)	<u>4,438,000</u>	<u>4,443,884</u>	<u>4,271,477</u>
Subtotal Operating	<u>\$5,139,000</u>	<u>\$5,102,807</u>	<u>\$4,935,654</u>
27. Total Expenses (A+B)	<u>\$9,588,000</u>	<u>\$9,808,791</u>	<u>\$10,186,483</u>
III. SURPLUS/DEFICIT (Items 17 minus item 27)	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 0</u>

C. ORGANIZATIONAL BUDGET SUMMARY (CONTINUED)

	05-06 (actual)	06-07 (current)	07-08 (projected)
III. Operating surplus/deficit from previous page	<u>0</u>	—	—
IV. Carry-over fund balance at beginning of year; surplus/deficit	—	\$ <u>0</u>	\$ <u>0</u>
V. Accumulated surplus/deficit (item III plus item IV; if appropriate, describe below under Budget Notes the plan to reduce deficit or utilize surplus)	\$ <u>0</u>	\$ <u>0</u>	\$ <u>0</u>
VI. Other net adjustments to operating budget (explain below)	—	—	—
VII. Balance at year end (item V plus item VI)	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 0</u>
VIII. Balance of endowment fund	<u>0</u>	—	—
IX. Cash Reserve	—	—	—
X. Balance of non-operating capital fund(s)	—	—	—
XI. Loan(s), outstanding (specify nature of loans in Budget Notes below)	—	—	—
XII. In-kind contributions (include a schedule in Section D)	—	—	<u>0</u>
XIII. Pass-through funds (i.e., as fiscal agent, etc.)	<u>0</u>	<u>0</u>	<u>0</u>

D. BUDGET NOTES AND SCHEDULES

You are **required** to provide budget notes to explain significant changes (10 percent or more) in income and expense line items from year to year. If necessary, include summary schedules based on the organization's financial statements. (Note: Unexplained changes in income or expenses and surplus/deficit positions from year to year may reflect negatively on your application.) **All In-kind (XII) contributions must be included in this section for SLP's who do not provide a dollar for dollar match. (Clearly identify areas of budget notes with headings) (Maximum: Unlimited)**

D. Budget Notes and Schedules.

The Department of Cultural Affairs awards funds on an annual basis to organizations and individuals to present artistic productions citywide. These productions encompass all categories of the arts, such as visual arts, performance arts, dance, music, photography, and literary arts. Additionally, the department produces

and supports festivals, fairs, and other special events celebrating the City's diverse cultures and traditions.

Expenditures and Appropriations For Special Events:

Expenditures 2004-2005	Expenditures 2005-2006		Budget Appropriation 2006-2007
2,400,000	2,120,693	Special Events 1.	2,042,486
1,308,000	1,592,991	Special Events II	1,460,991
730,000	730,000	Special Events III	768,000
=====	=====	=====	=====
4,438,000	4,443,884	Total Special	4,271,477

(For Additional detailed budget information about these appropriations, schedule, and budget notes please See Appendix D, attached).

E. ORGANIZATIONAL INFORMATION

On this page, briefly describe only the following points: (a) the organization's history and purpose; (b) its relationship to local government (Organizations that are city or county commissions should explain their government structure); (c) how the arts agency obtains community input; (d) the profile of the artistic community in the county served by the arts agency. If you are a first time applicant include history of community cultural planning, and or other issues relevant to your County or agency.

(Maximum: 5,000 characters) equivalent to 1 page

(a & b.) The goal of the Department of Cultural Affairs (DCA) is to enhance the quality of life for Los Angeles' 3.8 million residents and 24.3 million annual visitors. We accomplish this goal by creating partnerships that leverage public dollars to generate and support high quality arts and cultural experiences. The DCA ensures access to those experiences through programming, marketing and development, grant making, communication, and building relationships with our community partners. Our challenge is to be a catalyst for the delivery of art, culture, and heritage to every neighborhood in the City of L.A. Originally formed in 1925 as the Municipal Arts Department, the Department of Cultural Affairs manages 18 Neighborhood Arts and Cultural Centers and 5 theaters as a method of providing cultural services in neighborhoods. The Department of Cultural Affairs was created by an act of the City Council on July 1, 1980. In November 1988, the City Council adopted the Los Angeles Endowment for the Arts, a trust fund that provides support for cultural projects with proceeds from the Transient Occupancy Tax. This fund, along with an annual allocation from the City's General Fund, supports grant programs, festivals, neighborhood based programs, and both in-school and after-school arts education activities. In March 1991, the City Council approved the Arts Development Fee Ordinance, which mandates that arts fees be gathered as mitigation for new construction in the City. The amount of the fee is based on the size and use of the building, and its expected occupancy. Developers work with the Department to add value to the fund, create cultural programming and facilities, and commission works of art for their sites

(c & d.) The Community Arts Division, through its 18 Neighborhood Arts and Cultural Centers, offers high quality instruction in the performing, visual, and new media arts. The Division produces solo and group art exhibitions, maintains a Slide Registry of over 2,000 California artists, creates outreach programs for underserved populations, and develops special initiatives for youth, including the Sony Media Arts Program, which provides training in computer animation and graphic design to middle-school students.

The Marketing and Development Division markets the City's cultural events by creating thousands of direct mail pieces and promotional materials; maintaining the www.culturela.org website; and producing event calendars for the City's Latino, African American, and Asian and Pacific Islander American Heritage Celebrations. The Division publishes an annual Festival Guide that features over 385 festivals throughout Los Angeles and its neighboring cities, and produces and promotes several citywide festivals and special events. This Division works with local, state, and national arts organizations to promote cultural awareness and increase arts education in our communities. It raises funds from foundations, corporations, government agencies, and individual donors to support arts and cultural programming. The Division also partners with the Mayor's office, the City Council, community leaders, museum directors, and artists to promote local economic development. It works with the Consular Corps and the Los Angeles Sister Cities to create the Los Angeles International Cultural Exchange Program to send artists abroad to encourage greater cultural

understanding, and bring international artists and performers to Los Angeles to learn about the City, its artists, and its multicultural community.

The Youth Arts and Education Program strives to improve the quality and quantity of arts programs for youth by advocating on behalf of youth and the organizations that serve them; providing grant support for in-school and after-school activities; and making resources available to teachers, artists, and parents.

The Cultural Grant Program provides artistic project support to established and emerging nonprofit arts organizations, individual artists, and arts-in-education specialists.(Specific grants are described further Section H1 of this application).

The Public Art Division supports the artists' voices to be as rich as the communities they represent. Public Art in L.A. is unique in its capacity to engage the civic urban landscape by bringing contemporary artworks to a broad and diverse group of viewers. This Division administers public art projects through the Private and Public One Percent for Art Programs. It manages the City's Art Collection of over 2,000 artworks, as well as the Murals Program, which helps restore older murals, create new ones, and produce public art exhibits at the city's airports.Through its five professional theater facilities, the DCA presents year-round dance, music, theater, literary, and multi-disciplinary performances; supports the development of emerging and established L.A.-based performing artists; and offers workshops for playwrights and writers of all ages.

F. STATE-COUNTY PARTNER APPLICATION: GENERAL OPERATING SUPPORT

1. Summarize your request: DCA is requesting \$15,000 from the CAC to be used for its innovative new program Music LA!
2. Within the space allotted describe how your agency meets the three funding criteria: (1) Local Arts Networking and Facilitation; (2) Accessibility; and (3) Managerial and Fiscal Competence. (Maximum: 10,000 characters) equivalent to 2 pages

(1a).The DCA serves as a resource for planning, coordinating, implimenting and networking information about artistic and cultural activities, responding to the needs of local artists, groups and municipal agencies, and acting in a leadership capacity for the Arts community of L.A.(1b). The DCA facilitates links between arts organizations, individual artists, local government, businesses, schools and universities, and the public at large. The DCA receives local government financial support, and leverages these taxpayer dollars in partnership with foundations, businesses, and community entrepreneurs to multiply the Arts impact in the city.(1c). The DCA acts as a catalyst and community leader in formulating public Arts policies and practices that stimulate the growth of the Arts in L.A., and contribute to the professionalization of artists, arts administrators, educators, and practitioners throughout the region.(1d).The DCA works with the LA Unified School District, with CCSESA, with foundations, and others to bring arts into the classroom. Music LA is but one example. (1e).The DCA has an unparalleled record of successful programs and initiatives designed to foster arts development in the city, with broad-based community input.

(2.)Accessibility (2a).Cultural Diversity: Sensitive to a multiplicity of viewpoints and aesthetics, the DCA embraces a broad spectrum of artistic creativity. The equal representation afforded artists and employees of all cultures, ethnicities, ages, genders, sexual orientations, and other backgrounds is mirrored at all levels in the Department's 64 person full-time staff and the community it serves.The

city's Cultural Diversity Policy was carefully developed over many years by the diverse communities that form the phenomenal cultural tapestry of the L.A. basin. Numerous community meetings, workshops, seminars, and studies initiated by a sensitive staff, and forward-looking leadership over the years have contributed to the evolution of this policy. The success of this is evident in the wide variety of DCA's programs and activities, which reach into communities and touch artists and audiences from Torrance to Tajunga and San Pedro to Pacific Palisades.

DCA's arts centers, theater complexes, youth arts centers, partnered community arts centers, and electronic arts academies are located throughout the greater metropolitan region, and serve all ethnic groups that make up the city's rich cultural mosaic. Many activities (and the printed materials that accompany them) are in both English and Spanish. Events for seniors are a regular on-going part of community arts centers programming. Special initiative such as the "Living Arts" program at Barnsdall Arts Park have been developed to serve unusual citizens, such as kids temporarily hospitalized at Children's Hospital, vision-challenged people from the Braille Institute, and sculptors and other artists who happen to be deaf. All of the DCA's facilities are in compliance with the Americans with Disability Act's requirements for accessibility. The DCA produces annual festivals and holds workshops for emerging festival and special event producers. Beyond their entertainment value, these colorful festivals generate ethnic pride, heighten positive visibility and generate economic growth for the city's many different communities. For the avid festival goer, the DCA publishes the L.A. Festival Guide, a year-round calendar listing dates and descriptions of over 436 festivals and special events held throughout the metropolitan region.

(2b). Geographic Setting: The DCA's constituency resides in neighborhoods, communities, and barrios scattered over 469 square miles, separated by snow-capped mountains, green valleys, long-winding rivers and teeming freeways. The Department serves as a highly responsive support system for both established and grassroots cultural organizations. Special attention is given to the city's plurality of ethnic and underserved communities. The DCA's services and programs are specifically designed to meet the needs of the City's unusual demographics: a population with 17.4% non-fluency in the English language, which speaks more than 101 different languages, and represents more than 100 nationalities, including 46% Hispanic/Latino, 10% Asian, 11.2% African-American, as well as a broad spectrum of other cultural groups and affiliations. According to the 2000 census nearly 58% of households had a language other than English spoken at home.

(2c). Economic Base: L.A. is a city of vast extremes of wealth and poverty. The median household income in L.A. County is \$41,486, yet an average 300,000 are unemployed, (a figure which rises to 600,000 counting those who have dropped out of the labor market; 22.1% of the City's residents live at or below the federal poverty level. Poverty is even more prevalent among children: 27.8 % of our youth, who number 26.6 of the total population, live in poverty. (In order to keep its programs and services economically accessible to all Angelinos, the DCA offers most of its events free of charge or at very minimal fees). The City's economic base is as diverse as its citizenry. The Port of LA, the busiest container port in the U.S., employs over 200,000 people in some aspect of cargo movement. Revenues from the cruise industry generate over \$300 million in wages and salaries. Information technology, telecommunications, biotechnology, automobile design and the clothing apparel industry continue to provide major sources of revenue and jobs. L.A. also derives considerable income from its hotel and convention industry. The city is one of the three largest hotel markets in the country. And, of course, tourism and the entertainment industry draw millions of people to the region every year. Of the more than ten billion dollars spent annually on show business in the state of California, approximately 94 percent stays in the Los Angeles area. The Arts generate \$134 billion annually in national economic activity. In L.A., the estimated economic impact of the arts is \$1.2 billion. The current DCA budget of

over \$9,000,000 yearly leverages \$740,000,000 in additional economic activity in Los Angeles.

