



Adam Lid <adam.lid@lacity.org>

Comments to PAW Agenda No. 3-CF 12-0692-S1 LA Convention Center

1 message

Joyce Dillard <dillardjoyce@yahoo.com>

Tue, Apr 16, 2013 at 3:00 PM

Reply-To: Joyce Dillard <dillardjoyce@yahoo.com>

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We disagree with proceeding to hire an EXECUTIVE DIRECTOR.

There has been no analysis of anticipating revenue from the Convention Center, with Farmers Field or without it.

After attending many LA Convention and Exhibition Center Authority meetings, it has been clear that they analyzed revenue potential in the past, based on anticipated usage and the economic circumstances in the country. They planned carefully for increased revenue.

You are not. You are just hoping everything will work out and revenue will miraculously appear.

Travel patterns need to be analyzed as to who can afford to hire a Los Angeles venue. For nationwide shows, there are only a finite number. What happens to the Convention Center if other cities receive contracts and Los Angeles sits empty because you only desire one type of venue booking? What about the economy nationwide?

If the West Hall is demolished, what happens to the revenue from that space. Has square footage shrinkage been addressed?

How do you plan to pay for this Executive Director? With a change in the revenue stream of the Convention Center based on the rejections of shows booked currently, how can you honestly think revenue will remain constant?

What General Funds will you tap into now, if Farmers Field goes forward, or if West Hall is demolished for any type of use (hotel)?

Face the realities of cash flow-or lack thereof.

Do not proceed with this high salary.

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