



Creating Sites of Public Memory Since 1976

Social and Public Art Resource Center (SPARC)

685 Venice Boulevard ♦ Venice, CA 90291 310/822-9560 ♦ 310/827-8717

www.sparcmurals.org AND www.savelamurals.org

Professor Judith F. Baca, Founder/Artistic Director and Debra J.T. Padilla, Executive Director

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This proposal is genuine, and not sham or collusive, nor made in the interest or in behalf of any person not herein named; the proposer has not directly or indirectly induced or solicited any other proposer to put in a sham bid, or any other person, firm, or corporation to refrain from submitting a proposal; and the proposer has not in any manner sought by collusion to secure for himself an advantage over any other proposer.

7 ACTION ITEMS WE MUST DO TO SAVE L.A. MURALS

1. **Redirect Graffiti abatement monies**
2. **Establish a Mural Rescue Program: Employing Mural Youth Crews**
3. **Establish alternative sentencing for convicted Graffiti Vandals**
4. **Establish Community Mural Education Events**
5. **Direct tax monies from Spray Paint & markers to fund Mural Restoration with artists, youth and community engaged.**
6. **Enforce The Visual Artists Rights Act (VARA)**
7. **Allocate 1% of Public advertising space i.e., Billboards for public art**

Murals beautify public spaces; articulate community concerns, hopes, and dreams; support local artists; and give voice to diverse, valuable, and often unknown stories in our communities. Most importantly, mural production enlists youth in a civic process that teaches community development and artistic production and ultimately engages them in becoming stewards of public space and public art.

Current Reality of Murals and Tagging:

The murals of Los Angeles are facing a crisis of vandalization and destruction. We need a solid commitment by our city and its citizens to preserve these artworks and help SPARC continue its work to produce, preserve and restore the art form that Los Angeles is known for. For over 30 years SPARC has been at the forefront of producing and preserving murals for the City of Los Angeles. Currently, we are facing the loss of Los Angeles' legacy of murals as one mural after the other is tagged by youth, whitewashed by private businesses or simply neglected. We are in one of the most destructive times in mural history in Los Angeles, but whitewashing or tagging of murals is only symbolic of the larger problem of policies that do not support the art form. After 15 years of producing and preserving the murals for the City of Los Angeles, in 2003 all city mural contracts to SPARC were cut, and we are now seeing the aftermath of such a decision that has led to the disregard of these works.

While mural territory has always been off limits for most taggers, this is changing. A generation of youth has lost respect for the murals, as they have not been educated as to their importance nor have they taken their place as team members hired to work on them. The current policy makes marking on the mural the favored place to tag as the blank wall along side the mural will be cleaned immediately, and the mural will not. Hence, hit the mural and your tag will stay up longer, as millions are spent to preserve blank walls but not the mural art that the City of Los Angeles is well known for. SPARC has always worked with the youth of Los Angeles neighborhoods, working to provide alternative venues for artistic expression for graffiti artists and spray can vandals. Those currently tagging for the most part are very different from those who do spray can murals and probably are younger. Therefore, SPARC is proposing a program that works directly with this new generation of taggers, by producing and preserving murals, we can begin to re-dedicate, re-educate and re-energize the LA mural movement and have LA take back its title as the "Mural Capital of the World" now held by the City of Philadelphia which invests 4 million dollars annually in their mural program, making it the friendliest climate for muralism in the country.

Over the last 20 years, cities across America and the world, have spent billions of dollars on graffiti abatement, passed numerous anti-graffiti laws, and incarcerated thousands of youth, only to add more burden and cost to an already over crowded prison system. Despite these efforts, graffiti vandalism has not decreased. On the contrary, the number of tagging crews has grown to an estimated 1,500 in LA City alone since the early eighties. Hundreds of thousands of graffiti crews have emerged worldwide, with as many varied approaches to dealing with and understanding this complex issue and global phenomena. In spite of harsher sentences and fines, graffiti vandalism has gotten more brazen, particularly towards protected murals, public art and public/private property.



CITY WIDE MURAL PROGRAM: SPARC IS ITS CITIZENS SUPPORT GROUP

1974-1978

400+ Murals sponsored
 100's Of artists commissioned
 100's Of youth hired, 10 youth per site
 Sparked the beginning of a movement:

- **Prior to 1976, The City Wide Mural Program exists within the City of Los Angeles Department of Recreation and Parks, with Judy Baca as its Director.**
- **In 1976 Judy Baca co-founded SPARC to insure a non politicized process for the production of murals at the urging of the mayor and city council members**



Great Wall of Los Angeles-The Longest Mural in the World in production

1976-1984

400 Youth employed
 100 Artist employed
 50 Scholars engaged
 100+ Community organizations engaged
 1/2 mile mural painted, making it the largest monument to interracial harmony in America today

2002-Present

2008: CONSERVATION OF THE GREAT WALL OF LOS ANGELES BEGINS

Interpretive Green Bridge begins at the Great wall site Coldwater Canyon and Oxnard Blvds

Began campaign to restore the Great Wall, build a new interpretive bridge, and add informational stations
 Communities will be re-engaged

Youth will be hired

Great Wall Alumni will serve as supervisors

Designing next segments

Created a virtual 3D animated fly-thru

Created the Great Wall Educational DVD



Great Walls Unlimited: Neighborhood Pride Mural Program

1988-2003

105 Murals Produced
 15 Council Districts served
 95 Artists Commissioned
 1100 Youth employed
 840 Months of working directly in community (8 months per site)
 525 Community meetings held
 210 Community organizations engaged
 Became the model mural program replicated throughout the country



Social and Public Art Resource Center (SPARC)

1976-Present

30+ Years of Creating Sites of Public Memory

Recognized as a leader in muralism

Holds the largest archives of murals in the world w/the Mural Resource & Education Center (MREC)

Advocates regularly for artist copyright licensing and enforcement

Remains on the cutting edge of mural innovation, created the first Digital/Mural Lab in the Country

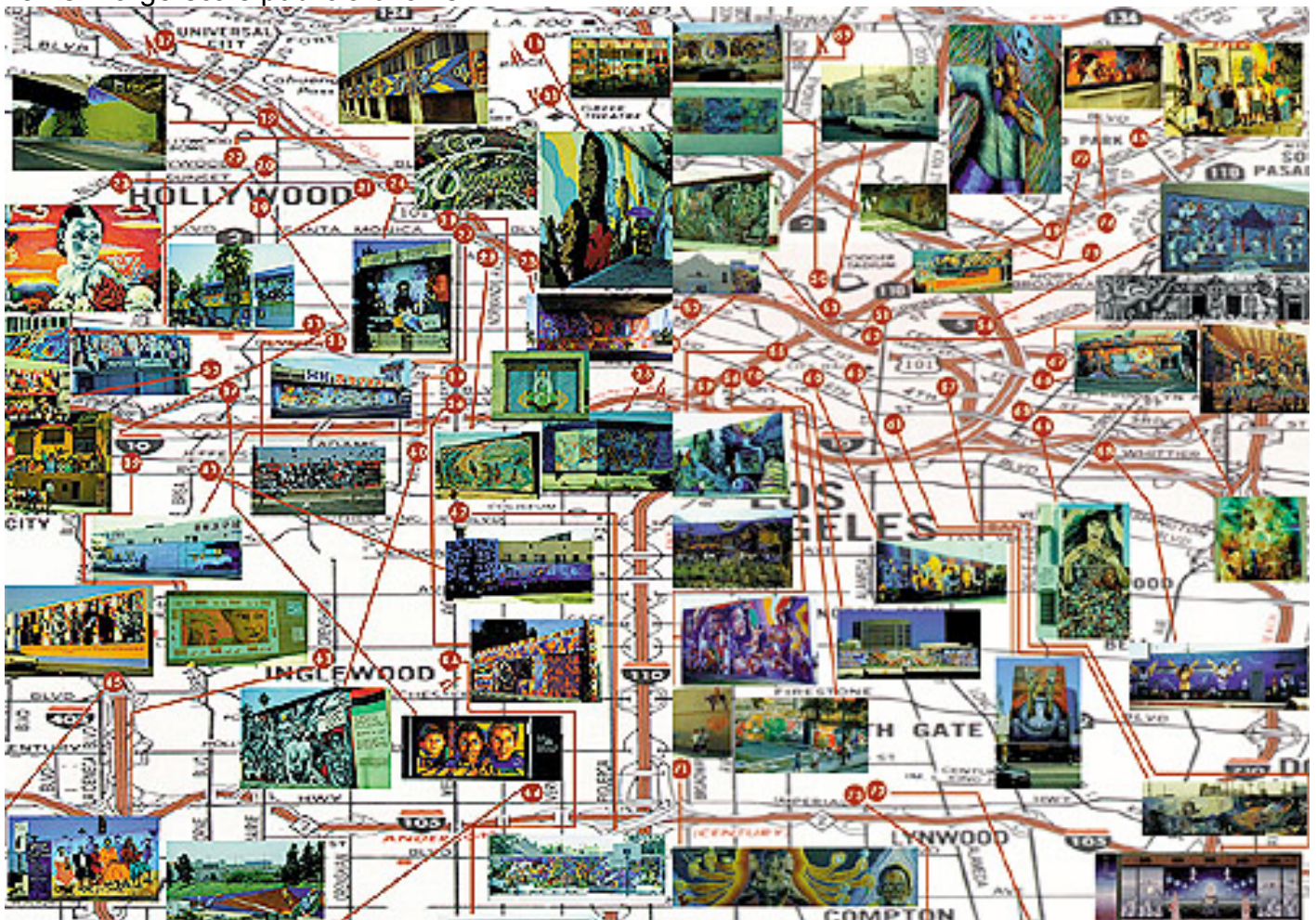
Continues to be the main dispenser of information regarding murals, fielding 100's of requests annually



People often decry LA's lack of an official center, a heart that feeds the arteries that run throughout its neighborhoods, but it is this lack of center that creates the opportunity for democratic process that is multi-ethnic, multi-cultural, multi-lingual, multi-faith, multi-historical, in essence multi-centered. It is not that the City of Los Angeles lacks heart but that it has many hearts, beating simultaneously and inexhaustibly.

Pete Galindo, Neighborhood Pride Director 2001-2003

1988-2003: NEIGHBORHOOD PRIDE, a program initiated and developed by SPARC and sponsored by the City of Los Angeles Department of Cultural Affairs, along with other funders produced 105 community artworks in every ethnic community in Los Angeles, commissioned 95 artists and trained over 1800 youth apprentices. In 2002/03 alone (the last year of the program), SPARC conducted 80 community dialogues citywide with community participants determining the placement and content of 15 new large-scale public artworks.



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1988 – 1989 NEIGHBORHOOD PRIDE MURALS



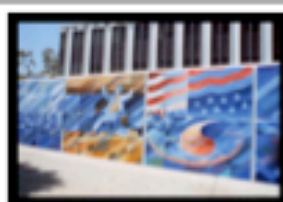
1. KAREN KITCHEL
"URBAN EDEN"
101 FREEWAY (NORTH) BY MULHOLLAND
BRIDGE OVERPASS



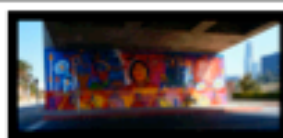
2. RICHARD WYATT
"CECIL"
WATTS TOWER ARTS CENTER (SOUTH-
FACING WALL)
1727 EAST 107TH STREET. WATTS



3. RODERICK SYKES
"LITERACY"
L.A.U.S.D. MAINTENANEC BLDG.
1406 S. HIGHLAND AVE (MURAL ON PICO).
L.A.



4. DONG-IN PARK
"KOREANS"
690 WILSHIRE PLACE
MURAL LOCATED ON 7TH



5. YREINA D. CERVANTEZ
"LA OFRENDA"
TOLUCA & 2ND STREET (UNDER BRIDGE)
DOWNTOWN LOS ANGELES



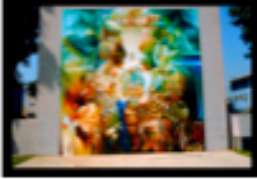




6. WALLACE "RIP" CRONK
"VENICE RECONSTITUTED"
WINDWARD AND OCEAN FRONT WALK
VENICE BOARDWALK



7. HITOSHI YOSHIDA
"FLIGHT OF THE ANGELS"
407 EAST THIRD STREET
LOS ANGELES

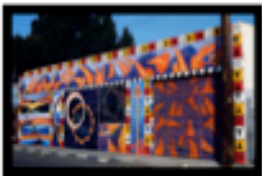
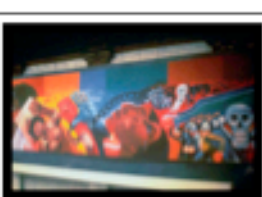


8. EAST LOS STREETSCAPERS
"PRIDE OF MAR VISTA"
INGLEWOOD AND ALAN
MAR VISTA

	<p>9. ROBERTO DELGADO "UNTITLED" PICO GARDENS HOUSING PROJECTS</p>
	<p>10. GEORGE YEPES "MUJER DEL ESTE DE LOS ANGELES" 418 S. PECAN STREET BOYLE HEIGHTS</p>
	<p>11. EMILY WINTERS "ENDANGERED SPECIES" 801 OCEAN FRONT WALK (AT PARK AVE.) VENICE</p>
	<p>12. IAN WHITE "GENOCIDAL TENDENCIES" 2526 W. JEFFERSON PARK BLVD. (MURAL ON 6TH ST.) JEFFERSON PARK</p>
	<p>13. FRANK ROMERO "OLIVE HILL" 4814 HOLLYWOOD BLVD. BARNSDALL ART PARK</p>
	<p>14. ELOY TORREZ "POWER TO THE PEOPLE" 14547 VICTORY BLVD VAN NUYS</p>
	<p>15. ELLIOT PINKNEY "ALL THAT YOU CAN BE" LEGAL AID FOUNDATION (EXTERIOR) 8601 S. BROADWAY (AT MANCHESTER)</p>
	<p>16. ARTHUR MORTIMER "WISH YOU WERE HERE" 9053 SEPULVEDA (NORDOFF STREET) SAN FERNANDO VALLEY</p>