(3). Managerial and Fiscal Competence:

(3a). As a City department, DCA undergoes rigorous annual goal assessment and budget planning, and must adhere to an operating budget approved by the City Council. Under the leadership of Interim General Manager Karen Costine, DCA has successfully administered an extensive list of services and resources for the City of LA despite personnel and programming dollar cuts. In an effort to stretch public dollars, the department has developed innovative programs including: (1) 1% for Arts Fee; (2) Regional Arts Councils, which decentralize government's role and empower neighborhood stakeholders to exercise more control over the cultural resources in their own communities (3) the initiation of a special Fund which supports new productions in the department's five theaters and, (4) the Arts Partners Program which facilitates new levels of coalition building among arts organizations and saves taxpayer dollars with creative approaches to decentralization, while maintaining and expanding services. The DCA has established equitable and effective decision-making processes, and implemented a clear conflict-of-interest procedure in all its programs, employment practices and financial decisions. The Working Rules of the DCA, revised in 1995, cover: 1. Details of Employment, 2. Absences 3. Employee Development and Training, 4. Personnel Actions and Assignments, 5. Employee Evaluation Procedures, 6. Grievance Procedures, 7. Employee Conduct, 8. Discipline, and 9. Employee Management Relations. The agency has a highly developed salary and benefit package. (See attached). (3b). The Board of Commissioners of the DCA has extensive expertise in the arts, management, business, education, non-profit and government public policy, public relations and marketing. As noted in Part L, the commissioners reflect a wide diversity of demographic and geographic representation. (3c). The Annual commitment to the arts for the DCA derives from the Transient Occupancy Tax (TOT) which in FY 06/07 was \$8,415,600 and the Arts Development Fee which in FY06/07 was \$1,393,191 for a total of \$9,808,791. In addition to these fees, the DCA accomplishes its goals by creating partnerships with the private and philanthropic sectors that leverage public dollars to generate and support high quality arts and cultural experiences.

(3d). Organizational Strategic Plan: In its long-term planning the DCA follows the guidelines set forth in the LA Cultural Master plan, adopted by Mayor Tom Bradley and City Council on January 8, 1992. A revision of the Cultural Master plan is currently underway. This Plan outlines a vision for the city's arts resources, including such critical issues as fostering multiculturalism, increasing cultural resources and leveraging municipal assets, audience development and priorities, articulating and supporting artists' needs., delivering arts services, youth arts and education, public art and historic preservation, infrastructure, establishing and Arts Endowment, and setting short-, mid- and long-term priorities. In order to address the goals established by the Master plan, and include all Angelinos in decisions about how art funds should be spent, DCA conducts on-going workshops inviting community members, arts organizations, business people, and artists to help us coordinate neighborhood goals and develop plans that will better serve their communities. (A copy of the LA Cultural Master Plan is attached). (3e). The DCA has established equitable, transparent, and effective decision-making processes, and implemented a clear conflict-of-interest procedure in all its programs, employment practices, and financial decisions. In addition, December 2006 the DCA drew up an amended and improved Conflict of Interest Code.

ORGANIZATION NAME: DEPARTMENT OF CULTURAL AFFAIRS, MUSIC LA PROGRAM

G. BUDGET: GENERAL OPERATING SUPPORT

A. Salaries	Annual Salary (including Benefits)	Annual Rate of Pay	CAC/SLPP Grant	Applicant Match
Executive Director	_____			
Assist/Assoc Director				
Other Staff	<u>2,000</u>	<u>2,000</u>		<u>2,000</u>
Artistic (include production and technical personnel)	<u>128,936</u>	<u>128,936</u>	<u>15,000</u>	<u>113,936</u>
Outside Professional Services	<u>2,175</u>	<u>2,175</u>		<u>2,175</u>
Subtotal		<u>133,111</u>	<u>15,000</u>	<u>118,111</u>
		Rate or Expenses		Applicant Match
B. Operating Expenses			_____	<u>0</u>
Rent Space		<u>3,512</u>	<u>0</u>	<u>3,512</u>
Rental Equipment		<u>7,315</u>	<u>0</u>	<u>7,315</u>
Office Expenses		<u>7,112</u>		<u>7,112</u>
Travel (in state)				
Other (specify) Scholarships		<u>3,950</u>	_____	<u>3,950</u>
Subtotal		<u>21,889</u>	<u>0</u>	
		Amount		Applicant Match
Regranting		_____		_____
Grand Total			<u>15,000</u>	<u>140,000</u>
C. Source of Match (identify sources of income in Application Match column)				
Local Government/County				\$ _____
Local Government/Cities				\$ <u>15,000</u>
Foundation/Corporate Contributions				\$ <u>0</u>
Private Contributions				\$ <u>0</u>
Earned Income				\$ _____
In-Kind (applies to counties with less than 200,000 population)				\$ _____
Other (specify)				\$ _____
TOTAL MATCH				<u>\$ 155,000</u>

H. CURRENT PROGRAM DESCRIPTION

Using the space provided describe the current agency programs. (Maximum: 1,500 character each) equivalent to 1 paragraph

1. **Regranting: (must also complete Section J)**

Organizational Grants: The DCA offers grants to non-profit, arts-specific agencies such as museums, theaters, dance companies, to support artistic production, audience outreach and arts education, as well as assist entry-level organizations with business plans for growth and stability. **Outdoor Festivals and Parades Grants:** The DCA supports partnerships between non-profit community organizations (chambers of commerce, social service centers, etc.) and professional producers and arts organizations for outdoor artistic/cultural festivals, fairs, and parades. These awards foster accessibility, cultural diversity, and geographic equity. **Artists-In-Residence Grants:** This program offers individual artists an opportunity to design and implement one participatory art program with a target audience at a community organization or a non-traditional site. The awards encourage new friendships, new skills, or new appreciation of the arts, and position the arts as a vital part of neighborhood improvement and community dialogue. Grantees include dance, design, media, literary arts, music, theater, traditional/folk arts and visual arts. **City of Los Angeles (C.O.L.A.) Individual Artist Fellowships** honor a selection of the best of L.A. contemporary arts, allowing accomplished artists to focus on creating new works. The DCA collaborates with community partners to organize a museum exhibition, a performing arts showcase, and an illustrated catalog.

2. **Technical Assistance:**

Technical assistance is available through a large variety of venues and methods. Arts organizations and neighborhoods, for example, receive assistance in producing multicultural arts festivals. Qualified artists and arts organizations can receive rent-free performance and exhibition space. DCA also offers a broad spectrum of city-wide public workshops for grant development and other purposes.

3. **Touring Presenting:**

The DCA presents theater, music, dance, folk arts, poetry readings, concerts, special symposiums, and multicultural productions in a variety of venues including the Los Angeles Theater Center, Gallery Theater, Warner Grand Theater, Madrid Theater and other locations. The DCA produces more than 20 events annually, including Dance Roots, a citywide biannual juried competition, Artists of the Future, an annual voice competition, choreographer's workshop, KTLA Kid's Day LA, the Annual Tango Festival, Watts Towers Day of the Drum Festival, the Jazz Mentorship Program and the annual Mariachi Festival, among others. The office also holds workshops for as many as thirty outside presenters.

4. **Galleries/Exhibitions Accessible to the Public:**

The DCA operates five galleries and exhibition spaces, each of which mounts from 2 to 12 catalogued exhibits per year. DCA's Arts Partners Program co-administers six community arts centers which also produce from 2 to 12 exhibits annually. Through its 18 neighborhood cultural centers, the Community Arts Division offers high quality instruction in the performing, visual, and new media arts; produces solo and group art exhibitions; maintains a Slide Registry of over 2,000

California artists; creates outreach programs for underserved populations; develops special initiatives for youth including the Sony Media Arts Program, which provides training in computer animation and graphics to middle-school students, and promotes numerous festivals during the year that celebrate the cultural diversity of the community. The City Art Collection is composed of over 1500 artworks which have been acquired through gift, purchase and extended loan since the beginning of this century. The eclectic collection includes sculptures, paintings, drawings, photographs and textiles. Artworks in the Collection are located in municipal buildings, offices, parks, community centers, libraries and in the former Mayor's residence, the Getty House. The City Art Collection includes holdings of special interest and focus. This includes plein-air paintings, the Dr. Howard collection of musical instruments, historic furniture, and a collection of portraits of each of the Los Angeles Mayors.

5. Percent for Art Ordinance/Art in Public Places Program:

By city ordinance, one percent of the construction costs of all public works projects are designated for works of art, cultural facilities and services. Private non-residential construction of over \$500,000 must also contribute one percent of construction costs for the creation of publicly accessible works of art or arts facilities. DCA administers the city's public arts program and helps bring artists and developers together to meet the one percent requirements. The Department of City Planning prepares and maintains a general plan which is a comprehensive declaration of purposes, policies and programs for the development of the City including such elements as land use, conservation, circulation, service systems, highways, public works facilities, branch administrative centers, schools, recreational facilities and airports. The Department regulates the use of privately-owned property through zoning regulation specific plan ordinances and State laws and through the approval of proposed subdivisions. The Department investigates and reports on applications for amendments to zoning regulations, and passes upon zone variance and conditional use applications. The acquisition of land by the City for public use and the disposition of surplus land must be submitted to the Commission for report and recommendation. The Department conducts studies relating to environmental quality, and provides advice and assistance relative to environmental matters.

6. Arts in Education (must also complete Section K)

The Youth Arts and Education Program strives to improve the quality and quantity of arts programs for youth by advocating on behalf of youth and the organizations that serve them; providing grant support for in-school and after-school activities; and making resources available to teachers, artists, and parents. The DCA's Youth Arts and Education Program, established in 1994, runs the Arts Resources for Classroom Use Program (Teacher/Artist Training Workshops); produces Arts and Education Resources for Teachers (formerly "A Day in the Park") regional educational resource fair and website; creates programs for DCA's community arts centers; sponsors the Youth Arts Action Council; issues an RFP for Youth Arts Services Programs Grants; and administers the Arts in Educational Funding Program.

7. Newsletter/Calendar/Information Services (i.e., directories, mailing list, resources library):

The DCA sends out hundreds of thousands of direct mail pieces, event brochures, exhibitions announcements, press releases, etc. to its comprehensive county-wide mailing list. DCA publications include an annual Los Angeles Festival Guide, Heritage Month Calendars for the

City's Latino, African American, and Asian Celebrations, An Educational Resources Directory, and several other directories, exhibit catalogs, and marketing materials.

8. Fairs/Festivals (sponsored by applicant):

The Department of Cultural Affairs offers support to partnerships between non-profit community organizations (chambers of commerce, social service centers, etc.) and professional producers (non-profit arts organizations or independent event producers) for the production of outdoor artistic/cultural festivals, fairs, and parades which take place at one site or in one geographic area for one or two days. Outdoor Festival and Parade awards generally support marketing costs and artists fees in order to foster accessibility, cultural diversity, and geographic equity. Non-profit organizations based in Los Angeles County who have at least one year of experience presenting the proposed event to the public may apply. As mentioned, the DCA also co-produces many events annually, including Watts Towers Day of the Drum and Jazz Festival and many others.

9. Conferences (sponsored by applicant):

The DCA sponsors numerous exciting conferences and symposia each year. To cite two recent examples: the dynamic "Art Matters Conference" with panel sessions and interactive workshops held on October 27, 2006 at Cal State Los Angeles, and the fascinating "Symposium on Film, Television, Digital Media and Popular Culture" held on May 23 & 24, 2006 at the University of Southern California with the President's Committee on the Arts and the Humanities.

10. Other: Murals are an integral part of cultural expression in the City of Los Angeles. They have been created throughout Los Angeles by artists from diverse artistic and cultural traditions and backgrounds. Since the 1970s the City of Los Angeles Department of Cultural Affairs has funded public murals through the Citywide Mural Project, through City of Los Angeles Departments (such as Parks and Recreation, or Public Works), as well as various community funds. In recent years the City has commissioned murals, mural restorations and educational outreach programs through a contract with Social and Public Art Resource Center (SPARC), an organization specializing in community mural production. The current Department of Cultural Affairs focus has changed to reflect the need for education, conservation, and restoration treatments of the existing murals, many of which are cultural treasures over 20 years old. The Department of Cultural Affairs completed the restoration treatment of 12 murals in 2002, as a first step in this on-going process.

