

COUNCIL FILE NO. 12-0163

COUNCIL DISTRICT NO. 13

APPROVAL FOR ACCELERATED PROCESSING DIRECT TO CITY COUNCIL

The attached Council File may be processed directly to Council pursuant to the procedure approved June 26, 1990, (CF 83-1075-S1) without being referred to the Public Works Committee because the action on the file checked below is deemed to be routine and/or administrative in nature:

- ☐ } A. Future Street Acceptance.
- ☐ } B. Quitclaim of Easement(s).
- ☐ } C. Dedication of Easement(s).
- ☐ } D. Release of Restriction(s).
- ☒ } E. Request for Star in Hollywood Walk of Fame.
- ☐ } F. Brass Plaque(s) in San Pedro Sport Walk.
- ☐ } G. Resolution to Vacate or Ordinance submitted in response to Council action.
- ☐ } H. Approval of plans/specifications submitted by Los Angeles County Flood Control District.

APPROVAL/DISAPPROVAL FOR ACCELERATED PROCESSING:

- | | APPROVED | DISAPPROVED* | |
|------|----------|--------------|------------------------------------|
| ✓ 1. | _____ | _____ | Council Office of the District |
| ✓ 2. | _____ | _____ | Public Works Committee Chairperson |

**DISAPPROVED FILES WILL BE REFERRED TO THE PUBLIC WORKS COMMITTEE.*

Please return to Council Index Section, Room 615 City Hall

City Clerk Processing:

Date _____ notice and report copy mailed to interested parties advising of Council date for this item.

Date _____ scheduled in Council.

AFTER COUNCIL ACTION:

- _____ } Send copy of adopted report to the Real Estate Section, Development Services Division, Bureau of Engineering (Mail Stop No. 515) for further processing.
 - _____ } Other: _____
-

PLEASE DO NOT DETACH THIS APPROVAL SHEET FROM THE COUNCIL FILE

ACCELERATED REVIEW PROCESS - E

Office of the City Engineer

Los Angeles California

To the Honorable Council

Of the City of Los Angeles

Honorable Members:

JAN 31 2012

C. D. No. 13

SUBJECT:

Hollywood Boulevard and Vine Street - Walk of Fame Additional Name in Terrazzo Sidewalk --
MATT GROENING

RECOMMENDATIONS:

- A. That the City Council designate the unnumbered location situated one sidewalk square northerly of and between numbered locations 33M and 33m as shown on Sheet 20 of Plan 13788 for the Hollywood Walk of Fame for the installation of the name of MATT GROENING at 7021 Hollywood Boulevard.
- B. Inform the Hollywood Chamber of Commerce of the Council's action on this matter.
- C. That this report be adopted prior to the date of the ceremony on February 14, 2012.

FISCAL IMPACT STATEMENT:

No General Fund Impact. All cost paid by permittee.

TRANSMITTALS:

- 1. Unnumbered communication dated January 20, 2012, from the Hollywood Historic Trust of the Hollywood Chamber of Commerce, biographical information and excerpts from the minutes of the Chamber's meeting with recommendations.

DISCUSSION:

The Walk of Fame Committee of the Hollywood Chamber of Commerce has submitted a request for insertion into the Hollywood Walk of Fame the name of MATT GROENING. The ceremony is scheduled for Tuesday, February 14, 2012 at 11:30 a.m.

The communicant's request is in accordance with City Council action of October 18, 1978, under Council File No. 78-3949. Following the Council's action of approval, and upon proper application and payment of the required fee, an installation permit can be secured at 201 N. Figueroa Street, 3rd Floor, Counter 23.

Respectfully submitted,


fe Lemuel M. Paco, P.E.
Central District Engineer
Bureau of Engineering

pkt:wof.02
(213) 482-7030

cc: Construction Services Center, Counter 23
Bureau of Street Services
Administration



January 20, 2012

Mr. Gary L. Moore
Public Works Engineering
Att: Lemuel Paco
201 N. Figueroa, 3rd Floor, M.S. 503
Los Angeles, CA 90012

Dear Mr. Moore,

The Walk of Fame Committee of the Hollywood Chamber of Commerce has approved the below listed name for insertion into the Hollywood Walk of Fame:

MATT GROENING-(Category -TELEVISION) Requested star location to be 7021 Hollywood Blvd., north side of the street. The star for MATT GROENING will be placed in the second row next to the original row closest to the property between EMILIO ESTEFAN to the east and a blank square to the west. The stars situated in the original row where his star will be situated is near VILMA BANKY (33M) to the West and GLORIA ESTEFAN (33m) to the east. Groening's star will point to the east. According to sheet #20 plan 13788, MATT GROENING'S star has no designated number. The ceremony is scheduled for Tuesday, February 14, 2012 at 11:30 a.m.

The following materials are enclosed: MATT GROENING'S bio and the Board of Director's Minutes. Thank you for your cooperation in this request.

Sincerely,

Ana Martinez

Vice President, Media Relations/producer Walk of Fame

WALK OF FAME SELECTION COMMITTEE MEETING MINUTES

Meeting held on June 17, 2011 at 2 p.m. in the Hollywood Chamber of Commerce Conference Room

Attendance: John Pavlik, Greg Ashlock (Radio), David Green(Live Theatre/Performance), Bonnie Liedtke(MP), Mitch Nedick (TV), and Maureen Schultz (Recording) attended the meeting.
Staff: Leron Gubler, Ana Martinez and Natasha Holler

Selections in the category of:

MOTION PICTURES:

Jennifer Aniston, Vin Diesel, Scarlett Johansson, John Lasseter, Malcolm McDowell, Sumner Redstone and Kate Winslet

TELEVISION:

Valerie Bertinelli, Matt Groening, Mariska Hargitay, Patricia Heaton, Marg Helgenberger, Walter Koenig and Adam West

RADIO:

Ellen K.

