

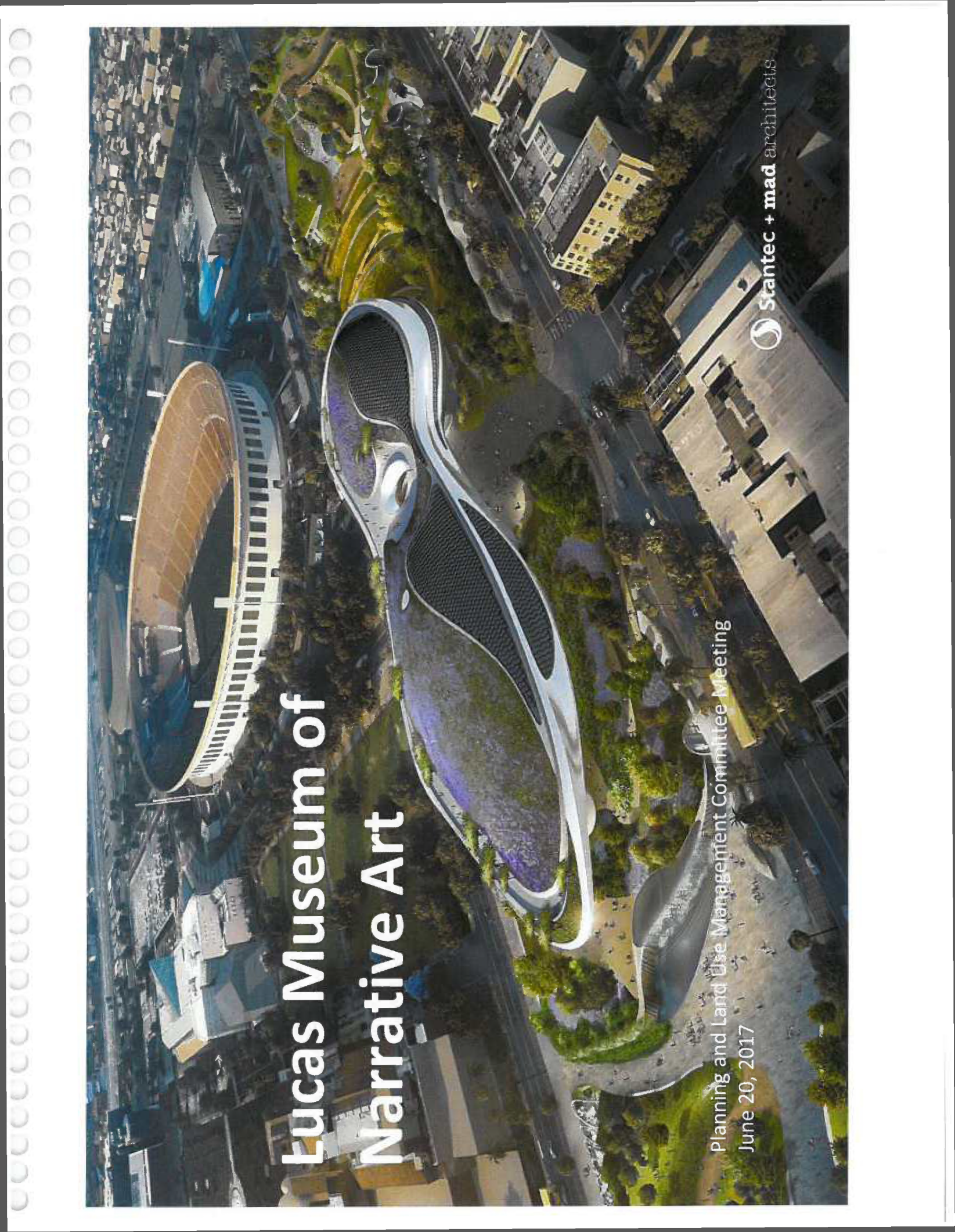
Date: 06/20/2017

Submitted in PLUM Committee

Council File No: 09-0905-55

Item No. 8

Deputy: Comm From Applicant

An aerial architectural rendering of the proposed Lucas Museum of Narrative Art complex in Chicago. The main building is a long, curved structure with a white, perforated facade and a dark, textured roof. To its left is a large, circular stadium with a blue and white facade. The surrounding area includes green spaces, trees, and existing city buildings. The text "Lucas Museum of Narrative Art" is overlaid in large white letters on the left side of the image.