Brief Description of New Programs, Services, or Activities Planned for FY 06-07.

(Maximum: 2500 characters) equivalent to half a page

The newest DCA initiative for the youth of Los Angeles, Music LA is a citywide music education program that provides high quality music education programming in areas of the City where few or no arts education programs exist. Our unique model is designed to connect young people with music education, while also to create a strong base of support for Los Angeles' vital community of musicians, music education organizations, teaching artists, and young musicians of tomorrow. In its pilot year of 2005, the Music LA Program served over 600 students, 69% of whom had no prior experience in music education. During the Music LA Summer 2006 Program, the total number of children and teens reached increased by

1,500 Music Concerts & Classes	3,000	35,000	Artists in Residence (Indiv.)	10,000	10,000
Theatrical Plays & Workshops	3,500	45,000		0	0
Folk Arts & Cultural Heritage	2,000	79,000			
Museum Programs & Exhibitions	3,000	60,000			
Variety Arts & Education	1,500	65,000			
Arts Management & Outreach	6,000	37,193			
Community Cultural Programs	15,000	375,000			

C. For individual grants, check the type of grants awarded.

- Fellowship
- Residency in Schools, Communities, and/or Social Institutions.
- Other; explain

3. Does your organization use a peer review panel system in making grant allocations: Yes
 No

If no, describe who makes grant decisions and their qualifications.
(Maximum: 1500 characters) equivalent to one paragraph

N/A

ORGANIZATION NAME:

K. ARTS IN EDUCATION DESCRIPTION

1 Allocation	Partner	School/Collaborator Match
A. Amount allocated in FY 2005-06	\$ <u>350,000</u>	\$ <u>0</u>
B. Funds Available in FY 2006-07	\$ <u>350,000</u>	\$
C. Funding projected for FY 2007-08	\$ <u>320,000</u>	\$

2 For FY 2005-06, answer the following:

A. Payment to Artists:	\$ <u>350,000</u>	B. Rate of pay to residency artists \$ <u>50</u> Per hr.
Administrative Salaries:	\$	Number of residency artists: <u>300</u>
Operating Expenses:	\$ _____	Number of residencies sites: <u>100</u>
Total AIE Program Budget:	\$ <u>350,000</u>	Length of residencies: <u>3</u>
		Estimated number of students served: <u>10000</u>
		C. Number of performing arts presentations: <u>200</u>
		Rate of pay per performance: <u>150</u>
		Estimated number of students served: <u>10000</u>

Answer question accordingly. (Maximum: 1500 characters each) equivalent to a paragraph

3. State the agency's arts in education philosophy or mission statement.

The Youth Arts and Education Program strives to improve the quality and quantity of arts programs for youth by advocating on behalf of youth and the organizations that serve them; providing grant support for in-school and after-school activities

Youth Arts & Education seeks to:

- Advocate for the arts, educational organizations, and cultural institutions that serve youth citywide.
- Nurture, develop, and promote the artistic potential of youth.
- Ensure and encourage networking and collaborative opportunities between artists, educators, and individuals that reach youth.
- Advance, develop, and encourage networking and collaborative opportunities between and among artists, educators, and individuals that reach youth.
- Serve as a catalyst for art education.
- Be responsive to youth.
- Fund and secure additional outside resources for Department of Cultural Affairs supported youth arts programs and services.

The Goals of the Youth Arts and Education Organization Grant are:

1. To provide consistent arts education training that encourages and supports a better understanding of

the importance of the arts in basic education.

2. To provide consistent extra-curricular arts programming for youth, including after-school, weekends, or off-track as an alternative choice for sports or other recreation activities.

3. To provide high quality arts instruction and training that encourage youth to pursue their creative endeavors and career opportunities by working directly with artists.

4. Describe the artists screening process including the criteria for judging the artist's professional qualifications.

In terms of criteria and scoring, DCA looks for excellence, creativity and innovation. Evaluation for excellence reflects the competitiveness of the artistic community, accomplishments listed on a chronological exhibition/production history, reviews or press materials, the strength and relevance of letters of support, and the quality and content of the artistic work submitted for review. Merit is not estimated from potential but is evaluated against the merit of works proposed by other creative artists and other works in the same field. The DCA works with individual artists in the visual, performing arts, literary arts and design fields who reside in LA County. Those who apply for grants must demonstrate through their resumes active exhibition, production, or performance record of many years. They must be the primary creator of work, not the interpreter of another artists work; they must be the solo or principal performers of their work. They may apply as a collaborative duo with many years of collaborative work as a duo. The DCA honors a spectrum of the City's most creative artists who are dedicated to an ongoing body of excellent work, represent a relevant progression through their pieces or series, exemplify the generation of core ideas in the field, are respected by their peers, and are role models for other artists because of their distinguished record. DCA seeks to support artists who want to attempt new work with increased freedom to innovate and experiment.

5. Describe the agency's artist training and orientation process.

Current Programs and Services include: Arts and Education Youth Organization Grant Program , The Artists In Residence Grant Program, Arts in Youth Education Partnership Grant Program, and the Arts and Education Resources for Teachers ; DCA's Workshops include: Art and Cultural Resources for Classroom Teachers and Artists ; Consultations and Programmatic Assistance; Youth Action Council and Advisory Council; A Youth Arts and Education Conference held in October 2003, and activities in DCA's Cultural Centers.

6. Describe how the training reflects the State Department of Education's **Visual and Performing Arts Framework**.

The DCA's Arts in Education Programs reflect the values and standards found in the State Department of Education's Visual and Performing Arts Framework. They represent a strong consensus on the skills, knowledge and abilities in dance, music, theater and the visual arts that L.A. students should be able to master at specific grade levels in public schools. The Arts convey meaning and knowledge not learned in the study of subjects like Math and Science. Study and practice in the arts utilizes a form of thinking and a way of knowing based on human imagination, invention and aesthetic judgment. DCA's programs offer citizens the opportunity to imagine, to envision, to set priorities and goals, to determine a method to reach an objective and try it out, to identify options and alternatives, to work collaboratively, to solve problems, and to apply self-discipline. By creating, practicing, and studying in the Arts, artists young and old get to use the human mind to its full capacity. The DCA's programs foster the standards adopted by the Board of Education in 1996, and further developed by Senate Bill 1390 to provide a framework for evaluation and improvement. DCA's programs reflect traditional

means of artistic expression and newer media such as video, cinematography and computer generated art. They reflect the belief that LA citizens of all ages should have access to Arts standards that are challenging, rigorous, and relevant today and in the world of tomorrow.

7. Describe how the agency collaborates with CCSESA, schools and/or communities (non-school) agencies.

The DCA accomplishes many of its goals by working collaboratively and providing linkages to the Los Angeles Unified School District through outreach and after-school activities such as DCA's Municipal Art Gallery Museum Education and Tours Program, (which serves 100,000 elementary school children annually with both gallery field trips and pre-and post-visit art classes), with after-school music activities including the recently developed Music LA! Program, with its active programs in the network of community centers and theaters throughout the Los Angeles community, and by fostering the work of non-profit arts organizations in the areas of dance, visual arts, music, traditional and folk art, design, literature, and media.

ORGANIZATION NAME:

L. BOARD LIST

Follow the format below. (Maximum: 10,000 characters)

Board Member/City of Residence	Professional and Avocational Affiliation	Tenure (years service began)
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ANTHONY DE LOS REYES, President, (Term ends June 2007)

Mr De los Reyes is an attorney with Thon, Beck, Vanni, Philipi & Nutt. For more than thirty years Mr. de los Reyes has represented clients in major personal injury and wrongful death cases, and has tried numerous cases in State and Federal Courts, with an emphasis on product liability, aviation, construction, and catastrophic injuries. He has obtained more than \$1 million in forty cases. He was recently selected "Southern California Super Lawyer," published in the February 2006 issue of Los Angeles Magazine.

PAULA HOLT, Vice President, (Term ends June 2009). Ms. Holt created the Tiffany Theaters in 1985 where she produced and served as Artistic Director for two decades. During that time the productions at the theater were honored as some of the most prestigious small theater in the City of Los Angeles. Ms. Holt was awarded the James A. Doolittle Award for Leadership in Theater. Her productions included (among others) Marvin's Room, starring Mary Steenburgen and Jean Smart, David Mamet's Oleanna (LA Weekly's Production of the Year), directed by William H. Macy; Ricky Jay and his 52 Assistants; Christopher Durang's Laughing Wild; Alan Ayckbourne's Woman in Mind, starring Helen Mirren; The Mystery of Irma Vep (Ovation Award- Best Lead Actor); Rocky Horror Show (Ovation Award Best Lead Actor); and John Bodber's Bouncers, which won 8 LA Drama Critics' Awards. The Tiffany Productions of George Gershwin Alone and Talking Heads starring Tyne Daly, Annette Bening, and Swoozie Kurtz, and Bermuda Avenue Triangle, with Bea Arthur, Joe Bologna, and Renee Taylor, all subsequently moved to off-Broadway. Ms. Holt has served as Chair of the Board of Los Angeles Stage Alliance, The Oakwood Schools, and as adjunct faculty and Board Councilors for USC's School of Theater. She is currently a member of the International Women's Forum. She is a graduate of Philosophy of Sarah Lawrence College, with a Master's Degree in Communications from USC.

YORK CHANG is an Attorney with Neighborhood Legal Services of Los Angeles. He served as student body president at UCLA in 1995, where he organized student grassroots campaigns in support of immigrant rights and affirmative action. He graduated from UCLA School of Law in 2001 and did post graduate work in urban planning at the UCLA School of Public Policy. He worked for two years as a strategic researcher/organizer for the AGENDA, a progressive community grass-roots coalition focussed on social and economic justice issues. He also worked for over three years as a legal aid attorney with Neighborhood Legal Services or LA County. He served for two years in the LA City Workforce Investment Board Task Force. He is currently practicing union side law as in-house council for Service Employees International Union Local 1000. York Chang is also an artist, working as a painter, sculptor, and installation artist from his studio in Brewery Art Colony in Los Angeles. He has exhibited his work in art galleries and festivals throughout LA, and has been selected by art critics and institutional curators for numerous juried exhibitions. In August 2005, York Chang was appointed by Mayor Antonio Villaraigosa to the Cultural Affairs Board of Commissioners for the City of LA. (Term ends 2010)

RICHARD MONTOYA is co-founder and principal Writer for Culture Clash, the nation's Leading Chicano/Latino Theater Company founded on May 5, 1984 in San Francisco's Mission District. He is a graduate of the American Conservatory Theater Training program in San Francisco, and the California State University at Sacramento. He has been a Guest Lecturer, Lecturer and Teacher at Yale University School of Drama, UC Santa Barbara, Syracuse University, Cornell University and UCLA. The plays of Culture Clash are curriculum at universities and colleges throughout the country. He has participated in Panels and Arts Policy Roundtables at the Doris Duke/Andrew Mellon Foundation, and Harvard University He is the author of two books of plays published by Theater Communications Group in New York. His essays on arts and culture have been published in the LA Times and the LA Weekly. His film and television productions include work as a screenwriter for United Artists, as a producer for 20th Century Fox Television, and as an independent feature film producer for Culture Clash in America. His video installation for "Chicano Now" Cheech Marin's contemporary Chicano Art Show appeared at the Smithsonian Institution, the San Diego Museum of Art and the De Young Museum in San Francisco. (Term ends 2008).

LEE RAMER (Term ends June 2008), Between 1978 and 1994 Ms. Ramer was Cultural Affairs Deputy for LA Councilman Joel Wachs. From 1998 to 2001 she was Chief of Protocol for Mayor Richard Riordan. She served as President of the Cultural Affairs Commission between 1999 and 2002, and has been a member of the commission since 1994. She also serves on several non-profit Boards of Directors. She is Vice Chairman of the Skirball Cultural Center and Museum in Los Angeles, is on the Board of the Hammer Museum at UCLA and is on the Board of Directors of National Public Radio's (NPR) Foundation in Washington, DC. She is also a member of Villa Aurora in Pacific Palisades, an international cultural center with fellowships sponsored by the German Government. Ms. Ramer is a member of the Board of the Blue Ribbon of the Music Center of Los Angeles. She is past National Chairperson of the Friends of Art at Wellesley College.

