

CITY OF LOS ANGELES

CALIFORNIA



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When making inquiries relative to
this matter, please refer to the
Council File No.

June 3, 2014

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council File No. 14-0443, at its meeting held May 30, 2014.



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AD HOC COMMITTEE ON FILM AND TV PRODUCTION JOBS REPORT relative to creation of a survey and system for City of Los Angeles film permit recipients to provide feedback regarding their experiences working with the City and FilmLA.

Recommendations for Council action, pursuant to Motion (Krekorian - Price):

1. DIRECT the Economic and Workforce Development Department (EWDD) to work with organizations such as the Los Angeles County Economic Development Corporation to create a survey, which would be sent to all those who received a filming permit from the city in the past two years, to ask them to evaluate their experience working with the City of Los Angeles, FilmLA, and all City departments.
2. INSTRUCT the EWDD to report on options to create a system which would allow for continuing feedback on City film policies and services.
3. INSTRUCT the Citywide Filming Coordinator, EWDD, to report in 60 days on the results of exit interviews and other outreach to the industry, and to propose solutions to the challenges presented.

Fiscal Impact Statement: Neither the City Administrative Officer nor the Chief Legislative Analyst (CLA) has completed a financial analysis of this report.

Community Impact Statement: None submitted.

SUMMARY

At a special meeting held on April 17, 2014, the Ad Hoc Committee on Film and TV Production Jobs considered Motion (Krekorian - Price) relative to an instruction to the EWDD to work with organizations, such as the Los Angeles County Economic Development Corp., to create a survey, to be sent to all those who received a filming permit from the City in the past two years, to ask them to evaluate their experiences working with the City, FilmLA, and all City Departments; and for the EWDD to report on options to create a system to allow for continuing feedback on City film policies and services.

The Citywide Filming Coordinator from the EWDD appeared before the Committee to discuss what is currently being done to obtain feedback from the Industry and what other steps the City can take. During the discussion, the Citywide Filming Coordinator reported that during summer periods (off-peak filming season), the EWDD along with CLA, FilmLA, Mayor's Office, and interested Council offices, meets with location managers who mostly worked in the City to obtain their feedback and experiences. Based on the feedback, the EWDD works with City departments one-on-one to address those issues that were raised. Additionally, the Industry can provide feedback through FilmLA, as well as by working directly with City departments, such as location managers providing presentations to City departments on the locations process and how it can be facilitated.

The Citywide Filming Coordinator added that some issues continually raised by the Industry are

issues that are difficult for City departments to address due to budgetary constraints. However, the process for EWDD, FilmLA, and the Industry to resolve other issues is very collaborative and much appreciated by the Industry and constituents.

The Committee Chair then moved to amend Motion (Krekorian - Price) to request that the Citywide Filming Coordinator condense the results of exit interviews conducted with the Industry over the years and provide a report so that the Council can get a sense of the breadth and variety of issues impacting the Industry.

After providing an opportunity for public comment, the Committee approved the recommendations in Motion (Krekorian - Price) as amended. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

AD HOC COMMITTEE ON FILM AND TV PRODUCTION JOBS

MEMBER VOTE

KREKORIAN: YES

PRICE: YES

O'FARRELL: YES

APR 30 2014 - CONTINUED TO May 14, 2014

MAY 16 2014 - CONTINUED TO May 30, 2014

REW
4/24/14
FILE NO. 14-0443

-NOT OFFICIAL UNTIL COUNCIL ACTS-

ADOPTED

MAY 30 2014

LOS ANGELES CITY COUNCIL

FORTHWITH