

Contact Information

Neighborhood Council: Mar Vista Community Council

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Date of NC Board Action: 08/13/2013

Type of NC Board Action: For Proposal

Impact Information

Date: 08/19/2013

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 11-0923

Agenda Date: 08/20/2013

Item Number: 1

Brief Summary: Regarding Versions A and B of the draft murals ordinance submitted by the Los Angeles City Attorney on 6-17-2013, the Mar Vista Community Council [MVCC] takes the following positions: 1. The MVCC will SUPPORT Version B on the Condition that seven specific revisions are incorporated II. The MVCC will OPPOSE Version A; however, if version A is adopted instead of version B, MVCC urges nine specific revisions.

Additional Information: Please see MVCC's attached official letter for specific revisions language



**MAR VISTA COMMUNITY COUNCIL**  
**Regular Meeting of the Board of Directors**  
**Tuesday, AUGUST 13, 2013, at 7:00 PM**  
**Mar Vista Recreation Center Auditorium**  
**11430 Woodbine Street, Mar Vista, CA 90066**

The audience is requested to fill out a "Speaker Card" to address the Board on any item of the Agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that are within the Board's subject matter jurisdiction will be heard during the public comment period. Public comment is limited to one minute per speaker, unless waived by the presiding officer of the Board. Mar Vista Community Council meetings will follow Rosenberg's Rules of Order, the latest edition. Where Rosenberg's rules are silent, Roberts Rules will be used. For more information, please visit the MVCC web site, [www.marvista.org](http://www.marvista.org). Some table copies of this agenda will be provided for the audience however stakeholders are encouraged to please consider the environment and either use a digital device to follow the meeting, OR print their own copy of the agenda to bring to the meeting.

