



Wilmington Neighborhood Council

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August 24, 2011

Los Angeles City Clerk
City Hall
200 North Spring Street, Room 395
Los Angeles, CA 90012

Re: Community Impact Statement
Council File #11-0941, On-Street Parking Meters / Downtown San Pedro / Wilmington

The Wilmington Neighborhood Council voted to support CF#11-0941 at its regularly scheduled board meeting on August 24, 2011 and requests that the following Community Impact Statement be submitted to the Transportation Committee.

Thank you,

A handwritten signature in black ink, appearing to read "Tom Dahlgren", with a long horizontal line extending to the right.

Tom Dahlgren, WNC Chair

Community Impact Statement

Wilmington's downtown retailers are primarily small businesses that serve low-income families. Even in a good economy there is a higher than normal turnover and a number of vacant stores. Store owners in the Business Improvement District find customers are being deterred in trying to find a parking space where meters are working properly, or have been ticketed when the meter defaults or expires prematurely. To combat the problem Santa Fe Seconds finally purchased an adjacent lot for customer parking. The way to increase tax revenues for the city is by attracting and retaining customers, not by charging higher parking fees.

11-0941

JUN 03 2011

TRANSPORTATION

MOTION

The downturn in the economy has had a particularly negative impact on the businesses in the downtown San Pedro and Wilmington commercial districts. These businesses have been struggling to remain open in these tough economic times and need assistance to encourage patrons in these areas.

The recent increase in parking meter rates has presented an additional impediment in attracting customers to downtown San Pedro and Wilmington, resulting in a marked decline in business for merchants in this area. Although the original intent of on-street parking meters was to encourage turnover of parking spaces for customers, the lack of visitors to this area have rendered this rationale moot.

According to reports by the Department of Transportation, on-street parking meters in San Pedro generate less than one percent of the total citywide revenues in the Special Parking Revenue Fund. In fact, the fund is currently subsidizing the cost of operations and maintenance for the San Pedro and Wilmington on-street parking meter program.

In light of this information, it is appropriate for the Department of Transportation to begin the process of relocating the on-street meters, many of which are brand new technology, to other areas of the City where they are more useful and would generate more revenue.

I THEREFORE MOVE that the Department of Transportation be directed to report back on removing the on-street parking meters in downtown San Pedro and Wilmington, which account for less than one percent of the citywide revenues generated, in order to encourage visitors to these small business areas.

Presented by Janice Hahn
JANICE HAHN
Councilwoman, 15th District

Seconded by [Signature]

[Handwritten initials]

ORIGINAL

Council File: 11-0941

Title

On-Street Parking Meters / Downtown San Pedro / Wilmington

Date Received / Introduced

06/03/2011

Last Change Date

06/22/2011

Expiration Date

06/22/2013

Pending in Committee

Transportation Committee

Mover

JANICE HAHN

Second

TOM LABONGE

File Activities

Date	Activity	
06/22/2011	Transportation Committee continued item to/for 30 days for report from the Department of Transportation.	
06/16/2011	Transportation Committee scheduled item for committee meeting on June 22, 2011.	
06/03/2011	Motion referred to Transportation Committee.	