	<p>17. FRANCISCO LETELIER "CELEBRATION OF DIVERSITY" 21816 LANARK STREET TOPANGA CANYON</p>
	<p>18. WILLIE HERRON "RESTORATION OF DOLIENTE DE HIDALGO" CITY TERRACE</p>
	<p>19. SONIA HAHN-WHITWASHED "Madame SHIN SAIM-DANG" 1325 S. WESTERN AVENUE MURAL LOCATED ON 14TH STREET</p>
	<p>20. ORLANDO CASTILLO "CONTRIBUTIONS OF MINORITIES TO THE PROGRESS OF CALIFORNIA" BEVERLY AT HARVARD. HOLLYWOOD AREA</p>
	<p>21. PAUL BOTELLO "COMBINED FORCES" 2000 EASTLAKE DRIVE LINCOLN HEIGHTS</p>
	<p>22. GUILLERMO BURT "SEEDS OF ILLUSION" LAUNDROMAT 1448 NORTH ALVARADO. GLENDALE</p>
	<p>23. ALFREDO DE BATUC "DOLORES DEL RIO" 6529 HOLLYWOOD BLVD HOLLYWOOD</p>
	<p>24. MIKE ALEWITZ "LABOR SOLIDARITY HAS NO BORDERS" 6120 SOUTH VERMONT. SOUTH CENTRAL</p>







1990 – 1991 NEIGHBORHOOD PRIDE MURALS

	<p>25. SANDRA DRINNING "THE LIVING CITY" H.K. SUPERMARKET 124 NORTH WESTERN AVENUE</p>
	<p>26. ERNESTO DE LA LOZA "RESURRECTION OF THE GREEN PLANET" EL PAVO BAKERY 2242 CESAR CHAVEZ AVE. EAST LOS ANGELES</p>
	<p>27. SHAW PARK MURALISTS: EDDIE ORR, DAVID MOSLEY, WILLIAM T. STUBBS "BLACK SEED" 2301 W. JEFFERSON BLVD (AT 3RD). JEFFERSON PARK</p>
	<p>28. SHIYAN ZHANG "THE PARTY AT LAN-TING" CHINATOWN PUBLIC LIBRARY 700 NORTH SPRING STREET</p>
	<p>29. VIBUL WONPRASAT "EAST MEETS WEST" BANGKOK MARKET 4757 MELROSE AVE</p>
	<p>30. IGNACIO GOMEZ "HISPANIC HOLLYWOOD" NOSOTROS THEATRE (OUTER WALL) 1314 NORTH WILTON PLACE</p>
	<p>31. ROBERTO SALAS "THE CONIC STRIP OF LOS ANGELES" 1744 WEST WASHINGTON BLVD. @ THE CORNER OF BUDLONG AVENUE</p>
	<p>32. WILLIE HERRON-TAKEN DOWN/HERRON HAS IN STORAGE "NO COMPREN VINO GALLO" RESTORATION OF A CARLOS ALMARAZ MURAL, PORTABLE MURAL</p>



	<p>33. MARY LINN-HUGHES AND REGINALD ZACHARY "LOVE IS FOR EVERYONE" MINORITY AIDS PROJECT BUILDING 5149 W. JEFFERSON BLVD. (MURAL ON SYCAMORE)</p>
	<p>34. ALICE PATRICK "WOMEN DO GET WEARY (BUT THEY DON'T GIVE UP)" NATIONAL COUNCIL OF NEGRO WOMEN 3720 WEST 54TH STREET @ WEST BLVD</p>
	<p>35. MANUEL VELASQUEZ "YOUR KIDS. MY KIDS" OLIVE VISTA SCHOOL</p>
	<p>36. CHRISTINA SHLESINGER "MARC CHAGALL COMES BACK TO VENICE BEACH" ISRAEL LEVIN CENTER VENICE BOARDWALK NEAR ROSE</p>

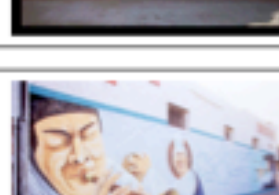
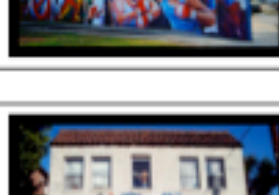
1991 – 1992 NEIGHBORHOOD PRIDE MURALS

	<p>37. JILL ANSELL "IMMACULATE PERCEPTION" PLANNED PARENTHOOD 1920 MARENGO STREET. LINCOLN HEIGHTS</p>
	<p>38. BARBARA BENISH "EL ARBOL DE MEDIO", ECHO PARK AVE & PARK AVE (BOATHOUSE) ECHO PARK</p>
	<p>39. EARTH CREW "UNDISCOVERED AMERICA" 843 EAST 4TH STREET DOWNTOWN LOS ANGELES</p>
	<p>40. EAST LOS STREETSCAPERS "TAKE THE FUTURE IN YOUR HANDS" HADDON ELEMENTARY SCHOOL 10115 HADDON AVENUE SAN FERNANDO VALLEY</p>







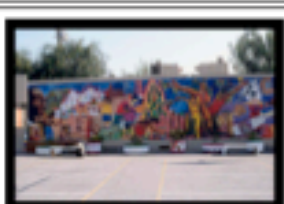

	<p>41. EVA COCKCROFT "THE CHAIN UNDONE" 10534 WEST PICO BLVD WEST LOS ANGELES</p>
	<p>42. BERNARD HELOUA "UNTITLED" NORWOOD ELEMENTARY 2020 OAK STREET. 1-10 & 1-110 INTERSECTION</p>
	<p>43. NONI OLABASI "FREEDOM WON'T WAIT" JAMIACA BRAIDS AND NAILS 1815 NORTH 54TH STREET (AT WESTERN). LOS ANGELES</p>
	<p>44. FREDERICO VIGIL "EL QUINTO SOL" ERROR! CONTACT NOT DEFINED. 685 VENICE BLVD. VENICE</p>
	<p>45. HUI-XIANG XIAO "GOLDEN PHOENIX IS FLYING" NOODLE FACTORY, 622 ALPINE STREET. LINCOLN HEIGHTS</p>
	<p>46. GEORGE YEPES "BOOK OF DREAMS" DEPT. OF CHILDRENS SOCIAL SERVICES 564 SOUTH MATEO STREET (BETWEEN 4TH & 6TH ST.)</p>

1992-1993 NEIGHBORHOOD PRIDE MURALS

	<p>47. TO'RE' NEE' KEISER "THE AVENUE OF DESPAIR. THE HOUSE OF LIFE. THE PLACE OF HOPE AND POSSIBILITES" PACOIMA ELEMENTARY SCHOOL. 11016 NORRIS AVE.</p>
	<p>48. YREINA CERVANTEZ. MICHAEL SCHNORR, & HENRY BROWN "WHAT I SEE CAN BE ME" 507 TOWNE AVE. SKID ROW LOS ANGELES</p>

	<p>49. DARYL WELLS "UNTITLED" NATIONAL COUNCIL OF JEWISH WOMEN 543 N. FAIRFAX AVENUE. LOS ANGELES</p>
	<p>50. JOHANNA POETHIG "CALE DE LA ETERNIDAD" BBF BROADWAY BUILDING</p>
	<p>51. DAVID FICHTER-WHITESHASHED "BUILDING A HEALTHY COMMUNITY" PRACTICARE MEDICAL GROUP 3031 SOUTH VERMONT AVE. LOS ANGELES</p>
	<p>52. JOHN PITMAN WEBER "TOWARDS FREEDOM" VALLEY CITIES JEWISH COMMUNITY CENTER 13164 BURBANK N. HOLLYWOOD</p>
	<p>53. CRISTINA CARDENAS "YOUNG PEOPLE OF WATTS" YOUNG PEOPLE OF WATTS IMPROVEMENT CENTER 10712 WILMINGTON AVE. WATTS</p>
	<p>54. KUK CHUL HAN "UNTITLED" BAK'S LAWNMOWER SHOP 1100 S. WESTERN AVE. KOREATOWN</p>
	<p>55. ELLIOT PICKNEY "VISIONS AND MOTIONS" COMMUNITY YOUTH SPORTS & ARTS FOUNDATION 4828 CRENSHAW BLVD. LOS ANGELES</p>
	<p>56. MICHAEL AMESCUA-BUILDING DEMOLISHED "UNTITLED" EL RESCATE / EL REFUGIO 1565 24TH STREET. LOS ANGELES</p>



1993 – 1994 NEIGHBORHOOD PRIDE MURALS




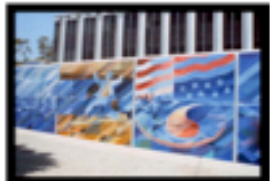

	<p>57. CHARLES FREEMAN "RETURN TO THE LIGHT" CARLOTA PARK APARTMENTS 227 EAST AVENUE 41. HIGHLAND PARK</p>
	<p>58. ALYSSE STEPANIAN "SURVIVAL OF A NATION" ARMENIAN CULTURAL CENTER 1205 NORTH VERMONT. HOLLYWOOD</p>
	<p>59. VICTOR HENDERSON. ELIZABETH GARRISON "DOROTHY IN HOLLYWOOD" LOS ANGELES YOUTH CENTER 1205 NORTH VERMONT. HOLLYWOOD</p>
	<p>60. CARLOS CALLEJO "LEO POLITI" LEO POLITI SCHOOL 2481 WEST 11TH STREET. LOS ANGELES</p>
	<p>61. ASIAN AMERICAN ARTS COLLECTIVE - WHITWASHED DARRYL MARR. TONY OSUMI "REMEMBER YOUR ROOTS" SIYEON RESTAURANT. 721 WESTERN AVE. L.A.</p>
	<p>62. MARIO TORERO "WE ARE ALL ONE RACE" FRANCIS POLYTECHNIC HIGH SCHOOL 12431 ROSCOE BLVD. SUN VALLEY</p>
	<p>63. MARIA ISABEL MORA "MIS RAICES" 28TH STREET SCHOOL 2807 STANDFORD. LOS ANGELES</p>
	<p>64. NONI OLABISI "TO PROTECT AND SERVE" MOE HAIR SALON 3406 11TH AVENUE. LOS ANGELES</p>

1994 – 1995 NEIGHBORHOOD PRIDE MURALS

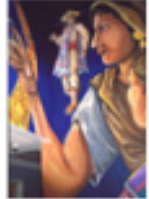


	<p>65. PAUL BOTELLO "CITIZENS OF THE WORLD" ESPERANZA SCHOOL 680 LITTLE STREET. LOS ANGELES</p>
	<p>66. ELISEO SILVA "PILIPINO AMERICANS: A GLORIOUS HISTORY: A GOLDEN LEGACY" 1660 BEVERLY BLVD. LOS ANGELES</p>
	<p>67. ROBERTO SALAS, JOHANNA POETHIG "GABRIELINO NATION: SPIRIT OF THE SAGE" A-1 PHOTO 1306 PACIFIC AVE. SAN PEDRO</p>
	<p>68. ROBERTO RUBALCAVA, ERNESTO DE LA LOZA -DESTROYED "LAS TRES LEYES" PORTABLE MURALS BLYTHE STREET. PANORAMA CITY</p>
	<p>69. MARCO ELLIOT & VENICE HIGH STUDENTS "WHAT HAPPENS TO A DREAM DEFFERED" VENICE HIGH SCHOOL 13000 VENICE BLVD. LOS ANGELES</p>
	<p>70. ALMA LOPEZ & THE WOMEN'S PUBLIC ART WORKSHOP "WHAT IS HIDDEN IN HOPE? / QUE ESCONDE LA ESPERANZA?" PLAZA COMMUNITY CENTER ESPERANZA PROJECT, LA</p>




1996/1997 NEIGHBORHOOD PRIDE MURALS


	<p>71. SHAW PARK MURALISTS EDDIE ORR, DAVID MOSLEY, WILLIAM T. STUBBS "BLACK SEEDS" (RESTORED) 2301 W. JEFFERSON BLVD (AT 3RD) JEFFERSON PARK</p>
	<p>72. RICHARD WYATT "CECIL" (RESTORED) WATTS TOWER ARTS CENTER (SOUTH FACING WALL) 1777 EAST 107TH ST WATTS</p>



	<p>73. FRANCISCO LETELIER "CELEBRATION OF DIVERSITY" (RESTORED) 21816 LANARK ST. TOPANGA CANYON</p>
	<p>74. JUDITH HERNANDEZ "CHICANO HERITAGE" (RESTORED) RESTORED BY ALMA LOPEZ & NONI OLABASI 1835 STONER AVE. STONER RECREATIONAL PARK. WEST L.A.</p>
	<p>75. DAVID BOTELLO "DREAMS OF FLIGHT" (RESTORED) ESTRADA COURTS HOUSING PROJECT BOYLE HEIGHTS / EAST LOS ANGELES</p>
	<p>76. DONG-IN PARK "THE KOREANS" (RESTORED) 690 WILSHIRE PLACE MURAL LOCATED ON 7TH</p>
	<p>77. JUDY BACA "STREET SPEAKS" (RESTORED) VOLUNTEERS OF AMERICA. DOWNTOWN</p>

1997/1998 NEIGHBORHOOD PRIDE MURALS

	<p>78. JOE STEPHENSON & CARLOS CALLEJO "FAMILY" BRADLEY/ MILKEN YOUTH CENTER 1773 CENTURY BLVD. WATTS.</p>
	<p>79. UCLA/ CESAR CHAVEZ JUDY BACA CLASS "WITNESSES TO L.A. HISTORY ESTARDA COURTS" ESTRADA COURTS HOUSING PROJECT BOYLE HIEGHTS / EAST L.A.</p>
	<p>80. WALLACE & DANE KNOTT "THE GRAND PARENTS MURAL" CRENSHAW HIGH SCHOOL 501 @ 11TH AVE. WATTS</p>


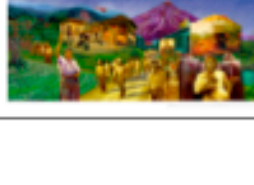


	<p>81. '97 YOUNG MEN (17 GRAFFITI CREWS) GRAFFITI PIT VENICE BOARDWALK VENICE / WEST L.A.</p>
	<p>82. EMILY WINTERS "JAYA MURAL" (RESTORATION) DELL & VENICE BLVD VENICE CANALS</p>
	<p>83. JUDY BACA & TEAM TAKEN DOWN/LOCAL 11 MOVED "IN OUR VICTORIES LIES OUR FUTURE" LOCAL 11. 321 BIXEL 3RD @ BIXEL. DOWNTOWN</p>

1998/1999 NEIGHBORHOOD PRIDE MURALS	
	<p>84. RIP CRONK "MET COMMUNITY MURAL" 1089 OXFORD AVE. MET THEATRE HOLLYWOOD</p>
	<p>85. DAVID FICHLER RESTORATION OF "BUILDING A HEALTHY COMMUNITY" PRACTICARE MEDICAL CENTER SOUTH CENTRAL</p>
	<p>86. JOHANNA POETHIG RESTORATION OF "STAMPS OF VICTORY" 110 N. & 7TH ST EXIT. DOWNTOWN</p>
	<p>87. JOHANNA POETHIG RESTORATION OF "GABRIELINO MURAL" SAN PEDRO. A-1 PHOTO. 1306 PACIFIC AVE.</p>
	<p>88. TO REE NEE KEISER "HIS BREATH, HER VOICE, OUR WORDS" PLAZA COMMUNITY CHILDCARE OBSERVATION CENTER BOYLE HEIGHTS. 1315 E. 1ST ST. EAST L.A.,</p>

