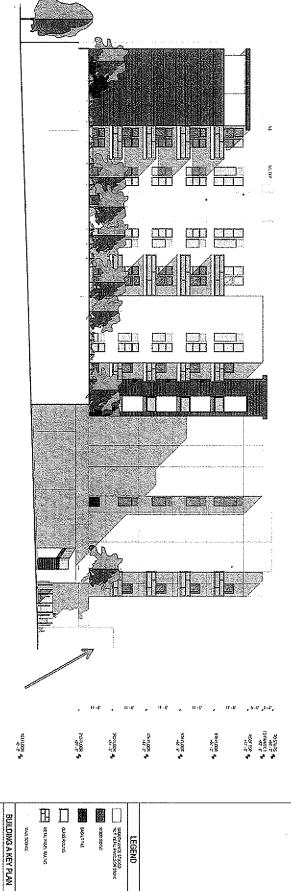


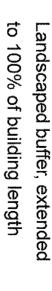
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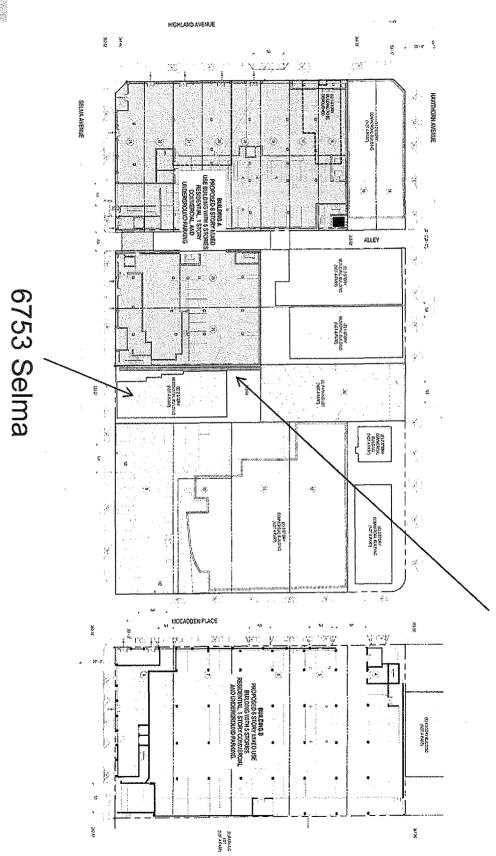




# Site Plan







### **VAC Steering Committee:**

Emily Winters, Chair Eric Ahlberg, The Shoo Flies Regina Barton, Curator Gloria Vando, Beyond Baroque Literary Arts Center Don Geagan, Veterans for Peace Suzanne Thompson, Chair, Endangered Art Fund



www.veniceartscouncil.org

10/21/13

Dear P.L.U.M Committee Members:

Mural District Pilot Project for Venice

The Venice Arts Council was founded in 2005 and serves as forum for community input on public art, promotes projects that include resident artists and their work, and gives collaborative support to local arts organizations. The Endangered Art Fund, a project of the Venice Arts Council, was created in 2006 to restore, and protect public art in Venice. The Venice Arts Council has received several grants from the City for our projects and are grateful for the support.

The Venice Arts Council is a founding member of the Mural Working Group. It was Councilman Rosendahl who had the idea to create a mural district in Venice, as a pilot project. We thought it was a great idea at the time. Then discussions with other arts organizations followed and we decided that the entire City should have murals.

We are happy to be able to celebrate the new Mural Ordinance and that the City declared October 12 as Mural Day in the City of Los Angeles. The Venice Arts Council will do all we can to see Los Angeles once again, become the mural capital of the world. To help us do this, we need to be included in the Mural District Pilot Project.

Venice currently has several murals on single family residences and more are planned. The Venice Arts Council and other arts organizations in Venice support the efforts to create a Mural District Pilot Project for Venice within the geographic boundaries defined in the Venice Community Plan, and as currently designated in Council District #1 (Gil Cedillo) and Council District #14 (Jose Huizar).

Councilman Bonin has informed us that he will support efforts to seek approval from the Venice Neighborhood Council to designate Venice as a Mural District Pilot Project in District #11.

Therefore, we ask that you include Venice in the Mural District Pilot Project.

Sincerely,

Emily Winters, Co-Founder, Chair Founder Venice Arts Council

(310) 306-7372

Suzarine Thompson, Co-Endangered Art Fund, Chair

(310) 570-5419

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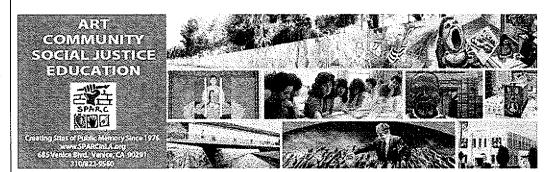
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### Staff:

Debra J.T. Padilla, Executive Director Farhad Akhmetov, UCLA@SPARC System Administrator Pilar Castillo, Archivist Prithlyiral Gokool, Bookkeeper Carlos Rogel, Project Manager Felipe M. Sanchoz, Associate Okactor Vicenta Lopez, SPARC Housekeeper



October 20, 2013

To: Members of the PLUM Committee

Adding Venice as part of the Mural District Pilot Project Re:

In recognition of the recently passed Mural Ordinance and declaration of October 12, 2013 as Mural Day in the City of Los Angeles, The Social and Public Art Resource Center (SPARC) supports the current efforts to create a Mural District Pilot Project for Venice within the geographic boundaries defined in the Venice Community Plan, and as currently designated in Council District #1 (Gil Cedillo) and Council District #14 (Jose Huizar).

Our local Venice Neighborhood Council is moving forward to present a motion at their next meeting. There is consensus by and large from the Venice community, especially the arts community. Once all the due diligence is completed, our Councilman Mike Bonin will support the inclusion of District #11 as part of the Mural District Pilot Project.

Since 1976, SPARC is proud to be one of the oldest arts organizations in Venice and a key player in the long history of the mural movement in Los Angeles. Given these well-established and respected credentials, SPARC fully supports the inclusion of Venice as part of a Mural District Pilot Project Plan currently being discussed in PLUM.

Should you have any questions, please don't hesitate to contact us.

Sincerely,

UCLA Professor Judith F. Baca Founder/Artistic Director Since 1976 310/822-9560 x14

judybaca@ucla.edu

Debra J.T. Padilla Executive Director Since 1993 310/822-9560 x13 debra@SPARCinLA.org