



Etta Armstrong <etta.armstrong@lacity.org>

## Fwd: Vote yes on the ICOs, Council File 14-0656

1 message

**Sharon Gin** <sharon.gin@lacity.org>  
To: Etta Armstrong <etta.armstrong@lacity.org>

Wed. Mar 25. 2015 at 7:30 AM

----- Forwarded message -----

From: **Dannevik, William** <William.Dannevik@disney.com>

Date: Tue. Mar 24. 2015 at 5:26 PM

Subject: Vote yes on the ICOs. Council File 14-0656

To: "councilmember.labonge@lacity.org" <councilmember.labonge@lacity.org>. "councilmember.koretz@lacity.org" <councilmember.koretz@lacity.org>

Cc: "councilmember.huizar@lacity.org" <councilmember.huizar@lacity.org>. "councilmember.cedillo@lacity.org" <councilmember.cedillo@lacity.org>. "councilmember.englander@lacity.org" <councilmember.englander@lacity.org>. "councilmember.wesson@lacity.org" <councilmember.wesson@lacity.org>.

"councilmember.krekorian@lacity.org" <councilmember.krekorian@lacity.org>. "Councilmember.Blumenfield@lacity.org" <Councilmember.Blumenfield@lacity.org>. "councilmember.fuentes@lacity.org"

<councilmember.fuentes@lacity.org>. "councilmember.parks@lacity.org" <councilmember.parks@lacity.org>.

"Councilmember.Price@lacity.org" <Councilmember.Price@lacity.org>. "councilmember.bonin@lacity.org"

<councilmember.bonin@lacity.org>. "councilmember.ofarrell@lacity.org" <councilmember.ofarrell@lacity.org>.

"Councilmember.buscaino@lacity.org" <Councilmember.buscaino@lacity.org>. "mayor.garcetti@lacity.org"

<mayor.garcetti@lacity.org>. "Michael.logrande@lacity.org" <Michael.logrande@lacity.org>.

"tom.rothmann@lacity.org" <tom.rothmann@lacity.org>. "Tanner.Blackman@lacity.org"

<Tanner.Blackman@lacity.org>. "sharon.gin@lacity.org" <sharon.gin@lacity.org>. "ken.bernstein@lacity.org"

<ken.bernstein@lacity.org>. "renee.weitzer@lacity.org" <renee.weitzer@lacity.org>. "shawn.bayliss@lacity.org"

<shawn.bayliss@lacity.org>. "erick.lopez@lacity.org" <erick.lopez@lacity.org>. "bobeisele@ca.rr.com"

<bobeisele@ca.rr.com>. "ndannevik@hotmail.com" <ndannevik@hotmail.com>

Dear Councilman LaBonge.

As a final service to your district. I urge you to attend tomorrow's Council meeting and support the vote on the ICOs to give 20 neighborhoods some temporary protection from mansionization while the city works on a permanent. citywide solution.

The character of our LaBrea Hancock Park neighborhood has suffered major degradation from the rapid attack of realtors and speculators who have been snapping up recently foreclosed properties in our neighborhood from banks that have no vested interest in maintaining the desirability of our inner city. diverse area.

These speculators have. with the nonintervention of the City Planning Department. bulldozed down the present houses and put up monstrous boxes that tower over their neighbors. crowd their footprint almost to the property line with hardly no yard at all. They are not family friendly and have proven to reduce the desirability/value of the neighboring homes.

I speak from experience that the builders have little regard for the adjacent homes as they erect their eyesore. We are awakened at 7:00 am by bulldozers reducing the house next door to rubble in a matter of hours. raising a cloud of toxic dust that the builders (?) do nothing to mitigate.

For several months the neighbors are subjected to loud construction noise starting at seven AM and continuing through the weekends. Lunch trucks parked outside our house. with their refuse tossed into our yard. Delivery trucks and workers cars parked bumper to bumper on our curb. ignoring parking regulations and sweeping days without getting tickets. Large bins dumped on the street that allow only one lane of traffic down our street.

In the end of all of this. what we have is a gigantic characterless box that bears no resemblance with the architecture around it. and looms over our houses. eliminating any privacy in our backyards. loss of sunlight. and new neighbors who have little regard for the welfare of our neighborhood.

Please be aware that most of the neighbors are at work during the day and are unable to personally attend your meeting. The ones you might see there are people whose jobs are to stop the implementation of this temporary ICO. So please do not judge the importance of this issue with the residents by the numbers in attendance. We will be following closely all developments.

I urge you to be present and give your full support to the ICOs and the urgency clause that ensures the ICOs will take effect promptly. The Council must also direct the Planning Department to start work immediately on the amendments to the citywide mansionization ordinance outlined in Councilmember Koretz's Motion of May 2014.

Respectfully submitted.

Bill Dannevik

Disney/ABC Television Group-International

Technical Operations/Mastering & Servicing

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william.dannevik@disney.com

Home: 422 S. Citrus Ave.