	<p>89. PROFESSOR JUDY BACA & UCLA CLASS "RAZA COSMICA" & "LOS ANGELES TROPICAL" SIQUEROS EXHIBITION CENTER – DIGITAL MURALS OLD GIBBS ELECTRICAL BUILDING, OLVERA ST. DOWNTOWN</p>
	<p>90. RICARDO MENDOZA "BRIDGES OF MUTUAL ESTEEM" LANARK PARK 21816 LANARK STREET CANOGA PARK</p>

2000/2001 NEIGHBORHOOD PRIDE MURALS

	<p>91. BETTY LEE "TO IMAGINE A PLACE AND CALL IT HOME" ARTS CORPS LA 936MEI LING WAY, LOS ANGELES, CA</p>
	<p>92. DAVID ZAMORA CASAS "LOVE MAKES THE WORLD GO ROUND" VALLEY PLAZA SWIMMING POOL 6715 LAURELGROVE AVE., NORTH HOLLYWOOD.</p>
	<p>93. EMILY WINTERS GERMAIN ELEMENTARY SCHOOL 20730 GERMAIN STREET CHATSWORTH, CA</p>
	<p>94. RICARDO MENDOZA 'UNTITLED' FRANKLIN HILLS 4302 PROSPECT LOS ANGELES, CA</p>
	<p>95. LESLIE NEMOUR "THE WORLD IS YOURS" KITTRIDGE ELEM. SCHOOL 13619 KITTRIDGE ST. 91606 VAN NUYS, CA</p>
	<p>96. FRANCISCO LETELIER "BECOMING THE CIRCLE" PIONEER FRENCH BAKING COMPANY 512 ROSE AVE. VENICE, CA</p>

	<p>97. FRANK ROMERO "CORRIDO DE RITCHIE VALENS" RITCHIE VALENS REC. CENTER 10736 LAUREL CANYON BLVD. PACOIMA, CA</p>
	<p>98. CARLA CARR "THE LAST STAND = UNITE" MUSEUM IN BLACK 4331 DEGNAN LOS ANGELES, CA</p>
	<p>99. CHARLES FREEMAN "EDUCATION IN OUR INTEREST" LOS ANGELES ACADEMY MIDDLE SCHOOL 644 EAST 56TH ST. LOS ANGELES, CA</p>
	<p>100. CARECEN "MIGRATION OF THE GOLDEN PEOPLE" CARECEN 2845 W 7TH ST. LOS ANGELES, CA</p>
	<p>101. BYRON PECK "PALMA" POSEIDON SCHOOL 11811 PICO BLVD. W. LOS ANGELES, CA 90064</p>
	<p>102. MICTLAN MURAL COMPANY "CALIFORNIA'S HIDDEN PAST" 21328 HART STREET CANOGA PARK, CA</p>
	<p>103. JOSHUA SARANTTIS "ESPIRITO DEL RIO" 2420 RIPPLE STREET LOS ANGELES, CA 90026</p>
	<p>104. ELOY TORREZ "CULTURAL IDENTITY INDICATING TIME IN PERPETUAL MOVEMENT" RAMONA GARDENS GYM 2830 LANCASTER AVE. LOS ANGELES, CA</p>
	<p>105. RAS AMMAR NSOROMA "THE RESURRECTION OF WATTS" WATTS LABOR COMMUNITY ACTION COMMITTEE (10950 SOUTH CENTRAL AVE. LOS ANGELES, CA</p>



Speak Up LA! Sign Our Petition to Save LA Murals

Dear Friends of Los Angeles Murals,

Now is the time to turn hope into action by encouraging city officials to reallocate a percentage of graffiti abatement monies to a Mural Rescue Program and to save LA's legacy of public murals. Let's jump-start the economy and heal LA's infrastructure by putting LA's artists and youth to work cleaning up our murals.

You can make a difference! Sign the Mural Rescue Program Petition.

Sincerely,



The Social and Public Art Resource Center (SPARC)

To: Mayor Antonio Villaraigosa

We, the undersigned, ask that Villaraigosa reallocate 10% of the city's graffiti abatement budget to SPARC's Mural Rescue Program. This 10% will allow LA murals to be cleaned of graffiti and preserved through the establishment of a "mural hotline" and "mural ambulance" and training of youth in mural-graffiti removal and mural restoration. It will also assist city infrastructure by creating jobs for youth, youth that would, perhaps, otherwise be tagging in their spare time.

Sincerely The Undersigned:

665 Nicholas Negrete	618 Marielena Castellanos	571 Laura Herrera	524 Kathleen Bullard	477 javier	430 Miguel S. Roura
664 Melissa Aguayo	617 Diana Gloria Lopez	570 Socorro Morales	523 Diana Terrazas	476 Eleanor Garcia	429 Peter Williams
663 William LaVallee	616 lindsay jenkins	569 Tannia Esparza	522 libby klugman	475 Melissa Fernandez	428 Trevor Sanchez
662 Jenaro Ernesto Ayala	615 John Torres	568 Michelle Mojica	521 Silvia Aldrete	474 Denise Villamil	427 todd barringer
661 Cynthia Alicia Castillo	614 Alma Ramirez	567 Cybele Garcia Kohel	520 Yesenia Acevedo	473 michael	426 Wendy Rubio
660 Maggie Inca	613 Carlos Alvarez	566 Susuey Zepeda	519 Claudia Monroy	472 Hector Vega	425 Christine Lowder
659 PAYOZERO... C.O.O.O	612 Ramon Flores	565 Susana Morales	518 Raoul De la Sota	471 Michael Sweeney	424 Kirk Williams
658 Marianne Diaz	611 Nicole Rojas-Flores	564 Miguel D. Angeles	517 Esteban Camacho Ste	470 tom	423 Hazel Lopez
657 wentzel witzgall	610 Charlene	563 Alma Flores	516 Nancy Madrid	469 patricia lurence	422 Seyed Maghloubi
656 Miriam Martinez	609 Gabor Ekecs	562 Luis G. Garcia	515 Jean olivier	468 Jonah Takalua	421 Dylene Alcantara
655 Amelia Fay-Berquist	608 sandy enriquez	561 Claire Bergen	514 T. Celeste McCullough	467 Abraham Hernandez	420 Eleanor Katzman
654 Nick Kawaguchi	607 Claire	560 Jessica	513 L Katz	466 Jess Mendez	419 terrence tinucci
653 Monica Najera	606 Cecilia Pena	559 Christine Keiko Agena	512 Benzion Rodman	465 alex	418 Miranda Castillo
652 Elizabeth Carranza	605 Vanessa Ayala	558 Andrea Rocha	511 laurie lerner	464 allen james minot	417 Karen Neue
651 Sarah Ramos	604 Juliane Backmann	557 Michelle Bee	510 laurie lerner	463 alex miramontes	416 Barbara E. Lashenick
650 Chris Ontiveros	603 Sylvia Centeno	556 Helen Park	509 Meesha	462 carol davis	415 mark haskin
649 Elizabeth Rojas	602 Arlen Padilla	555 traci kato-kiriyama	508 Candace Lavin	461 LISA VEGA	414 Kathy Gallegos
648 Jonathan Jerald	601 Rosenda Somoza	554 Diana Pineda	507 Barbara Carrasco	460 brittany	413 Theo von Hoffmann
647 Sally Zhu	600 leticia	553 Evelyn Alaniz	506 Kristina Hermann	459 Micheal Moreno	412 Emily Wang
646 Lidet Viravomg	599 monika shaikh	552 silvana paredes	505 Amber Rochin	458 Ernesto J	411 Sondra Hale
645 Adriana Armenta	598 SANDRA M. CORTEZ	551 Jesus Torres	504 Michael Rochin	457 Joyce Lu	410 michael zapanta
644 Alma Playle	597 Margarita Reyes	550 Jan Williamson	503 Camille Taylor	456 Amanda Carrillo	409 Rebecca Zamora
643 Lorena Taylor	596 Jose	549 Michael Castro	502 Rachel Bailis	455 jose	408 Evelin Rubio
642 Javier San Roman	595 Summer Nasmyth	548 paul kaos	501 Rigo Maldonado	454 ernie panfilo	407 Dr. Helen Sharkey
641 Ramon Martinez	594 Jorge S. Hernandez	547 Antonia Perez	500 Andrew Robsless	453 Hector Hernandez	406 Karina Picasso
640 Taylor Hudson	593 Cynthia Trejo	546 Patricia van Ryker	499 Evan Gemeiner	452 Maya Kotlov	405 Andrea Zepilli
639 Emily Salyer	592 Ariane White	545 Yanette De La Riva	498 Roberto Rodriguez	451 Jonathan Hensley	404 Jodi Finkel
638 Rebeca Ana Olvera	591 ELIZABETH SILVA	544 Emily Dell	497 Poli Marichal	450 Joel	403 Sarah Nolan
637 Lorenzo J. Ramirez	590 John Silva	543 Steve Goldstein	496 Lucianne Ranni	449 Maria de la Paz Picass	402 Lena Fuchs
636 EDDIE BANDA	589 andrew johnson	542 Sherna Berger Gluck	495 Leo Limon	448 Justine Reynolds	401 Mayda Garcia
635 Elizabeth Ventura	588 Garrick Hogg	541 Jerise Fogel	494 emily brown	447 Michelle	400 lester paley
634 Nathan Thuan Nguyer	587 Alvaro Bautista	540 josseline black-barne	493 Alicia G.	446 Kathryn Cota	399 Ken Narasaki
633 David	586 David Stovall	539 Krista Hawkins	492 Ricky	445 Giovanna	398 Nadia Lawrence
632 Angela Chung	585 Evelyn Marquez	538 Gilberto Chacon	491 Kevin Maloney	444 Genevieve A. Gallegos	397 Wayne Healy
631 Olga Jurado	584 felicia rivera	537 Ivonne Guzman	490 john martinez	443 Oscar Miguel Santos	396 Desiree Casanova
630 Michael Sandler	583 Carlos Juarez	536 alex	489 victor ramirez	442 grace graupe-pillard	395 Joan Gallagher
629 Luis Hernandez	582 mayo yerington	535 Sandra de la Loza	488 Diego Picasso	441 Sharon Maeda	394 Roseann Marquez
628 alma soto	581 Juliana Leon	534 Mary Ann Danin	487 Jean Bruce Poole	440 Angel martinez	393 Bernard Basley
627 Joshua Swodeck	580 Evan Shulman	533 Antonia	486 Ted Campos	439 Laurie Nimmo-Ramire	392 Francisco J. Palomare
626 Daniel Wu	579 Robert Minervini	532 Janine Henri	485 Randall V Bloomberg	438 hannah gole	391 Richard & Carolyn Ro
625 Heidi Cruz	578 Antonio Gritón	531 yann	484 Maria Isabel Mora,	437 Dennis Jongsomjit	390 Elizabeth Blaney
624 Christine Lee	577 Cassandra Esparza	530 chris picasso	483 ERIK	436 Kristina von Hoffman	389 Bahar Badizadegan
623 PABLO DAMAS	576 Venny Saucedo	529 Felix de Quesada	482 ANA CONTRERAS	435 christina quevado	388 Harriett Bay
622 Lorena Alvarado	575 Sarah Orosz	528 William Gaitan	481 Anabella Ochoa	434 The Herbalist (chris b	387 Wendy Kramer
621 Anita Rehker	574 Laura Vazquez Rodriguez	527 Viva Krasinski	480 Christi Merritt	433 ELDA GONZALES	386 John C Gremeldi
620 Michael Earnhart	573 Erica Ramirez	526 john walker	479 Dale welsh	432 toni touch	385 Julio Carrasco Bretón
619 Anita Rehker	572 Irma Delia Rangel	525 Jas Samra	478 Deborah McFarland	431 philip murray	384 david diaz