GAYLE GARNER ROSKI , (Term ends June 2007). A native of Los Angeles, philanthropist Gayle Garner Roski studied Fine Arts at the University of Southern California. She shows her work at Tirage Gallery in Pasadena. Her art has been juried into the Gold Medal Show of the California Art Club for the past four years. She has been Chairman for both the China Town Paint Club and the Public Art Angel Project. She is Chairman of the Council for the Los Angeles Cathedral, as well as a Board Member of the USC Fine Arts Department and Public Art Department. She is a member of the Valley Watercolor Society, an Artist Member of the California Art Club, and also serves on the Board of Advisors for the Club's Academy and Museum. She is also Chairman of the Los Angeles International Cultural Exchange Program. Gayle is the wife of Edward P. Roski, Jr., the mother of three children, and grandmother of four. She has gained insight as an artist by being a world traveler and adventurer. She enjoys a variety of sports activities including scuba diving and mountaineering. She went down in a submersible to visit the Titanic, climbed Mount Kilimanjaro, and finished the Los Angeles Marathon.

JOSPHINE RAMIREZ. In January 2004 Ms. Ramirez joined the Music Center as Vice President of Programming and Planning. She is responsible for creating and implementing a variety of initiatives renewint the Music Center as a civic cultural space in downtown Los Angeles. Among the new and innovative programs she has launche is Active Arts, a year round series of low-cost or free participatory dances, sing-alongs, instrumental music making, and popular story telling events in the public places at the Music Center. Previously she was a Program Officer at the Getty Foundation of the J.Paul Getty Trust,

managing funding areas related to arts leadership development, LA cultural organizations, as well as arts education research and arts policy. Before her work at the Foundation, she was a Research Associate at the Getty Research Institute, creating multi-year investigation with local non-profits and the Urban Institute, linking community art making and civic participation. Prior to the Getty, she was Director of Education, Producer of the Improvisational Theater Project and Program Producer of the Latino Theater Initiative at the Mark Taper Forum/Center Theater Group. As an independent arts consultant, she advised numerous cultural organizations including the National Endowment for the Arts, Inner City Arts, and the Kennedy Center. She was Community Arts Coordinator for the King County Arts Commission in Seattle. She served as the Arts and Culture Commissioner for the El Pueblo Historic District and was Vice Chair of Mayor James Hahn's Arts Task Force in 2004, assisting in the selection and convening of 30 cultural and civic leaders, and co-authoring the resulting arts policy report to the Mayor and City Council. She is a Fellow at the UCLA Center for Civil Society, advising on the development of policy-related curricula and forums. She is currently on the Board of Directors for LA's new public downtown arts high school (Coop Himmelblau, architect, competition summer 2008). She was recently appointed to the national selection committee of the Rudy Bruner Award for Urban Excellence. She was on the Grantmakers in the Arts 2005 Conference Host Committee and is on the Chorus America 2007 Conference Advisory Board. She is a Loeb Fellow at Harvard University Graduate School of Design. Her residence year at Harvard ('03) was awarded in support of Ms. Ramirez's ongoing research about informal, non-professional art making and its relationship to individual and community vitality. (Term ends 2011).

M. ADVISORY BOARD(S)

Follow the format below. (Maximum: 10,000 characters)

Type of Advisory Board(s)

Board/Member/City of Residency
Tenure

Professional and

Avocational Affiliation

(years service began)

The following Partnering Music Providers comprise the network of Executive Directors, Program Managers, and Administrators throughout Los Angeles who serve as an Advisory Board for the Music LA Program. Their city of residency and professional and avocational affiliations are indicated below. This program, for which DCA is applying for matching CAC funds, began in 2005.

American Youth Symphony
Myka Miller, Executive Director
223 Santa Monica Place
Santa Monica, CA 90401

Art in the Park Community Cultural Programs
Berta Sosa, Executive Director
5568 Via Marisol
Los Angeles, CA 90042

CSUN Youth Orchestras
John Rosigno, Director
1811 Nordhoff Street, Music Room 149
Northridge, CA 91330

Henry Mancini Institute
Kerry Farrell, Program Manager, Community Outreach Initiative
10811 Washington Blvd. Suite 250
Culver City, CA 90232

HOLA (Heart of Los Angeles Youth)
Mitch Moore, Executive Director
2701 Wilshire Blvd. Suite 100
Los Angeles, CA 90057

The Knights of Music Foundation
David Crawford, Executive Director
18167 Cantara St.
Reseda, CA 91335

McGroarty Arts Center
Laurelle Geils, Executive Director
7570 McGroarty Terrace
Tujunga, CA 91042

Neighborhood Music School
Terry Castaneda, Board President
358 South Boyle Ave.
Los Angeles, CA 90033

PAWS (Percussion Arts Workshop) Music
Angel Luis Figueroa, Executive Director
P.O. Box 1470
Santa Monica, CA 90406

Plaza de la Raza
Rose Cano, Executive Director
3540 N. Mission Road
Los Angeles, CA 90031

San Fernando Valley Youth Chorus, Inc.
Sue Saper, Administrator
22700 Sherman Way
Canoga Park, CA 91307

Silverlake Conservatory of Music
Jennifer Rey, Managing Director
3920 Sunset Blvd.
Los Angeles, CA 90029

Sound Art
Catherine Goldwyn, Executive Director
11110 Ohio Blvd. Suite 109
Los Angeles, 90025

Tia Chucha's Centro Cultural
Michael Centeno, Artistic Programs Director
12737 Glenoaks Blvd. #20
Sylmar, CA 91342

William Grant Still Art Center
Joyce Maddox, Art Center Director
2520 South West View Street
Los Angeles, CA 90016

Zimmer Children's Museum
Esther Shapiro, Executive Director
6505 Wilshire Blvd. Suite 100
Los Angeles, CA 90048

N. STAFF LIST

In the space provided include a one paragraph biography of all key staff members. (Maximum: 10,000 characters)

Karen R. Constine, Interim General Manager

Karen R. Constine currently is the Interim General Manager of the Department of Cultural Affairs for the City of Los Angeles. Prior to this appointment, she served as Director of the California Film Commission, where she worked to keep jobs and production dollars in the State of California by facilitating, retaining and attracting film business statewide. Ms. Constine garnered her formidable expertise regarding the diverse Los Angeles urban scene while serving as Chief of Staff to Los Angeles City Councilmember Laura Chick. Ms. Constine possesses a solid background in political affairs, strategic planning, charitable giving, fundraising, budgeting, supervising, as well as media, community, and government relations. She has also worked for Kaiser Permanente and Pacific Enterprises, the parent company of the Southern California Gas Company.

Leslie Thomas, Assistant General Manager

Mr. Thomas, a musician and music educator, is responsible for budget management, fiscal controls, and day-to-day operations of the Department of Cultural Affairs. Mr. Thomas oversees all expense plans, ensures contract compliance of the CAC grant, and will serve as liaison to the Office of the City Controller on all matters related to accounting and the fiscal management of this grant. He has led cultural missions abroad on behalf of the General Manager and recently returned from a cultural exchange visit to Berlin, Germany touring a 17-piece jazz orchestra for a week-long residency and performance series.

Felicia Filer, Director of Public Art

The Public Art Division consists of five program areas including: Public Percent for Art, Private Percent for Art, City Art Collection, Murals, and Historical Properties. Previously, Ms. Filer worked at ARTS Inc., as a Senior Management Consultant and Loan Fund Manager, providing management training and consulting to small and mid-sized non-profit arts organizations, in the areas of financial management, board governance, marketing, survey design and analysis, and long-range planning. She graduated from UC Santa Cruz with a Bachelor of Arts in Economics, and graduated from the Claremont Graduate University's Peter F. Drucker/Masatoshi Ito Graduate School of Management with an MBA in Finance and Marketing.

Angelica Loa, Arts Manager

Ms. Loa is a musician, music educator, and performer. Her prior experience includes working with the John Anson Ford Amphitheater as a Consultant on the Latino Audience Initiative where she conducted research on Latino programming, audience participation, and marketing. She is also a founding board member of Tia Chucha's Centro Cultural, where her duties included artistic program design, fund raising, and event coordination. Presently, as Music LA Program Manager, she has been key in the implementation and management of the pilot Music LA program, sited at twenty locations citywide. Ms. Loa holds Bachelor of Arts degrees in Ethnomusicology and Latin American Studies from the University of California at Los Angeles and a Dual Masters in Public Art Studies and Urban Planning from the University of Southern California.

Additional Senior Staff:

Will Caperton y Montoya, Director of Marketing and Development
213.202.5538

Ernest Dillihay, Cultural Facilities Director
213.202.5524

Joe Smoke, Cultural Grant Program Director
213.202.5548

Ray Beccaria, Administrative Division Director
213.202.5530

===SCHEDULE H (Additional Information about Music LA)=====

Music LA is a music education program that coordinates resources to provide quality music instruction for young people throughout the City of Los Angeles, and a groundbreaking partnership between local government, music providers, and parents. The Program gives children and teens a summer full of music training in a challenging and creative environment where learning, focus, and discipline are cultivated. It provides professional music education programming in areas of the City where few or no music education programs exist. It creates points of access between young people, creative communities, and local government to support musicians and arts organizations as music education providers.

Goals

- To provide a rich array of intensive courses in music education for the diverse families of Los Angeles, developing the talent and vibrancy found in abundance throughout the City;
- To give young people an opportunity to participate in quality music instruction and performance, regardless of economic status;
- To support sequential music training that correlates with the Visual and Performing Arts Standards adopted by the State of California and the Los Angeles Unified School District;
- To develop a local task force of music education experts among our partner organizations to drive important policy changes in music education.

Instruction

The City of Los Angeles has one of the largest and most diverse populations of any municipality anywhere in the world. It is home to the second-largest population of people living outside of their native countries. As such, the Music LA course offerings and curriculum are based on Ethnomusicological principles, embracing Western and non-Western musical genres equally. The curriculum offered at each Music LA program site is as unique and diverse as the local communities they serve. This nurtures a cross-fertilization of musicianship, local talent, and audiences to create a more sophisticated and rich musical palette reflective of the people that make up Los Angeles.

The diverse Music LA programs expose students to various musical genres including:

- Afro-Cuban • Choral Singing • Contemporary Pop • Classical and Chamber Orchestra
- Early Childhood Music Readiness • Hip Hop • Indigenous Mexican Drumming
- Jazz • Mariachi • Musical Theater • Son Jarocho • Taiko Drumming

==SCHEDULE H, continued, (Additional Information about Music LA)=====

While each Music LA program curriculum is unique, all incorporate elements of basic music theory, oral tradition, and practice, including instrument and/or vocal musicianship and performance training. All students' musical abilities are encouraged by offering four levels of instruction including: Early Childhood, Beginning, Intermediate, Advanced, and Demonstration.

In addition to instrumental and vocal music instruction, some Music LA programs also train students in original composition, sound recording, and production. At the culmination of each program, students participate in public recitals, which provide them with precious performance experience

Class Levels

The comprehensive Music LA program offers four different levels of music instruction, with every site incorporating basic music theory, instrumental and/or vocal musicianship, and performance training into the curriculum.

Early Childhood

level classes explore music readiness, creative movement, and the development of listening skills targeted to children aged two through five. Parental involvement at this level is expected and encouraged.

Beginning

level classes initiate students' music education with a focus on basic music elements including: melody, harmony, rhythm, music notation, instrumentation, improvisation, performance skills, and the history of various musical genres.

Intermediate

level classes strengthen students' aptitude in music theory and their abilities as instrumentalists and/or vocalists, both as soloists and as members of an ensemble.

Advanced

level classes develop the performance skills of proficient music students.

Demonstration Sites

Developmental psychology indicates that prolonged experience with music and the other related arts builds confidence, improves communication skills, and fosters creativity. With this cognitive information in mind, DCA structured Music LA to include Demonstration program sites that offer a complement of multidisciplinary arts classes in music at various levels as well as classes in dance, theater, and the visual arts.

