



Sharon Dickinson <sharon.dickinson@lacity.org>

Sign Ordinance

1 message

Phil Davis <phildavis310@gmail.com>

Tue, Aug 23, 2016 at 10:44 AM

To: Sharon.dickinson@lacity.org, Councilmember.huizar@lacity.org, Councilmember.englander@lacity.org, Councilmember.harris-dawson@lacity.org, Councilmember.cedillo@lacity.org, Councilmember.fuentes@lacity.org, Mayor@lacity.org, councilmember.koretz@lacity.org
Cc: Barbara Broide <bbroide@hotmail.com>

Dear Plum Committee, Council Members and Mayor Garcetti:

- 1) I strongly support the City Planning Commission's 10/22/15 recommendations to strengthen the sign ordinance
- 2) I strongly oppose efforts to allow digital billboards outside of sign districts.

It is time for you to show the residents of Los Angeles, who OVERWHELMINGLY OPPOSE the proliferation of billboards in our city, including digital billboards, that you will not bow to the lobbying efforts and backrooms deals of the billboard industry, and that you will PROTECT THE VISUAL LANDSCAPE OF OUR CITY!!!

Phil Davis
Resident, CD5



Sharon Dickinson <sharon.dickinson@lacity.org>

Fw: Sign Ordinance; File 11-1705

David R Garfinkle <drgarfinkle@sbcglobal.net>
Reply-To: David R Garfinkle <drgarfinkle@sbcglobal.net>
To: Sharon Dickinson <sharon.dickinson@lacity.org>

Tue, Aug 23, 2016 at 10:38 AM

On Tuesday, August 23, 2016 10:27 AM, David R Garfinkle <drgarfinkle@sbcglobal.net> wrote:

On Tuesday, August 23, 2016 9:32 AM, David R Garfinkle <drgarfinkle@sbcglobal.net> wrote:

August 23, 2016

Councilmember Jose Huizar, Chair
Councilmember Marqueece Harris-Dawson
Councilmember Gilbert A. Cedillo
Councilmember Mitchell Englander
Councilmember Felipe Fuentes

Subject: Case NO: CPC-2015-3059-CA, Sign Ordinance; File 11-1705

The Tarzana Neighborhood Council and the Tarzana Property Owners Association have both joined numerous other City organizations in opposing changes to the sign ordinance that are seriously detrimental to our communities and to the City as a whole. Attached are letters from both organizations written in May, 2016 after the last proposed revisions. Note that of particular importance is that the PLUM Committee strongly support the City Planning Commission's 10/22/15 recommendations to strengthen the sign ordinance and strongly oppose efforts to allow digital billboards outside of sign districts. We are also concerned that there was insufficient time for review and organization action on the latest staff report, dated August 19, before today's PLUM hearing.

Thank you for your attention on this matter.

David R. Garfinkle
President, Tarzana Property Owners Association
Land Use Chair, Tarzana Neighborhood Council
For identification purposes only as there was insufficient time for formal Board action by either organization