383 Frances Pin	336 Liz Dinerstein	289 Trenton Szweczyk	242 kesa kivel	195 Susana Lagudis
382 Deborah Ross	335 Elizabeth Mauceli	288 Mara Fisher	241 Julie Naylor	194 Monica J. Gutierrez
381 Lisa Richardson	334 Susan Sibold	287 La Gente de Aztlán	240 Arielle Zurzolo	193 Rev. Jim Conn
380 Kathleen Buckley	333 Eleanore Kane	286 Erik Perez	239 Jason James	192 Jeanne M. Giovannoni
379 Jenni Kuida	332 Cynthia Y. Tollette	285 Jose Delgado	238 Maria Elena Serratos	191 Melissa DePillo
378 Michael A. Cornwell	331 Sara Daleiden	284 Scott Cooper	237 Lydia Santa Cruz	190 Lala Gharakhanian
377 Alan Bail	330 Rich Braaksma	283 John Calderon	236 James Smith - Venice	189 Oliver Shipley
376 ken keegan	329 Maria Mathews	282 Galust Mardirussian	235 Kirsten Grimstad	188 Kristen Sheline
375 Norma Sanchez	328 Soraya Dosaj	281 Matthias Hug	234 Sue Li	187 Carol D. Branch
374 Erick Huerta	327 Theresa Chavez	280 Brian Lee	233 Toni OBryan	186 Omar Ramirez
373 Dr. Cheryl Mendoza	326 marci mayerson	279 Laurie Woolery	232 Ivan Spiegel	185 Violeta Lerma
372 Pauline E. Brooks	325 Lisa Mount	278 Cindy Bendat	231 Gina Gargano	184 Dr. Deena J. González
371 Dr. Carlos Navarro	324 Miriam More	277 Martina Ayala	230 Emma Guerrero-Pavic	183 Eloy Zarate
370 Alice Schock	323 dara gelof	276 Reuben Branfman	229 Carlos Callejo Jr	182 Katherine King
369 Ramon De La Rosa	322 MARC	275 James Prigoff	228 Elpidio Rocha	181 Gina Johnson
368 Kathleen Sullivan	321 Marco Lara	274 polo castellanos	227 e. raback	180 Xiomara Cornejo
367 Sean Sandbach	320 S. Dennis	273 veronica	226 Tracy Gorden	179 Mary Milezcik
366 Malik Gaines	319 Linda Kunik	272 Sinan Revell	225 Jolie Margulies	178 david j jimenez
365 Lina Paredes	318 Linda Vallejo	271 Joseph Kurm	224 Rebecca Ansert	177 Rowena
364 Laura Cuadros	317 Anthony Tellers	270 Linda Lucks	223 Taylor Barnes	176 WAYNE MEJIA
363 Terry Wolverton	316 Robin J Dunitz	269 carmen luceno	222 Cheri Gaulke	175 Shifra Teitelbaum
362 Abel Salas	315 Henry Luna	268 Rafael Esparza	221 Michelle Smith	174 Luis Orellana
361 Johanna Demetrakas	314 Dolores DeLuca	267 Sarah Swenson	220 Holly Tempo	173 Melinda White
360 La Linda Estrada	313 dolores	266 katrina duesterhaus	219 Melissa Aldama	172 Beth Rosenblum
359 Lindsey Haley	312 V. Kim Martinez	265 Jose Lozano	218 Raul Gonzalez	171 Shana Nys Dambrot
358 Jazmin Navarro	311 Stephen Williams	264 Rita Rochin	217 Bertha Marin	170 Emmanuel Portillo
357 Stephanie Zill	310 Claudia Hernandez	263 Douglas Erenberg	216 Jennifer Crum	169 Kerry Slattery
356 Hilary Ellenshaw	309 Richard Osorio	262 Sharla Fett	215 Michelle Montes	168 Pepe Serna
355 Linda Iton Thulani	308 Monica Aranda	261 Paloma Avila	214 Jacqueline Bravo	167 Susan Hill
354 Tania Picasso	307 Eleanor Long	260 Martha Bardach	213 Kamille Mosqueda	166 Michael Hudson- Medi
353 Mari Riddle	306 ROSALINE GEORGE	259 Margaret Rhoads	212 Jonathan Levy	165 Meg Thornton
352 Carol Frischman	305 Jimena Rojas	258 Rebecca Cannara	211 Eliseo Rodriguez	164 Mauro W. Monteiro
351 Laura Arrecis	304 Joyce Van Patten	257 John Zender Estrada	210 Micaela Warton	163 Jose Antonio Aguirre
350 eli rosenberg	303 Gabriel	256 Marissa Ramirez	209 Frances J. Balcomb	162 Lynne Cassidy
349 Elliott Kaplan	302 Fiona Whelan	255 Bonnie Levin	208 Laura Olvera	161 Elias jSerna
348 Joanna Hess	301 Kevin Higa	254 Liz Gonzalez	207 Laura Ybarra	160 Alexandra Epps
347 Sarah Melendez	300 Mary Jane Boltz	253 Nancy Olmos	206 Gina Brambila	159 Mahyar Nili
346 Richard Duardo	299 Jo Duest	252 Michael Timchenko	205 Brendan Turrill	158 Alma Martinez
345 Kerren McKeeman	298 Elizabeth Diamon	251 michael massenburg	204 Sergio de la Mora	157 Alice Stek
344 Ellen Gavin	297 Tomas Gonzales	250 Karina Ramirez	203 Sandra Liljenwall	156 Jesse Tejeda
343 Gailya Brown	296 Peter Lemos	249 Charles Freeman	202 Adrienne mcCurrach	155 Clara Huang Speer
342 Regan Kibbee	295 McKinley Doyle Sheer	248 James Panozzo	201 Eugenia Barbuc	154 Greg Chandler
341 Aldis Browne	294 Sabina Kleinman	247 Anna Overstrom-Cole	200 Stephanie Stone	153 Soledad Picon
340 Briana Oliver	293 Lisa Leong	246 Sara Mijares	199 Ruben Guevara	152 K Carlsson
339 Beau Dremann	292 Emily Waldron	245 Kelley Willis	198 Tony Osumi	151 Margarita Medina
338 Barbara Milliken	291 Consuelo Gonzalez	244 roger smith	197 Isabel Rojas-Williams	150 Eloise Klein Healy
337 Carol Pearlman	290 Kay Gallin	243 Angel D. Nieves	196 Tracy M. Zuniga	149 Gandhi Leon

148 sherry moore	101 Farhad Akhmetov	54 denise gonzalez	7 Paul Von Blum
147 kathleen Mulcahy	100 judy baca	53 jason oslo kolker	6 Joel Garcia
146 Steven Wichmanowsk	99 Sung Kim	52 Evangeline Ordaz	5 Felicia Montes
145 Ian Mulder	98 Sylvia Morales	51 Christopher Day	4 Maritza Alvarez
144 Otto Santa Ana	97 Vero Reyes	50 Raquel Trinidad	3 Gabriela Jimenez
143 John malpede	96 Roque D Ochoa	49 sean Gall	2 Debra J.T. Padilla
142 Tarabu Betserai	95 Benjamin Raul Vargas	48 Xochitl Gonzalez	1 Ava Porter
141 Siana-Lea Gildard	94 Claudia Horning	47 Kenneth Ober	
140 Molly O'Hanlon	93 Paul Yoon	46 Martha Lemus	
139 Luis Gascon	92 Carla Tott	45 Lacey Wagner	
138 Sandra Mueller	91 Mele Ihara	44 Jesse Frankel	
137 Claudia Camarillo-Die	90 dusadee huntrakul	43 Luis E. Barreto	
136 susan loewenberg	89 francois BARDOL	42 Lucy Breider	
135 Tiffany Smith	88 Erika Benites	41 Jeremiah Alexis	
134 Lorena Velasquez	87 Carolyn M. Campbell	40 John Feodorov	
133 Chrysalis Hyon	86 Molly Jacobs	39 yosep kim	
132 Concepcion M. Valade	85 Meredith Rosenbluth	38 Aaron Valenzuela	
131 Jose Luis Gonzalez	84 Katherine Smith	37 Rosalio Munoz	
130 Paul Antico	83 Felipe Santa Maria	36 Aaron Silverman	
129 Rosamaria Marquez	82 mara shapiro	35 Stanley Fried	
128 Jill Gurr	81 Ruslan Bedoyan	34 Marietta Bernstorff	
127 Ilene Savitt	80 Roxanne Storm	33 Rachael Small	
126 Janet Gervers	79 Jessica Juarez	32 Brandon Rosenbluth	
125 Larry Gross	78 Natalie Hamamdjian	31 Otto Ehling	
124 Rosalyn Escobar	77 Renae McCollum	30 Lila Ahronowitz	
123 Liz Wexler	76 leslie guardado	29 Jaime Rojas, Jr.	
122 Gandhi Leon	75 Antonia Martinez	28 Zoe Jo Fried	
121 Michelle Tessier	74 Cheryl Bookout	27 YORAM KAHANA	
120 Anne Zimmerman	73 Laura Jones	26 K. Jenisha Hasselberger	
119 Carolyn Raffensperge	72 Kevin Stewart-Magee	25 K. Jenisha Hasselberger	
118 Marie Kennedy	71 edene matutina	24 Kent Twitchell	
117 Carolyn J. Adrian	70 James Calvert	23 Alfonso Martinez	
116 Reyna Avila	69 Sean Cawelti	22 Theresa Pendleton	
115 Debbie Devine	68 linda parnell	21 Felipe M. Sanchez	
114 Rene Miranda	67 Judy Sisneros	20 Efigenia Castillo	
113 Jesus A. Reyes	66 Dagoberto Perez	19 Manuel Castillo	
112 Amy Y. Sanchez	65 Pavel Shekhtmeyster	18 Jessica Wood	
111 Carla Orendorff	64 Betty Rosen Ziff	17 visperd madad-doust	
110 Robert Hildebrandt	63 Zulma Aguiar	16 Miguel	
109 Bree	62 Helena you	15 Rio Diaz	
108 Maria manzanares	61 Mary Rodriguez Lopez	14 Victor Castillo	
107 Jennifer	60 NOAH YUZNA	13 PILAR Castillo	
106 Rafael Cardenas	59 Tim Earls	12 Jane Rosenberg	
105 Jeffrey Baker	58 Colin M. Trent Johnso	11 Robert Porter	
104 Pauline von Moos	57 angela	10 Eloise Porter	
103 Castulo Guerra	56 Martin Hernandez	9 Martha Ramirez-Oropeza	
102 Rae Yamamoto	55 Miguel Juanez	8 Carlos Rogel	

Testimony...(next page)

937	Marisol Aguilar	Save the Murals
936	francois bardol	LA is not LA without the murals. The entire world remembers LA with the mural. Millions of tourists want their picture taken in front of murals.s.
935	Ivet Martinez	Save the L.A. Murals!
934	Carmelo Alvarez	save our youth and murals while stimulating the economy in the process
933	Vanessa Greene	art is already out of schools, don't take it off our streetes
931	Roberto Urena	Please!
929	Shloime Perel	I fully support the Mural Rescue Program
924	Bobby Maleki	Please save the murals
868	Steve Tong	These Murals make LA, LA. We cannot let this happen.
867	Stefano Bloch	Money for mural preservation, not wall buffing.
864	C Wade	this is a great opportunity for the youth, i wish my friends from high school would have had the same opportunity maybe they would be better off.
863	Lisa Schweitzer	Professor at USC--I live at Broadway and 9th, LA
862	Gloria Sanchez	Art is a great alternative for children and the whole community! It is a positive activity, and will serve as a means of beauty and pride in our Los Angeles neighborhoods. Hopefully it will encourage people to keep our surroundings clean,safe, and liveable.
858	Jose Eric Lomeli	This is long overdue...save world heritage.
857	carlos zaragoza	please help restore the beauty of our great city!
844	Stacy Becker	LA may have oversprawled itself, but at least it has its amazing endowment of public art. Please do what can be done to preserve these murals that bring aesthetic joy to Los Angeles.
840	Andrew Karl	this is great
835	Maurice Kane	We need more beauty in the world and it should start, much like charity, at home.
833	Cynthia Alvarez	Please do this for our future generations; these beautiful creations carry the messages of generations past. Please rescue our murals!
812	josephine la rosa	art-destroying graffity should be a crime!!
803	Greg Garcia	Beautifies our neighborhoods and gives examples for those in need...our youth!!!
749	Ingrid Echeverria-Vernon	With art classes no longer available in schools, murals offer free exhibits that showcase a variety of styles. Losing one mural is like throwing a painting out of a museum.
747	TEQUE GEER	Save the murals!
744	Emily Bautista	Please protect the stories of our people.
743	felixl	save the murals
735	Irene Oliver-Lewis	The LA murals are an important part of the Chicano art scene. The destruction would be a blow to this cultural legacy. I think a creative solution could be found to save and maintain these historic murals. Good luck.
733	Karen Mary Davalos	This is vital
730	John Ybarra	DO THE RIGHT THING!
727	Samantha Nasstrom	Murals are mirrors for communities- important reflective experiences both in their creation and their observation. They give us pride in our history, connection with our present, and hope for our futures.
721	Renee fuentes Campa	Invest in the future by preserving our past. Save the Murals
719	Ozzie Rosales	save LA's legacy of public murals
717	Mario Lopez	I think that in order to deal with graffitti writers offering alternatives for them would address the issue. Then again, someone only likes to fix potholes in L.A. Maybe we should address this to Newsom?
715	Hal Bogotch	viva el arte!
714	Abraham	Please help us keep our history that was written on the walls of these murals.....before you ever put it in a book these walls told the story you refused to put in our history books

706	Yolanda Daniele	Art is beauty in LA..DON'T lose IT!!!!
705	henry chavez	Past has to be perserved!!!!
702	Julie Rodriguez	Si Se Puede!
701	Maritza	Please take action to preserve the little art our community gets to be exposed to.
695	Eric Hiss	Let's keep it real Mr. Mayor...
693	Erick Iniguez	As Chicano from East Los, shouldnt you start doing something good for the community!?
683	Joyce A. Jacob	great idea, very positive approach to make a change
678	jose garcia	this is really some thing that i agree with if those murals are gone illegal graffiti is going to rise and out streets are going to look grey and dead
676	summer	save our murals please
675	JOHN P. MUNOZ	DO NOT DESTROY THE CITIES ART. MURALS OFFER THE YOUTH THE AVENUE OF FREEDOM AWAY FROM THE GANGS, DRUGS, AND A LIFE OF CRIME
673	Mei Chen	Let's keep the visual art here for sake of culture.
671	Veronica P. Herrera	Save the murals!
669	Mario R Luna	SAVE THE MURALS FOR MY GENERATION
668	Alma Salazar	SAVE OUR MURALS
667	Mario C Luna	QUE VIVA CHICANO ART
664	Melissa Aguayo	The murals are a part of LA and our culture. It is our responsibility to ensure that they remain for ourselves and for future generations.
663	William LaVallee	Please, even though it's not an election year.
662	Jenaro Ernesto Ayala	Give our history the respect it is due! Save Our Murales!!!!c/s
660	Maggie Inca	THIS IS ART!!!
658	Marianne Diaz	Keep the culture alive
656	Miriam Martinez	Save the Murals!
652	Elizabeth Carranza	LETS KEEP THE MURALS BEAUTIFUL, CLEAN THEM UP.
648	Jonathan Jerald	This is SUPPOSED to be the "City of Murals." If we can't afford to support the arts in L.A., can't we at least preserve what heritage we have left?
645	Adriana Armenta	Murals are in intregal part of this City, don't let them disapear!
644	Alma Playle	murals murals murals!!
643	Lorena Taylor	Please
642	Javier San Roman	Que Viva el Arte Público!
638	Rebeca Ana Olvera	Our murals are unique reflection of Los Angeles culture and MUST be preserved!
637	Lorenzo J. Ramirez	Mural rescue = historical preservation
636	EDDIE BANDA	EL ARTE DE LA GENTE DE NOSOTROS !
623	PABLO DAMAS	They are what makes L.A., L.A.!!!!
616	lindsay jenkins	artistic creativity is what makes los angeles so unique and special. save the murals!
610	Charlene	Family has lived in East Los Angeles for past 40 years
608	sandy Enriquez	save the murals..
606	Cecilia Pena	People should be allowed to express themselves freely.. the murals are the only way of doing that in an artistic form without being arrested.. the murals actually make Los Angeles more interesting and colorful.
605	Vanessa Ayala	save the murals! thanks
599	monika shaikh	art is life...
592	Ariane White	These murals are priceless and need to be preserved forever.
580	Evan Shulman	Save and Promote Art!
579	Robert Minervini	Please support Mural Art in Los Angeles!
569	Tannia Esparza	The murals in Los Angeles are part of a historical legacy of many struggles, identities, and memories. These artistic expressions captivate both painful and beautiful aspects of history that are hardly recognized elsewhere. Please continue to encourage the conservation of these murals .

