



Michael Espinosa <michael.espinosa@lacity.org>

Council File 08-2020 Citywide Sign Ordinance

1 message

Ivonne Guzman <ivonne.a.guzman@hotmail.com>

Tue, Aug 9, 2011 at 9:25 AM

To: michael.espinosa@lacity.org

Cc: info@banbillboardblight.org

To: Planning And Land Use Management Committee
Councilmember Ed P. Reyes, Chair
Councilmember Jose Huizar
Councilmember Paul Krekorian

Dear Planning and Land Use Management Committee:

I am opposed to passage of the new sign ordinance first made public by the planning department July 22. This ordinance interferes with the right to the public's quiet enjoyment of the natural beauty and parks that we have here in Los Angeles in exchange for profit. This would create visual blight for all people and especially target and hurt our children, the people of Venice do not want it.

Thank you so much.

Ivonne Guzman



Christine Peters, President
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Los Angeles, Ca 90026

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August 8, 2010

CF # [08-2020](#)

CF# [11-0724](#)

Honorable Council Members,

The Citizens Committee to Save Elysian Park (CCSEP) has been an advocate for Elysian Park for over 45 years. The preservation of parkland, and the City charters position that "parkland should remain forever inviolate", is a cornerstone of our mission. The intrusion of advertising in City Parks is a violation of the intent of the City Charter and the beginning of the end of parks as an oasis from the urban pressures of daily life.

Revenue generating efforts for Parks should remain programmatic and philanthropic. In exchange for opportunities to advertise on high profile properties like Staples Center, surcharges should be assessed to benefit our parks. As havens to escape urban blight City Parks should not be further inundated by blight, but protected from it. Any changes to the City's existing sign ordinances should include the language "all City properties EXCLUDING Parks", when referencing opportunities for advertising or signage on City property.

Thank you for your time,

Christine Peters
President, CCSEP



Michael Espinosa <michael.espinosa@lacity.org>

CF # 111-0724 Signage in Parks and Facilities

1 message

stan@superkarma.net <stan@superkarma.net>

Tue, Aug 9, 2011 at 1:18 PM

To: Michael.Espinosa@lacity.org

P.L.U.M. Planning and Land Use Management Committee
Los Angeles City Council

City Hall
200 S. Spring Street
Los Angeles, CA 90012

Hearing Room 35
Michael.Espinosa@lacity.org

August 9, 2011

Re: CF# 11-0724 Signs at City-Owned Facilities and Parks

To Honorable Councilmembers Ed Reyes, José Huizar and Paul Krekorian,

The Mt. Washington Homeowners Alliance (MWAHA) has recently learned that P.L.U.M will be conducting a hearing on a proposed new sign ordinance containing a provision for “comprehensive sign programs” that could permit off-site signage (including digital signs) in city parks. “Off-site” signs are commercial billboards and signs – not to be confused with signs identifying park facilities or directional signs and signs presenting park regulations.

Our organization, which is composed of several hundred voting households in the neighborhood of Mt. Washington, is most concerned about the ramifications to our city parks should this ordinance pass. Our parks are recreational facilities and open spaces that provide a relief from the commercial activities that pervade much of our city. Our parks should not be used as commercial advertising venues. Once the floodgates to commercial advertising are opened, it might be very difficult to control the content of the advertising. Our country enjoys the rights to freedom of speech and freedom of the press, however, there is much content that is protected by our constitution