**City of Los Angeles
DEPARTMENT OF CULTURAL AFFAIRS
Neighborhood Arts and Cultural Centers**

Art in the Park
5568 Via Marisol
Los Angeles, CA 90042
323.259.0861

Banning's Landing Community Center
100 East Water Street
Wilmington, CA 90748
310.522.2015

Barnsdall Park
4800 Hollywood Boulevard
Los Angeles, CA 90027

Barnsdall Arts Center
323.644.6295

Gallery Theatre
323.644.6272

Hollyhock House
323.644.6269

Junior Arts Center
323.644.6275

Municipal Art Gallery
323.644.6269

California Traditional Music Society
16953 Ventura Boulevard
Encino, CA 91316
818.817.7756

Canoga Park Youth Arts Center
7222 Remmet Avenue
Canoga Park, CA 91303
818.346.7099

Center for the Arts, Eagle Rock
2225 Colorado Boulevard
Los Angeles, CA 90041
323.226.1617

Craft and Folk Art Museum
5814 Wilshire Boulevard
Los Angeles, CA 90036
323.937.4230

**Croatian Cultural Center
of Greater Los Angeles**
510 West 7th Street
San Pedro, CA 90731
310.548.7630

Lankershim Arts Center
5108 Lankershim Boulevard
North Hollywood, CA 91602
818.752.7568

Los Angeles Theatre Center
514 South Spring Street
Los Angeles, CA 90013
213.473.0636

Madrid Theatre
21622 Sherman Way
Canoga Park, CA 91303
818.347.9419

McGroarty Arts Center
7570 McGroarty Terrace
Tujunga, CA 91042
818.352.5285

Nate Holden Performing Arts Center
4718 West Washington Boulevard
Los Angeles, CA 90016
323.964.9768

Performing Arts Firehouse

438 North Mesa Street
San Pedro, CA 90731
310.548.2496

Vision Theatre (Closed for Renovations)

3341 West 43rd Place
Los Angeles, CA 90008
323.290.4843

Warner Grand Theatre

478 West 6th Street
San Pedro, CA 90731
310.548.2493

Watts Towers Arts Center

1727 East 107th Street
Los Angeles, CA 90002
213.847.4646

William Grant Still

Arts Center

2520 South West View Street
Los Angeles, CA 90016
213.847.1540

William Reagh Los Angeles

Photography Center

2332 West Fourth Street
Los Angeles, CA 90057
213.382.8133

Updated: 6/13/2006

Cultural Affairs

This Department conducts and sponsors art exhibitions, community art events, special events and art classes in City-owned facilities and partners with non-profit arts organizations to administer and coordinate arts and cultural services for the community. The Department conducts theater operations and sponsors performances at various theaters across the City. The Department manages the City's Art Collection and over 600 historic cultural monuments; administers a cultural grants program; supervises public arts projects generated by the private and public Percent for the Arts program; and, maintains a citywide murals program. The Cultural Affairs Commission (CAC) approves the design of structures including buildings, bridges, light standards and marquees to be constructed on or over City property. The CAC approves works of art to be acquired by the City through purchase or gift and approves their location in public buildings.

Expenditures 2004-05	Adopted Budget 2005-06	Estimated Expenditures 2005-06		Budget Appropriation 2006-07
EXPENDITURES AND APPROPRIATIONS				
Salaries				
3,930,212	3,898,459	3,898,000	Salaries General	4,295,230
694,381	390,754	549,000	Salaries As-Needed	545,754
10,949	-	2,000	Overtime General	-
<u>4,635,542</u>	<u>4,289,213</u>	<u>4,449,000</u>	Total Salaries	<u>4,840,984</u>
Expense				
135,116	96,543	97,000	Printing and Binding	106,543
406,064	361,490	381,000	Contractual Services	287,490
1,923	2,500	2,000	Transportation	2,500
88,651	121,451	120,000	Art and Music Expense	125,451
71,047	70,585	51,000	Office and Administrative	73,585
45,718	53,354	51,000	Operating Supplies	63,354
<u>748,519</u>	<u>705,923</u>	<u>702,000</u>	Total Expense	<u>658,923</u>
Special				
950,073	2,400,884	2,400,000	Special Events I	2,120,893
3,529,241	1,463,000	1,308,000	Special Events II	1,592,991
833,107	730,000	730,000	Special Events III	730,000
<u>5,312,421</u>	<u>4,593,884</u>	<u>4,438,000</u>	Total Special	<u>4,443,884</u>
<u>10,696,482</u>	<u>9,589,020</u>	<u>9,589,000</u>	Subtotal	<u>9,943,791</u>
<u>10,696,482</u>	<u>9,589,020</u>	<u>9,589,000</u>	Total Cultural Affairs	<u>9,943,791</u>

Cultural Affairs

Expenditures 2004-05	Adopted Budget 2005-06	Estimated Expenditures 2005-06		Budget Appropriation 2006-07
SOURCES OF FUNDS				
556,490	-	-	General Fund	-
1,249,508	-	-	L.A. Convention & Visitors Bur. Fund (Sch. 1)	-
18,528	-	-	Community Development Trust Fund (Sch. 8)	-
7,770,919	8,213,418	8,213,000	Arts & Cult. Fac. & Services Fund (Sch. 24)	8,415,600
1,101,037	1,375,602	1,376,000	Arts Development Fee Trust Fund (Sch. 25)	1,393,191
-	-	-	Cultural Affairs Trust Fund (Sch. 29)	135,000
<u>10,696,482</u>	<u>9,589,020</u>	<u>9,589,000</u>	Total Funds	<u>9,943,791</u>

Cultural Affairs

SUPPORTING DATA DISTRIBUTION OF 2006-07 TOTAL COST OF PROGRAMS

	DA3001 City Arts	DA3002 Communication, Resource & Audience Development	DA3003 Public Art	DA3050 General Administration and Support	Total
Budget					
Salaries	2,060,296	1,006,834	946,773	827,081	4,840,984
Expense	363,635	150,990	91,435	52,863	658,923
Equipment	-	-	-	-	-
Special	1,265,000	3,178,884	-	-	4,443,884
Total Department Budget	<u>3,688,931</u>	<u>4,336,708</u>	<u>1,038,208</u>	<u>879,944</u>	<u>9,943,791</u>
Support Program Allocation	<u>439,972</u>	<u>201,130</u>	<u>238,842</u>	<u>(879,944)</u>	-
Related and Indirect Costs					
Pension & Retirement	624,761	230,175	295,939	-	1,150,875
Human Resources Benefits	490,135	180,576	232,169	-	902,880
Water & Electricity	87,676	32,302	41,531	-	161,509
Communication Services	-	-	-	-	-
Building Services	773,918	285,128	366,593	-	1,425,639
All Other Related Costs	457,835	168,677	216,870	-	843,382
Capital Finance & Wastewater	4,409	1,624	2,088	-	8,121
Liability Claims	20,520	7,560	9,720	-	37,800
Subtotal Related Costs	<u>2,459,254</u>	<u>906,042</u>	<u>1,164,910</u>	<u>-</u>	<u>4,530,206</u>
Cost Allocated to Other Departments	-	-	-	-	-
Total Cost of Program	<u><u>6,588,157</u></u>	<u><u>5,443,880</u></u>	<u><u>2,441,960</u></u>	<u><u>-</u></u>	<u><u>14,473,997</u></u>
Positions	35	16	19	3	73

CULTURAL AFFAIRS DEPARTMENT SPECIAL APPROPRIATIONS

The Cultural Affairs Department awards funds on an annual basis to organizations and individuals to present artistic productions citywide. These productions encompass all categories of the arts, such as visual arts, performance arts, dance, music, photography, and literary arts. Additionally, the Department produces and supports festivals, fairs and other special events celebrating the City's diverse cultures and traditions.

Following is the detailed list, for the years from 2004 through 2006, of the Department's Special Appropriations.

Expenditures 2004-05	Adopted Budget 2005-06	Estimated Expenditures 2005-06	Budget Appropriation 2006-07
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EXPENDITURES AND APPROPRIATIONS

SPECIAL I - CULTURAL GRANTS FOR FAMILIES AND YOUTH

<u>\$ 100,800</u>	<u>\$ 100,800</u>	A. DANCE CONCERTS AND CLASSES	<u>\$ 89,000</u>
		Artist Consortium.....	5,000
		Benita Bike's Dance Art Inc.....	4,000
		Body Weather Laboratory.....	4,000
		Collage Dance Theatre.....	5,000
		Dancescence Inc. (aka Donna Stenberg and Dancers).....	5,500
		Diavolo Dance Theatre.....	8,000
		Francisco Martinez Dance Theatre.....	6,000
		Helios Dance Theater.....	5,000
		Heritage & Tradition Inc. (aka AVAZ Persian Dance).....	4,000
		Jazz Tap Ensemble Inc.....	5,500
		Keshet Chaim Dancers.....	6,000
		Los Angeles Chamber Ballet.....	7,000
		Lula Washington Contemporary Dance Foundation.....	7,000
		Rhapsody in Taps Inc.....	7,000
		Rosanna Gamson World Wide Inc.....	5,000
		San Pedro City Ballet.....	5,000
<u>\$ --</u>	<u>\$ --</u>	B. GRAPHIC AND ENVIRONMENTAL DESIGN	<u>\$ --</u>
<u>\$ 78,000</u>	<u>\$ 78,000</u>	C. LITERATURE AND PUBLISHING	<u>\$ 86,000</u>
		Beyond Baroque Foundation.....	10,000
		Diane Lefer.....	10,000
		Red Hen Press.....	4,000
		Luis Rodriguez.....	10,000
		Michael Worthington.....	46,000
		Wordsville, Inc. (aka Spoken Interludes).....	6,000
<u>\$ 218,000</u>	<u>\$ 218,000</u>	D. FILM FESTIVAL AND PUBLIC TELEVISION	<u>\$ 205,000</u>
		American Film Institute Inc.....	7,000
		The Artivist Collective Inc.....	5,500
		Dance Camera West.....	7,000
		Filmmakers United (aka Los Angeles Shorts Festival).....	6,500
		Hollywood Entertainment Museum.....	5,000

**CULTURAL AFFAIRS DEPARTMENT
SPECIAL APPROPRIATIONS**

Expenditures 2004-05	Adopted Budget 2005-06	Estimated Expenditures 2005-06	Budget Appropriation 2006-07
			FILM FESTIVAL AND PUBLIC TELEVISION (Continued)
			Indian Film Festival of Los Angeles..... \$ 6,000
			Inner-City Filmmakers..... 8,000
			International Documentary..... 6,000
			KCET..... 45,000
			L.A. Freewaves..... 9,000
			Outfest..... 35,000
			Silver Lake Film Festival Inc..... 7,500
			Visual Communications 9,500
			Women in Film..... 10,000
			FIND (Film Independent)..... 38,000
<u>\$ 285,000</u>	<u>\$ 285,000</u>	E.	MUSIC CONCERTS AND CLASSES
			\$ 329,500
			American Youth Symphony Inc..... 9,000
			Apollo Amused Inc. (aka Musica Angelica)..... 8,500
			California EAR Unit..... 9,500
			Chamber Music Palisades..... 5,500
			Cor Cymraeg De California..... 4,000
			The Da Camera Society..... 11,000
			Debussy Trio Music Foundation..... 7,000
			Founder's Forum..... 5,000
			Gay Men's Chorus of Los Angeles..... 8,500
			INCA, the Peruvian Music & Dance Ensemble..... 7,500
			Korean Philharmonic Orchestra..... 5,000
			Los Angeles Chamber Orchestra..... 23,000
			Los Angeles Jazz Society..... 8,000
			Los Angeles Jewish Symphony..... 7,500
			Los Angeles Master Chorale..... 35,000
			Los Angeles Opera Company..... 25,000
			Los Angeles Philharmonic Association..... 20,000
			Melodia Sinica..... 2,500
			North Wind Quintet..... 6,000
			Opera Noir..... 6,500
			Piano Spheres..... 5,000
			Phil Ranelin..... 10,000
			San Fernando Valley Youth Chorus Inc..... 6,000
			Santa Cecilia Opera and Orchestra..... 11,000
			Saturday Night Bath Concert Fund..... 3,500
			Society for Activation of Social Space... Art & Sound..... 4,000
			South Bay Chamber Music Society Inc..... 6,000
			Southwest Chamber Music Society..... 7,500
			Symphonic Jazz Orchestra..... 6,500
			Thelonious Monk Institute of Jazz..... 10,500
			Valley Cultural Center..... 6,500