RECORDING:

Pepe Aguilar, AMERICA, Boyz II Men, Hal David, David Foster, Vince Gill, Jennifer Lopez, Ann & Nancy Wilson (Heart)

POSTHUMOUS: BARRY WHITE (RECORDING) RICHARD BURTON (MOTION PICTURES)

Discussed began by Greg Ashlock regarding looking for more national radio personalities. He approached Rush Limbaugh and Howard Stern and both declined to be considered at this time.

Discussion was held regarding terms of committee members. Mitch felt that the three positions that were to be termed out in TV, Radio and Recording still had one more year to go. Leron Gubler mentioned that this would be discussed with Hollywood Chamber of Commerce Chairman Marty Shelton in an upcoming meeting.

*Tabled by Chairman's privilege for further discussion with Walk of Fame selection committee members

MATT GROENING BIOGRAPHY

Matt Groening was born in Portland, Oregon, on February 15, the third of five children. His father, Homer, was a cartoonist and filmmaker. From an early age, Matt created his own cartoons, amusing his friends and annoying his teachers. Groening attended Evergreen State College in Washington State, where he studied philosophy and continued his interest in cartoons, comics and music.

After his graduation in 1977, Groening headed to Los Angeles where he struggled in immobilizing but irksome poverty. Increasingly frustrated by the traffic, smog, and his landlords, Matt began to vent his angst to his friends by sending them cartoons starring a bug-eyed rabbit named Binky. Groening soon began to publish and sell these cartoons at the record shop where he worked. Their popularity encouraged Matt to syndicate, and in April 1980, *Life In Hell*® formally debuted in the Los Angeles Reader. It was there that he met his future wife, Deborah Caplan, and together they formed Acme Features Syndicate, which today circulates *Life in Hell*® to more than 250 newspapers around the world in a half-dozen languages.

Life in Hell® has also been collected in a best-selling series of books with over two million copies in print, including *Love is Hell*, *Work is Hell*, *School is Hell*, *Childhood is Hell*, *Akbar & Jeff's Guide to Life*, *Greetings From Hell*, *The Big Book of Hell*, *With Love From Hell*, *How to Go to Hell*, *The Road to Hell*, *Binky's Guide to Love*, and *Love is Still Hell*.

In 1987 James L. Brooks approached Matt about creating animated shorts to fit between sketches of "The Tracey Ullman Show." Matt agreed, but instead of using the *Life in Hell*® characters, he created an entirely new cast: *The Simpsons*, which bear the names of his family members, Homer, Marge, Lisa and Maggie (Bart is an anagram for brat).

The Simpsons were soon spun off into a half-hour animated series which first aired on December 17, 1989 with a Christmas special, followed by the series premiere on January 14, 1990. It has since gone on to become the longest running prime-time animated show in television history. An international hit, the series has also spawned a licensing and merchandising empire.

-- more --

Books based on The Simpsons include The Simpsons Xmas Book, Greetings From The Simpsons, The Simpsons Rainy Day Fun Book, The Simpsons Uncensored Family Album, Maggie Simpson's Alphabet Book, Maggie Simpson's Counting Book, Maggie Simpson's Book of Colors & Shapes, Maggie Simpson's Book of Animals, The Simpsons Fun in the Sun Book, Making Faces With The Simpsons, The Ultra-Jumbo Rain-Or-Shine Fun Book, Cartooning With The Simpsons, Bart's Guide To Life and The Simpsons: A Complete Guide To Our Favorite Family, a companion book to the television series.

Groening is also creator and publisher of Bongo Comics and Zongo Comics.

MATT GROENING

(Creator and Executive Producer, **THE SIMPSONS**)

Matt Groening, creator and executive producer of FOX's Emmy Award-winning series **THE SIMPSONS**, made television history by bringing animation back to primetime and creating an immortal nuclear family. **THE SIMPSONS** is now longest-running primetime comedy series in television history.

In May 2009, U.S. postage stamps personally designed by Matt Groening were released nationwide. He served as producer and writer during the four year process of the long-awaited hit feature film *The Simpsons Movie*, released in July 2007. Currently the television series is in production on their historic 21st season where Groening continues to serve as Executive Producer.

Groening's other Emmy Award-winning creation, **FUTURAMA**, launched on FOX in March 1999 and ran for five seasons. This was followed by four direct to DVD full-length original feature releases: "Bender's Big Score," "The Beast With A Billion Backs," "Bender's Game" and "Into the Wild Green Yonder."

Originally brought to life in 1987 for "The Tracey Ullman Show," **THE SIMPSONS** was Groening's introduction into the animation world. Previously, he was best known for his "Life In Hell" cartoon strip, an irreverent portrayal of love, work, school, life and relationships that debuted in 1977 and currently appears in more than 250 newspapers worldwide.

In 1993, Groening formed Bongo Comics Group, for which he serves as publisher of the following: *Simpsons Comics*, *Bart Simpson*, *Radioactive Man Comics*, the annual *Bart Simpson's Treehouse of Horror*, *Simpsons Super Spectacular*, *Futurama Comics* and more than twenty trade paperback comic compilations and a host of yearly *Life in Hell*, *Simpsons* and *Futurama* calendars.

In addition to the multitude of awards bestowed on his creations (including Emmys, Annies, and the prestigious Peabody Award), in May 2003 Groening was personally honored with the Rueben Award for Outstanding Cartoonist of the Year, the highest honor presented by the National Cartoonists Society.

To-date there are over 14 million publications by Matt Groening, published by HarperCollins, based on **THE SIMPSONS**, **FUTURAMA** and **LIFE IN HELL** strip.

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