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MOTION

TRANSPORTATION

The current economic downturn has left many businesses in the City of Los Angeles no choice but to close their doors, while others continue to struggle for survival. It is necessary for the City to stay sensitive to the needs of its communities and exhaust all possible options to help businesses bear this economic turmoil.

Last year the council approved an increase in parking meter rates to subsidize the Department of Transportation budget and to also help fund the continuing efforts of public safety. This action occurred before the economic recession took hold, and without having performed any economic analysis of the impact.

Downtown San Pedro has unfortunately been disproportionately affected by the recession due to its geographically isolated location and has impeded redevelopment efforts. Increased parking meter charges in downtown San Pedro have presented an additional impediment to shoppers, resulting in marked declines in business for merchants in the area.

Reports from the Department of Transportation estimate the total revenue generated from meters in the downtown San Pedro area is less than 0.08% of City's total estimated parking meter revenue for FY 2009-10. In light of this information, the rates in San Pedro need to be reduced to promote and support the interests struggling businesses in downtown San Pedro, and can be done without substantially impacting the City's overall budget.

I THEREFORE MOVE for the City Council to instruct the Department of Transportation to change the hourly rate to fifty cents until the economic situation has improved and to allow DOT to conduct a full evaluation of the effects of parking meter pricing in downtown San Pedro.

PRESENTED BY: *Janice Hahn*
JANICE HAHN
Councilwoman, 15th District

SECONDED BY: *[Signature]*

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