

WESTWOOD HILLS PROPERTY OWNERS ASSOCIATION
INCORPORATED 1958

August 3, 2009

Councilman Paul Koretz
Los Angeles City Council
200 N. Spring Street, Room 440
Los Angeles, CA 90012

Re: Century Plaza Hotel
Support for Preservation

Dear Councilman Koretz:

The Westwood Hills Property Owners Association board of directors has voted to support preservation of the Century Plaza Hotel.

We are therefore also pleased to offer our support for your motion no. 09-1676 to include the Century Plaza Hotel on the city's list of historic or cultural monuments.

In addition, we strongly urge the Planning Department to identify the Century Plaza Hotel as a significant cultural resource, and treat it as such in the Environmental Impact Report currently being prepared for proposed redevelopment of this site.

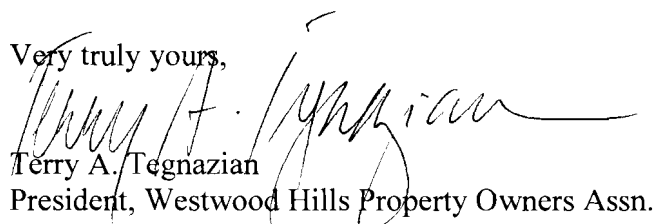
The Century Plaza has been a prominent Los Angeles landmark since it first opened as the centerpiece of Century City, a "city within a city" that heralded a bold new approach to urban design – one that was particularly suited to Los Angeles, with its trademark urban sprawl. The Century Plaza is one of the few remaining original elements of Century City.

Its significance extends far beyond our local borders – it has been entwined with national events such as being the site of the first Presidential State Dinner held outside the White House, and being nicknamed the "West Coast White House." In fact, this past April the National Trust for Historic Preservation named the Century Plaza Hotel as one of America's 11 Most Endangered Historic Places.

The Century Plaza Hotel is surely one of this city's most important historic-cultural monuments, and we urge the city to do everything within its power to preserve this wonderful piece of our heritage for the future.

Thank you.

Very truly yours,


Terry A. Tegnazian
President, Westwood Hills Property Owners Assn.

cc: Councilman Reyes
Councilman Huizar

Jimmy Liao, City Planning Dept.
Flora Chou, LA Conservancy