Los Angeles Ca. 90036

3/26/2015

City of Los Angeles Mail - Fwd: Vote yes on the ICOs, Council File 14-0656

323-935-0219

dannevik@earthlink.net

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Sharon Gin  
City of Los Angeles  
Office of the City Clerk  
213.978.1074  
Sharon.Gin@lacity.org





Etta Armstrong <etta.armstrong@lacity.org>

## Fwd: Vote yes on the ICOs, Council File 14-0656

1 message

**Sharon Gin** <sharon.gin@lacity.org>  
To: Etta Armstrong <etta.armstrong@lacity.org>

Wed. Mar 25. 2015 at 7:30 AM

----- Forwarded message -----

From: **Stacy Courtney** <courtney1108@gmail.com>  
Date: Tue. Mar 24. 2015 at 3:58 PM  
Subject: Vote yes on the ICOs. Council File 14-0656  
To: councilmember.labonge@lacity.org. councilmember.koretz@lacity.org  
Cc: councilmember.huizar@lacity.org. councilmember.cedillo@lacity.org. councilmember.englander@lacity.org. councilmember.wesson@lacity.org. councilmember.krekorian@lacity.org. Councilmember.Blumenfield@lacity.org. councilmember.fuentes@lacity.org. councilmember.parks@lacity.org. Councilmember.Price@lacity.org. councilmember.bonin@lacity.org. councilmember.ofarrell@lacity.org. Councilmember.buscaino@lacity.org. mayor.garcetti@lacity.org. Michael.logrande@lacity.org. tom.rothmann@lacity.org. Tanner.Blackman@lacity.org. sharon.gin@lacity.org. ken.bernstein@lacity.org. renee.weitzer@lacity.org. shawn.bayliss@lacity.org. erick.lopez@lacity.org

**Mansionization has damaged Los Angeles neighborhoods for far too long. On Wednesday, you have a chance to do something about it.**

**The Council will vote on ICOs to give 20 neighborhoods some temporary protection from mansionization while the city works on a permanent, citywide solution.**

**We expect you to be there and give your full support to the ICOs and the urgency clause that ensures the ICOs take effect promptly.**

**The Council must also direct the Planning Department to start work immediately on the amendments to the citywide mansionization ordinance outlined in Councilmember Koretz's Motion of May 2014.**

**I live in the 600 block of Sycamore Ave in the LaBrea/Hancock Park. It is happening across the street from me and is threatening to happen down the street. Our neighborhoods are being ruined right in**

**front of our eyes. You have to halt this ridiculous over development now before it's too late!!**

**Please vote for the ICO and the urgency clause.**

Sincerely

**Stacy Courtney and JC Robaina**





Etta Armstrong <etta.armstrong@lacity.org>

## Fwd: Pls vote yes on the ICOs, Council File 14-0656 - from M.D. Meloan

1 message

**Sharon Gin** <sharon.gin@lacity.org>  
To: Etta Armstrong <etta.armstrong@lacity.org>

Wed. Mar 25. 2015 at 7:29 AM

----- Forwarded message -----

From: **Michael Meloan** <mdmeloan@aol.com>

Date: Tue. Mar 24. 2015 at 2:59 PM

Subject: Pls vote yes on the ICOs. Council File 14-0656 - from M.D. Meloan

To: "councilmember.labonge@lacity.org" <councilmember.labonge@lacity.org>. "councilmember.koretz@lacity.org" <councilmember.koretz@lacity.org>. "Cc: \" councilmember.huizar@lacity.org" <councilmember.huizar@lacity.org>. "councilmember.cedillo@lacity.org" <councilmember.cedillo@lacity.org>. "councilmember.englander@lacity.org" <councilmember.englander@lacity.org>. Herb Wesson <councilmember.wesson@lacity.org>. "councilmember.krekorian@lacity.org" <councilmember.krekorian@lacity.org>. "Councilmember.Blumenfield@lacity.org" <Councilmember.Blumenfield@lacity.org>. "councilmember.fuentes@lacity.org" <councilmember.fuentes@lacity.org>. "councilmember.parks@lacity.org" <councilmember.parks@lacity.org>. "Councilmember.Price@lacity.org" <Councilmember.Price@lacity.org>. "councilmember.bonin@lacity.org" <councilmember.bonin@lacity.org>. "councilmember.ofarrell@lacity.org" <councilmember.ofarrell@lacity.org>. "Councilmember.buscaino@lacity.org" <Councilmember.buscaino@lacity.org>. "mayor.garcetti@lacity.org" <mayor.garcetti@lacity.org>. "Michael.logrande@lacity.org" <Michael.logrande@lacity.org>. "tom.rothmann@lacity.org" <tom.rothmann@lacity.org>. "Tanner.Blackman@lacity.org" <Tanner.Blackman@lacity.org>. "sharon.gin@lacity.org" <sharon.gin@lacity.org>. "ken.bernstein@lacity.org" <ken.bernstein@lacity.org>. Renee Weitzer <renee.weitzer@lacity.org>. "shawn.bayliss@lacity.org" <shawn.bayliss@lacity.org>. "erick.lopez@lacity.org" <erick.lopez@lacity.org>

On Wednesday, March 25<sup>th</sup>, the City Council will be considering ICOs written to halt, for up to 2 years, the building of McMansions in many of Los Angeles' historic neighborhoods. I own a home in one of those neighborhoods – **La Brea Hancock** – and I wholeheartedly support the ICOs.

**Mansionization has damaged Los Angeles neighborhoods for far too long. This Wednesday, you have a chance to do something about it.**

Please attend the Council meeting tomorrow and give your full support to the ICOs and the urgency clause that ensures the ICOs take effect promptly. The Council must also direct the Planning Department to start work immediately on the amendments to the citywide mansionization ordinance outlined in Councilmember Koretz's Motion of May 2014.

