



Etta Armstrong <etta.armstrong@lacity.org>

Fwd: Council File No. 11-1705, 08-2020

1 message

Sharon Gin <sharon.gin@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Thu, Mar 28, 2013 at 8:36 AM

----- Forwarded message -----

From: **BARRY JOHNSON** <bjohnson4166@sbcglobal.net>

Date: Thu, Mar 28, 2013 at 8:35 AM

Subject: Fwd: Council File No. 11-1705

To: councilmember.reyes@lacity.org, councilmember.huizar@lacity.org, councilmember.englander@lacity.org, councilmember.krekorian@lacity.org, Sharon Gin <sharon.gin@lacity.org>, Shannon Hoppes <shannon.hoppes@lacity.org>

Cc: lsarkin@studiocitync.org, Karo Torossian <karo.torossian@lacity.org>, Barbara Broide <bbroide@hotmail.com>, "John T. Walker" <jwalker@studiocitync.org>, Renee Weitzer <renee.weitzer@lacity.org>

Dear Councilmembers...

I was at this meeting with Lisa Sarkin and couldn't agree more with what she's written here!

Sincerely Serious About This,

Barry Johnson

Studio City Neighborhood Council
Government Affairs Committee Vice-Chair

Studio City Residents Association
R.F.A./Overlay Committee Chair

----- Forwarded message -----

From: **Lisa Sarkin** <lsarkin@studiocitync.org>

Date: Wed, Mar 27, 2013 at 10:55 AM

Subject: Council File No. 11-1705

To: Sharon Gin <sharon.gin@lacity.org>, Shannon Hoppes <shannon.hoppes@lacity.org>

Cc: councilmember.englander@lacity.org, councilmember.huizar@lacity.org, councilmember.reyes@lacity.org, Paul Krekorian <councilmember.krekorian@lacity.org>, Karo Torossian <karo.torossian@lacity.org>, Barbara Broide <bbroide@hotmail.com>, "John T. Walker" <jwalker@studiocitync.org>, Renee Weitzer <renee.weitzer@lacity.org>

Dear Councilmembers:

I am writing to express my personal feelings about what I saw and have seen at City Council Committee and City Council meetings related to the Sign Ordinance and Digital Billboards.

Yesterday during the PLUM meeting I realized that the Outdoor Advertising Media lawyers had brought and probably donated money to numerous Non-Profits and Unions to gather their support. I believe this process is legal but it is not ethical and presents further misrepresentation of the real issues facing property owners, especially residential homeowners. The jobs and non-profit support are short term, while the affects on the quality of life for residents is long lasting.

The lawyers for the Outdoor Advertising Media are paid to attend the city's hearings and meetings. Residents, Neighborhood Council and other interested parties are not paid and are not given the same access. This is a fundamental problem in our city.

I have already expressed my displeasure with the timing of important issues during holidays and vacations.

I believe the members of PLUM see through these attempts to tip the scales. It was shocking to me that several of the lawyers were allowed to manipulate the comment cards and/or stack the deck even further. I request that this process is no longer allowed.

Very truly yours, Lisa Sarkin (writing personally and not for the SCNC).

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Lisa Sarkin, Vice President
Studio City Neighborhood Council Board Member
Chair Land Use Committee
CD2 Appointee - Ventura/Cahuenga Blvd. Corridor Specific Plan Review Board

SCNC office (818) 655-5400 Home office (818) 980-1010
FAX (818) 980-1011 Cell (818) 439-1674

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Lisa Sarkin, Vice President
Studio City Neighborhood Council Board Member
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Etta Armstrong <etta.armstrong@lacity.org>

Fwd: Subject: Council File 08-2020, 11-1705

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Sharon Gin <sharon.gin@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Thu, Mar 28, 2013 at 10:06 AM

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From: **Ronit Weiss** <ronitw@hotmail.com>
Date: Thu, Mar 28, 2013 at 9:52 AM
Subject: Subject: Council File 08-2020
To: "Sharon.Gin@lacity.org" <sharon.gin@lacity.org>

Councilmember Ed Reyes, Chairman
Councilmember Jose Huizar
Councilmember Mitchell Englander
City Council Planning and Land Use Management Committee
Re: Council File 08-2020

Dear Committee members:

I applaud the committee for setting up the Billboard Visioning Group to discuss digital billboard regulation. However, I am very concerned with the potential harm to communities that can come from digital billboards in terms of visual blight, traffic safety hazards, light trespass, and change in community character. Therefore, I believe that a baseline for any digital sign regulation should be as follows:

- 1) The existing digital billboards put up pursuant to the illegal settlement agreement with the city should be shut off and the digital faces removed.
- 2) All billboards found by the city's inventory and inspection program to be lacking permits or out of compliance with their permits should be removed or brought into compliance.
- 3) Any new digital signs should be confined to sign districts established according to the revised sign ordinance now pending before the City Council.

Sincerely,

Ronit Weiss
Valley Village