**CULTURAL AFFAIRS DEPARTMENT
SPECIAL APPROPRIATIONS**

Expenditures 2004-05	Adopted Budget 2005-06	Estimated Expenditures 2005-06	Budget Appropriation 2006-07
			MUSIC CONCERTS AND CLASSES (Continued)
			Valley Youth Orchestra Association (CSUN Youth Orchestra)..... \$ 4,000
			Vox Femina Los Angeles..... 7,000
			West Coast Singers..... 3,000
			Young Musicians Foundation..... 25,000
<u>\$ 390,700</u>	<u>\$ 390,700</u>	F.	<u>\$ 454,500</u>
			THEATRICAL PLAYS AND WORKSHOPS
			24th Street Theatre..... 5,000
			The Actors' Gang..... 9,500
			Autry National Center of the American West..... 45,000
			Bilingual Foundation of the Arts..... 25,000
			The Black Dahlia Theatre..... 4,000
			The Blank Theatre Company..... 6,000
			Celebration Theatre..... 6,000
			Center Theatre Group of Los Angeles..... 40,000
			Circle X Theatre Company..... 3,500
			Cities at Peace Inc..... 8,000
			Community Partners FBO Changing Perceptions..... 7,000
			Cornerstone Theatre Company Inc..... 30,000
			Deaf West Theatre Inc..... 30,000
			East Los Angeles Classic Theatre..... 6,500
			East West Players..... 25,000
			Edgefest..... 5,000
			FirstStage..... 6,500
			FITLA International Latino Theatre Festival..... 5,500
			Geffen Playhouse..... 4,000
			The Ghost Road Company..... 3,500
			Greenway Arts Alliance..... 10,500
			The Imagination Workshop..... 9,500
			The Independent Shakespeare Co. Inc..... 4,500
			Inside Out Community Arts Inc..... 10,500
			Interact Theatre Company..... 4,000
			Live Arts Theatre Group..... 3,500
			Los Angeles Poverty Department..... 7,000
			Musical Theatre Guild..... 4,000
			Odyssey Theatre Foundation..... 18,000
			Other Side of the Hill Productions Inc..... 5,000
			REPRISE! Broadway's Best..... 4,000
			Robey Theatre Company..... 5,500
			Shakespeare by the Sea..... 4,500
			Shakespeare Festival.LA..... 22,000
			SINERGY Theatre Group/Grupo de Teatro SINERGIA..... 8,000
			Son of Semele Ensemble Inc..... 4,000
			Theatre West Inc..... 4,500

**CULTURAL AFFAIRS DEPARTMENT
SPECIAL APPROPRIATIONS**

Expenditures 2004-05	Adopted Budget 2005-06	Estimated Expenditures 2005-06	Budget Appropriation 2006-07
THEATRICAL PLAYS AND WORKSHOPS (Continued)			
			\$ 4,000
			4,000
			4,000
			10,000
			4,000
			9,000
			5,000
			7,000
			3,500
<u>\$ 137,400</u>	<u>\$ 137,400</u>	G.	<u>\$ 123,200</u>
FOLK ARTS AND CULTURAL HERITAGE			
			5,500
			79,000
			5,000
			3,200
			5,500
			4,500
			2,000
			8,500
			5,000
			5,000
<u>\$ 384,500</u>	<u>\$ 384,500</u>	H.	<u>\$ 347,500</u>
MUSEUM PROGRAMS AND EXHIBITIONS			
			9,500
			10,000
			6,000
			9,000
			10,000
			6,000
			9,500
			10,000
			10,000
			10,000
			6,000
			3,500
			3,000
			8,000
			10,500
			5,500
			27,000
			60,000
			25,000

**CULTURAL AFFAIRS DEPARTMENT
SPECIAL APPROPRIATIONS**

Expenditures 2004-05	Adopted Budget 2005-06	Estimated Expenditures 2005-06	Budget Appropriation 2006-07
			MUSEUM PROGRAMS AND EXHIBITIONS (Continued)
			Museum of Jurassic Technology..... \$ 6,000
			Ruben Ortiz-Torres..... 10,000
			Otis Art Institute..... 10,500
			Pharmaka Gallery..... 4,000
			Project X Foundation for Art and Criticism (aka Xtra Magazine)..... 6,500
			SCI-Arc..... 15,000
			Coleen Sterritt..... 10,000
			Lincoln Tobier..... 10,000
			Carrie Ungerman..... 10,000
			J. Michael Walker..... 10,000
			Velaslavasay Panorama..... 7,000
<u>\$ 433,200</u>	<u>\$ 433,200</u>	I.	VARIETY ARTS AND EDUCATION
			<u>\$ 384,000</u>
			About Productions..... 5,000
			African Marketplace..... 4,000
			Hector Aristizabal..... 10,000
			Arroyo Arts Collective..... 6,000
			ArtWallah..... 5,000
			Assn. for Adv. Of Filipino American Arts & Culture..... 6,500
			California Institute of the Arts..... 65,000
			Eagle Rock Community Cultural Assn..... 6,000
			Friends of the Chinese American Museum..... 6,500
			Friends of Villa Aurora Inc..... 4,500
			Grand Performances..... 35,000
			Grandeza Mexicana Folk Ballet Company..... 6,500
			Great Leap Inc..... 7,000
			H.E. Art Project..... 8,000
			Hollywood Arts Council..... 5,000
			Inner-City Arts..... 9,000
			Intercultural Educational Exchange Association..... 1,500
			Japanese American Cultural and Community Center..... 27,000
			Japanese American National Museum..... 33,000
			L.A. Theatre Works..... 38,000
			Los Angeles Women's Theatre Festival..... 4,500
			Miracle Mile Players Inc..... 3,500
			Music Center Education Division..... 30,000
			Overtone Industries..... 2,000
			Pan African Film Festival..... 6,000
			Red Nation Celebration..... 4,500
			TA'YER..... 7,000
			TeAda Productions..... 6,500
			Theatre Movement Bazaar Inc..... 5,500
			Theatre of Hope Inc..... 5,000

**CULTURAL AFFAIRS DEPARTMENT
SPECIAL APPROPRIATIONS**

Expenditures 2004-05	Adopted Budget 2005-06	Estimated Expenditures 2005-06	Budget Appropriation 2006-07
			VARIETY ARTS AND EDUCATION (Continued)
			TRIP Dance Theatre..... \$ 4,500
			Heather Woodbury..... 10,000
			World Stage Performance Gallery..... 6,500
	<u>\$ 373,284</u>	<u>\$ 373,284</u>	J. ARTS MANAGEMENT AND OUTREACH
			<u>\$ 102,193</u>
			California Lawyers for the Arts..... 6,000
			Center for Cultural Innovation..... 9,000
			Center for Nonprofit Management..... 20,000
			Eighteenth Street Arts Center..... 37,193
			Ford Theatre Foundation..... 7,000
			Los Angeles Theatre Alliance..... 17,000
			National Latino Arts, Education & Media Institute (NLAEMI)..... 6,000
<u>\$ 3,941,868</u>	<u>\$ 2,400,884</u>	<u>\$ 2,400,884</u>	<u>\$ 2,120,893</u>
			TOTAL - SPECIAL I - CULTURAL GRANTS ³

**CULTURAL AFFAIRS DEPARTMENT
SPECIAL APPROPRIATIONS**

Expenditures 2004-05	Adopted Budget 2005-06	Estimated Expenditures 2005-06		Budget Appropriation 2006-07
SPECIAL II - COMMUNITY CULTURAL PROGRAMS FOR FAMILIES AND YOUTH²				
\$ 23,500	\$ 23,500	\$ 23,500	African American History Month Programs.....	\$ 23,500
23,500	23,500	23,500	Asian American History Month.....	23,500
--	15,000	15,000	Central Avenue Jazz Festival.....	15,000
--	110,000	110,000	Community Arts Classes for Youth.....	170,000
--	60,000	60,000	Community Arts Partners Program.....	120,000
--	150,000	150,000	Council Civic Fund (\$10,000 per Council District)	150,000
20,000	20,000	20,000	Cultural Treasures Program.....	20,000
4,016	--	--	Festival Guide.....	--
--	90,000	90,000	Folk and Traditional Arts Program.....	90,000
17,500	22,500	22,500	LA Cultural Tourism and Promotion.....	29,500
23,500	23,500	23,500	Latino Heritage Month Programs.....	23,500
--	--	--	Los Angeles Municipal Arts Gallery Associates.....	30,000
	100,000	100,000	Program Support.....	100,000
	25,000	25,000	Watts Towers Jazz & Drum Festival.....	25,000
200,000	375,000	375,000	Youth Arts and Education Series.....	375,000
	\$ 425,000	\$ 425,000	OUTDOOR FESTIVALS AND PARADES⁵	\$ 397,991
			Stage of the Arts Inc.....	5,500
			Pico Union Harvest Festival of the Arts.....	4,500
			Chinese Chamber Cultural Foundation.....	5,500
			Cervantes Center of Arts & Letters.....	2,000
			Regional Organization of Oaxaca.....	5,500
			Celebrate Events Inc.....	5,000
			Optimist International.....	7,000
			Shouting Coyote.....	5,500
			Studio City Chamber of Commerce.....	5,500
			Main Street Canoga Park.....	7,750
			Hindu Temple and Indian Cultural Center.....	7,500
			United Chamber of San Fernando Valley & Valley Cultural Center....	7,750
			Universal City North Hollywood Chamber of Commerce.....	7,000
			Halcyon Center for Child Studies.....	7,500
			Children's Museum of Los Angeles.....	8,500
			Earthways Foundation.....	9,500
			Encino Chamber of Commerce & CA Traditional Music Society.....	8,000
			South Robertson Neighborhood Council Inc.....	7,500
			Friends of the Family.....	12,000
			Promoting Israel Publicity & Education.....	11,000
			Fourth of July Celebration at Hansen Dam.....	6,000
			Communities in Schools, SFV, Inc.....	7,000
			Mission College in Association with Tia Chucha Centro Cultural.....	7,000
			Community Build Inc.....	7,000

**CULTURAL AFFAIRS DEPARTMENT
SPECIAL APPROPRIATIONS**

Expenditures 2004-05	Adopted Budget 2005-06	Estimated Expenditures 2005-06	Budget Appropriation 2006-07
OUTDOOR FESTIVALS AND PARADES (Continued)			
			\$ 6,000
			7,000
			6,000
			5,500
			6,000
			5,500
			5,000
			8,500
			7,500
			8,000
			7,500
			7,500
			6,500
			6,500
			15,000
			8,000
			6,000
			8,000
			9,000
			8,000
			6,000
			4,300
			3,391
			4,300
			66,000
<u>\$ 312,016</u>	<u>\$ 1,463,000</u>	<u>\$ 1,463,000</u>	<u>TOTAL - SPECIAL II³ \$ 1,592,991</u>
<u>\$ 4,253,884</u>	<u>\$ 3,863,884</u>	<u>\$ 3,863,884</u>	<u>TOTAL SPECIALS I and II \$ 3,713,884</u>

**CULTURAL AFFAIRS DEPARTMENT
SPECIAL APPROPRIATIONS**

Expenditures 2004-05	Adopted Budget 2005-06	Estimated Expenditures 2005-06		Budget Appropriation 2006-07
SPECIAL III - CITYWIDE /REGIONAL ARTS SUPPORT				
\$ --	\$ 20,000	\$ 20,000	Bridge Gallery.....	\$ 20,000
200,000	300,000	300,000	Electronic Arts Classrooms.....	300,000
65,000		--	Murals Maintenance and Preservation.....	10,000
			Eighteenth Street Arts Center.....	35,000
55,000	--	--	Small Org Grants to Neighborhood Art Centers	--
20,000	75,000	75,000	Matching Grant Program	65,000
	\$ 335,000	\$ 335,000	REGIONAL ARTS ASSISTANCE/ARTISTS - IN RESIDENCE	\$ 300,000
			Heriberto Luna.....	10,000
			Tina Demirdjian.....	10,000
			Helen Lessick.....	10,000
			Stacey Jack.....	10,000
			Sam Robinson.....	10,000
			Radha Carman.....	10,000
			Sri Susilowati.....	10,000
			J. Michael Walker.....	10,000
			Debra Kreuter.....	10,000
			Barbara Romain.....	10,000
			Addi Somekh.....	10,000
			Kristina Wong.....	10,000
			Ted Garcia.....	10,000
			Barry Shils.....	10,000
			Allyson Allen.....	10,000
			Kyungmi Shim.....	10,000
			Wakana Hanayagi.....	10,000
			Jacqueline Dreager.....	10,000
			Barbara H. Clark.....	10,000
			Phil Ranelin.....	10,000
			Vibul Vonprasat.....	10,000
			Leilani Chan.....	10,000
			Maria E. Bodmann.....	10,000
			Dzidzogbe Lawluvi.....	10,000
			Andre Burke.....	10,000
			Cristina Frias.....	10,000
			Henry Ong.....	10,000
			Michael Kearns.....	10,000
			Gail Brown.....	10,000
			Keith Cross.....	10,000
<u>\$ 340,000</u>	<u>\$ 730,000</u>	<u>\$ 730,000</u>	TOTAL - SPECIAL III³	\$ 730,000
<u>\$ 4,593,884</u>	<u>\$ 4,593,884</u>	<u>\$ 4,593,884</u>	TOTAL SPECIALS I, II and III	\$ 4,443,884

CULTURAL AFFAIRS DEPARTMENT SPECIAL APPROPRIATIONS

Expenditures 2004-05	Adopted Budget 2005-06	Estimated Expenditures 2005-06	Budget Appropriation 2006-07
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FOOTNOTES

1. "Special I" cultural services are distributed throughout the City of Los Angeles. All "Special Events I" awarded should be recommended through the Peer Panel/Allocations Committee Review Process. The General Manager will submit the list of approved items to the Controller along with its submission of its Expenditure Plan in July each year. For Category J, the Regional Arts category, and for which the awards are determined on quarterly deadlines, the Department will submit a report to the Controller every four months listing the contractors and amounts.