549	Michael Castro	Not Right
548	paul kaos	i dont like it we should be legal if the owners let people do murals
547	Antonia Perez	The LA murals are important cultural, social and historical documents as well as public art and should be maintained and conserved diligently.
546	Patricia van Ryker	These murals are a part of the past and present history of Los Angeles. Many have already been lost . It would be a shame to have any more fall to the same fate. Please remember that "a picture is worth a thousand words."
542	Sherna Berger Gluck	Preserve our critical and unique heritage
541	Jerise Fogel	Please save the murals!
539	Krista Hawkins	These murals are apart of LA's heritage and a legacy of the people and their communities! Please save our public art.
538	Gilberto Chacon	Without investment in art, and the murals all we have left is advertising ads, and that is no way to leave LA.
537	Ivonne Guzman	positive, creative, training programs for youth MAKE A DIFFERENCE!!
536	alex	SAVE THE MURALS!!!!
534	Mary Ann Danin	Important to history of Los Angeles
533	America	save our murals
531	yann	save the walls for legal graffiti . otherwise there will be tags all over
529	Felix de Quesada	Some of the so called "graffiti" actually have great artistic value. Those should be savedand if possible moved to a Museum
528	William Gaitan	Save the art
526	john walker	let artist do what they do
525	Jas Samra	save the walls!!!!!!!
524	Kathleen Bullard	Let's be proactive not just reactive in our interaction with youth!
521	Silvia Aldrete	Murals add aesthetics to concrete in LA. Let's clean it up not get rid of it.
520	Yesenia Acevedo	Please save the murals! They preserve the beauty and culture in our communities.
519	Claudia Monroy	please help keep LA beautiful, colorful and a leader in cultural, artistic, and crative diversity!!
517	Esteban Camacho Steffensen	Environmentally Committed Murals
510	laurie lerner	Murals add a special beauty to Los Angeles!
503	Camille Taylor	This is a part of Los Angeles heritage, to let it fade out would be a severe injustice to the art community presently and in the future. Art of this nature can't be silenced. Please save it.
497	Poli Marichal	LA murals are unique. Let's save them!
495	Leo Limon	Old School Murals... Respect'm... Protect'm... Don't Neglect'm.... Piece 4 Peace... Palabra - Word - CATz~
490	john martinez	Save the Murals!
487	Jean Bruce Poole	PLease save the murals. It's very important.
486	Ted Campos	Los Angeles has been an icon for social tolerance and diversity. Murals were a beacon of LA pride and now have grown dim. What a shame to lose a valuable learning source.
484	Maria Isabel Mora	Murals in LA are the heart of the city. We must keep these pieces of history alive. History has proven how vital these works of art can be for not only social awareness but a vehicle for illustrating harmony in diversity.
483	ERIK	TAKING MURALS AWAY FROM THE EYES OF PEOPLE ISNT GEWD! WHEN WE HAVE A BAD DAY I LIKE TO SEE SOMETHING NICE!
480	Christi Merritt	they are already taking alot of rights away from us, but damn them to try to take away the right to express yourself through art
479	Dale welsh	Save LA's murals
474	Denise Villamil	Support our youth and get them off the streets. Teach these hoodlums what art is and that they need to preserve it not destroy it.

470	tom	more graff on the streets then
467	Abraham Hernandez	i agree...more mural opportunities for kids...
463	alex miramontes	ART IS NOT A CRIME
460	brittany	Thats what makes L.a L.a i love to visit and drive out there and veiw the art on the freeways and such
454	ernie panfilo	this is L.A.'s public art... this is history !
451	Jonathan Hensley	SAVE THE MURALS!!!
450	Joel	Ruvalcaba
447	Michelle	Art is expression. Expression is Art.
446	Kathryn Cota	preserve the murals please
444	Genevieve A. Gallegos	We proudly display our art not for acts of vandal but to share some beauty and commentary with our community.
441	Sharon Maeda	I lived in LA during the 80's and the murals were a part of every tour I took out of town friends to. In more recent years, I try to see at least a couple of murals every time I visit LA. We are using them as a model for how we might do a similar project here in Seattle. The murals are a NATIONAL treasure that needs restoration!
437	Dennis Jongsomjit	Save the murals, please!
436	Kristina von Hoffmann	This art needs to be preserved for our future generations!
435	christina quevado	its art...
433	ELDA GONZALES	DO NOT TAKE THE RIGHT OF EXPRESSION AWAY FROM HUMANITY. OFTEN ARE WE PRESENTED WITH YOUR MEDIA, YOUR ART, YOUR ADVERTIZEMENTS; IN OUR NEIGHBORHOODS AND OUR STREETS. OUR AMERICA DESERVES OUR ARTISTIC INPUTS, NOT JUST YOUR OWN. ANTONIO, DONT TAKE OUR STREETS AWAY
432	toni touch	this is art. this is our love. STOP HATING. cuz u dont have a talent
431	philip murray	keep art alive dont let ignorance kill some thing beautiful
429	Peter Williams	Thank you for keeping the public displays of art safe.
428	Trevor Sanchez	Those murals represent a culture that is respected by few and hated by most. All art has started this way. Art is created in many different ways, shapes, and forms. Disrespect this one and there will be much more illegal forms
424	Kirk Williams	I assigned my brother to take pictures of the murals in and around Echo Park. Good thing because now these neighborhood treasures are covered with disrespectful taggers spray paint. Graffiti can be a valid artistic form of expression but what has covered up these and other murals in LA is just immature kids trying to claim areas of the city.
423	Hazel Lopez	Murals are art! they inspire us and our children to see the beauty, and justification needed in this world of ours! They bring unity among cultures as well as hope for te future of man kind!
422	Seyed Maghloubi	DONT BAN MURALS!!!!
421	Dynene Alcantara	its ART and its part of where we're from and i don't think it should be ban!
419	terrence tinucci	I want LA to be beautiful and fair. This program will help
407	Dr. Helen Sharkey	Working in the arts helps the "disenfranchised" to re-connect with society because of "direct participation" opportunities that result in new skills. This experience increases future expectations in life, resulting in personal hopes becoming potentially reachable, thus creating social gains "on the ground" that echos throughout the immediate community-of-interest. See Getty Research/ How arts participation opens up a journey towards realising self worth- If the USA does not invest in ALL ITS YOUTH and 'OTHERS' excluded from participation in society this will lead to chaos. See work of Howard Gardiner, Jane Remer, Francois Matarasso and Adams and Goldbard. A real democratic society that partially invests in only the lower income classes has to be real and inverst in those who dont fit the "accepted democratics of "middle America". Folks- Its time to think outside of the box and embrace all humans in the USA AND

		NOT JUST THE ONES YOU/RULING ELITE UNDERSTAND OR HAVE SOMETHING IN "COMMON WITH".
404	Jodi Finkel	Our murals are part of LA's heritage, save our murals!
398	Nadia Lawrence	Good for our (public) eyes, good for the arts and good for the economy!
395	Joan Gallagher	Please safeguard historical murals.
394	Roseann Marquez	SAVE THE MURALS PLEASE!
389	Bahar Badizadegan	art is peace love and harmony
379	Jenni Kuida	I've worked on a few community murals, and they have a beautiful way of bringing people together.
378	Michael A. Cornwell	Onward & Upward with the Arts in Los Angeles
377	Alan Bail	Please save our public art (while perhaps reducing our public advertisign blight?) Thank you.
376	ken keegan	As an artist and muralist, I know the value of art in the community and the work and dedication it takes to create a mural. Please rescue these voices of the people. It is a measure of our society to value and validate artists' work while the work is still contemporary and alive. It is easy to destroy art or not to care. In this time of corporate greed, we must take care of our positive efforts, our better angels, in order to restructure what our priorities are. These works give communities a face, a flavor, that, otherwise, might not exist or be recognized. Thank you.
374	Erick Huerta	save the murals and protect them
373	Dr. Cheryl Mendoza	Los Angeles' murals are a cultural asset. Save them at all costs!
372	Pauline E. Brooks	We need the arts for an improved quality of life
371	Dr. Carlos Navarro	As a Los Angelino who lives in the Bay Area and visits my LA family regularly I ask you to support the mural rescue program. LA cannot afford to lose part of its wonderful art legacy.
369	Ramon De La Rosa	Help us to preserve a part of L.A. history
363	Terry Wolverton	Murals are intrinsic to the culture of Los Angeles. Please take this action to preserve them.
361	Johanna Demetrakas	This is Los Angeles, murals visualize the heart of the city. They are uniquely Los Angeles, don't throw our heritage away.
359	Lindsey Haley	This is an excellent way to make an investment in our youth and community. It is money wisely spent.
358	Jazmin Navarro	Murals transcend L.A. culture, why kill off another aspect our culture and form of free expression?
356	Hilary Ellenshaw	Murals are a crucial part of Los Angeles history and culture.
355	Linda Itson Thulani	Make it work!
353	Mari Riddle	I request serios consideration of this proposal both as a new Director of The SPARC Board and as a resident of Los Angeles.
351	Laura Arrecis	PLEASE HELP US SAVE OUR HISTORY!
347	Sarah Melendez	What an empowering idea!
344	Ellen Gavin	Use stimulus money to provide youth arts-related jobs too!
339	Beau Dremann	L.A. Murals are an important part of our history and culture. They need to be saved and respected.
338	Barbara Milliken	Only one chance!

331	Sara Daleiden	I take my class on-site to Judy Baca's Great Wall this week and often use the murals in my teaching of undergraduates.
329	Maria Mathews	They represent a creative outlet for our youth
328	Soraya Dosaj	We are tired of seeing graffiti blight in our neighborhoods. Please also consider more gang injunctions and parent penalties for graffiti vandalism.
327	Theresa Chavez	Our mural heritage is the public face of Los Angeles.
322	MARC	I worked the great wall 1981 and 83 that experience molded my life and helped me become a man while working with many different backgrounds SAVE OUR MURALS
318	Linda Vallejo	The arts hold the culture and soul of our City
316	Robin J Dunitz	A great concept and key to saving LA's Murals! Go for it!
315	Henry Luna	save our artistic heritage
308	Monica Aranda	Please help save our murals and LA history.
307	Eleanor Long	Please help make L.A. even more beautiful!
306	ROSALINE GEORGE	The Arts are the soul of man and our society.
297	Tomas Gonzales	Antonio: If you can, help these kids to save the murals. You know that Carlitos Callejo created some of those murals. All the best., Tomas
291	Consuelo Gonzalez	Without the murals,we stop being who we are.
287	La Gente de Aztlán	Rescue the murals!!!
286	Erik Perez	do the right thing
279	Laurie Woolery	PLEASE SAVE OUR LA MURALS. IT'S PART OF WHAT MAKES LOS ANGELES, LOS ANGELES
275	James Prigoff	La murals are an important part of the city culture
274	polo castellanos	los murales son testimonio de la cultura y la identidad de un pueblo. El Movimiento de Muralistas Mexicanos se solidariza y se suma a la petición
270	Linda Lucks	This is very, very important to the cultural landscape of LA
268	Rafael Esparza	rescue our murals=rescue our histories
259	Margaret Rhoads	Murals are legacies of the community. They must be saved!
257	John Zender Estrada	Save our Murals
254	Liz Gonzalez	You know how important this matter is.
249	Charles Freeman	Help save the murals now!
248	James Panozzo	Please save historical, cultural art!
245	Kelley Willis	This is a wonderful way to maintain the beauty of our city in the face of the dark times we find ourselves now being put through. People helping people make a place people can love.
240	Arielle Zurzolo	public art rocks!
234	Sue Li	Murals that represent the stories of the people in communities are a beautiful and important expression of art.
233	Toni OBryan	thank you!
231	Gina Gargano	Save LA murals!!!
230	Emma Guerrero-Pavich	Please wake up and do the right thing. Thank you.
227	e. raback	great project
226	Tracy Gorden	Please encourage public support for the arts
222	Cheri Gaulke	Train youth and save murals. Brilliant idea!
218	Raul Gonzalez	support the community by supporting its artists-
209	Frances J. Balcomb	a change in response is needed
208	Laura Olvera	Murals are a form of art from the people that made Los Angeles what it is, take our art you take our people!!!
205	Brendan Turrill	Murals make cities nicer to live in.
198	Tony Osumi	I've painted murals for SPARC in Koreatown and through LA City Neighborhood Matching Grant Program in W.L.A. and Little Tokyo and have experienced first-hand the importance of working with youth to paint and maintain murals. As a high school teacher, I've also seen the need to seriously fund art programs like mural making to engage young people hungry to express themselves rather than

		funding the endless cycle of graffiti abatement.
197	Isabel Rojas-Williams	The muralists' quest for communication, empowerment, and education compel these artists to create ideological works for the community and to confront those observers with the social issues that affect the lives of the artists and the marginalized communities alike in richly diverse Los Angeles. It is time to understand that the murals of Los Angeles could not exist without the communities in which they sit just as we have to realize that Los Angeles would be greatly diminished without those murals. The open-air galleries of Los Angeles have bridged the generational, racial, socio-political, and financial gap among us, giving us all the opportunity to engage in the experience of artworks that transform our city walls into beautiful creations that should be preserved as our city's artistic, cultural, and historic legacy.
195	Susana Lagudis	Help preserve our city's uniqueness, and let our young people learn about their history while taking care of it. Thank you
191	Melissa DePillo	Good luck with saving the awesome murals of LA!
187	Carol D. Branch	This would go a long way in showing the importance of art to and in Los Angeles.
184	Dr. Deena J. González	The murals are historically significant, culturally relevant, and a legacy for all to enjoy and interpret!
183	Eloy Zarate	Good Luck from Friends of La Laguna
182	Katherine King	To this Venice resident, these murals are very precious.
177	Rowena	Art is Life
174	Luis Orellana	Los Angeles is a diverse city and I think it's very important that we rescue and preserve our murals and monuments for future generations to enjoy.
168	Pepe Serna	art and symbols are perhaps the only place where man speaks the only truth their is on earth-(Miguel Leon Portilla)
167	Susan Hill	Art and Artists are an enormous piece of Los Angeles' economic structure; allocate funds to keep creativity moving!
166	Michael Hudson- Medina	Please help save our cultural heritage!
165	Meg Thornton	Love L.A., have a HeArt & support the Arts, Save L.A.'s Murals!
164	Mauro W. Monteiro	Murals NOT billboards!
163	Jose Antonio Aguirre	I was born and raised in Mexico City, to be around the murals was an inspiration that changed my life. I moved to Los Angeles because it was the mural capital of the world, it is so sad to see that this legacy is disappearing fast, our elected officials and ourselves need to be more pro-active not just to save them, we need to ask for funding to create more!
162	Lynne Cassidy	Support efforts to maintain your beautiful murals!!!
161	Elias jSerna	ARTS save LIVES, gives meaningful WORK, makes SMILES!
158	Alma Martinez	Creativity is the source of innovation.
153	Soledad Picon	save the murals!
151	Margarita Medina	Our pride is our visible legacy!
150	Eloise Klein Healy	SPARC has made a valuable challenge--let's get the current murals cleaned and protected. Let's get youth involved in painting new ones.
149	Gandhi Leon	WE LOVE L.A.!
147	kathleen Mulcahy	These murals are an invaluable part of LA's heritage. It's a travesty not to take care of them.
145	Ian Mulder	Mural art reinforces community!
144	Otto Santa Ana	Don't let our cultural heritage be allowed to disappear.
143	John malpede	These murals are important part of artistic heritage of LA!
140	Molly O'Hanlon	A win-win situation