**AGENDA**

1. **Call to Order and Welcome** – Chair (1 min.)
  - Called to order at 7:08 p.m.
  - Sharon Commins, Bill Koontz, Bill Duckett, Bill Scheduling, Michelle Krupkin, Michael Millman, Mitchell Riche, Valerie Davidson, Melissa Stoller, Ken Alpern, and Yvette Molinaro in attendance
2. **Presentation of the Flag and Pledge of Allegiance** (1 min)
3. **Approval of July 9, 2013 Minutes** (public comment permitted) (1 min)
  - Moved to approve by Bill Scheduling; Motion carried unanimously
4. **Public Comment & Announcements**--for items not on the agenda (max 1 min each unless waived by the Chair)
  - Martin Rubin: Events coming up regarding Santa Monica Airport will be posted on the website
  - Melissa Stoller reported on visits to Mar Vista by Coyotes (email from a stakeholder read)
5. **Elected Officials and City Department Reports** (max 1 min. each unless waived by the Chair)
  - a. CD 11 – CM Mike Bonin, rep. by Field Deputy Len Nguyen [Len.Nguyen@lacity.org](mailto:Len.Nguyen@lacity.org)
    - Medical Marijuana Dispensary: Letter sent to owner by City Attorney stating it is not a legal use of the building according to Prop D. Compliance letter has also been sent regarding the remodeling going on.
    - Meeting with Film LA to discuss filming issues on August 21<sup>st</sup> @ 6:30 p.m. at Venice Grind
    - Council did vote to rescind ticketing for broken meters
    - Working on enforcement of the 72 hour parking limit (1-800-abandon)
  - b. Mar Vista Recreation Center – Jason Kitahara, Director
    - Liz reported in Jason's absence
    - 1<sup>st</sup> movie night was a success; 2<sup>nd</sup> coming up (Tron) on Saturday, August 17th
    - Brochure online of activities coming up (Zumba for families as an example)
  - c. CD 5 – Paul Koretz, rep. by Field Deputy Tania Bradkin [tania.bradkin@lacity.org](mailto:tania.bradkin@lacity.org)
    - Tania Bradkin reported that Ken Alpern's sidewalk repair issues (Zone 1) are being looked into
  - d. US 36 – Janice Hahn
  - e. CA Senate 28 – Ted Lieu, rep. by Robert Pullen-Miles [Robert.Pullen-Miles@sen.ca.gov](mailto:Robert.Pullen-Miles@sen.ca.gov)
  - f. CA Assembly 47 – Holly Mitchell
    - Ellen Moy spokesperson
    - Session started Monday
    - Summary of legislation sponsored by Holly Mitchell will be left at back table
    - Open enrollment for insurance exchanges begins on October 1<sup>st</sup>...townhall on November 2<sup>nd</sup>
  - g. CA Assembly 62 – Steven Bradford
  - h. 2nd Dist. L. A. County Board Supervisor Mark Ridley Thomas, rep. by Karly Katona, [Karly.Katona@bos.lacounty.gov](mailto:Karly.Katona@bos.lacounty.gov)
  - i. Mayor of Los Angeles – Eric Garcetti, rep. by Daniel Tamm [Daniel.tamm@lacity.org](mailto:Daniel.tamm@lacity.org)
    - Daniel Tamm spoke on behalf of Mayor Garcetti's office.
    - Team building is a priority.
    - Focus on economy, especially job creation.
6. **Officers and Liaison Reports** (Action items included with public comment permitted, 1 min per speaker)
  - a. Chair-Sharon Commins
    - i. Reminder: Empower trainings for finances required by 9-1-2013. Available online.
    - ii. Elections coming Spring 2014
  - b. First Vice Chair-Bill Koontz
    - Staffing at FM
  - c. Second Vice Chair-Yvette Molinaro
  - d. Secretary-Bill Duckett
    - Farmer's Market
  - e. Treasurer-William Scheduling: NOTE: All funding motions must conform to all Empower funding guidelines and must be funded and paid in fiscal year 2013-14 or they will expire. All NPG and CIG grants approved by the Mar Vista Community Council are restricted funds according to Department of Neighborhood Empowerment regulations and must be used for the exact purpose approved by the MVCC.
    - Those not running again should inform Bill so the board can stir people up to run.
    - i. FUNDING MOTION: APPROVAL of JULY 2013 US Bank Card Statement
  - f. Mar Vista Bi Monthly LADOT/CD11/LAPD Traffic Committee Liaison - Linda Guagliano
    - September 18<sup>th</sup> is next meeting but meetings are closed.

**-Victoria and Grandview stop sign: serious accidents because a stop sign is needed in the middle because the existing signs cannot be seen.**

g. DWP MOU/LANCC Liaison-Bill Koontz

**-LANCC discussed feed and tariff**

h. DWP Recycled Water Liaison-Christopher McKinnon

**-No report and no rain**

i. Fall Festival Liaison-Albert Olson

**-Yvette Molinaro spoke on behalf of committee**

**-Whole Foods is a platinum sponsor**

**-Not enough money coming in**

7. **Zone Director Reports**--may include motions to refer action items to the appropriate MVCC committee where desirable; Public comment permitted)

a. All zones to report on outreach regarding quality of life issues in order to create an action item list for possible funding

**Zone 1 – Ken Alpern: spoke on eastern edge which is often forgotten**

**Zone 2 – Bill Koontz: very sleepy in the summertime; homeless person set up a camp under the freeway which was cleaned out**

**Zone 3 – Not present**

**Zone 4 – Michael Millman: Medians where block party is held are in horrible disrepair; report coming; suggested that Landkeepers be approached before asking MVCC for money**

**Zone 5 – Michelle Krupkin: Caltrans paving Venice in the zone; other paving needs in the zone; has suggestions for stop signs; promoted big belly, solar-powered, recycling trash cans; bus shelters**

**Zone 6 – Valerie Davidson: speeding cars along Beethoven; missing speed limit signs; trees covering speed limit signs; oversized vehicle/overnight parking is a problem; alley dumping is a problem.**