The inclusion of items in the "Special Events I" portion of the Cultural Affairs Budget shall, at the time of final action on the Budget, constitute instruction to the Department to draft the appropriate contracts. The General Manager is authorized and directed to execute such contracts on behalf of the City, provided that the fund has achieved expected revenue projections. Interim appropriations to the "Special Events I" portion of the Cultural Affairs Department budget are directed to be handled in a like manner. In view of the nature of Special I events, when a contract is required, it is more feasible to contract for services than to use City employees on a temporary basis.

2. The "Special Events II" portion of the Cultural Affairs Budget shall, at the time of final action on the Budget, constitute an instruction to the General Manager to draft any necessary and appropriate contracts. The General Manager is authorized and directed to execute such contracts and, subject to the prior review and approval by the City Attorney as to form and legality, to expend the funds authorized for presentation of the identified events upon proper demand to the Controller and in cooperation with other participating City departments and agencies. If the total funds to be expended for a Special II event exceed 125 percent of the appropriation, or if the type of service is to be changed, the General Manager shall obtain additional authority from the Mayor and City Council before proceeding. Interim appropriations to the "Special Events II" portion of the Budget are directed to be handled in a like manner. In view of the nature of Special II events, when a contract is required, it is more feasible to contract for services than to use City employees on a temporary basis.

3. For each project contained within the Special Events I, Special Events II and Special Events III categories, the General Manager shall provide to Council a quarterly report detailing, by line item, all expenditures including the amount originally appropriated, the balance remaining and in the quarter it becomes available, final close-out information to provide a consistent reporting format for all Special-funded Department-sponsored activities.

4. Art instruction programs conducted by the Cultural Affairs Department are to be limited to residents of the City of Los Angeles.

5. Events previously funded by the Arts and Cultural Services and Facilities Trust Fund and now eligible for funding by the Arts Development Fee Trust Fund.

6. The General Manager of Cultural Affairs Department is instructed to submit the allocation of funds to Council for approval, prior to the execution of any contracts.

7. The General Manager of Cultural Affairs Department shall not spend money on items or projects not approved by Mayor and/or Council.

8. The General Manager of Cultural Affairs Department is instructed to obtain approval from the City Administrative Officer and Mayor and/or Council as required for all transfers.

CULTURAL AFFAIRS DEPARTMENT
PROPOSED FY 08 BUDGET BY FUNDING SOURCE

ITEM	TOTAL BUDGET	FUND 100, 480 ARTS & CULTURAL FACILITIES & SERVICES TRUST FUND	FUND 100, 516 ARTS DEVELOPMENT FEE TRUST FUND	FUND 100/844 CULTURAL AFFAIRS TRUST FUND
<u>Salaries</u>				
General (1010)	4,745,137	4,386,063	307,074	52,000
As Needed (1070)	505,692	402,692	20,000	83,000
Overtime (1090)	-	-	-	-
Sub-total Salaries	5,250,829	4,788,755	327,074	135,000
<u>Expenses</u>				
Printing & Binding (2120)	126,543	126,543	-	-
Contractual Service (3040)	185,744	161,744	24,000	-
Transportation (3310)	2,500	2,500	-	-
Art & Music (4030)	145,451	129,451	16,000	-
Governmental Meetings (4160)	-	-	-	-
Ofc. & Adm. Exp. (6010)	83,585	78,230	5,355	-
Oper. Supplies Exp. (6020)	83,354	81,991	1,363	-
Sub-total Expenses	627,177	580,459	46,718	-
<u>Equipment</u>				
Equipment (7300)	37,000	37,000	-	-
Sub-total Equipment	37,000	37,000	-	-
<u>Special</u>				
Special I-Grants	2,042,486	1,464,071	578,415	-
Special II-Fest/Events	1,460,991	1,403,007	57,984	-
Special III-Citywide/Planning	768,000	385,000	383,000	-
Sub-total Specials	4,271,477	3,252,078	1,019,399	-
GRAND TOTAL	10,186,483	8,658,292	1,393,191	135,000

The General Manager of the Cultural Affairs Department, City of Los Angeles draws the salary below. (Information on the Benefits package is attached on the following pages)

9696	GEN MGR CULTURAL AFFAIR	\$135,260.64	\$135,260.64	N/A
------	-------------------------	--------------	--------------	-----

[Home](#) [Employment](#) [City Employees](#) [Public Safety](#) [Medical Services](#) [EEO Info](#) [Training](#) [Benefits Info](#) [Civil Serv. Comm.](#) [Occ Safety & Health](#) [Documents](#) [RFP / RFQ](#) [FAQs](#) [About Us](#)

CITY BENEFITS INFORMATION

There are many things to consider in a new employer. Here are a few of the many benefits the City of Los Angeles offers its employees:

SALARY: For most positions, the City has a five-step salary range. Other annual salary adjustments are determined by collective bargaining between employee organizations and the City. Employees with specific language abilities may earn a salary bonus for working in positions which require the use of bilingual skills.

PAID VACATIONS:

Two weeks after one year.

Three weeks after five years.

Additional increases after thirteen years.

Employees may accumulate vacation time equivalent to two annual vacation periods.

SICK LEAVE: Employees are provided generous sick leave for illness and injury.

HEALTH AND DENTAL PLANS: The City provides a variety of health and dental plans for the employee, spouses, domestic partners, and eligible children. The programs available include both managed care and preferred provider options.

DEFERRED COMPENSATION: This plan is offered as a supplement to retirement benefits. Employees participation in this plan voluntarily defer a portion of their salary to help them prepare for financial independence when they retire, and at the same time, lower their income taxes.

DEPENDENT CHILD/ELDER CARE EXPENSE REIMBURSEMENT: This optional plan allows employees to put pre-tax monies into an account from which they can be reimbursed for dependent child/elder care expenses.

LIFE INSURANCE: The City of Los Angeles offers basic life insurance in the amount of \$10,000 at no cost to most employees. Supplemental insurance may be purchased at low cost through payroll deductions.

LACERS: Los Angeles City Employees' Retirement System (LACERS) is a public pension fund providing service retirements, disability retirements, and health insurance subsidies to our Members and their families. Established in 1937 under the exclusive management and control of a Board of Administration, LACERS covers over 26,000 active employees and nearly 14,000 retirees.

RETIREMENT: The City provides an excellent, independent retirement plan to which both the employee and the City contribute.

PRIDE: Los Angeles is the nation's second largest city. Employees of the City feel particular pride in serving the community and enhancing the lives of those within its boundaries.

OPPORTUNITIES: As a large employer with such a diverse workforce, the City of Los Angeles can offer its employees many opportunities for advancement. Employees are encouraged to develop their skills and seek to improve their level within the organization.

an equal opportunity employer

Internal Revenue Service

Department of the Treasury

P. O. Box 2508
Cincinnati, OH 45201

Date: May 2, 2000

Person to Contact:
Tonya Martin 31-03017
Customer Service Representative
Toll Free Telephone Number:

City of Los Angeles Office of Controller
200 N. Main St. Rm. 1200
Los Angeles, CA 90012-4125

8:00 a.m. to 8:30 p.m. EST
877-829-5500

Fax Number:
513-263-3756

Employer Identification Number:
95-6000735

Dear Sir or Madam:

This is in response to your telephone call requesting for information concerning your organization's exemption from Federal income tax.

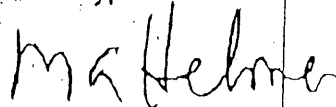
As an instrumentality of a governmental unit, your organization is not subject to Federal income tax under the provisions of Section 115(1) of the Internal Revenue Code of 1954, which states in part:

"Gross income does not include income derived from the exercise of any essential governmental function and accruing to a State or any political subdivision thereof ..."

Because your organization is an instrumentality of a governmental unit, its income is not taxable as explained above. Contributions to instrumentalities are deductible under Section 170(c)(1) of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



for Robert C. Padilla
Manager, Customer Service

CITY OF LOS ANGELES

CALIFORNIA



ANTONIO R. VILLARAIGOSA
MAYOR

CULTURAL AFFAIRS COMMISSION

ANTHONY DE LOS REYES
PRESIDENT

PAULA HOLT
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YORK CHANG
DENNIS R. MARTINEZ
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GAYLE GARNER ROSKI
CHARLES M. STERN

DEPARTMENT OF CULTURAL AFFAIRS

201 N. FIGUEROA ST., SUITE 1400
LOS ANGELES, CA 90012
(213) 202-5500
(213) 202-5517 FAX

MARGIE J. REESE
GENERAL MANAGER

April 6, 2006

CHARITABLE CONTRIBUTIONS

The City of Los Angeles does not have a 501c3 status (non-profit, tax exempt status) granted by the Internal Revenue Service, instead it is considered a qualified organization for purposes of receiving charitable contributions (tax deductible to the donor) or grants under IRC Section 170 (c) (1), as long as the contribution/donation is to be used specifically for a *public purpose*.



LOS ANGELES CITY COUNCILMAN GREIG SMITH

www.CD12.org

MUSIC L.A. DAY!

A FAMILY-FRIENDLY, FUN FILLED MUSIC EDUCATION FESTIVAL, WHERE INSTRUMENTS WERE DONATED BY RESIDENTS AS WELL AS SAM ASH MUSIC, GUITAR CENTER, CHARLES MUSIC & TARGET.



Granada Hills Charter High School Jazz Band



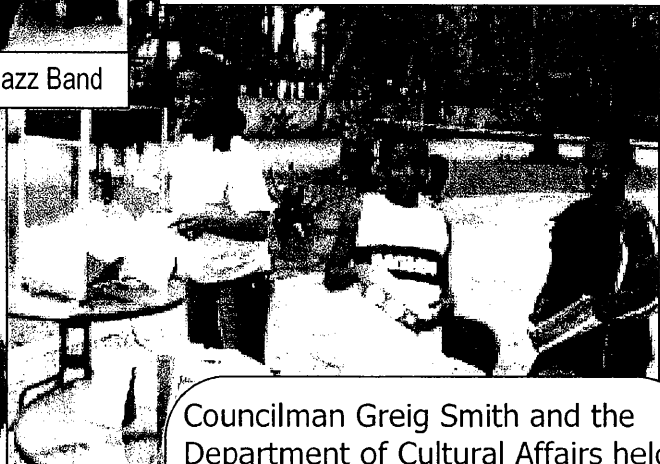
Members of the Northridge Kiwanis helped out with hot dogs and soft drinks.



Target donated 600 recorders to give away to visitors!



Both kids & parents enjoyed the drum workshop sponsored by Remo Drums.



Councilman Greig Smith and the Department of Cultural Affairs held Music L.A. Day, April 8 at the historic Rancho Cordillera del Norte in Northridge. Local high school bands played, and children enjoyed music workshops, an instrument petting zoo, hot dogs and popcorn.