131	Jose Luis Gonzalez	I am so glad of the action you are taking, thank you.
130	Paul Antico	Keep LA creative with Murals!
129	Rosamaria Marquez	Preservation is a must in this sector as well!
128	Jill Gurr	Art heals! Save our murals
127	Ilene Savitt	
126	Janet Gervers	invest in LA's artists and art! not just high rise condos
124	Rosalyn Escobar	save the art.
123	Liz Wexler	art is an essential part of life; not a luxury item.
122	Gandhi Leon	WE LOVE L.A.!
121	Michelle Tessier	Los Angeles Murals are city treasures. We need to inspire our youth to create meaningful and memorable public art rather than graffiti. Give the folks at SPARC a chance!
120	Anne Zimmerman	cultural resource equals opportunity!
117	Carolyn J. Adrian	The murals are part of the cultural/social history of Los Angeles and need to be saved.
115	Debbie Devine	Arts Keep us civilized
108	Maria manzanares	save the murals
106	Rafael Cardenas	please protect our murals.
105	Jeffrey Baker	clean-up the graffiti on the murals, please!
103	Castulo Guerra	It's cultural patrimony
95	Benjamin Raul Vargas	Mayor, please help to save this important part of our city and our heritage!
93	Paul Yoon	Support SPARC!
92	Carla Tott	There is honor in wanting to preserve rather than of destroy
89	francois BARDOL	L.A.is not L.A. without the murals...
88	Erika Benites	Please help protect an important part of L.A's history.
83	Felipe Santa Maria	Save LA!!!
80	Roxanne Storm	SAVE THE ART
79	Jessica Juarez	Please support and save the murals!
70	James Calvert	I painted a mural on the 10 years ago. It has since been scarred, then ruined by taggers. But I still think LA wouldn't be LA without its murals!!
69	Sean Cawelti	Please support the restoration of these very important public art works.
58	Colin M. Trent Johnson	Our murals are our beautiful culture.
55	Miguel Juanez	As these works of art fall victim to the scourges of time, scrutiny and bias, we have to consider ourselves careless about the value and emphasis we place on the heritage of Art - no matter what form. Consider the work done throughout the world that covers walls, temples and even pieces of paper or canvas from that present us with a visual representation of our heritage that spans the cavemen days to the frescos and modern wall paintings that grace the walls of modern temples, modern government buildings and pieces donning staggering amounts of money just to own. Are those works still considered art? Yes, they are! Our ancient way of expression would over generations be refined and redone in the modern form of a mural, like the one I petition you to consider saving, by artists seeking self expression, a desire to explore their talents, and the opportunity for a visual time machine to be conceived upon a wall; is that not art and worthy of our conservation? YES IT IS... so please do it already! Thank YOU!
54	denise gonzalez	Please save our public art!
52	Evangeline Ordaz	Los Angeles is in danger of ceding its reputation as the mural capital to the City of Philadelphia, whose mural program is actually housed in a City department. Losing our position in the mural world would be a catastrophe negatively impacting tourism, cultural pride, and art in general. Please don't let this happen.
50	Raquel Trinidad	This is so important for preserving the legacy of Los Angeles.
49	sean Gall	Please do your part to help save this important part of our beautiful

		city.
47	Kenneth Ober	Murals are a vital beauty in an urban environment!
44	Jesse Frankel	Please help preserve an important part of Los Angeles culture, especially since there is so much latino heritage involved.
43	Luis E. Barreto	Save our cultural works of art that include our great murals!
40	John Feodorov	These murals are an important part of LA's heritage and identity.
37	Rosalio Munoz	at least 10\%
36	Aaron Silverman	Please save our precious murals.
34	Marietta Bernstorff	money that is worth spending goes a long way
33	Rachael Small	Protect the art that makes our communities beautiful and gives them character.
30	Lila Ahronowitz	My life would be so much less rich and rewarding without my arts education. Don't deny others!
27	YORAM KAHANA	a small investment with huge returns. please do it, mayor.
21	Felipe M. Sanchez	Mr. Villaraigosa, Thank you for your attention to our call for the preservation of our city's cultural landmarks.
20	Efigenia Castillo	We care
9	Martha Ramirez-Oropeza	Save L.A. Murals!
8	Carlos Rogel	Los Angeles needs a new public art program and MUCH less advertisements.
4	Maritza Alvarez	We need more art programs and city murals for youth and the entire community. Don't let the tradition where you came from die.



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MURAL RESCUE CREWS

Saving Los Angeles Legacy of Murals

Submitted by the
SOCIAL AND PUBLIC ART RESOURCE CENTER (SPARC)
SAVE L.A. MURALS PROGRAM

Led by: Judith F. Baca, Founder/Artistic Director of SPARC
Debra J.T. Padilla, Executive Director of SPARC
Carmelo Alvarez, Mural Rescue Crews Project Director

Murals beautify public spaces; articulate community concerns, hopes, and dreams; support local artists; and give voice to diverse, valuable, and often unknown stories in our communities. Most importantly, mural production enlists youth in a civic process that teaches community development and artistic production and ultimately engages them in becoming stewards of public space and public art.

Current Reality of Murals and Tagging:

The murals of Los Angeles are facing a crisis of vandalization and destruction. We need a solid commitment by our city and its citizens to preserve these artworks and help SPARC continue its work to produce, preserve and restore the art form that Los Angeles is known for.

For over 30 years SPARC has been at the forefront of producing and preserving murals for the City of Los Angeles. Currently, we are facing the loss of Los Angeles' legacy of murals as one mural after the other is tagged by youth, whitewashed by private businesses or simply neglected. We are in one of the most destructive times in mural history in Los Angeles, but whitewashing or tagging of murals is only symbolic of the larger problem of policies that do not support the art form. After 15 years of producing and preserving the murals for the City of Los Angeles, in 2003 all city mural contracts to SPARC were cut, and we are now seeing the aftermath of such a decision that has led to the disregard of these works.

While mural territory has always been off limits for most taggers, this is changing. A generation of youth has lost respect for the murals, as they have not been educated as to their importance nor have they taken their place as team members hired to work on them. The current policy makes marking on the mural the favored place to tag as the blank wall along side the mural will be cleaned immediately, and the mural will not. Hence, hit the mural and your tag will stay up longer, as millions are spent to preserve blank walls but not the mural art that the City of Los Angeles is well known for.

SPARC has always worked with the youth of Los Angeles neighborhoods, working to provide alternative venues for artistic expression for graffiti artists and spraycan vandals. Those currently tagging for the most part are very different from those who do spray can murals and probably are younger. Therefore, SPARC is proposing a program that works directly with this new generation of taggers, by producing and preserving murals, we can begin to re-dedicate, re-educate and re-energize the LA mural movement and have LA take back its title as the “Mural Capital of the World” now held by the City of Philadelphia which invests 4 million dollars annually in their mural program, making it the friendliest climate for muralism in the country. Over the last 20 years, cities across America and the world, have spent billions of dollars on graffiti abatement, passed numerous anti-graffiti laws, and incarcerated thousands of youth, only to add more burden and cost to an already over crowded prison system. Despite these efforts, graffiti vandalism has not decreased. On the contrary, the number of tagging crews has grown to an estimated 1,500 in LA City alone since the early eighties. Hundreds of thousands of graffiti crews have emerged worldwide, with as many varied approaches to dealing with and understanding this complex issue and global phenomena. In spite of harsher sentences and fines, graffiti vandalism has gotten more brazen, particularly towards protected murals, public art and public/private property.

During this time, SPARC and other community-based centers like the Radio Tron (1983 Hip Hop youth center) have been leaders in providing alternative youth arts programming and opportunities. America’s youth rushed to form break dance crews or graffiti art crews instead of joining neighborhood gangs. Youth sub-cultures have been little understood except by a limited number of youth advocates and centers. The City of Los Angeles banned youth clubs, cited break dancers, banned rap and hard rock music from public events, and passed numerous anti-graffiti laws that has lead us to the current state of graffiti and zero funding for Department of Cultural Affairs Youth Art and Education division. The documented lack of cultural arts programming for youth and support for the positive development and comprehension of youth cultures gave little alternatives and hope to our youth and allowed the gang sub-culture to recruit our disenfranchised youth (see Advancement Project).

Founded on the principle that art and culture can transform a person and a community, SPARC converted an old abandon city jail into a vibrant cultural center that has stood the test of time. SPARC has continued to provide art programming for over thirty years and is currently leading the campaign to Save LA Murals.

SPARC’s historic Great Wall and Neighborhood Pride Mural Projects employed hundreds of youth, many of them prolific graffiti writers and helped fund the first city sponsored and permitted aerosol art mural by renowned graffiti art collective “Earth Crew”.

A PLAN FOR PRESERVATION: A MURAL RESCUE CREW PROGRAM

Currently the city sponsors programs called the Clean and Green programs. Approximately 70 million dollars is spent annually to remove graffiti from blank walls as fast as it occurs. Seminars are held which instruct cities all over the country that the critical factors in “fighting graffiti” are to remove it within twenty-four hours. The commonly held belief is that this is the most effective method of discouraging the

behavior of vandals. In fact this has not been entirely a successful strategy as the cost of graffiti abatement has continued to rise and youth have simply incorporated the notion that “buffing” is part of the ritual of graffiti. The act of tagging itself is attractive to adolescents precisely because it is a high risk, requires athletic prowess and graphic skill and is “outlaw” behavior. “Getting up” in the most public and dangerous sites enhances taggers status. Public policy should acknowledge that the redirection of these youth to less destructive outlets for their assertion of self-expression is essential. We are proposing an EMERGENCY MURAL RESCUE PROGRAM composed of MURAL RESCUE CREWS. These crews composed of youth hired or those required to do community service for vandalism, would be to become “art warriors” and rescue public murals in danger of loss to vandals. They would be extensively trained in conservation techniques and sent to mural sites in a fully equipped Mural Ambulance outfitted with water blasting equipment, and spray equipment and various solvents. These crews composed of youth will be trained by SPARC and SPARC’s conservation partners to remove graffiti from the murals and to reapply sacrificial paraffin coatings over murals for water removal of graffiti. All murals sponsored by SPARC (105 from 1988-2003) were treated with paraffin coating, which facilitates removal of graffiti with hot water. Each mural will have the graffiti removed and if needed the original artists or their surrogates will carry out painting restorations. Rather than previous programs that placed these works into the hands of professional conservation businesses, which had no knowledge of the community or the artists who painted the works, nor could organize community stakeholders, conservation would take place with a focus on the rededication, re-education of the community as to the importance of the mural. This renewed relationship of our changing communities to the mural is central to the mural’s preservation.

SPARC has organized over the past thirty years in every community of Los Angeles, would re-contact the original teams, the original artist would be brought back to the site whenever possible to renew their relationship with community. Emphasis would be placed on the development of the concept of “neighborhood stewardship” of the murals once again.

A new generation of youth would be incorporated into these productions insuring the murals importance to young people of the community where it is placed. A rededication and re-education conducted in neighboring schools and community centers would occur. Conservation teams would be composed of youth who come from the neighborhoods in which the mural is placed. Like a traditional municipal agency, such as the Clean and Green Programs, any mural hit by a tagger would be cleaned as fast as possible to make the mural not the site in which a tag stays the longest, but rather, the shortest time.

This Project Design and Evaluation draft is to develop and refine Needs Assessment, Project Design, Resource Development, Implementation, and Evaluation plans.

Measurable goals and methods of evaluation are critical to ongoing support and project sustainability during this time of limited economic resources. Our project must demonstrate how many murals will be preserved, amount of public spending saved, and number youth and communities served.

Project goals:

- To preserve, restore and maintain Los Angeles historic murals and public art sites.
- To train and employ urban youth artist as stewards of murals in diverse communities of Los Angeles
- To reduce graffiti vandalism cost and increases youth and communities public arts opportunities by redirecting 10% of estimated \$70 million annual graffiti abatement public spending in the City and County of Los Angeles
- To reduce youth incarceration by providing alternative sentencing community service and public art education

Year after year the murals program funding has diminished as graffiti vandalism has increased (*current Youth Arts and Education funding in City of LA Department of Cultural Affairs is '0'*).

Needs Assessment:

In the face of a raising government deficits, SPARC's "paint brush ready" Mural Rescue Project proposes to save millions in tax payers' dollars by reducing graffiti vandalism, enforcement /incarceration cost, while assisting to simulate the local economy by increasing community –based cultural tourism dollars.

The City and County combined annual \$70 million spending on graffiti abatement alone is six times more than the entire budget of City of Los Angeles Department of Cultural Affairs \$10 million. Incarceration of one juvenile "graffiti tagger" is estimated at \$250,000 a year. Some estimates indicate that LA County spends over one billion dollars a year on youth incarceration. A Grand Jury has ordered the county to reduce its inmate population (see LA Times 2/12/ Editorial and 2/16/09 LA Times article on jail reduction plan). **For the cost of incarcerating one youth for a year, SPARC can train and hire a Mural Rescue Crew of five for a year (see budget).**

By smartly investing 10% of graffiti abatement public spending in jobs for youth and public art projects (see Depression Area "Works Progress Administration "WPA and economic impact of current Philadelphia Murals Tours) Los Angeles can save lives, murals, and reclaim its rightful title as the Modern Mural Capital of the World.

Communities need a sense of peace and safety in order to thrive. By redirecting the energy of graffiti writers and resources spent on abating and incarcerating them, we can teach our community youth to save their cultural treasures, and preserve their historic sites for future generations to come.

