

ADMINISTRATIVE AND CATEGORICAL EXEMPTION and TRADE, TRAVEL AND TOURISM COMMITTEE REPORT relative to a proposed Seventh Amendment to Terminal Media Operator Concession Agreement LAA-8796 with JCDecaux Airport, Inc. for advertising and sponsorship at Los Angeles International Airport (LAX).

Recommendations for Council action:

1. CONCUR with the determination by the Board of Airport Commissioners (BOAC) that the proposed action is exempt from the California Environmental Quality Act (CEQA) pursuant to Article II, Section 2(f), and Article III, Class 1(18)(c), of the Los Angeles City CEQA Guidelines.
2. APPROVE the Seventh Amendment to Terminal Media Operator Concession Agreement LAA-8796 with JCDecaux Airport, Inc. to extend the term by one year, for a new expiration date of December 31, 2028, and upgrade the media systems at the Tom Bradley International Terminal and Terminals 4 and 5 at LAX.
3. CONCUR with BOAC Resolution No. 28458 authorizing the Los Angeles World Airports (LAWA) Chief Executive Officer, or designee, to execute the proposed Seventh Amendment with JCDecaux Airport, Inc.

Fiscal Impact Statement: The BOAC reports that there is no impact to the General Fund. The proposed amendment will increase LAWA's revenue share from 70 percent to 73 percent, generating approximately \$1.3 million in additional revenue in calendar year 2028. Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted

TIME LIMIT FILE – OCTOBER 2, 2026

(LAST DAY FOR COUNCIL ACTION – OCTOBER 2, 2026)

SUMMARY

At the regular meeting held on September 11, 2026, your Trade, Travel and Tourism Committee considered a BOAC report relative to a proposed Seventh Amendment to Terminal Media Operator Concession Agreement LAA-8796 with JCDecaux Airport, Inc. for advertising and sponsorship at LAX.

After an opportunity for public comment was held, the Committee moved to approve the recommendations contained in the BOAC report, as detailed above. This matter is now forwarded to Council for its consideration.

Respectfully Submitted,

TRADE, TRAVEL AND TOURISM COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
PARK:	YES
HUTT:	YES
MCOSKER:	YES
PRICE:	YES
RODRIGUEZ:	ABSENT