

**COMMUNICATION**

**File No. 08-0178-S10**

**TO: LOS ANGELES CITY COUNCIL**

**FROM: COUNCILMEMBER HERB J. WESSON, JR, VICE-CHAIR  
AD HOC COMMITTEE ON GANG VIOLENCE AND YOUTH DEVELOPMENT**

COMMUNICATION FROM VICE-CHAIR AND MEMBER, AD HOC COMMITTEE ON GANG VIOLENCE AND YOUTH DEVELOPMENT relative to the selection of Gang Reduction and Youth Development (GRYD) Zones prevention services providers for Fiscal Year (FY) 2008-09.

Recommendations for Council action:

1. APPROVE the results of the October 1, 2008 Gang Prevention Services Request for Proposals (RFP) process and the selection of six contractors and funding levels as listed below to provide gang prevention services in the designated GRYD Zones:

GRYD	Contractor
77th Street Division	Asian American Drug Abuse Program (AADAP)
Boyle Heights/Hollenbeck	Alma Family Services
Panorama City/Mission	New Directions for Youth
Rampart	El Centro Del Pueblo
Southwest II	Brotherhood Crusade
Watts/Southeast	Los Angeles Conservation Corps (LACC)

2. AUTHORIZE the Mayor, or designee, to negotiate and execute contract documents with the six organizations listed above in Recommendation No. 1 for an amount not to exceed \$500,000 per organization and funding source as listed below to provide gang prevention services that are substantially similar to the specifications of the RFP issued on October 1, 2008 and in the proposed services listed in the Findings Section of the December 9, 2008 City Administrative Officer (CAO) report, and attached to the Council file, for a term of six months from the date of execution with options to renew for two additional one-year terms, subject to the approval of the City Attorney, as to form and legality:

Contractor	Funding Source	Amount
AADAP	2008-09 Adopted Budget	\$500,000
Alma Family Services	California Gang Reduction, Intervention and Prevention Program (CalGRIP) Grant	500,000
New Directions for Youth	2008-09 Adopted Budget	500,000
El Centro Del Pueblo	2008-09 Adopted Budget	500,000
Brotherhood Crusade	2008-09 Adopted Budget	500,000
LACC	2008-09 Adopted Budget	500,000
	Total Funding:	\$3,000,000

3. AUTHORIZE the Mayor, or designee, to prepare Controller's instructions and/or make technical adjustments that may be required to implement the actions approved by the

Mayor and Council on this matter, subject to the approval of the CAO, and authorize the Controller to implement these instructions.

4. REQUEST the Mayor to amend his current Appeal Process for all future RFPs for the Selection of GRYD Zones and related matters.
5. REQUEST the Office of the Mayor/Director of Gang Reduction and Youth Development to report back to this committee on any new procedures to be included in the next issued RFP from his office.

Fiscal Impact Statement: The CAO reports that there is no additional impact on the General Fund. Funding for the proposed contracts is available in the FY 2008-09 Adopted Budget and from the California Gang Reduction, Intervention and Prevention Program (CalGRIP) Grant, which is pending approval by the Council (Council File No. 07-0071-S9). The recommendations in this report comply with City Financial Policies in that the proposed funding is balanced against established revenue approved in previous Council actions and from a grant. All funding is subject to the availability of grant funds and funding determinations by Mayor and Council..

Community Impact Statement Submitted: None submitted

## SUMMARY

On December 8, 2008, the Chair and one member of the Ad Hoc Committee on Gang Violence and Youth Development considered a December 3, 2008 Communication from the Mayor relative to the selection of GRYD Zones prevention services providers for FY 2008-09. According to the Mayor, his Office has established GRYD zones or targeted geographic areas that have long been impacted by gang crime and violence and dedicated resources to support much needed resources such as mentoring, counseling, tutoring, parenting classes, job training and placement, tattoo removal, and street gang outreach. Additionally, it is the Mayor's opinion that the approach to combating gangs must be comprehensive, coordinated and sustained. An effective gang reduction and youth development strategy must not only devote more resources to the arrest and prosecution of gang members, but must also address the factors and social conditions that lead to gang involvement in poor neighborhoods throughout the City.