8. **Committee Reports** - Action items included, which may include motions to refer items to the appropriate MVCC committee where desirable (public comment permitted, 1 min per speaker unless waived by the Chair); items may be received and filed by consent if no discussion or public comment

a. **Executive & Finance Committee**-Sharon Commins, Chair

b. **Planning and Land Use Management Committee**-Steve Wallace & Michael Millman, Co-Chairs

i. **POLICY MOTION: 3815 MCLAUGHLIN AVE:** *The MVCC disapproves of developers and others installing bootleg units on their properties. However, MVCC supports the idea of increasing affordable units on the Westside and so supports this project moving forward.* Approved unanimously in committee

1. 26 units with 1 guest. Convert Guest Room to a unit and convert storage area in basement garage level to a unit. This will offer 28 units with 48 parking spaces required. 52 spaces are provided. No change to the current footprint of the building.

**Motion (Valerie Davidson) to put this item over until such time as the neighbors have been notified and the motion has been revisited by PLUM is as much as the timeline allows.**

**Motion carries unanimously.**

ii. **POLICY MOTION: MURAL ORDINANCE: CF 11-0923: DIRECTORS REQUEST MICHAEL MILLMAN:**

See attachment A. Language courtesy of Pacific Palisades Community Council. Please refer to the City Attorney's report online at City Clerk Connect for the two versions of this proposed ordinance being moved to the Council [very large files]:

<http://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=11-0923>

Time sensitive, City Council hearing scheduled for 8-20-2013

**Question called. Motion carries: 10 Aye and 1 Abstention (Valerie Davidson)**

c. **Transportation & Infrastructure Committee** – Ken Alpern & Mitchell Rishe, Co-Chairs

i. **POLICY MOTION: LAMARR DIGITAL BILLBOARD CONVERSION LAWSUIT:** *The MVCC Board opposes the efforts by Lamar Central Outdoor to convert its traditional billboards to digital/electronic format, or to restore operations of digital/electronic billboards already declared illegal.* Approved unanimously in committee

**Motion carries unanimously.**

d. **Green Committee** – Melissa Stoller, & Jeanne Kuntz, Co-Chairs

i. **POLICY MOTION: FIT FEED IN TARIFF LETTER: DIRECTORS REQUEST: MELISSA STOLLER:** see Attachment B. Proposed letter drafted and submitted by Laura Mack, consultant at Open Neighborhoods, a for profit firm which serves as the program administrator for Go Solar LA. 5 minute presentation. Time sensitive.

**Motion to refer this to Transportation and Infrastructure and the Green Committee jointly.**

**Motion carries unanimously.**

e. **Election & Bylaws Committee**-- Bill Scheduling, Chair

- f. **Safety and Security Committee** – Rob Kadota & Bill Koontz, Co-Chairs
- g. **Education, Arts and Culture Committee** – Amy Lawrence and Albert Olson, Co-Chair
- h. **Historic FS 62 Ad Hoc Committee** – Rachel Swanger & Roy Persinko, Co-Chairs
- i. **Recreation Open Space Enhancement Committee** – Jerry Hornof & Tom Ponton, Co-Chairs
- j. **Ad Hoc Website Team**-John Kuchta, Chair
- k. **Community Outreach Committee** – John Kuchta, Chair
- l. **Santa Monica Airport Committee** – Bill Koontz & Yvette Molinaro, Co-Chairs

**9. Discussion Calendar**

10. **Unfinished Business** - Action items held over from previous meeting (Public comment permitted)

11. **New Business** -(Public comment permitted)

12. **Grievances**, if any, received

**13. Future agenda items**

**-Ken Alpern would like us to think about volunteerism in the city of LA, finding volunteers and funds to repave the alleyway behind pet store and thrift shop near Farmer's Market**

**-Potholes at the rec center parking lot filled**

**14. Adjournment**

**-9:07 p.m.**

**August 26<sup>th</sup> meeting in Westchester iHop: both sides of Ballona issue will be represented**

**ATTACHMENT A: MURALS ORDINANCE**

In regard to Versions A and B of the draft murals ordinance submitted by the Los Angeles City Attorney on 6-17-2013, the Mar Vista Community Council [MVCC] takes the following positions [language courtesy of the Pacific Palisades Community Council]:

***I. The MVCC will SUPPORT Version B on the Condition that the seven (7) revisions set forth below are incorporated:***

1. Murals shall be clearly prohibited in all residential zones on all dwellings, including but not limited to single family homes and apartment buildings.
2. Communities that wish to allow murals in residential zones shall be required to apply for permission to allow murals in such zones, using currently available Planning processes; or via a less time-consuming "streamlined" process to be developed and set forth pursuant to the ordinance.
3. Existing murals shall be clearly grandfathered.
4. "Digitally printed images" shall be prohibited and/or not included within the definition of "Original Art Mural." If included, the term "digitally printed images" shall be defined with greater clarity; any definition shall specifically exclude images in all residential zones which extend around corners and cover more than one exterior wall (commonly known as "building wraps").
5. The "Neighborhood Involvement Requirement" (Sec. 22.119 (b)(3)) shall set forth key administrative rules relative to notice and procedures for holding the required community meeting, including without limitation a requirement that the applicant shall confer in advance with the applicable Neighborhood and/or Community Council to arrange an acceptable time, at a regularly scheduled meeting of such Council, for the required community review and comment on the proposed mural, and that the applicant shall be responsible for required mailing and posting of notice on-site at least 45 days prior to the meeting. "Community Councils" shall be expressly added, along with Neighborhood Councils and Business Improvement Districts, as entities entitled to receive notice.
6. The term "commercial message" shall be defined with greater clarity; specifically, the following language shall replace the definition of "Original Art Mural" (Section I): "A one-of-a-kind, hand-painted, hand-tiled [or digitally printed, if this language is retained] image on the exterior wall of a building that does not function as or contain any commercial message and for which nothing of value has been given to the owner or person in control of the building in exchange for permission to use the building for the image or to the artist in exchange for including in the image any specific products or goods produced for sale or purchase (commonly known as "product placement"). For definition purposes, a commercial message is any message that advertises a business conducted, services rendered, or products or goods produced for sale or purchase."
7. Specific enforcement procedures and funding sources for enforcement shall be provided.

***II. The MVCC will OPPOSE Version A; however, if version A is adopted instead of version B, MVCC urges the following nine (9) revisions:***

1. In all residential zones, murals shall be limited to areas that are not visible from the public-right-of-way;
2. In all residential zones, direct illumination of murals on dwellings shall not be permitted; indirect or incidental illumination of any murals resulting from otherwise permitted landscape lighting shall be allowed.
3. In all residential zones, murals on dwellings shall not exceed 18 feet from grade or one story from grade in height, whichever is less, regardless of the actual structure height.

4. A less time-consuming "streamlined" process shall be developed and set forth pursuant to the ordinance, to allow any communities that wish to prohibit murals in residential zones to apply for such prohibition.
5. Existing murals shall be clearly grandfathered.
6. "Digitally printed images" shall be prohibited and/or not included within the definition of "Original Art Mural." If included, the term "digitally printed images" shall be defined with greater clarity; any definition shall specifically exclude images in all residential zones which extend around corners and cover more than one exterior wall (commonly known as "building wraps").
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8. The term "commercial message" shall be defined with greater clarity; specifically, the following language shall replace the definition of "Original Art Mural" (Section I): "A one-of-a-kind, hand-painted, hand-tiled [or digitally printed, if this language is retained] image on the exterior wall of a building that does not function as or contain any commercial message and for which nothing of value has been given to the owner or person in control of the building in exchange for permission to use the building for the image or to the artist in exchange for including in the image any specific products or goods produced for sale or purchase (commonly known as "product placement"). For definition purposes, a commercial message is any message that advertises a business conducted, services rendered, or products or goods produced for sale or purchase."
9. Specific enforcement procedures and funding sources for enforcement shall be provided

