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CITY OF LOS ANGELES

GREATER GRIFFITH PARK NEIGHBORHOOD COUNCIL

Your Neighborhood, Your Voice, Your Council



CERTIFIED COUNCIL #36

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September 26, 2011

The Office Of The City Clerk 200 North Spring Street, Room 360 Los Angeles, CA 90012

To Whom It May Concern:

At the regularly scheduled, publicly noticed meeting held on September 20, 2011, The Greater Griffith Park Neighborhood Council voted by consensus to submit the following Community Impact Statement in reference to Council Files #08-2020; 08-3386-S1, which primarily addresses off-site signage and the creation of off-site sign districts:

The Greater Griffith Park Neighborhood Council (GGPNC) opposes adoption of the revised citywide sign ordinance draft now pending before the City Council's Planning and Land Use Management Committee because the draft would now allow (1) grandfathering of Sign Districts that have never had public review and no reduction or exchange of existing signs; (2) signs on large parcels of Public and Private land, opening an opportunity to include city parks and recreational facilities; (3) electronic signage without environmental and safety reviews for the community; and (4) removal of the right of citizens to complain and sue.

The GGPNC supports creation of (1) a special sign unit in the Planning Department as described by Planning Department staff on 8/9/11 before PLUM; (2) city department mechanisms, such as web sites and public notice, for communicating effectively to stakeholders, including neighborhood councils, regarding proposed off-site signs in proposed sign districts; and (3) citizen committees, appointed by city council members in whose areas off-site sign districts are proposed, for the purpose of providing advise, caution, and direction to the City Council regarding appropriate and agreed-upon signage.

Thank you.

Sincerely,

Ron Ostrow President, GGPNC

Submitted in PLUM Committee

Council File No.08-2020/11-1705

Kern No:

Deputy: Communication Fram Greater Griffith

Bark Neighborhood Council