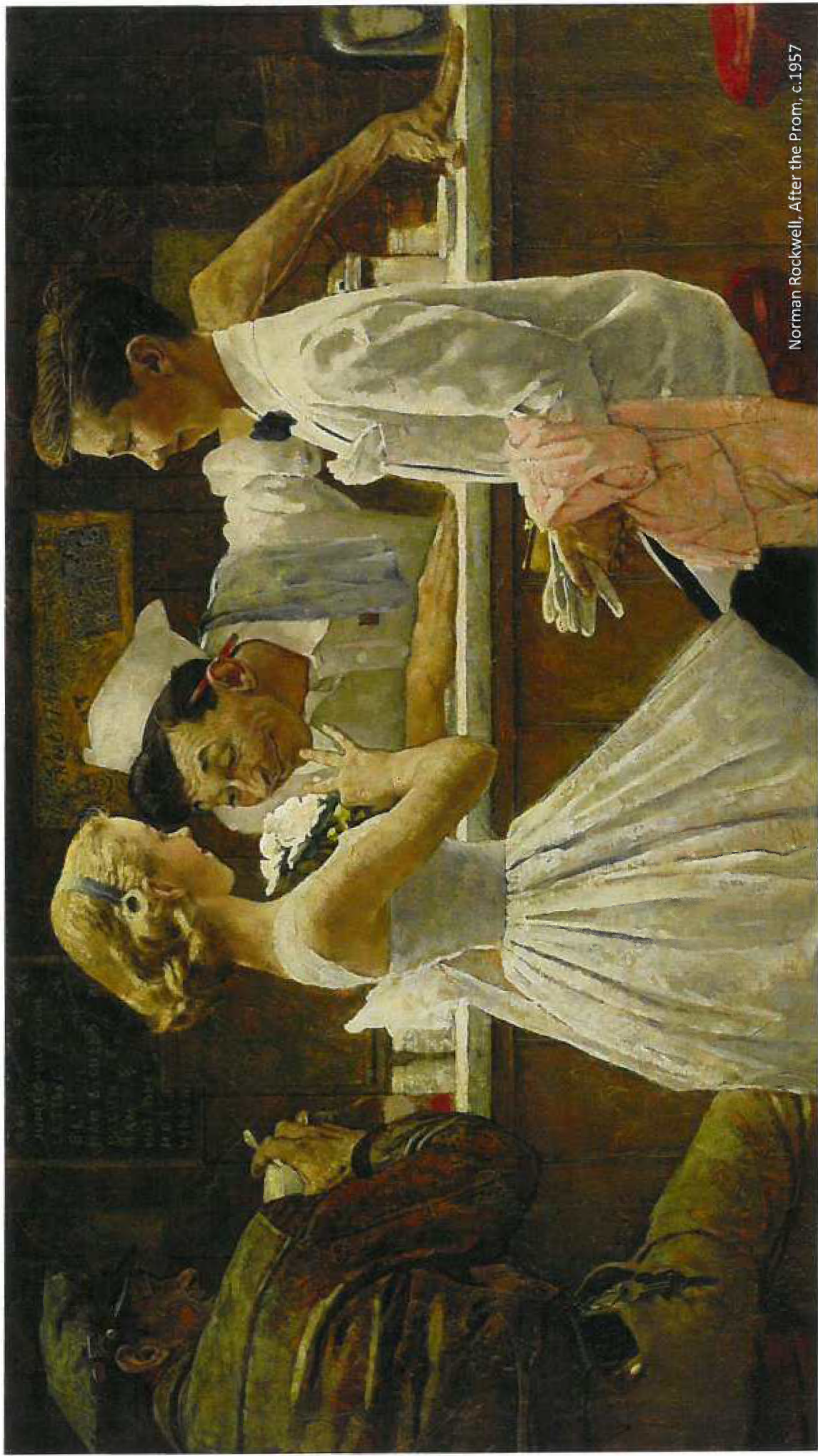
Lucas Museum of Narrative Art

Planning and Land Use Management Committee Meeting
June 20, 2017

“Narrative art is created to affect an audience—to stir the imagination, awaken sympathies, and arouse passions. Narrative is one of the oldest and most important impulses in art. It is also the most popular form of art. Tracing the arc of narrative art reveals how culture is created, reinforced, and then compelled to evolve.

Each work of narrative art offers its own story and, taken together, narrative forms the larger story of our shared humanity.”

— **George Lucas, Founder**



Norman Rockwell, After the Prom, c.1957



Jacob
Lawrence, The
Bundle of
Sticks from
Aesop's
Fables, 1969



Ralph McQuarrie, Luke Skywalker and Darth Vader battle with lightsabers on the Death Star, 1975
Star Wars Episode IV: A New Hope

Current Site: Aerial View



Lucas Museum of Narrative Art
June 20, 2017

Aerial View



Lucas Museum of Narrative Art
June 20, 2017

Current and Future Site



Aerial from EXPO Center



Entrance Plaza



Museum Lobby Exterior



Lucas Museum of Narrative Art
June 20, 2017

Community Benefits

- **11 new acres** of publicly accessible green park and garden space
- **Improvements to Jesse Brewer Jr. Park and Exposition Park**
- Publicly accessible **research library**
- **Local Access and Education Program** in collaboration with local schools and cultural, faith based and civic organizations
- **Local Artist Program** to engage South Los Angeles artists
- **Project Labor Agreement (PLA)** including local construction jobs
- **Local Hire Program** for permanent jobs
- New and **upgraded Soboroff soccer field**

Economic Impact

ANTICIPATED OVERALL PROJECT DEVELOPMENT ECONOMIC IMPACT

LAEDC analysis shows significant economic benefits during construction:

- **6,290 total jobs (direct, indirect and induced)**
- **\$346.7 million** in labor income
- **\$43.1 million** in state and local tax revenues
- **\$1.2 billion in total output** – business revenues for area firms

And significant annual ongoing benefits from operation:

- **1,480 total jobs (direct, indirect and induced)**
- **\$71.2 million** in labor income
- **\$8.7 million** in state and local tax revenues
- **\$168.8 million in total output** – business revenues for area firms

Lucas Museum of Narrative Art



Lucas Museum of Narrative Art
June 20, 2017