

CITY OF LOS ANGELES
CALIFORNIA

JUNE LAGMAY
City Clerk

HOLLY L. WOLCOTT
Executive Officer

When making inquiries relative to
this matter, please refer to the
Council File No.



ANTONIO R. VILLARAIGOSA
MAYOR

Office of the
CITY CLERK

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SHANNON HOPPE
Council and Public Services
Division

www.cityclerk.lacity.org

December 18, 2012

To All Interested Parties:

City Attorney (w/blue sheet)

The City Council adopted the action(s), as attached, under Council File No. 11-1256,
at its meeting held December 14, 2012.

City Clerk
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Mayor's Time Stamp
OFFICE OF THE MAYOR
RECEIVED

2012 DEC 14 PM 4:21

CITY OF LOS ANGELES

FORTHWITH

City Clerk's Time Stamp
CITY CLERK'S OFFICE

2012 DEC 14 PM 4:17

CITY CLERK

BY _____ DEPUTY

SUBJECT TO THE MAYOR'S APPROVAL

COUNCIL FILE NO. 11-1256

COUNCIL DISTRICT _____

COUNCIL APPROVAL DATE December 14, 2012

RE: NEGOTIATING A CONTRACT WITH IRONROAD TO DESIGN THE NATIONAL HOMELAND SECURITY WEBSITE AND MOBILE APPLICATION USING FISCAL YEAR 2011 URBAN AREAS SECURITY INITIATIVE GRANT FUNDS

LAST DAY FOR MAYOR TO ACT DEC 24 2012
(10 Day Charter requirement as per LAAC Section 14.7)

DO NOT WRITE BELOW THIS LINE - FOR MAYOR USE ONLY

APPROVED

✓

*DISAPPROVED

*Transmit objections in writing pursuant to LAAC Section 14.7

DATE OF MAYOR APPROVAL OR DISAPPROVAL DEC 17 2012

[Signature]
MAYOR

2012 DEC 17 PM 4:20
CITY CLERK
DEPUTY

COMMUNICATION

TO: LOS ANGELES CITY COUNCIL

File No. 11-1256

FROM: COUNCILMEMBER MITCHELL ENGLANDER, CHAIR
COUNCILMEMBER DENNIS P. ZINE, MEMBER
PUBLIC SAFETY COMMITTEE

COMMUNICATION FROM CHAIR AND MEMBER, PUBLIC SAFETY COMMITTEE relative to negotiating a contract with Ironroad USA, Inc., to design the National Homeland Security Website and mobile application using Fiscal Year (FY) 2011 Urban Areas Security Initiative (UASI) grant funds.

Recommendation for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

AUTHORIZE the Mayor, or designee, to negotiate and execute a contract with Ironroad USA, Inc., to design the website and mobile application for the 2013 National Homeland Security Conference, for a term of up to nine months in an amount not to exceed \$15,000, to be funded from the FY 2011 UASI grant, subject to the approval of the City Attorney as to form and legality.

Fiscal Impact Statement: The City Administrative Officer (CAO) states that this action will not impact the General Fund. Funding in the amount of \$15,000 will be provided through the FY 2011 UASI grant. The above recommendation is consistent with City financial policies in that sufficient one-time grant funds will be used to support this one-time expenditure.

Community Impact Statement: None submitted.

SUMMARY

In a report to the Mayor and Council dated December 11, 2012 (attached to the Council file), the CAO states that the Mayor requests authority to contract with Ironroad USA, Inc. (Ironroad) to design a website and mobile application for the 2013 National Homeland Security Conference. The Mayor's Office will launch a new website and develop a mobile application for the Conference to promote and market the conference, as well as provide updates to its 2,000 participants. The Information Technology Agency has indicated it does not have available resources to complete the project within the specified time frame. As such, the Mayor's Office conducted an informal procurement process, received proposals from three vendors, and selected Ironroad to complete the proposed scope of work. The CAO recommends approval of the Mayor's request. At the Public Safety Committee meeting held December 14, 2012, the Committee Chair and Member recommended that Council approve the Mayor's request, as recommended by the CAO.

Respectfully submitted,


MITCHELL ENGLANDER, CHAIR
PUBLIC SAFETY COMMITTEE

DENNIS P. ZINE, MEMBER
PUBLIC SAFETY COMMITTEE

ADOPTED
DEC 14 2012
LOS ANGELES CITY COUNCIL
TO THE MAYOR FORTHWITH

MEMBER	VOTE
ENGLANDER:	YES
PERRY:	ABSENT
BUSCAINO:	ABSENT
KREKORIAN:	ABSENT
ZINE:	YES

jaw
11-1256_rpt_ps_12-14-2012

MAYOR WITH FILE