Developers are strip-mining the city, neighborhood by neighborhood. They make a fast buck and move on. Based on city records, the *LA Times* estimates that last year more than a thousand homes were replaced by McMansions. This kind of reckless development violates the city's goals, policies, and principles.

Not to mention the environmental pollution when houses are demolished. The developers don't care about our neighborhood or doing things the right way. The developer at 465 S. Orange Drive didn't follow the rules regarding remediation of toxic substances and as a result the neighboring yards had lead and asbestos debris.

We are all emotional when it comes to our homes. It is the heart of our families.

I am thankful to live in such a charming neighborhood as La Brea Hancock. But the character of the neighborhood is hanging in balance. I support the ICO because I want to preserve the character of our neighborhood.

Thank you!

Best. Michael Meloan  
415 S. Orange Drive  
Los Angeles. CA 90036

--  
Sharon Gin  
City of Los Angeles  
Office of the City Clerk  
213.978.1074  
Sharon.Gin@lacity.org





Etta Armstrong &lt;etta.armstrong@lacity.org&gt;

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**STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)**

1 message

**Shannon Smith** <shannon\_smith@mac.com>

Tue, Mar 24, 2015 at 11:08 PM

To: paul.koretz@lacity.org, councilmember.wesson@lacity.org, councilmember.bonin@lacity.org, councilmember.cedillo@lacity.org

Cc: elizabeth.carlin@lacity.org, andrew.westall@lacity.org, shawn.bayliss@lacity.org, mayor.garcetti@lacity.org, yvonne.farrow@lacity.org, stopmansionization@yahoo.com, sharon.gin@lacity.org, Etta.Armstrong@lacity.org

Dear City Council M

embers.

As you know, the Baseline Mansionization Ordinance (BMO) has failed miserably. Last May, Councilmember Koretz made a smart and sensible motion to amend the BMO, which would bring much-needed relief to constituents citywide, and would also relieve city agencies from the burdens associated with implementing and enforcing a patchwork of overlays.

We appreciate that City Planning has proposed ICOs for a handful of neighborhoods, but realize that a) ICOs are only temporary, and b) protection for a select few neighborhoods will only place bigger targets on unprotected areas.

On Wednesday, you have the opportunity to do the right thing, and get this motion back on track. I urge you to:

- 1) Give your full support to the ICOs and to the urgency clause that ensures the ICOs take effect promptly.**
- 2) Direct the Planning Department to start work immediately on the amendments to the citywide Baseline Mansionization Ordinance, to remove counterproductive bonuses and exemptions.**

The BMO amendments proposed by Councilmember Koretz will allow renovations, expansions, and new construction that can accommodate modern family life while respecting the scale and character of established neighborhoods. These changes could be discussed and adopted quickly, to protect our treasured communities and preserve affordable, livable neighborhoods. There is absolutely no legitimate reason that it should take 18 months to amend the BMO. Thousands of single family homes could be demolished - and hundreds of neighborhoods destroyed - during this timeframe.

I thank you in advance for expediting the adoption of the ICOs and the BMO amendments, to provide our great city with desperately-needed relief from the destructive impacts of mansionization.

Sincerely,

Shannon Smith  
Faircrest Heights Home Owner  
Council District 10  
Neighbors United Member



Etta Armstrong &lt;etta.armstrong@lacity.org&gt;

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**Re: PLEASE STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO  
(Council File 14-0656)**

1 message

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**Dr. Susan Shapiro** <drsushap@alumni.uchicago.edu>

Tue, Mar 24, 2015 at 9:44 PM

To: paul.koretz@lacity.org, councilmember.wesson@lacity.org, councilmember.bonin@lacity.org,  
councilmember.cedillo@lacity.orgCc: elizabeth.carlin@lacity.org, andrew.westall@lacity.org, shawn.bayliss@lacity.org, Mayor Garcetti  
<mayor.garcetti@lacity.org>, yvonne.farrow@lacity.org, Traci Considine <stopmansionization@yahoo.com>,  
sharon.gin@lacity.org, Etta.Armstrong@lacity.org

Re: Council File 14-0656

**STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO**

Dear City Council

Members.

As you know, the Baseline Mansionization Ordinance (BMO) has failed miserably. Last May, Councilmember Koretz made a smart and sensible motion to amend the BMO, which would bring much-needed relief to constituents citywide, and would also relieve city agencies from the burdens associated with implementing and enforcing a patchwork of overlays.

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The BMO amendments proposed by Councilmember Koretz will allow renovations, expansions, and new construction that can accommodate modern family life while respecting the scale and character of established neighborhoods. These changes could be discussed and adopted quickly, to protect our treasured communities and preserve affordable, livable neighborhoods. There is absolutely no legitimate reason that it should take 18 months to amend the BMO. Thousands of single family homes could be demolished - and hundreds of neighborhoods destroyed - during this timeframe.

3/26/2015

City of Los Angeles Mail - Re: PLEASE STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

I thank you in advance for expediting the adoption of the ICOs and the BMO amendments. to provide our great city with desperately-needed relief from the destructive impacts of mansionization.