North Valley Community News

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PERMIT NO. 555

Readership: 122,000

Vol. 3, No. 10 Serving the Communities of Northridge • Granada Hills • Chatsworth • Porter Ranch April 1-14, 2006



Re-enactors show off cavalry skills and tactics used in Revolutionary, Civil, and Indian Wars at last year's Day of the Horse in Chatsworth.

Chatsworth Neighborhood Council Event

Third Annual Chatsworth

"Day of the Horse" Celebration

By Jerry England, Chatsworth
Neighborhood Council Equine
Committee Chairperson

Chatsworth's third annual "Day

Council Equestrian Committee and
Peppertree Ranch invite you to join
them a celebration that showcases
horses in the community of Chats-

Music Day L.A: Musical Instruments Drive and Music Fest

The City of Los Angeles Department of Cultural Affairs (DCA) and the Office of City Councilmember Greig Smith invite North Valley residents to Music Day L.A. an event that will feature festival activities and a musical instrument drive Saturday, April 8, from 11 a.m. to 3 p.m. at Historic Rancho



Students participate in a Music L.A. program, which brings instruments, instruction and performance opportunities to kids who don't otherwise have the

Cordillera del Norte, 9015 Wilbur Avenue in Northridge. The event is free and open to the public.

Music Day L.A.'s highlight will be the instrument drive for the Music L.A. program. With that in mind, community members are urged to donate extra or abandoned musical instruments as

Music Day L.A.

(Continued from page 1)

local Music LA students from the Valley Youth Orchestra, Tia Chucha's Cultural, the Knights of Music Foundation and the San Fernando Valley Youth Center. Other MUSIC LA DAY festivities include music workshops, balloon hat-making, professional performance by a special musical guest, food and beverages, a bounce, and other fun festival activities.

Youth and parents who participate in MUSIC LA DAY will also have the opportunity to register for this summer's Music LA program. Summer classes begin on Monday, July 10, 2006.

"Music LA celebrates the importance that music plays in our culture and the way that music education enriches the lives of people," Councilmember Greig Smith said. "So I encourage everyone to dust off their unused instruments and bring them to Music LA DAY to donate them for this good cause."

Instruments requested for donation include:

- Acoustic Guitars
- Electric Bass Guitar
- Violas
- Violins
- Cellos
- Flutes
- Trumpets
- Alto Saxophones
- Keyboards
- Hand Drums / Percussion

For more information, contact the 12 Field Office at (818) 756-8501.

Daily News

dailynews.com

WEDNESDAY, AUGUST 30, 2006

Northridge kids learn from Sound Art

In seven weeks, they write and record music and produce their own CD

BY ALEJANDRO GUZMAN
Valley News Writer

Kids at Park Parthenia in Northridge have a whole new take on music after spending seven weeks learning how to write and record their own songs with help from Sound Art instructors.

Denise Echeverria, 13, is an eighth-grader at Holmes Middle School and a participant of Sound Art.

Echeverria says the nonprofit program is really cool and her instructor Lucas Cheadle made it fun for her to learn how to play the acoustic guitar.

She had some musical experience going into the program, having played the violin for two years.

At Sound Art, however, she not only learned to play an instrument but how to put an entire song together.

She also enjoyed spending time with Cheadle, who was not the stereotypical, strict music instructor.

Instead, she says he had fun with the kids and was extremely patient. Echeverria says instructions were easy because they were given step by step.

She says Sound Art changed her life because she learned new things about music and how it is made.

Sound Art is a nonprofit music education program designed for underserved youth and brings music to 1,000 kids every week in schools all over Los Angeles,



Sound Art participants from Park Parthenia enjoy an evening at the Skirball Cultural Center.

says Sura Radcliffe, director of community relations. Students learn to play guitar and keyboard and record and produce their own music.

She says kids range from 9 to 16 years old. They attend three, one-hour classes on Mondays, Tuesdays and Wednesdays. Although students are charged a \$10 fee, families who could not afford to pay were subsidized by Park Parthenia.

Maya Rogers, 25, works part time as an instructor for Sound Art.

She handles teaching kids the recording and production side of music.

"We take kids from writing songs to the very end and help them record," Rogers said.

The end result is a CD for family and friends. After seven weeks of hard work, the group at Park Parthenia produced seven songs.

Each student has his or her own duties. Some may spend time writing songs while others play instruments.

Rogers says Pro Tools and Reason software combined with a laptop makes it easy to produce music.

She says the format of the class allows children to decide what style of music they will work on each day. They decide as a class.

At Park Parthenia, classes were divided into three sections. Two groups had 10 kids and one had about 20.

Rogers says kids are really

motivated by the project. They get excited and are amazed to see that they can make their own songs.

Radcliffe says Sound Art provides everything the kids need to record an album: guitars, keyboards and recording and production equipment.

About 40 kids participated in the Park Parthenia program and together produced seven songs.

Now that the program has come to an end, Radcliffe says Sound Art is working to become a permanent fixture at Park Parthenia.

Radcliffe says the program wants to reach as many kids as possible and it is unfortunate that while many kids joined the program, many who wanted in were left out because of lack of space.

Meanwhile, Rogers recalls some of the kids' first experiences with recording their voices.

She remembers hearing them say "pretty neat" after hearing their own voices on a recording.

She says what really makes her job special is that they are very grateful to be learning. She is satisfied knowing the kids have something fun to do.

Rogers is a flute player and sings and writes songs. Her favorite music includes rock and R&B but has been working a lot on Reggaeton, the children's favorite.

"I think (Sound Art) is great. I wish there was something like this when I was a kid," Rogers said.

Dear Katherine,

Hello, how are you. Hope you are okay when you are reading this. Well **THANK YOU** for bringing SoundArt to Park Parthenia. This is one of the reasons we're writing this letter to you! And another reason is that if you can bring SoundArt back to Park Parthenia. And if you do, can we please keep the same teachers. Mya, Ruben, Andri, and Lucas. They are the **BEST** teachers ever!!!! They taught us A LOT. And if you do that, it will be **WONDERFUL!!!!**

Thank You for reading this in your time!!!!

Sincerely,

Delenia Melendez.

Carina Castro P

Stephanie E

Ruiy Suzuki

Denise Echeverria.

Whitzanyia Renteria

Neighborhood Music School
358 South Boyle Avenue
Los Angeles, CA 90033
(323) 268-0762
neighbormusic@cs.com

November 13, 2006

Department of Cultural Affairs
201 North Figueroa Street
Los Angeles, CA 90012

The Neighborhood Music School wishes to be a 2007 participant in the Music LA! Program. Thank you for the opportunity to represent our music school along side the other hardworking organizations that are committed to their community and students in the Arts.

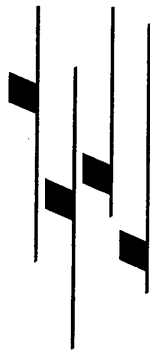
We intend to expand the enrollment by 15 - 20 students, we will do extensive community outreach with visits to local public and private schools, churches and recreation venues, attractive, to the point, flyers will be circulated, program information letters to music department directors, newspaper articles, and visits to local organizations in pursuit of sponsors for scholarships.

In 2005 Music LA! gave us the boost we needed to attract more music students to our school. The 20 musicians that responded to our call in 2005 remained active and permanent students throughout 2006 and are looking forward to Music LA! 2007. We continued with rehearsals and auditions every Monday from 6-8 pm. The effort of Mr. Robert Shroder, has been a challenging and exciting musical experience for the members of the Boyle Heights Youth Symphony.

Enclosed is our proposed budget for 2007. We are requesting the amount of \$9680. We are committed to teach children music and with the assistance of the DCA there will be a Music LA! Music Workshop Summer 2007 in our school and community.

Terry Castaneda, President
Neighborhood Music School

Robert Shroder, Conductor/Teacher



AMERICAN
YOUTH
SYMPHONY

223 SANTA MONICA PLACE
SANTA MONICA, CA 90401
TELEPHONE: 310.451.3400
FACSIMILE: 310.451.3430

HONORARY PRESIDENT
Zubin Mehta

MUSIC DIRECTOR
Alexander Treger

EXECUTIVE DIRECTOR
Myka Miller

November 1, 2006

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Gertrude Wellington
Lynne Wertheimer
Betty J. Winslow
Goldie Wolf
Kim Zeitlin-Gold

CONDUCTOR EMERITUS
Mehli Mehta

*Affiliate Committee

Department of Cultural Affairs
201 N. Figueroa St. Suite 1400
Los Angeles CA 90012

Dear Department of Cultural Affairs,

AYS would like to request \$10,000 to be a music provider for the third summer of Music LA! The \$10,000 is for either one 6-week or two 3-week programs of 20-30 children. While General Music is offered, we have a main focus on violin, using our String Project model.

The summer program has become a major building block to our year-round program. Each year we build consistency and sustainability. Due to demand, this Fall we added one of our summer sites as a year-round site. We could not accommodate all the children who were interested. The principal has expressed a desire to provide each new third grader with a violin and music instruction through our program. This would not have been the case without Music LA! The other site, Grand View, which has participated in Music LA! both years has the highest number of children involved and also the highest return rate from year to year. Of the 200 children in our program, 60 of them are from Grand View.

Enclosed you will find our proposal, key personnel sheet, our 19-week String Project curriculum (which will be altered slightly), and our itemized budget. Please let me know if you need additional information.

We thank you for your time and consideration.

All the best,

Myka Miller
Program Director



Teaching Artist Evaluation

Dear Teaching Artist,
Your thoughts are important to us! Please answer the questions below. Your responses will help us to plan and improve Music LA 2007. Thank you!

Name: RUBEN RUBIO Organization: SOUND ART

Music LA Site: PARK PARTHENIA

What was your Music LA class schedule (please list class and times): RECORDING AND PRODUCING (M-W) 4PM-7PM.

How many of your students participated in a music education program for the **FIRST** time during Music LA? (please estimate and check one)

- Less than 10%
- 10%
- 20%
- 30%
- 40%
- 50%
- 60%
- 70%
- 80%
- 90%
- 100%

Do you feel that Music LA was a valuable learning experience for your students? Yes No
Why or why not? THE RECORDING AND PRODUCING CLASS ALLOWED STUDENTS TO LEARN HOW TO CREATE A SONG FROM BEGINNING TO END, AND DURING THIS PROCESS THEY LEARNED DISCIPLINE AND TEAM WORKING SKILLS.

Which of the following musical skills/concepts were taught in your curriculum? (please check all that apply)

- Music theory
- Harmony
- Rhythm
- Sight reading
- Singing in a round (canon)
- Ear Training
- Instrument tuning
- Original Composition
- Music History
- A complete song was learned
- Solo musicianship
- training
- Ensemble musicianship training
- Live performance/stage etiquette
- Other: ENGINEERING

Did you participate in Music LA last summer? Yes No

Would you participate in Music LA again? Yes No
If no, why not? _____

Do you have any other comments? MUSIC L.A. SHOULD BE A PERMANENT AFTER-SCHOOL PROGRAM, BECAUSE PARENTS AND STUDENTS STRONGLY REQUESTED THE PROGRAM TO COME BACK TO THEIR COMMUNITY.

C. DVD Artistic Sample Description

"Sample Scenes from Music LA Program"
City of Los Angeles, Department of Cultural Affairs

California Arts Council
State - Local Partnership Program
2007 Grant Application

The Music LA Program partners with several professional music education organizations throughout Los Angeles. One of the Music LA Program Partners, Tia Chucha's Centro Cultural, is highlighted in this DVD Artistic Sample. This short DVD provides an introduction to the curriculum offered at this Music LA site by inviting teaching artists and students to share thoughts about the Music LA Program in their own words.

Curriculum courses include: Contemporary Guitar and Music Theory; Harmonica; Conga Percussion; Mexican Traditional Son Jarocho Music; Indigenous Drumming; Folk Guitar; Classical Guitar, and DJ Mixing and Music Production.

This DVD was screened as part of a culminating performance at the end of the eight-week Music LA Summer 2005 session at Tia Chucha's Centro Cultural. Teachers, students, and community members watched this segment proudly before the students took to the stage to perform a live recital showcasing their talents and hard work.

Year: 2005

Sequence Length: approx. 8 mins.