#### **ATTACHMENT B: FEED IN TARIFF SUPPORT LETTER PROPOSED TEXT**

August 14, 2013

TO: Mayor Garcetti and Councilman Wesson,

FR: Mar Vista Neighborhood Council

CC: CM Cedillo, CM Krekorian, CM Blumenfield, CM LaBonge, CM Koretz, CM Martinez, CM Fuentes, CM Parks, CM Price, CM Bonin, CM Englander, CM O'Farrell, CM Huizar, CM Buscaino, LA DWP General Manager Ron Nichols, Ratepayer Advocate Fred Pickel

The Mar Vista Neighborhood Council voted on August 14, 2013, to support the current 150 megawatt, and growth to 600 megawatts, of the LA DWP Solar Feed-in Tariff program by a vote of \_\_\_\_\_.

The current 150 megawatts is the nation's largest Feed-in Tariff program, and was authorized by the Mayor, the LA City Council, and the LA DWP. The LA DWP's FiT program was developed by the UCLA Luskin School of Public Policy, the USC Program for Environmental and Regional Equity, the LADWP staff, and the CLEAN LA Coalition. The CLEAN LA solar coalition members include business, environmental, civic, community, academic and environmental justice groups and we, the Mar Vista Neighborhood Council, stand with them in our full support of this program.

We voted to support this program because in its first five years, it will:

- Create 4,500 construction, installation, design, engineering, maintenance and administration jobs in Los Angeles;
- Power 34,250 typical LA households;
- Generate more than \$500 million in private investment and leverage \$300 million in federal tax credits for LA businesses; and
- Place half of the installations into areas of LA, Solar Hot Spots, that have both high solar potential AND high economic need, thus creating jobs where they are needed most;
- Take 147 metric tons of CO2 emissions out of our air.

There are five projects in our Council District that bid to join this program, representing nearly 750 kilowatts: Our neighbors are clearly interested in being a part of cleaning the air and growing the economy in the city of Los Angeles. We fully endorse the continuation of the approved 150 MW program, and look forward to an even brighter, sunnier future for Los Angeles in a 600 megawatt version of the program.

Please contact our Board if you have any questions.

#### **NOTE: MVCC's previous letter on this issue dated 9-14-2010 stated:**

Whereas the Los Angeles Business Council has made numerous presentations to the Mar Vista Community Council, and Whereas the Mar Vista Community Council is encouraged by the direction of the 600-MW Solar Feed-in Tariff proposal, Therefore, the Mar Vista Community Council supports the concept of a feed-in tariff and encourages the LADWP to get the best independent review of the possibilities.



**Mar Vista  
Community Council**

Web: [www.MarVista.org](http://www.MarVista.org)

P.O. Box 66871  
Mar Vista, CA 90066  
[info@marvista.org](mailto:info@marvista.org)

**Officers 2012-2013**

**Chair**

Sharon Commins  
[smcommins@marvista.org](mailto:smcommins@marvista.org)

**1<sup>st</sup> Vice Chair**

Bill Koontz  
[billk@marvista.org](mailto:billk@marvista.org)

**2<sup>nd</sup> Vice Chair**

Yvette Molinaro  
[yvette.molinaro@marvista.org](mailto:yvette.molinaro@marvista.org)

**Secretary**

Bill Duckett  
[bduckett@marvista.org](mailto:bduckett@marvista.org)

**Treasurer**

Bill Scheduling  
[wls@MarVista.org](mailto:wls@MarVista.org)

**Board of Directors  
2012-2013**

**Zone Directors**

**Zone 1**

Ken Alpern

**Zone 2**

Bill Koontz

**Zone 3**

Kate Anderson

**Zone 4**

Michael Millman

**Zone 5**

Michelle Krupkin

**Zone 6**

Valerie Davidson

**At-Large Directors**

Sharon Commins

Bill Duckett

Yvette Molinaro

Mitchell Rishe

Melissa Stoller

Bill Scheduling

**Community Director**

John Kuchta



Certified Neighborhood Council  
August 13, 2002

**AUGUST 16, 2013**

**VIA EMAIL**

**To:** The Honorable Mike Bonin, Councilmember, 11<sup>th</sup> District City of Los Angeles [mike.bonin@lacity.org](mailto:mike.bonin@lacity.org)  
The Honorable Paul Koretz, Councilmember, 5<sup>th</sup> District, City of Los Angeles [paul.koretz@lacity.org](mailto:paul.koretz@lacity.org)