Sincerely,

**Dr. Susan Shapiro**

Faircrest Heights

Council District 10



Etta Armstrong &lt;etta.armstrong@lacity.org&gt;

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**Amend the Baseline Mansionization Ordinance NOW (Council File 14-0656)**

1 message

**Roger & Karen Curtis & Schmidt** <curtisschmidt@ca.rr.com>

Tue, Mar 24, 2015 at 9:17 PM

To: paul.koretz@lacity.org. councilmember.wesson@lacity.org. councilmember.bonin@lacity.org.  
councilmember.cedillo@lacity.orgCc: elizabeth.carlin@lacity.org. andrew.westall@lacity.org. shawn.bayliss@lacity.org. mayor.garcetti@lacity.org.  
yvonne.farrow@lacity.org. stopmansionization@yahoo.com. sharon.gin@lacity.org. Etta.Armstrong@lacity.org

Dear Los Angeles City Council.

Between February 13 when we left on a short vacation, and February 26 when we returned, five homes on three blocks of Harper Avenue were demolished. FIVE! Three of them are right next to each other on narrow 40-foot lots. All but one of these homes were well built homes and could have been renovated.

Those five homes are *in addition to* a hugely out-of-scale home that is nearly finished on one corner of Harper and Clinton, another one under construction on the 400 block of Harper, and another vacant house that is sure to come down soon. EIGHT homes all together in *three block stretch*.

The same pattern is happening on La Jolla, Kilkea, Sweetzer, Flores, Oakwood, and other streets adjacent and parallel to Harper Ave.

And this is taking place in just ONE Los Angeles neighborhood.

**Please don't delay tomorrow and vote NOW to support of the Interim Control Ordinances. Your support is critical. More homes are in immediate jeopardy, and soon many older, graceful neighborhoods will be forever changes — not by thoughtful planning for the future of our city, but by carelessness and inattention.**

**Also, please direct the Planning Department to begin immediately to act on Paul Koretz's sensible recommendation to amend the Baseline Mansionization Ordinance for a more permanent solution that allows for expansion without total destruction.**

Karen Schmidt  
Beverly Grove North  
Council District 5



Etta Armstrong &lt;etta.armstrong@lacity.org&gt;

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**PLEASE STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO  
(Council File 14-0656)**

1 message

---

**Dr. Susan Shapiro** <drsushap@alumni.uchicago.edu>

Tue, Mar 24, 2015 at 8:57 PM

To: paul.koretz@lacity.org. councilmember.wesson@lacity.org. councilmember.bonin@lacity.org.  
councilmember.cedillo@lacity.orgCc: elizabeth.carlin@lacity.org. andrew.westall@lacity.org. shawn.bayliss@lacity.org. Mayor Garcetti  
<mayor.garcetti@lacity.org>. yvonne.farrow@lacity.org. Traci Considine <stopmansionization@yahoo.com>.  
sharon.gin@lacity.org. Etta.Armstrong@lacity.org**Susan Shapiro, PhD, MS, MS, RDN, FAND, CAMS-I**

Licensed Psychologist /Registered Dietitian Nutritionist/Disordered Eating Specialist

Certified Anger Management Specialist I

Providing Psychotherapy, Medical Nutrition Therapy &amp; Treatment for Eating Disorders

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drsushap@alumni.uchicago.edu

<http://Therapists.PsychologyToday.com/rms/58071>

**Disclaimer:** Information that is sent via email is not HIPAA compliant or considered confidential or secure. As such, please avoid the use of identifying student/client information when communicating with me. If you wish to email me in a more secure manner, please advise and I will provide the necessary information.

Re: Council File 14-0656

**STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO**

Dear City Council

Members.

As you know, the Baseline Mansionization Ordinance (BMO) has failed miserably. Last May, Councilmember Koretz made a smart and sensible motion to amend the BMO, which would bring much-needed relief to constituents citywide, and would also relieve city agencies from the burdens associated with implementing and enforcing a patchwork of overlays.

We appreciate that City Planning has proposed ICOs for a handful of neighborhoods, but realize that a) ICOs are only temporary, and b) protection for a select few neighborhoods will only place bigger targets on unprotected areas.

On Wednesday, you have the opportunity to do the right thing, and get this motion back on track. I urge you to:

**1) Give your full support to the ICOs and to the urgency clause that ensures the ICOs take effect promptly.**

**2) Direct the Planning Department to start work immediately on the amendments to the citywide Baseline Mansionization Ordinance, to remove counterproductive bonuses and exemptions.**

The BMO amendments proposed by Councilmember Koretz will allow renovations, expansions, and new construction that can accommodate modern family life while respecting the scale and character of established neighborhoods. These changes could be discussed and adopted quickly, to protect our treasured communities and preserve affordable, livable neighborhoods. There is absolutely no legitimate reason that it should take 18 months to amend the BMO. Thousands of single family homes could be demolished - and hundreds of neighborhoods destroyed - during this timeframe.

I thank you in advance for expediting the adoption of the ICOs and the BMO amendments, to provide our great city with desperately-needed relief from the destructive impacts of mansionization.

