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Citywide Signage Overview

Los Angeles City Planning

CF 11-1705

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Citywide Sign Regulations Background

On- and Off-Site Signage Regulations

1986
First set of sign regulations adopted

2002
Current off-site sign ban is adopted

2007
Article 4.4 is established in the zoning code creating a centralized section to regulate signs

2008
City Council directs City Planning to start work on a Citywide Sign Ordinance

2009
City Planning Commission considers Citywide Off-Site Sign Ordinance

2015 – 2021
Various versions of a Citywide Off-Site Sign Ordinance are presented

2023
Citywide Sign Ordinance expires

2023 – Today
Metro Transportation Communication Network (TCN) adopted and implemented

Sign Regulations - Code Sections

Regulatory Framework

Sign Regulations in the Zoning Code:

Chapter I: Article 4.4
Sign Regulations
Section 14.4.1 – 14.4.20

Chapter 1A: Article 4
Development Standards
Section 4C.11.1 – 4C.11.6

Chapter I: Article 3
Sign Districts (“SN”)
Section 13.11

Chapter 1A: Article 8
Sign Districts (SN)
Section 8.2.3

Current Off-Site Signage Programs

Regulatory Framework

Since **2002** – Exceptions to Off-Site Sign Ban:

- **Sign Districts (SN)**
- **Supplemental Use District (SUD)**
- **Relocation Agreement**

19 approved Sign Districts and SUDs



Current Sign Work Program

February 2026 Motion (CF 26-0173)

Outdoor Advertising Company Registry

- Definition(s)
- Requirement of a Surety Guarantee
- Parent Company Liability
- Ban on Winning Future City Contracts

Enforcement

- Penalties
- Public Nuisance and Sign Removal
- Applicable to Most Sign Types
- Construction Wall Enforcement
- Strengthen Interdepartmental Coordination

Regulatory Reforms

- Vacant Property Fees
- Proactive Enforcement
- Streamlined Takedowns
- Revenue Sharing

Insights for Future Consideration

Changing Technology

Adapting regulations to modern digital displays and evolving technical capabilities.

More Focused Ordinances

Smaller sign programs instead of comprehensive approaches.

Environmental Review Resources

Environmental resources for analysis must match project scope.





Thank you

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