Project Design:

The Mural Rescue Crew (MRC) personnel will be responsible for the following elements:

- MRC Project Director is responsible for project development, implementation, and reporting
- Graffiti Ambulance Driver is responsible for vehicle, equipment maintenance and supplies
- Crew Leader is responsible for crew training, supervision, and reporting
- Crew Members are responsible for mural preservation, public art site maintenance and public education presentations

Phase One of the project will involve extensive Crew Leader training on evaluation of mural conditions, technical aspects of removing graffiti from existing murals, history and relevance of murals (meeting with Master Muralist), public policy and advocacy, leadership development, youth employment and supervision.

Phase Two will involve the recruitment, employment, and training of MRC Members, geographic area mural rescue assignments, and implementation of daily work plan.

Phase Three will involve working with the Master Muralist, art restoration experts, and the creation of public art and education events.

Phase Four will involve career guidance, job placement, or college placement of Crew Members and Community Service Volunteers.

Project Training Development:

- Mural Rescue Crew Leaders will be trained in all personnel policies and procedures, leadership development, crew supervision and management, equipment use and maintenance, OCHA Work Safety requirements, restoration techniques and mural care, history and background of murals, community outreach and involvement, public policy and advocacy, and CPR/First Aid.
- Crew Members will be trained in mural SPARC policies and procedures, public art regulations, public policies and history of muralist, equipment use and work safety procedures, mural preservation and maintenance techniques, mural and public art creation, special events coordination, youth leadership and advocacy, career guidance and college placement.

Project Evaluation:

- Photo documentation of mural graffiti (tags, crews, typography...)
- Written assessment of damage, dates, locations...
- Digital photo with date and location of graffiti removal work and community enhancement
- Crew Member and Community service volunteer assessment and follow-up
- Graffiti and mural vandalism reduction documentation
- Youth crime and incarceration reduction documentation

Career Path, Educational Guidance, and Job Placement:

- High School, Trade School and College Guidance Counseling
- Resume and Portfolio Development
- Entrepreneur and Business Plan Development
- Public Speaking and Leadership Development

Resource Development:

Public Funding

City of Los Angeles Department of Public Works, Department of Cultural Affairs, LA County Board of Public works, Department of Labor, Community Development Department, Metropolitan Transit Authority, California Department of Commerce, Neighborhood City Councils

Other Potential Funding to be Developed

1% Billboard tax, % of TOT for Community-based Cultural Tours, Online Donations, Public Service Announcements for Radio and Television, Special Event Fundraisers

ANNUAL MURAL RESCUE CREW BUDGET

Goal

Remove graffiti from 40 murals (including returns for touch-ups)

Community Impact

School presentations, graffiti prevention presentations, art exhibits

Line Item	Cost Factor
Project Costs:	
(1) Project Director	65,000
(1) Youth Outreach Coordinator	30,000
(2) Crew Leaders @ \$25,000 For community service & for after-school	50,000
(20) Crew Members 10 @ \$9,000 10 @ community service	90,000
Original Artists Fund	40,000
(1) Technical Consultant from Digital Lab for Muliti-Media needs	12,000
Sub-Total of Project Costs	\$287,000
Equipment/Materials/Supplies:	
Ambulance (request from City of LA Public Works Dept.) for \$1	-
Gas	5,000
Equipment and Supplies for Graffiti Removal on Murals	40,000
Water Tank - Power Washer	-
Gas Powered Compressor	-
Heating device for wax coating removal	-
Protective Gear (Masks, paper suits, glasses, t-shirts, etc.)	-
Graffiti Wax Coating	-
Scaffolding	-
Insurance for Vehicle, Equipment and Project/Team	3,000
Maintenance on Vehicle and Equipment	2,000
Paints and Brushes	25,000
Sub-Total of Equipment/Materials/Supplies	\$75,000
Sub-Total	\$362,000
23% for SPARC Administration/Financial Oversight	\$83,260
Total Budget	\$445,260

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WHAT'S HAPPENED TO THE MURALS OF LOS ANGELES?

The murals of Los Angeles are facing a crisis of vandalization and destruction. We need a solid commitment by our city and its citizens to preserve these artworks and help SPARC continue its work to produce, preserve and restore the art form that Los Angeles is known for. SPARC is requesting that the city reinstitute support for this important art form by supporting the funding of SPARC's citywide mural program once again.

For 30 years SPARC has been at the forefront of producing and preserving murals for the City of Los Angeles. Currently, we are facing the loss of Los Angeles' legacy of murals as one mural after the other is tagged by youth, whitewashed by private businesses or simply neglected. We are in one of the most destructive times in mural history in Los Angeles, but whitewashing or tagging of murals is only symbolic of the larger problem of city policies that denigrate the art form. After 15 years of producing and preserving the murals for the city, in 2002 all mural contracts to SPARC were cut by the city, and we are seeing the aftermath of such a decision that disregarded these works now.

While mural territory has always been off limits for most taggers, this is changing. A generation of youth has lost respect for the murals, as they have not been educated as to their importance nor have they taken their place as team members hired to work on them. City policy makes marking on the mural the favored place to tag as the blank wall along side the mural will be cleaned immediately, and the mural will not. Hence, hit the mural and your tag will stay up longer, as millions are spent to preserve blank walls but not the mural art that the City of Los Angeles is well known for.

SPARC has always been a graffiti artist friendly organization, working to provide alternative venues for artistic expression. Those currently tagging for the most part are very different from those who do spray can murals and probably are younger. Therefore, SPARC is proposing a program that works directly with this new generation of taggers, by producing and preserving murals, we can begin to re-dedicate, re-educate and re-energize the LA mural movement and have LA take back its title as the "Mural Capital of the World" now held by the City of Philadelphia which invests 4 million dollars annually in their mural program, making it the friendliest climate for muralism in the country.

Respectfully,

Judith F. Baca
Founder/Artistic Director

Debra J.T. Padilla
Executive Director

MURALS FOR A NEW LOS ANGELES: A SPARC VISION STATEMENT

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SPARC is proposing Murals for a New Los Angeles - a mural production and restoration program, modelled after Mayor Bradley's citywide mural program of the 1980's. The program brings together community based organizations, schools, young people, and artists. A new era of mural making in Los Angeles would re-invigorate interest in our shared commonwealth of public art, and initiate fresh opportunities for public dialog around issues of local communities. It is our belief that this program is best administered in a private non-profit organization that is devoted to the work of muralism and with deep expertise in the field. Muralism is best supported through public and private partnerships in depoliticized processes that support free expression of diverse voices and avoid "official art."

Murals beautify public spaces; articulate community concerns, hopes, and dreams; support local artists; and give voice to diverse, valuable, and often unknown stories in our communities. Most importantly, mural production enlists youth in a civic process that teaches community development and artistic production and ultimately engages them in becoming stewards of public space and public art.

Every week, SPARC receives requests for help with mural production and restoration from schools, community based organizations, and grassroots neighborhood groups. Teachers and administrators at Roosevelt and Jefferson High Schools have both recently requested murals to help diffuse the racial

tensions on campus. Clearly, the time is right in Los Angeles to reinstate an active mural production program across our city.

SPARC is uniquely situated to be a central agency for a new city wide mural project:

- SPARC's Founder & Artistic Director, Judith F. Baca, developed the City of Los Angeles' first mural program in 1974 under the auspices of the Department of Recreation and Parks.
- SPARC has supported the production of thousands of murals in Los Angeles' schools, parks and private buildings over its 30 year history developing a deep expertise in methods of mural production, conservation and administration
- SPARC produced under the Neighborhood Pride: Great Walls Unlimited Program from 1988 – 2003, 105 newly commissioned murals.
- SPARC produced the Great Wall of Los Angeles, the longest mural in the world, in a 12 years period, and with it developed a model for teaching history to youth, and a model interracial gang prevention program.
- SPARC developed the first digital mural lab in the country that uses technology for the mural process.
- SPARC has developed new technological breakthroughs for the preservation of murals that extends the currently expected 30-year life of a mural.
- SPARC houses the largest archive in the world of murals, over 60,000 images.
- SPARC has initiated and consulted in municipal mural programs across the country and internationally.
- SPARC has trained hundreds of muralists at its arts center in Venice.
- SPARC is affiliated UCLA's Cesar Chavez Center, and World Arts and Culture departments
SPARC is affiliated with the Diego Rivera Foundation in Mexico, and hundreds of national and international muralists and muralists groups.
- SPARC is beginning a new MFA in Community Development and Public Art with Antioch University, which will prepare a new generation of public artists.
- SPARC has developed art educations curricula for every age level, from elementary to high school, to senior citizens.
- SPARC has collaborated with hundreds of non-profits, community centers, schools, and public agencies throughout the city of Los Angeles.

- SPARC has worked in communities in conflict and addressed conflictual community issues successfully through the arts.

Key components of a new citywide mural program:

- ***Community development:*** The process of creating a mural invites community dialog. SPARC has developed, over its 30-year history, a unique process that can engage up to hundreds of participants in determining the mural's topic.
- ***Public information and education:*** By engaging youth in the community process and in the artistic production, we will teach them to respect and care for not only our new murals, but to serve as docents and stewards of our existing murals that need protection and restoration. In addition, an education director would provide mural tours to school and community groups, and facilitate the use of murals in elementary through high school curricula.
- ***Artistic merit:*** An Artist Selection Panel consisting of at five noted local artists would review applications, and select artists for each neighborhood with some knowledge of the site, who are diverse in their ethnic and racial backgrounds, balanced in gender, and met the highest standards in their artistic merit.
- ***Freedom of Expression:*** In order for the program to be perceived as serious American Art the methods of approvals for artistic content must allow for freedom of expression within an appropriate framework of community process and should avoid at all costs becoming "official" art.
- ***Redirection of Graffiti Artists:*** A generation of graffiti artists are currently not included in art education programs. Given the amount spent of close to \$13 million on graffiti abatement, it seems reasonable to request funds to develop a program specifically directed at these youth.
- ***Employ New Technological Approaches:*** Bringing Muralism into the 21st Century; which will make murals replicable and reduce the need for restoration of murals in the future.
- ***Employment for Artists and youth:*** SPARC is dedicated to making sure that both established and emerging artists are working together with the youth of Los Angeles. Providing a viable employment outlet, coupled with leadership and community development opportunities.

Program goals:

- Engage a new generation of young artists in mural making.
- Educate the public, including children, about Los Angeles' mural legacy.
- Build widespread pride and support for Los Angeles murals.
- Engage new communities in civic process
- Create pride in the unique character of our vastly diverse neighborhoods

Our partners would include:

- ***Schools and community groups*** in each of the 15 council districts would work with SPARC to identify a mural location, provide a central community-based meeting place for the community, artists, and youth workers to plan the mural, and help to identify a common issue or concern that the mural should address.
- ***Community members*** who would participate in a collaborative process to create a mural that gives voice to marginalized voices, mitigate conflicts between diverse groups that may exist in a neighborhood, and promote advocacy on behalf of a community defined issue toward material change.
- ***Youth participants***, who would be paid to assist the artist, help plan the project, prepare the wall, set up scaffolding and other supplies, and paint the mural. These youth receive valuable job training about conceptual planning of a major public art project, but also practical experience in project coordination.
- ***Mural artists*** who would help community members to illustrate their stories.
- ***Los Angeles based businesses*** will be encouraged to offer their walls and provide financial and other support a mural production on their walls. Local business can become sponsors
- ***Corporate donors***, SPARC has been approached by Coca Cola, GM and others to develop a mural program with their sponsorship
- ***Billboard companies***, will be encouraged to donate billboard space in a 1% of advertising space strategy.
- ***Conservation Company***: SPARC has work with professional conservationist and is affiliated with Zakhem Associates who has worked specifically in mural conservation for 30years and specializes in outdoor murals. Conservator Rosa Lowinger is also part of SPARC's team.

Funding:

Some creative thinking is required to locate sources of funding for the program. Equal parts community development, youth services/gang intervention, and art program. SPARC is proposing that the new mural education, production and restoration program be housed outside of the Cultural Affairs Department, given that in the past it operated least effectively out of this department. In the early years of the program's existence, it operated effectively in Mayor Tom Bradley's office. This newly proposed program needs to find the best department to operate out of, perhaps considering the Department of Recreation and Parks, the Community Development Department, the Department of Public Works or perhaps a joint partnership between SPARC, CAD and one of the above mentioned city departments. It should also include a public private partnership.

Funding could be drawn from a variety of possible sources:

- Gang diversion. Focus on youth addresses gang prevention and intervention. We know this from experience here at SPARC.
- Graffiti abatement. City monies now in the millions for graffiti clean up could be dedicated to graffiti prevention.
- Parcel tax, which is earmarked for parks and community groups
- Percentage for art program, which was initiated by Joel Wachs in 1990.
- Neighborhood block grants for public facilities, neighborhood/public improvements.
- Other area specific budgets, such as the Harbor area, or the airport.
- Private funders. The commitment of city monies will spur private funders to supplement and continue the program.
- Commercial advertisers, who could be invited to dedicate a portion of their outdoor advertising budgets to murals instead of super graphics.
- Sales from digital prints made of each work will further support the artist and the mural program.

PRIORITY #1**A PLAN FOR PRESERVATION: A MURAL RESCUE TEAM**

Currently the city sponsors programs that are called the Clean and Green programs.

Approximately 13 million dollars is spent annually to remove graffiti from blank walls as fast as it occurs. Seminars are held which instruct cities all over the country that the critical factors in

“fighting graffiti” is to remove it within twenty-four hours. The commonly held believe is that this is the most effective method of discouraging the behavior of vandal’s. In fact this has not been entirely a successful strategy as the cost of graffiti abatement has continues to rise and youth have simply incorporated the notion that “buffing” is part of the ritual of graffiti. The act of tagging itself is attractive to adolescents precisely because it is a high risk, requires athletic prowess and graphic skill and is “outlaw” behavior. “Getting up” in the most public and dangerous sites enhances taggers status. Public policy should acknowledge that the redirection of these youth to less destructive outlets for their assertion of self-expression is essential.

We are proposing that a similar team be developed to the Clean and Green Program for the murals of Los Angeles called the **EMERGENCY MURAL RESCUE PROGRAM**. This team composed of youth hired or those required to do community service for vandalism, would be to become “art warriors” and rescue public murals in danger of loss to vandals. They would be extensively trained in conservation techniques and sent to mural sites in two fully equipped *Mural Ambulances* equipped with water blasting equipment, and spray equipment and various solvents. These teams composed of youth will be trained by SPARC and SPARC’s conservation partners to remove graffiti from the murals and to reapply sacrificial paraffin coatings over murals for water removal of graffiti. All murals sponsored by the Social and Public Art Resource Center (105 in the last ten years) were treated with paraffin coating, which facilitates removal of graffiti with hot water. Each mural will have the graffiti removed and if needed the original artists or their surrogates will carry out painting restorations. Rather than previous programs that placed this work into the hands of professional conservation businesses, which had no knowledge of the community or the artists who painted the works, nor could organize community stakeholders, conservation would take place with a focus on the rededication, re-education of the community as to the importance of the mural. This renewed relationship of our changing communities to the mural is central to its preservation.

