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Neighborhood Council**  
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August 19, 2011

#32

Dear Councilmember;

I am writing you regarding item 32 on today's (8-19-2011) City Council Agenda

I read about this in the paper Monday and on Tuesday last, I went to the City Council Meeting and put in my speaker card and sat till 12:10PM and they never got to the item

I had to leave to attend a planning hearing in Van Nuys regarding a hearing on an inert landfill (Vulcan Materials) application.

I did watch the discussion at 11PM on the replay on Chan 35.

The reason I wanted to speak at the council meeting on this subject was to ask if you could please put a clause in this contract with the new vendor to provide two or three benches to each Neighborhood Council for them to advertise their meetings.

I did hear that there are or were provisions in the contract to make available 10% of these Bus Benches for Public Service Announcements. I am asking that Neighborhood Councils receive equal recognition and benches be made available to NCs free of charge and the Neighborhood Council would pay for any actual costs in printing and installing and maintaining their advertising.

I would like to present this petition to the Council Today BUT Councilmember Jan Perry was adamant that there be no comment from the public on this item when it comes up today for a vote.

Thank You for your consideration

Mike O'Gara 2nd Vice President  
Sun Valley Area Neighborhood Council

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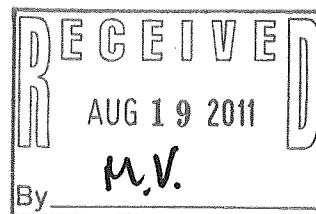
# BRENTWOOD Community Council

149 S. Barrington Ave., Box 194, Los Angeles, CA 90049

[www.brentwoodcommunitycouncil.org](http://www.brentwoodcommunitycouncil.org)

August 18, 2011

Councilmember Bill Rosendahl  
200 North Spring Street Room 415  
Los Angeles, CA 90012



RE: Support Majority Report 11-1068 Item No. (32)  
Martin Outdoor Media Contract for Bus Benches and Trash Receptacles with  
Advertising

Dear Councilmember Rosendahl,

The Brentwood Community Council has indicated to you that we work very hard to place bus benches and trash containers in Brentwood that help to beautify our area.

The zoning code prohibits advertising in the public rights of way on scenic highways per the General Plan (Sunset Blvd), and in some Specific Plan areas (San Vicente Scenic Corridor Specific Plan). In order for the City to comply with its own zoning code, we are asking that the City contract with Martin Outdoor Media be amended to read that :

“No Bus Benches or Trash Receptacles with advertising may be installed in a manner that is inconsistent with zoning laws, including restrictions on off-sit advertising set forth in Planning Documents such as the General Plan, Community and Specific Plans, Pedestrian and Neighborhood Oriented Districts, and the California Coastal Act.”

Please know that the San Vicente Coral Tree lined median is historically designated and has never been subject to such advertising. The number of benches required for District 11 is satisfied, so there seems to be no need to add in these advertising free zones. Furthermore, if a bench/trash receptacle is considered to replace or stand next to an existing one that the community has supplied, a community should have veto power over the placement of a new one at that location.

Phone: 310-472-9775 Fax: 310-471-7478 Email: GJF165@gmail.com

Thank you for your consideration. As this is a 10 year contract, I reiterate what I said when speaking to City Council on August 16, 2001, that it is necessary that our requests be in writing to assure that the law will be adhered to, and that our community will continue to enjoy the environment that we have created in Brentwood.

Sincerely,



Nancy Freedman, Chair  
Brentwood Community Council  
310-472-9775

CC's:

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