**Cc:** Len Nguyen, Field Deputy, CD11 [len.nguyen@lacity.org](mailto:len.nguyen@lacity.org)  
Tricia Keane, Planning Deputy, CD 11, [tricia.keane@lacity.org](mailto:tricia.keane@lacity.org)  
Tania Bradkin, Field Deputy, CD 5 [tania.bradkin@lacity.org](mailto:tania.bradkin@lacity.org)  
Shawn Bayliss, Planning Deputy, CD 5, [shawn.bayliss@lacity.org](mailto:shawn.bayliss@lacity.org)

**Re: MURAL ORDINANCE: CF 11-0923**

Dear Councilmembers: At the regularly scheduled meeting held August 13, 2013, The Mar Vista Community Council approved the following policy motion:

In regard to Versions A and B of the draft murals ordinance submitted by the Los Angeles City Attorney on 6-17-2013, the Mar Vista Community Council [MVCC] takes the following positions:

**I. The MVCC will SUPPORT Version B on the Condition that the seven (7) revisions set forth below are incorporated:**

1. Murals shall be clearly prohibited in all residential zones on all dwellings, including but not limited to single family homes and apartment buildings.
2. Communities that wish to allow murals in residential zones shall be required to apply for permission to allow murals in such zones, using currently available Planning processes; or via a less time-consuming "streamlined" process to be developed and set forth pursuant to the ordinance.
3. Existing murals shall be clearly grandfathered.
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5. The "Neighborhood Involvement Requirement" (Sec. 22.119 (b)(3)) shall set forth key administrative rules relative to notice and procedures for holding the required community meeting, including without limitation a requirement that the applicant shall confer in advance with the applicable Neighborhood and/or Community Council to arrange an acceptable time, at a regularly scheduled meeting of such Council, for the required community review and comment on the proposed mural, and that the applicant shall be responsible for required mailing and posting of notice on-site at least 45 days prior to the meeting. "Community Councils" shall be expressly added, along with Neighborhood Councils and Business Improvement Districts, as entities entitled to receive notice.
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**II. The MVCC will OPPOSE Version A; however, if version A is adopted instead of version B, MVCC urges the following nine (9) revisions:**

1. In all residential zones, murals shall be limited to areas that are not visible from the public-right-of-way;
2. In all residential zones, direct illumination of murals on dwellings shall not be permitted; indirect or incidental illumination of any murals resulting from otherwise permitted landscape lighting shall be allowed.
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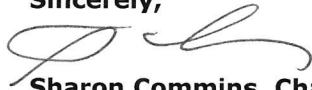


requirement that the applicant shall confer in advance with the applicable Neighborhood and/or Community Council to arrange an acceptable time, at a regularly scheduled meeting of such Council, for the required community review and comment on the proposed mural, and that the applicant shall be responsible for required mailing and posting of notice on-site at least 45 days prior to the meeting. "Community Councils" shall be expressly added, along with Neighborhood Councils and Business Improvement Districts, as entities entitled to receive notice. Further, in all residential zones: 1) the applicant shall also be required to mail notice of the community meeting to all owners and/or residents of properties located adjacent to and across-the-street from the location of the proposed mural; and 2) these requirements shall not be deemed "procedural only" and no action shall be taken by the City on any permit application pursuant to this section unless and until all requirements of Sec. 22.119(b)(3) are met.

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9. Specific enforcement procedures and funding sources for enforcement shall be provided

Sincerely,



**Sharon Commins, Chair  
Mar Vista Community Council**