Sincerely,

**Dr. Susan Shapiro**

Faircrest Heights

Council District 10

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**2 attachments**



**Pending Demolition in Faircrest Heights.jpg**  
75K



**Faircrest Heights Mansionization Example Pointview.pdf**  
584K

**Example of Mansionization in Faircrest Heights  
1500 Block of Pointview**

*Before*



*After*





Etta Armstrong <etta.armstrong@lacity.org>

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## Council File 14-0656

1 message

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**Lorraine Suzuki** <lsuzuki108@yahoo.com>

Tue, Mar 24, 2015 at 8:48 PM

To: councilmember.bonin@lacity.org

Cc: mayor.garcetti@lacity.org, yvonne.farrow@lacity.org, stopmansionization@yahoo.com, sharon.gin@lacity.org,

Etta.Armstrong@lacity.org

**STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO**

Dear Councilmember Bonin,

As you know, the Baseline Mansionization Ordinance (BMO) has failed miserably. Last May, Councilmember Koretz made a smart and sensible motion to amend the BMO, which would bring much-needed relief to constituents citywide, and would also relieve city agencies from the burdens associated with implementing and enforcing a patchwork of overlays.

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I thank you in advance for expediting the adoption of the ICOs and the BMO amendments, to provide our great city with desperately-needed relief from the destructive impacts of mansionization.

Sincerely,  
Lorraine Suzuki  
Mar Vista  
District #11



Etta Armstrong <etta.armstrong@lacity.org>

## STOP MANSIONIZATION: Adopt the ICOs and amend the BMO (council File 14-0656)

1 message

**Roleen Heimann** <thenewschoolwest@gmail.com>

Tue, Mar 24, 2015 at 6:49 PM

To: paul.koretz@lacity.org, councilmember.wesson@lacity.org, councilmember.bonin@lacity.org, councilmember.cedillo@lacity.org

Cc: elizabeth.carlin@lacity.org, andrew.westall@lacity.org, shawn.bayless@lacity.org, mayor.garcetti@lacity.org, yvonne.farrow@lacity.org, stopmansionization@yahoo.com, sharon.gin@lacity.org, Etta.Armstrong@lacity.org

Dear City Council members.

As you know, the Baseline Mansionization Ordinance (BMO) has failed miserably. Last May, Councilmember Koretz made a smart and sensible motion to amend the BMO, which would bring much-needed relief to constituents citywide, and would also relieve city agencies from the burdens associated with implementing and enforcing a patchwork of overlays.

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Sincerely,

Roleen and Jim Heimann

Faircrest Heights

Council District 10



Etta Armstrong <etta.armstrong@lacity.org>

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## **WE URGE YOU TO STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)**

1 message

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**Roger Curtis** <roger@sitcur.com>

Tue, Mar 24, 2015 at 6:31 PM

To: paul.koretz@lacity.org, councilmember.wesson@lacity.org, councilmember.bonin@lacity.org,  
councilmember.cedillo@lacity.org

Cc: elizabeth.carlin@lacity.org, andrew.westall@lacity.org, shawn.bayliss@lacity.org, mayor.garcetti@lacity.org,  
yvonne.farrow@lacity.org, stopmansionization@yahoo.com, sharon.gin@lacity.org, Etta.Armstrong@lacity.org

Re: Council File 14-0656

STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO

Dear Council Members.

In the words of our local council district staff (Koretz) the demolition, building and 'development' is 'INSANE AND OUT OF CONTROL'. We couldn't agree more.

There are six (6) demolitions and construction projects within one block of our house on the 500 block of North Harper Ave.

Active now. All but one of these was initiated since February 1. It's too much and it is destroying the charming character

of our neighborhood! This has to stop.

Our block has narrow 40' wide lots, so the developers are building up to the maximum height with steel beams to block the Hollywood Hills view of existing neighbors!

Between Orlando and Crescent Heights, Beverly Bl. And Melrose there have been 47 oversized houses built with another 29 under demolition and/or construction. 76 total in the eight block span.

Los Angeles has a housing shortage yet in several cases perfectly good duplexes have been demolished

only to be replaced with very oversized single family mansions. some spanning two lots.

It's too much and not productive for Los Angeles housing and our neighborhood. unless you're one of the greedy developers looking to make a fast buck with a slash and burn attitude.

That's not the family and neighbor good feeling I grew up with in Los Angeles over the last 60 years!

As you know. the Baseline Mansionization Ordinance (BMO) has failed miserably. Last May. Councilmember Koretz made a smart and sensible motion to amend the BMO.

which would bring much-needed relief to constituents citywide. and would also relieve city agencies from the burdens associated with implementing and enforcing a patchwork of overlays.

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- 1) Give your full support to the ICOs and to the urgency clause that ensures the ICOs take effect promptly.
- 2) Direct the Planning Department to start work immediately on the amendments to the citywide Baseline Mansionization Ordinance. to remove counterproductive bonuses and exemptions.

The BMO amendments proposed by Councilmember Koretz will allow renovations. expansions. and new construction that can accommodate modern family life while respecting the scale and character of established neighborhoods. These changes could be discussed and adopted quickly. to protect our treasured communities and preserve affordable. livable neighborhoods. There is absolutely no legitimate reason that it should take 18 months to amend the BMO. Thousands of single family homes could be demolished - and hundreds of neighborhoods destroyed - during this timeframe.

I thank you in advance for expediting the adoption of the ICOs and the BMO amendments. to provide our great city with desperately-needed relief from the destructive impacts of mansionization.

Sincerely.

