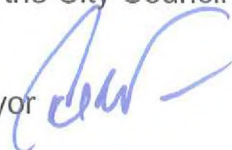




ANTONIO R. VILLARAIGOSA
MAYOR

MEMORANDUM

To: The Honorable Members of the City Council
c/o City Clerk

From: Antonio R. Villaraigosa, Mayor 

Subject: Senior Sales Representative Exemptions for the Convention Center

Date: May 18, 2011

The Los Angeles Convention Center (LACC) has requested approval of the exemptions of one (1) Senior Sales Representative I and one (1) Senior Sales Representative II, pursuant to Charter Section 1001 (b), for the employment of persons "to provide management services or render professional, scientific or expert services of an exceptional character."

The Senior Sales Representative (SSR) I is responsible for sales and promotion of LACC facilities and business services. In addition to performing the duties of the SSR I, the SSR II assists the Marketing Manager with the training of junior level staff and administration of Marketing Division policies and procedures. Requirements for the positions include knowledge of the convention center market and excellent track records in performing sales related to event services for convention centers or major hotels.

Exemption of the positions will provide the LACC with the needed flexibility for reaching a broader candidate pool and selecting the best qualified individuals. Based on my review of LACC's request, as well as the review of the Personnel Department, I hereby approve the request for the exemptions of one (1) Senior Sales Representative I and one (1) Senior Sales Representative II and transmit my action to the City Council, pursuant to City Charter Section 1001 (b) (1).

ARV:gm:zb

cc: Reverend Jeff Carr, Chief of Staff, Office of the Mayor
Pamela Finley, Legislative Coordinator, Office of the Mayor
Pouria Abbassi, General Manager, Los Angeles Convention Center
Maggie Whelan, General Manager, Personnel Department