FRANK T. MARTINEZ

City Clerk

KAREN E. KALFAYAN **Executive Officer**

When making inquiries relative to this matter refer to File No.

07-0508

May 23, 2007

CITY OF LOS ANGELES CALIFORNIA



ANTONIO R. VILLARAIGOSA MAYOR

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Los Angeles County Metropolitan Transportation **Authority** One Gateway Plaza Los Angeles, CA 90012 Attn: Art Henry

Office of the Mayor Councilmember Greuel Councilmember Perry Councilmember LaBonge City Administrative Officer Chief Legislative Analyst Department of Transportation **Board of Transportation Commissioners**

Board of Taxicab Commissioners

RE: MAXIMIZING MASS TRANSIT USAGE FOR SPECIAL EVENTS AND IMPROVING THE UTILIZATION OF PUBLIC TRANSPORTATION FROM THE OUTLYING AREAS OF THE CITY TO SPECIAL EVENTS IN DOWNTOWN LOS ANGELES

At the meeting of the Council held May 22, 2007, the following action was taken:

Attached report adopted	X
Attached motion () adopted	
Attached resolution adopted	
Ordinance adopted	
FORTHWITH	
Motion adopted to approve communication recommendation(s)	

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TO THE COUNCIL OF THE CITY OF LOS ANGELES

Your

TRANSPORTATION COMMITTEE

reports as follows:

TRANSPORTATION COMMITTEE REPORT relative to maximizing mass transit usage for special events and improving the utilization of public transportation from the outlying areas of the City to special events in Downtown Los Angeles.

Recommendations for Council action, pursuant to Motion (Greuel - Perry - LaBonge):

- ESTABLISH a task force to address potential strategies for maximizing mass transit usage for special events and further DIRECT that said task force be composed of representatives of:
 - a. The Los Angeles Department of Transportation (DOT)
 - b. The Los Angeles County Metropolitan Transportation Authority (MTA)
 - c. Special event venues in Downtown Los Angeles such as The Music Center, Disney Hall, and Staples Center
- 2. DIRECT that the task force, as detailed above in Recommendation No. 1, to report to Council in 60 days with suggestions to improve the utilization of public transportation from the outlying areas of the City to special events in Downtown Los Angeles to include:
 - a. Potential public-private partnerships
 - b. Reexamination of existing routes and transit assets
 - c. Suggestions for new improved transit service

<u>Fiscal Impact Statement</u>: Neither the City Administrative Officer (CAO) nor the Chief Legislative Analyst has completed a financial analysis of this report.

Summary:

At its May 15, 2007 meeting, your Committee considered a Motion (Greuel - Perry - LaBonge) relative to maximizing mass transit usage for special events and improving the utilization of public transportation from the outlying areas of the City to special events in Downtown Los Angeles. According to the Motion, the performing art and music venues in Downtown Los Angeles are one of the greatest assets in the City. These venues are home to world-class music and theater which is a cultural resource to the entire region. Unfortunately, patrons are becoming reluctant to visit these venues from areas outside of the Downtown due to traffic. Extreme traffic levels have made a visit to a Friday night performance from the Westside and West Valley extremely difficult due to unpredictable traffic conditions or long travel times.

After further consideration and having provided an opportunity for public comment, the Committee moved to recommend approval of the Motion as detailed above in Recommendation Nos. 1 and 2.

This matter is now forwarded to the Council for its consideration.

Respectfully submitted,

TRANSPORTATION COMMITTEE

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MEMBER GREUEL: PARKS: VOTE YES YES ABSENT

LABONGE: WESSON: ROSENDAHL:

ABSENT

ARL #070508.wpd 5/15/07

> Report ADOPTED

> > MAY 2 2 2007

LOS ANGELES CITY COUNCIL