Roger Curtis 501 No. Harper Avenue Beverly Grove North Councilman Koretz's District

Roger Curtis President & CEO roger@sitcur.com

Sitcur e-business solutions with integrity http://www.sitcur.com

Address: 7916 Melrose Avenue. Suite 2

Los Angeles. Ca 90046

Phone: (323) 653-0311

Fax: (323) 653-8024

Cell: (323) 630-2920 Skype: sitcur

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**6 attachments**



**FullSizeRender.jpg**  
142K



**FullSizeRender.jpg**  
140K



**FullSizeRender.jpg**  
123K



**FullSizeRender.jpg**  
162K













3/17/2015

**Large house construction between  
Orlando and Cresent Heights and Beverly Bl and Melrose**

<b>Street</b>	<b>Under Construction</b>	<b>Built</b>	<b>Total</b>
Orlando	6	3	9
Kings Road	4	5	9
Flores	1	5	6
Sweetzer	2	7	9
Harper	8	4	12
La Jolla	4	9	13
Kilkea	2	8	10
Cresent Heights	2	6	8
	<u>29</u>	<u>47</u>	<u>76</u>



Etta Armstrong &lt;etta.armstrong@lacity.org&gt;

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**STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)**

1 message

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**Pamela Greene** <pammariemarie@earthlink.net>

Tue, Mar 24, 2015 at 6:25 PM

To: paul.koretz@lacity.org. councilmember.wesson@lacity.org. councilmember.bonin@lacity.org.  
councilmember.cedillo@lacity.orgCc: elizabeth.carlin@lacity.org. andrew.westall@lacity.org. shawn.bayliss@lacity.org. mayor.garcetti@lacity.org.  
yvonne.farrow@lacity.org. stopmansionization@yahoo.com. sharon.gin@lacity.org. Etta.Armstrong@lacity.org

Re: Council File 14-0656

**STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO**

Dear City Council members.

As you know, the Baseline Mansionization Ordinance (BMO) has failed miserably. Last May, Councilmember Koretz made a smart and sensible motion to amend the BMO, which would bring much-needed relief to constituents citywide, and would also relieve city agencies from the burdens associated with implementing and enforcing a patchwork of overlays.

We appreciate that City Planning has proposed ICOs for a handful of neighborhoods, but realize that a) ICOs are only temporary, and b) protection for a select few neighborhoods will only place bigger targets on unprotected areas.

Please adopt the ICOs and amend the BMO.

Respectfully,

Pamela Greene  
1535 Stearns Drive  
Los Angeles, CA 90035



Etta Armstrong <etta.armstrong@lacity.org>

## Please adopt the ICOs and amend the BMO! (Council File 14-0656)

1 message

**Nathan Perl-Rosenthal** <perlrose@usc.edu>

Tue, Mar 24, 2015 at 5:59 PM

To: "paul.koretz@lacity.org" <paul.koretz@lacity.org>. "councilmember.wesson@lacity.org" <councilmember.wesson@lacity.org>. "councilmember.bonin@lacity.org" <councilmember.bonin@lacity.org>. "councilmember.cedillo@lacity.org" <councilmember.cedillo@lacity.org>  
 Cc: "elizabeth.carlin@lacity.org" <elizabeth.carlin@lacity.org>. "andrew.westall@lacity.org" <andrew.westall@lacity.org>. "shawn.bayliss@lacity.org" <shawn.bayliss@lacity.org>. "mayor.garcetti@lacity.org" <mayor.garcetti@lacity.org>. "yvonne.farrow@lacity.org" <yvonne.farrow@lacity.org>. "stopmansionization@yahoo.com" <stopmansionization@yahoo.com>. "sharon.gin@lacity.org" <sharon.gin@lacity.org>. "Etta.Armstrong@lacity.org" <Etta.Armstrong@lacity.org>

Dear City Council members,

I am writing to you as a concerned constituent living in Carthay Square in Council District 5 about the issue of mansionization and the ICO currently on the Council agenda. Last May, Councilmember Koretz made a smart and sensible motion to amend the BMO, which would bring much-needed relief to constituents citywide, and would also relieve city agencies from the burdens associated with implementing and enforcing a patchwork of overlays.

We appreciate that City Planning has proposed ICOs for a handful of neighborhoods, but realize that a) ICOs are only temporary, and b) protection for a select few neighborhoods will only place bigger targets on unprotected areas.

On Wednesday, you have the opportunity to do the right thing, and get this motion back on track. I urge you to:

- 1) Give your full support to the ICOs and to the urgency clause that ensures the ICOs take effect promptly.
- 2) Direct the Planning Department to start work immediately on the amendments to the citywide Baseline Mansionization Ordinance, to remove counterproductive bonuses and exemptions.

The BMO amendments proposed by Councilmember Koretz will allow renovations, expansions, and new construction that can accommodate modern family life while respecting the scale and character of established neighborhoods. These changes could be discussed and adopted quickly, to protect our treasured communities and preserve affordable, livable neighborhoods. There is absolutely no legitimate reason that it should take 18 months to amend the BMO. Thousands of single family homes could be demolished - and hundreds of neighborhoods damaged - during this timeframe.

I thank you in advance for expediting the adoption of the ICOs and the BMO amendments, to provide our great city with desperately-needed relief from the destructive impacts of mansionization.

Sincerely.

