

E. Kroy
18 Oct 2011

LA Sign Ordinance

Discussion reference "Political Signs".

Sponsored to proposed ord. as written

Date: 10/18/11

Review of: "older, present ordinances"

Submitted in PLUM Committee

Proposed Ordinance

Council File No: 08-2020

Item No: 75

(not an expert on sign ordinances)

Deputy: Comm from Public

Permitter? "Political signs" - not a commercial sign, profession
(i.e. City Hall lawn) or business, product, etc.
example: a sign expressing a feeling, thought etc about
the operation of government, the direction of
government, etc., for instance &

The present ordinances, and ^{as} expressed by Building
and Safety ^{pers} requires a pole or monument sign
permit, reviewed ^{and signed off} by a professional engineer.

In some places, with area specific rules, no
pole signs are permitted (Yanada Heller specific plan)

Signs must also have reasonable size: 20 sq ft may not be adequate ^{to describe message}

What is needed is an exception ^{known to Building} ^{political} and safety personnel allowing these signs.

Remember, we still have the First amendment
freedom of speech. We should follow and honor this.
^{those} as ^{on} the city Hall lawn.

RALPH KROY

Senior Engineer/Consultant

**Electrical
Mechanical**

TEL (818) 360-0563

CELL (818) 800-7328