

Contact Information

Neighborhood Council: Greater Echo Park Elysian Neighborhood Council

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The Board approved this CIS by a vote of: Yea(12) Nay(0) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 06/27/2017

Type of NC Board Action: Against unless Amended

Impact Information

Date: 07/05/2017

Update to a Previous Input: Yes

Directed To: City Council and Committees

Council File Number: 11-1705

Agenda Date:

Item Number:

Summary: The Echo Park Neighborhood Council (EPNC) opposes changes made to the proposed Sign Ordinance by the Los Angeles City Council PLUM Committee. All previous CIS's filed in support of the Sign Ordinance should not be construed as support of the ordinance as recently revised by PLUM, and EPNC requests that a new Council File No. be attached to the revised ordinance so as to clarify that previous CIS's filed by EPNC and other NC's are not in support of the proposed ordinance as currently revised. To do otherwise is misleading.

EPNC continues to support the new Sign Ordinance Version B as approved by City Planning Commission on 10/22/2015 and urges the PLUM committee and City Council to adopt that version of the ordinance, including limiting the proliferation of digital billboards to specific sign districts.

Further, enforcement of existing regulations should be increased and a prerequisite to considering any changes to the current policy.

# ECHO PARK NEIGHBORHOOD COUNCIL

P.O. BOX 26557, L.A. CA 90026



## Community Impact Statement (CIS) Proposed Sign Ordinance

**Council File 11-1705**

July 3, 2017



**CERTIFIED NEIGHBORHOOD  
COUNCIL  
APRIL 16, 2002**

To: Honorable City Council, Los Angeles City Hall, 200 N. Spring Street,  
room 395, Los Angeles, CA 90012 c/o Office of the City Clerk

The Echo Park Neighborhood Council (EPNC) is requesting that the following Community Impact Statement be attached to City Council File 11-1705.

On June 27, 2017, with a quorum of 12, the EPNC Board of Governors held a Brown Act-noticed meeting to discuss, and adopt or not adopt, the motion in support of filing an update to the previously filed CIS's submitted by the EPNC on the proposed Sign Ordinance. With a vote of 12 yeas, 0 nays, and 0 abstentions, the EPNC voted to submit this updated CIS.

The Echo Park Neighborhood Council (EPNC) opposes changes made to the proposed Sign Ordinance by the Los Angeles City Council PLUM Committee. All previous CIS's filed in support of the Sign Ordinance should not be construed as support of the ordinance as recently revised by PLUM, and EPNC requests that a new Council File No. be attached to the revised ordinance so as to clarify that previous CIS's filed by EPNC and other NC's are not in support of the proposed ordinance as currently revised. To do otherwise is misleading.

EPNC continues to support the new Sign Ordinance Version B+ as approved by **City Planning Commission** on 10/22/2015 and urges the PLUM committee and City Council to adopt that version of the ordinance that:

- a) Disapproves any AMNESTY for existing billboards that lack permits or have been altered in violation of their permits.
- b) Disapproves the “grandfathering” of any sign districts that weren’t approved or applied for in April 2009, when the CPC approved the initial version of the new sign ordinance.
- c) Restricts any new off-site signs, including digital billboards, to sign districts in 22 areas zoned for high-intensity commercial use.
- d) Requires existing billboards to be taken down before any new off-site signs can go up in sign districts. The takedown ratio of existing signs to new signs would be 5 to 1 for conventional and 10 to 1 for digital.
- e) Sets administrative civil penalties for sign violators that will act as a real deterrent to illegal billboards and other signage.
- f) Prohibits off-site signage in city parks and recreation facilities.

Furthermore, EPNC requests further discussion of this policy be accompanied by a citywide enforcement effort against the thousands of illegal on-site signs across the City before any action is taken. No digital on-site sign permits should be allowed until all signs on a property are in compliance with all sign regulations.

Respectfully,



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Tad Yenawine  
Chair, Echo Park Neighborhood Council