Nathan Peri-Rosenthal  
Carthay Square  
Council District 5



Etta Armstrong &lt;etta.armstrong@lacity.org&gt;

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**\*\*\*TO UPLOAD TO THE WEBSITE\*\*\*\* Council File 14-0656**

1 message

**Considine, Traci** <tconsidine@conet.ucla.edu>

Tue, Mar 24, 2015 at 5:18 PM

To: "sharon.gin@lacity.org" &lt;sharon.gin@lacity.org&gt;. "Etta.Armstrong@lacity.org" &lt;Etta.Armstrong@lacity.org&gt;

Here is the email file. as of 5:13pm.

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**From:** Considine, Traci**Sent:** Tuesday, March 24, 2015 3:08 PM**To:** 'sharon.gin@lacity.org'; 'Etta.Armstrong@lacity.org'**Subject:** \*\*\*TO UPLOAD TO THE WEBSITE\*\*\*\* Council File 14-0656

Dear Sharon and Etta.

Thank you for all you have done to keep the online council file for the BMO Amendment motion (Council File 14-0656) up-to-date. To assist you in compiling and uploading materials. I've made a quick PDF of 43 emails on which I've been copied so far today. which have as the subject line "STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO."

Emails are still trickling in. so if you'd like to email or call me whenever you're ready to upload to the site. I can send you whatever I have in PDF form as of that moment.

With thanks.

Traci Considine

Faircrest Heights

Mobile 310-666-6721

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 **2015 03 24 Emails to City Council as of 513pm.pdf**  
406K

**From:** Vivian Cannon

**Sent:** Tuesday, March 24, 2015 2:45 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

I understand the City Council will be voting tomorrow morning on a motion to amend the citywide Baseline Mansionization Ordinance.

I vote in every election and this is an issue I'm watching closely.

Developers are RUINING my lovely, 1920's Los Angeles neighborhood with giant white stucco boxes, built to the property line and looming overhead like Godzilla in Toyko.

Please adopt the ICOs with an urgency clause and amend the citywide BMO asap.

Thank you.

Vivian Cannon  
Beverly Grove  
District #5

**From:** Peter Merlin

**Sent:** Tuesday, March 24, 2015 4:41 AM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

Dear Councilmembers:

Building mansions on small lots in Los Angeles. usually with as many as five bathrooms replacing 1 ¾ baths is wasteful with respect to water conservation in a time of drought. Los Angeles needs to rethink its policy with regard to “development at all cost.” I urge you to adopt the ICOs and to AMEND THE BMO (Council File 14-0656)

Peter Merlin  
Carthay Square Neighborhood  
Council District 5

From: brandt

Sent: Tuesday, March 24, 2015 11:59 AM

To: paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org

Cc: elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org;

mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org;

Etta.Armstrong@lacity.org

Subject: STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

Dear City Council members.

As you know, the Baseline Mansionization Ordinance (BMO) has failed miserably. Last May, Councilmember Koretz made a smart and sensible motion to amend the BMO, which would bring much-needed relief to constituents citywide, and would also relieve city agencies from the burdens associated with implementing and enforcing a patchwork of overlays.

We appreciate that City Planning has proposed ICOs for a handful of neighborhoods, but realize that a) ICOs are only temporary, and b) protection for a select few neighborhoods will only place bigger targets on unprotected areas.

**Please stop the insanity...it is too much to ask for privacy, sunlight, quiet and a quality of life? These McMansions are not only eyesores but are tremendously traumatizing for everyone who is near one. I have lived in my home for 17 years and have 3 construction sites across the street. It is mayhem and madness and I hope you do the right thing for all the neighbors who are rising up against these monsters.**

On Wednesday, you have the opportunity to do the right thing, and get this motion back on track. I urge you to:

- 1) Give your full support to the ICOs and to the urgency clause that ensures the ICOs take effect promptly.
- 2) Direct the Planning Department to start work immediately on the amendments to the citywide Baseline Mansionization Ordinance, to remove counterproductive bonuses and exemptions. The BMO amendments proposed by Councilmember Koretz will allow renovations, expansions, and new construction that can accommodate modern family life while respecting the scale and character of established neighborhoods. These changes could be discussed and adopted quickly, to protect our treasured communities and preserve affordable, livable neighborhoods. There is absolutely no legitimate reason that it should take 18 months to amend the BMO. Thousands of single family homes could be demolished - and hundreds of neighborhoods destroyed - during this timeframe.

I thank you in advance for expediting the adoption of the ICOs and the BMO amendments, to provide our great city with desperately-needed relief from the destructive impacts of mansionization.

Please keep the integrity of the beautiful, vintage and peaceful neighborhoods of Los Angeles. We NEED YOU TO HELP US!!!

Sincerely,

Savanah Brandt  
N. Harper Avenue  
Los Angeles, CA 90048  
District 5  
Beverly Grove North

**From:** Jeremy Matz

**Sent:** Tuesday, March 24, 2015 11:49 AM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org; [councilmember.labonge@lacity.org](mailto:councilmember.labonge@lacity.org) **Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION NOW: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

### **STOP MANSIONIZATION NOW: Adopt the ICOs and AMEND THE BMO**

Dear City Council members.

