

CITY OF LOS ANGELES

CALIFORNIA

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City Clerk

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Executive Office

When making inquiries relative to
this matter, please refer to the
Council File No.



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December 3, 2014

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council File No. 14-0443, at its meeting held December 2, 2014.



City Clerk
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AD HOC COMMITTEE ON FILM AND TV PRODUCTION JOBS REPORT relative to a Film Permit Customer Service Survey for improving services to the film industry.

Recommendations for Council action:

1. APPROVE the Film Permit Customer Service Survey (Filming Survey) attached to the Economic and Workforce Development Department (EWDD) report dated October 23, 2014 (attached to Council file No. 14-0443).
2. INSTRUCT the EWDD to collect and analyze the Filming Survey data on an annual basis and present findings and recommendations to address any issues identified in the Filming Survey to the Mayor and City Council for consideration.
3. REQUEST FilmL.A., Inc. (FilmL.A.) to notify all customers that obtained filming permits from the City of Los Angeles in the past two years of the new Filming Survey; provide a link to the Filming Survey on the FilmL.A. website; and provide the survey, and a link to the survey, with all new film permits.
4. REQUEST FilmL.A. to provide a report to the Ad Hoc Committee on Film and TV Production Jobs on issues raised during the Location Manager Interviews including, but not limited to, current fee structures, permit expediting, community notifications, and the Film Permit Refund Policy.
5. INSTRUCT the Los Angeles Fire Department (LAFD) to provide a report to the Ad Hoc Committee on Film and TV Production Jobs on after-hour notifications and communication with Film Unit Fire Safety Officers.
6. REQUEST FilmL.A. to work with the LAFD, Department of Recreation and Parks, and Los Angeles Department of Transportation to automate the Application Intake System and link it to the FilmL.A. database.
7. REQUEST the Los Angeles Department of Water and Power (LADWP) to consider allowing the film industry to utilize parking at the John Ferraro Office Building and other LADWP facilities for film industry use.
8. REQUEST a report from the Los Angeles Police Department on the status and availability of Film Unit Vehicles and efforts to ensure reliable field response capabilities.
9. CONSIDER department-specific requests in the upcoming budget process for Fiscal Year 2015-2016 which support expanding film production in the City of Los Angeles and use of public property for location filming.

Fiscal Impact Statement: The EWDD reports the cost associated with overseeing and reporting on the Filming Survey by EWDD is minimal and should have no fiscal impact to the General Fund.

Community Impact Statement: None submitted.

SUMMARY

At a special meeting held on October 28, 2014, the Ad Hoc Committee on Film and TV Production Jobs considered a report from the EWDD dated October 23, 2014 relative to the creation of a survey to be sent to all those who received a filming permit from the City in the past two years to ask them to evaluate their experience working with the City, FilmL.A., and all City departments; and options to create a system to allow for continuing feedback on City film policies and services.

The EWDD's Citywide Filming Coordinator and Industry Liaison addressed the Committee and reported that the EWDD currently collects data from location managers during annual meetings as well as through contact from the Industry and the public received by the EWDD, Mayor's Office, Council Offices, and other City departments connected with filming. However, to provide greater opportunity to receive feedback from the Industry and the public, the EWDD recommends the proposed filming customer survey be made available through links on the EWDD and FilmL.A. websites and the link address added by FilmL.A. to all film permits. The survey will also allow data to be compiled in one place, enabling the EWDD to generate a comprehensive annual report to Council and the Mayor. The Committee commended the EWDD on the survey and requested that the proposed survey form (attached to the EWDD report dated October 23, 2014) also be included with all new film permits issued by FilmL.A.

After providing an opportunity for public comment, the Committee recommended approval of the recommendations contained in the EWDD report with the amendment to Recommendation No. 3, as reflected above. This matter is now forwarded to the Council for its consideration

Respectfully Submitted,

AD HOC COMMITTEE ON FILM AND TV PRODUCTION JOBS



<u>MEMBER</u>	<u>VOTE</u>
KREKORIAN:	YES
PRICE:	YES
O'FARRELL:	YES

REW
10/28/14
FILE NO. 14-0443

ADOPTED

DEC 2 2014

LOS ANGELES CITY COUNCIL

FORTHWITH

-NOT OFFICIAL UNTIL COUNCIL ACTS-