SPARC has organized over the past thirty years in every community of Los Angeles, would recontact the original teams, the original artist would be brought back to the site whenever possible to renew their relationship with community. Emphasis would be placed on the development of the concept of “neighborhood stewardship” of the murals once again.

A new generation of youth would be incorporated into these productions insuring the murals importance to young people of the community where it is placed. A rededication and re-education conducted in neighboring schools and community centers would occur. Conservation teams would be composed of youth who come from the neighborhoods in which the mural is placed. Like the Clean and Green Program any mural hit by tagger would be cleaned as fast as possible to make the mural not the site in which a tag stays the longest, but rather, the shortest time.

PRIORITY #2

DIGITAL REPLACEMENT OF LOST WORKS OF ART: PRESERVATION

In some cases an important mural may be too badly damaged to be recovered without costs exceeding the production of a new work of art. In these cases a reproduction of the mural can be made from images retained in the SPARC Digital Mural archive, on polypropylene extrusion canvases suitable for public environments. Important murals are recovered at minimum costs through new methods of digital reproduction. These works and can be reproduced at full or partial scale in the same location or relocated to more suitable locations preserving a legacy of important Los Angeles murals even when they cannot be restored.

FUNDING NEEDED for PRIORITY #1 & #2:

The cost of such a program would be approximately **two million annually**. (20,000 per mural or in some cases of repainting 30,000-40,000) Approximately 50 murals per year could be totally restored.

PRIORITY #3

THE REDIRECTION OF TAGGERS: MURALS FOR A NEW LOS ANGELES

Open spaces for Spray Can Artists

Our focus is on the youth in this phase of the program and to create appropriate sites for youth to express themselves through spray can art. Four sites should be opened in the city, which include the Westside beach community, the central city, the south central region and eastside. These sites can be built into small parks with skateboarding ramps and billboard like structures created for the youth to use for spraycan artworks. The youth graff sites placed in vacant lots and in partnership with sponsoring community groups can be inexpensively built with plywood ramps and MDO board billboard structures and sound equipment. On site supervision must be

provided with enhanced programming that can include access to computers and graphic art materials. (Please see Writers Block example San Diego) Expanding “free sites” for graffiti artists such as the *VENICE GRAFFITTI PIT* to create works which are supervised and accessible for the production of youth originated works of art will relieve the pressure on the decreasing public sites for supervised youth activity and redirect random tagging. SPARC has developed a **graffiti artist advisory committee** composed of respected and long established artists who can assist in the creation of a “ *Graffiti Artist led education program for middle school children.*” Additional activities such as the creation of a mural contest for youth judged on line and carried out in conjunction with donated billboard space could feature a graffiti artists creating a public message to end vandalization and tagging on property and encourage artworks instead. The incorporation of an education program led by older graffiti artists would bring the same message to the schools.



FUNDING NEEDED PRIORITY #3:

\$40,000 per site building
\$175,000 for graffiti artist educational program and public billboard

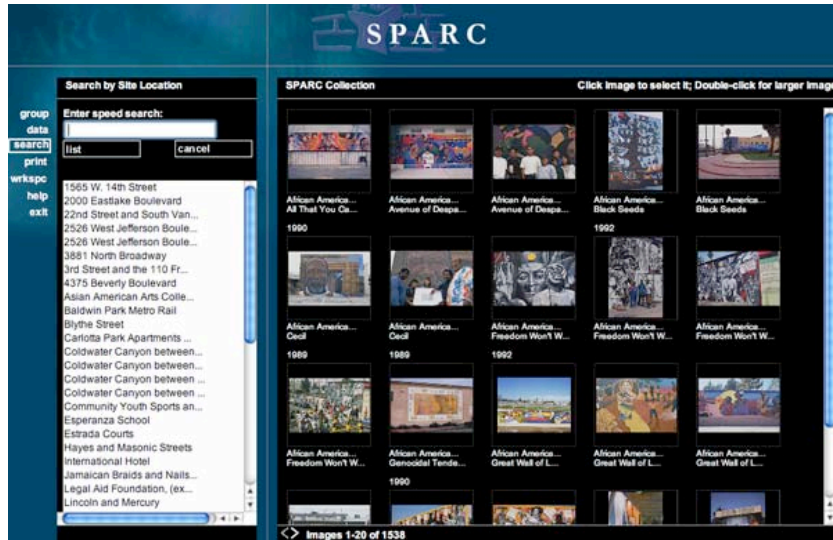
THE VISUAL ARTIST'S RIGHTS ACT ENFORCEMENT

The VARA Act should be applied making the destruction of the mural a higher penalty than vandalizing a blank wall, as it is the destruction of an artwork and violates the statute that protects art. Youth who tag must understand the much steeper penalties apply to the destruction of a work of art. A public awareness campaign which encourages the public to report vandalism either corporate or youth generated to any mural. Many works are being also lost to corporate financial offers to building owners for the conversion of mural sites to advertising space. The VARA Act must be enforced. This message will be carried by the senior Graffiti artists to the schools and to the billboard campaign outlined in this proposal.

PRIORITY #4

**CONTINUATION OF THE MURAL INFORMATION SERVICE:
MURAL ARCHIVE PRESERVATION**

SPARC currently maintains the most trafficked mural website in the world on murals. This site while it features Los Angeles Murals and promotes visitors to Los Angeles has no public funding nor does the Mural Resource and Education Center (MREC), which is an important informational site for Los Angeles murals and copyright enforcements. This program is essential to maintain on-going education on murals for a local, national and international community. The SPARC archives have been the source for the city of Los Angeles' permitting enforcement, mural tours and tracking. SPARC has over sixty thousand slides that need to be digitized and made available to the public to continue the support of educational efforts. Requests at the center for use of these resources by, school children, their teachers, municipalities, movie companies, artists and scholars are increasing while no money exists for staffing and public access. This public service should be supported by our city.



FUNDING NEEDED FOR PRIORITY #4:

\$300,000 per year

PRIORITY #5

PRODUCTION: THE CREATION OF NEW LEGACY WORKS IN LOS ANGELES

The objective of the new mural production program is the engagement of the people of Los Angeles in public dialogues about cultural, political and social issues within their respective communities for the creation of an artwork relevant to the people’s visions and dreams in every council district of the city. The intention is to restore Los Angeles’ prominence as the mural capital.

Since the total cuts of the mural program by the Cultural Affairs department 3 years ago local mural productions have been nearly non-existent in Los Angeles neighborhoods. Local efforts of Neighborhood Councils and schools have yielded a few new works with no consistent artist selection or application process. Lack of a unified citywide effort and increasingly bureaucratic approval processes has resulted in the perception of Los Angeles as a mural “unfriendly” city. Youth have had no opportunities to participate or understand the meaning of the murals of Los Angeles.

SPARC has continued to innovate in public mural programs across the country in cities such as Baltimore, New York, Indiana, Philadelphia, San Francisco, Denver Colorado, Durango but we have not been able to support our own community’s requests for new works in Los Angeles. For thirty years SPARC has been initiating, producing and preserving the murals of Los Angeles. SPARC’S vast experience producing traditional murals combined with new digital imaging techniques and technologies developed in our Ford Foundation initiated Cesar Chavez Digital

Mural lab will provide the basis for a new mural program for a new city of Los Angeles in the 21st Century.

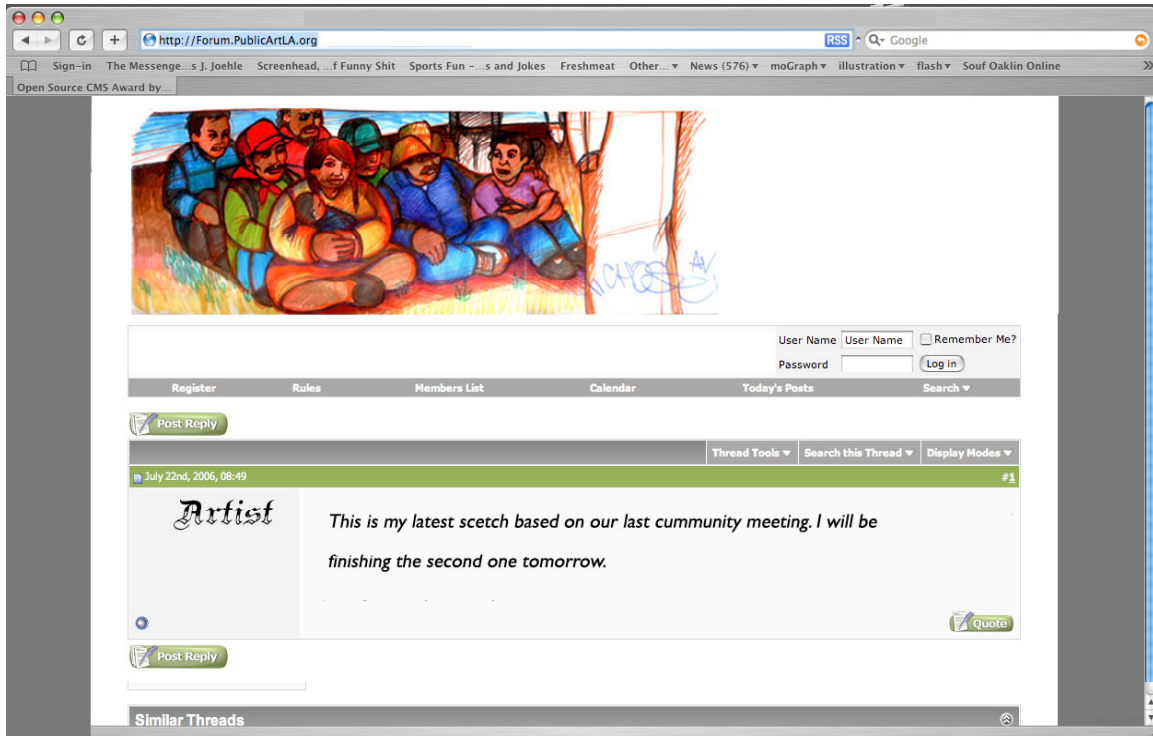


Local billboard companies can provide sites for work with young artists on public messages calling for a halt to vandalization an offering opportunity for young artists to serve their community and gain recognition.

SPARC's ESTABLISHED PROCESS

1) **Artist Selection:** A national and citywide call for artists will be placed for each new mural commission. A panel of respected art leaders, community leaders, artists, will select fifteen artists based on following criteria: previous experience, portfolios submitted willingness to work with community and availability.

2) **Community Involvement:** SPARC will initiate a series workshops and meetings with the members of a community to engage them in a public dialogue about their dreams and visions. SPARC will provide a unique website for each community which will become an instant record of the meetings as well as the tool for widening the circle of discussion between artist and community. The website will also provide a way for the artist to be in constant connection with the members of the community and other artists. SPARC will identify youth groups and local artists for the assistance in the production of the artwork. Local youth will be hired to work with the artist.



A sample drawing by a local graffiti artist on the detentions occurring in the community of immigrant workers becomes a point of discussion on the website.

3) Site Selection. Sites will be chosen that hold importance in a neighborhood to become a site of “public memory.” Local councilperson, service providers and private building owners can provide sites for new murals both interior and exterior. The mural of any scale, a “Neighborhood Jewel” will become a destination for the local residents as well as tourists and become part of SPARC tours of Los Angeles murals. Lease agreements will be brokered for long-term use of the public site.



Durango Colorado Digital mural carried out as an intervention for youth in conflict from the Southern Ute tribe, the Hispanic community and the Anglo youth of the area. The work is about the distinct memories of each of these groups of the land of Durango and chronicles the contributions of each of the distinct communities. RECOLLECITONS by Judy Baca/SPARC and Durango Youth.

Sponsorship of major murals produced by Business and city partnerships



SPARC's: Murals for a New Los Angeles Program will in most cases become removable and reproducible through new digital printing processes. Eliminating the need for costly restorations in the future. Damaged or faded murals can be reprinted at a fraction of the expense.

Production:

SPARC will work with artists to help them to create, produce and install the artwork. Artists will create an original painted work inspired by their interactions in community meetings with local people. The design can then be digitized and blown up to scale and printed on polypropylene extrusion canvas and applied through marouflouge techniques to wall surfaces. These works can therefore be removed should it become necessary in the future and saved. The mural can be painted on site or off. SPARC will build in house capacity to assist the artists in every aspect of the production through printing and digital imaging in our UCLA/SPARC Cesar Chavez Digital Mural Lab.

Youth involvement: Adolescents and young adults will be involved in every aspect of the process. Youth will provide input during the development of the content. They will be hired to paint and spray wax the murals. They will maintain and the web aspect of the process.

Preservation:

New digital murals will last the same amount of time without any significant color loss as painted murals. They can be coated with sacrificial wax coatings to prevent graffiti damage. In case of significant vandalism they can be easily reproduced and replaced.

Publicity:

Each mural production will be followed by a dedication ceremony attended by the community, the Mayor, and the local council representative. The dedication ceremonies, first and foremost, honor the contributions made by those involved in the production including the artist, youth assistants, and community based organizations. Public ceremonies become educational events for the larger community to further develop the concept of “community stewardship “ of the murals.

FUNDING NEEDED FOR PRIORITY #5:
1 MILLION-PER YEAR

RE-CAP: Any one of these options can be undertaken either all at once or a few at a time.

FUNDING NEEDED for Priority #1 & #2: \$2 million per year**A PLAN FOR PRESERVATION: A MURAL RESCUE TEAM****DIGITAL REPLACEMENT OF LOST WORKS OF ART PRESERVATION**

The cost of such a program would be approximately **2 million annually**. (20,000 per mural or in some cases of repainting 30,000-40,000) Approximately 50 murals per year could be totally restored.

FUNDING NEEDED for Priority #3: \$245,000 per year**THE REDIRECTION OF TAGGERS: MURALS FOR A NEW LOS ANGELES****Open spaces for Spray Can Artists**

\$40,000 per site building

\$175,000 for graffiti artist educational program and public billboard or banner campaign

FUNDING NEEDED for Priority #4: \$300,000 per year**CONTINUATION OF THE MURAL INFORMATION SERVICE:****MURAL ARCHIVE PRESERVATION****FUNDING NEEDED for Priority #5: \$1 million per year****PRODUCTION: THE CREATION OF NEW LEGACY WORKS IN LOS ANGELES**

TOTAL FOR ALL: \$3,545,000