On April 15, 2008, the Mayor's Office released an RFP to procure gang prevention service providers in six of the 12 designated GRYD zones. In October 2008, six contracts were executed for a total of \$2,500,000, allocated equally within each of the following six Zones in the amount of \$416,667 per area, over a term of 10 months:

GRYD Zone	Service Provider
Baldwin Village/Southwest	Community Build, Inc.
Cypress Park/Northeast	Children's Hospital of Los Angeles
Florence Graham/77th	Los Angeles Metropolitan Churches
Newton	People Coordinated Services
Pacoima/Foothill	EI Nido Family Services
Ramona Gardens/Hollenbeck	Violence Intervention Program

Subsequently, on October 1, 2008, the Mayor's Office released a second RFP to solicit providers for gang prevention services in the remaining six targeted areas of the City under the citywide gang reduction and youth development strategy. The RFP provides \$3,000,000 over a

period of six months, to be equally allocated within each of the following six Zones for a total of \$500,000 per area:

- a. 77th Street Division II
- b. Boyle Heights/Hollenbeck
- c. Panorama City/Mission
- d. Rampart
- e. Southwest II
- f. Watts/Southeast

The release of the RFP is part of a process employed to select appropriate service providers to implement prevention service strategies that will complement the law enforcement efforts currently being implemented through the Community Law Enforcement and Recovery (CLEAR) program. After consideration and having provided an opportunity for comment, the Committee Chair moved to continue this matter pending the receipt of the CAO's report in regard to the selection of the GRYD service providers.

Subsequently, on December 12, 2008 the Committee Vice-Chair and one Committee member considered a December 9, 2008 CAO report relative to the above matter. According to the CAO, on October 1, 2008, the Mayor's GRYD Office released an RFP for gang prevention services for the remaining six GRYD Zones identified in this report. The RFP required proposers to provide programs that focus *on* youth between the ages of 10 and 15 residing in the designated GRYD Zones and who are vulnerable to gang risk factors. The proposed program activities should work to discourage association, involvement and identification with street gangs while encouraging participation in pro-social programs.

39 proposals were received by the RFP submission deadline of November 3, 2008. Three proposals were disqualified for using the incorrect GRYD needs assessment criteria and two proposals were withdrawn by the applicants. The Mayor's GRYD Office submitted the remaining 34 proposals for screening by the review committee.

Five-member review panels for each GRYD Zone were formed to score and rank the written applications. The six-member GRYD Oversight Committee ensured the consistency of the proposed services across all GRYD Zones. The Oversight Committee also reviewed the top two highest rated proposals in each GRYD Zone in preparation site visits and interviews. Based on experiences from the proposal evaluations for the first six GRYD Zones, the Mayor's GRYD Office added site visits to the review process for the remaining six GRYD Zones. The site visits and the interviews were conducted and scored by a panel which included one member of the GRYD Oversight Committee and two members of the written application review panel.

Applicants not selected for the interview and site visit were notified of their final scores and ranks and were given an opportunity to appeal. No appeals were received. A second appeals hearing was scheduled for December 1, 2008 to allow organizations included in the site visits and interviews to request an appeal of their review process. The Mayor's GRYD Office received one written appeal, and on December 1, 2008, this organization presented its case to the three-

member Appeals Board. The City Attorney was available to provide advice to the Appeals Board regarding the process. The appeal was denied.

The proposed contractors will provide services that range from tutoring to case management, including evidence-based training, counseling, therapy, mentoring, substance abuse education, recreation and sports, anger management and conflict resolution, after-school programs and academic support focused on assisting youth to cope with negative life events and increasing adult and peer social support. All six of the contractors will provide services as the lead agency for collaborations that include individual contractors, non-profit organizations and private corporations.

After further consideration and having provided an opportunity for public comment, the Committee Vice-Chair moved to recommend approval of the CAO's recommendations, as contained in the December 9, 2008 CAO report and detailed above in Recommendation Nos. 1-3. Additionally, the Vice-Chair recommended requesting the Mayor's Office to amend its current Appeal Process for all future RFPs for the Selection of GRYD Zones and related matters and requesting the Mayor's Director of Gang Reduction and Youth Development to report back to this committee on any new procedures to be included in the next issued RFP from his office. This matter is now forwarded to Council for its consideration.

Respectfully submitted,

COUNCILMEMBER HERB J. WESSON, JR., VICE-CHAIR  
AD HOC COMMITTEE ON GANG VIOLENCE AND YOUTH DEVELOPMENT

CONCILMEMBER JANICE HAHN, MEMBER  
AD HOC COMMITTEE ON GANG VIOLENCE AND YOUTH DEVELOPMENT

<u>MEMBER</u>	<u>VOTE</u>
CARDENAS	ABSENT
WESSON:	YES
HAHN:	YES
HUIZAR	ABSENT
REYES:	ABSENT

ARL  
12/12/08  
#080178.10

**- Not Official Until Council Acts -**