





808 W. 58<sup>th</sup> Street  
Los Angeles, CA 90037  
(323) 541-1600 [www.wellchild.org](http://www.wellchild.org)

Honorable City Council  
c/o: Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, CA 90012.

May 12, 2014

**RE: Motion and Analysis regarding Street Vending Program, #13-1493**

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles. St. John's Well Child and Family Center is a network of federally qualified health centers that provide free medical, dental and behavioral health services to more than 200,000 patient visits in Los Angeles.

St. John's is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a *policy memo*.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

A handwritten signature in blue ink that reads "Jim Mangia". The signature is stylized with a large, sweeping "J" and a long, horizontal stroke at the end.

Jim Mangia  
President & CEO



# UFCW LOCAL 770

UNITED FOOD AND COMMERCIAL WORKERS UNION • [www.ufcw770.org](http://www.ufcw770.org)

Ricardo F. Icaza, President

John M. Grant, Secretary-Treasurer

May 12, 2014

## MAIN OFFICE

LOS ANGELES  
630 Shatto Place  
Los Angeles, CA 90005-1372  
P.O. Box 770,  
Hollywood, CA 90078  
(800) UFCW 770  
(213) 487-7070

## AREA OFFICES

CAMARILLO  
816 Camarillo Springs Road  
Suite H  
Camarillo, CA 93012  
(805) 383-3300

HARBOR CITY  
25949 Belle Porte Avenue  
Harbor City, CA 90710  
(310) 784-5340

ARROYO GRANDE  
127 Bridge Street  
Arroyo Grande, CA 93420  
(805) 481-5661

BAKERSFIELD  
5000 California Avenue  
Suite 211  
Bakersfield, CA 93309  
(661) 323-2866

NEWHALL  
23030 Lyons Avenue  
Suite 102  
Newhall, CA 91321  
(661) 259-9900

SANTA BARBARA  
4213 State Street  
Suite 201  
Santa Barbara, CA 93110  
(805) 681-0770



Honorable City Council  
c/o: Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, CA 90012.

## **Re: Motion and Analysis Regarding Street Vending Program, #13-1493**

Honorable City Council:

We are writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles. UFCW Local 770 is committed to ensuring that all workers are treated with dignity and respect.

We are also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

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May 12, 2014  
Honorable City Council  
Page 2

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez, in the form of a *policy memo*.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact the undersigned should you have any questions.

Sincerely,

UFCW LOCAL 770

A handwritten signature in blue ink, appearing to read "Ricardo F. Icaza", with a stylized flourish extending to the right.

Ricardo F. Icaza, President

RFI:jd

Honorable City Council  
c/o: Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, CA 90012.

May 11, 2014

**RE: Motion and Analysis regarding Street Vending Program, #13-1493**

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles.

I'm a community supporter of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. I believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

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On behalf of the thousands of vendors the coalition works with and represents, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

David Levitus  
Voter, LA City Council District 11  
Los Angeles, CA 90025  
213-389-8880





May 12, 2014

## LAM BOARD OF DIRECTORS

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Honorable City Council  
c/o: Office of the City Clerk  
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Los Angeles, CA 90012

## RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, Los Angeles Metropolitan Churches (LAM) is committed to training clergy and laity to revitalize the community in which the congregation lives, works and worships. Los Angeles Metropolitan Churches is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

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Sincerely,

Cheryl A. Branch, Executive Director  
Los Angeles Metropolitan Churches

### Street Vendor Partners:

New Mt. Olive Baptist Church

Hope of Glory Christian Center Inc.

Holoman United Methodist Church

Opportunity Baptist Church

Community Minded Business

Metropolitan Business Development Corp.

3 Worlds Café

Clipper Scott Cooking Demos

Sleep Tight Tonight

GrantQuest

Open Line PC

SOIPtel

AzetecaNet

Farmer's Custom Cabinets

Coach's List

New Prospect Baptist Church

City on the Hill Church

Bethel A.M.E. Church

Second A.M.E. Church

Bryant Temple A.M.E. Church

Lynwood United Methodist Church

The Lord's Church

Latin University of Theology

First New Christian Missionary Baptist Church



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Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization SEIU - United Service Workers West (USWW) is committed to the prosperity of all residents/communities in Los Angeles.

SEIU - USWW is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

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Sincerely,

  
David Huerta  
1<sup>st</sup> Vice President  
SEIU - United Service Workers West

Southern California  
Headquarters  
828 W. Washington Blvd.  
Los Angeles, CA 90015  
(213) 284-7705  
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(415) 552-1307 fax

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San Jose, CA 95110  
(408) 280-7770  
(408) 280-7804 fax

Stanford office  
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P.O. Box 19152  
Stanford, CA 94309  
(650) 723-3680  
(650) 723-3650 fax

Sacramento office  
1401 21st Street  
Suite 310  
Sacramento, CA 95811  
(916) 498-9505  
(916) 497-0806 fax

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c/o: Office of the City Clerk  
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May 12, 2014

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Sincerely,

Stephano Medina  
Community Organizer  
(818) 800-1824