As you know, the **Baseline Mansionization Ordinance (BMO) has failed miserably. Anyone who claims otherwise is either lying or has no idea what he or she is talking about.** You may think the previous sentence is hyperbole, but if you want proof, just visit my block, the 800 South block of Ridgeley Drive in the Miracle Mile (zip code 90036, CD4). At 808 South Ridgeley Drive, you will see a monstrosity of a McMansion, which was hastily constructed by a speculator last year after he demolished a historic home on the site. It approaches 5000 square feet in size on a lot of approximately 7000 square feet. It dwarfs everything else on the block, and is completely out-of-character, out-of-proportion, and out-of-control. It has destroyed any vestiges of sunlight for the poor residents of the house next door to the north. Furthermore, it is environmentally and ecologically unsound, with a pool and a waterfall in the back that apparently was somehow permitted in the middle of the worst drought we've had in many decades. Most tellingly, this McMansion cannot sell. It has been on the market for months, with repeated price drops, and apparently no one is interested. Perhaps that is because of all of its horrendous characteristics, plus the fact that any potential buyer would know that, by supporting this rampant overdevelopment, he or she would immediately be persona non grata in the neighborhood. It is unbelievable that a project like this could occur in a city that supposedly has an ordinance on the books to prohibit mansionization, but it happened.

Last May, Councilmember Koretz made a smart and sensible motion to amend the BMO, which would bring much-needed relief to constituents citywide, and would also relieve city agencies from the burdens associated with implementing and enforcing a patchwork of overlays. We appreciate that City Planning has proposed ICOs for a handful of neighborhoods, but realize that a) ICOs are only temporary, and b) protection for a select few neighborhoods will only place bigger targets on unprotected areas.

Lest you think that the monstrosity at 808 South Ridgeley Drive is unique, or that the problem is not far-reaching, another historic home in the 900 South block of Burnside Avenue (the next street over) was also just demolished, and a speculator is preparing to construct another McMansion there too.

On Wednesday, you have the opportunity to do the right thing, and get this motion back on track. I urge you to:

- 1) Give your full support to the ICOs and the urgency clause that ensures the ICOs take effect promptly.**

- 2) Direct the Planning Department to start work immediately on the amendments to the citywide Baseline Mansionization Ordinance, to remove counterproductive bonuses and exemptions.**

The BMO amendments proposed by Councilmember Koretz will allow renovations, expansions, and new construction that can accommodate modern family life while respecting the scale and character of established neighborhoods. These changes could be discussed and adopted quickly, to protect our treasured communities and preserve affordable, livable neighborhoods. There is absolutely no legitimate reason that it should take 18 months to amend the BMO. Thousands of single family homes could be demolished - and hundreds of neighborhoods destroyed - during this timeframe.

I thank you in advance for expediting the adoption of the ICOs and the BMO amendments, to provide our great city with desperately-needed relief from the destructive impacts of mansionization. **Please keep in mind that we residents of these neighborhoods that are under siege know who votes for us and who votes against us, and we remember it on election day. The speculators and developers do not live in and do not care about our neighborhoods, and they only want to make a quick profit at our expense.** There is only one correct way for you to vote on Wednesday if you want to stand with us.

Sincerely,

Jeremy Matz, Miracle Mile, Council District 4

**From:** Ross Levine

**Sent:** Tuesday, March 24, 2015 10:49 AM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

Re: Council File 14-0656

**STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO**

Dear L.A. City Council.

Please vote tomorrow in support of the Interim Control Ordinances and to make sure that they take effect right away.

Also, please direct the Planning Department to remove the bonuses and exemptions that render the city's Baseline Mansionization Ordinance nothing but a piece of useless paper.

This can't wait – thousands of single-family homes are in jeopardy of being destroyed, to be replaced with outlandishly oversized structures that are destroying the character of Los Angeles neighborhoods.

Development with limits and without destruction. that's all we're asking for. Only the City Council can save us -  
- *now*.

Sincerely,

Ross Levine  
1155 South Hudson Avenue 90019  
Council District 10

**From:** Roberto Fradera

**Sent:** Tuesday, March 24, 2015 11:50 AM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

Re: Council File 14-0656

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Development with limits and without destruction, that's all we're asking for. Only the City Council can save us -- *now*.

Sincerely,

Roberto Fradera  
South Hudson Avenue 90019  
Council District 10

**From:** Considine, Traci

**Sent:** Monday, March 23, 2015 10:12 PM

**To:** 'paul.koretz@lacity.org'; 'councilmember.wesson@lacity.org'; 'councilmember.bonin@lacity.org'; 'councilmember.cedillo@lacity.org'

**Cc:** 'elizabeth.carlin@lacity.org'; 'andrew.westall@lacity.org'; 'shawn.bayliss@lacity.org'; 'mayor.garcetti@lacity.org'; 'yvonne.farrow@lacity.org'; 'stopmansionization@yahoo.com'; 'sharon.gin@lacity.org'; 'Etta.Armstrong@lacity.org'

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

Re: Council File 14-0656

**STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO**

Dear City Council members.

As you know, the Baseline Mansionization Ordinance (BMO) has failed miserably. Last May, Councilmember Koretz made a smart and sensible motion to amend the BMO, which would bring much-needed relief to constituents citywide, and would also relieve city agencies from the burdens associated with implementing and enforcing a patchwork of overlays.

We appreciate that City Planning has proposed ICOs for a handful of neighborhoods, but realize that a) ICOs are only temporary, and b) protection for a select few neighborhoods will only place bigger targets on unprotected areas.

On Wednesday, you have the opportunity to do the right thing, and get this motion back on track. I urge you to:

- 1) Give your full support to the ICOs and to the urgency clause that ensures the ICOs take effect promptly.**
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I thank you in advance for expediting the adoption of the ICOs and the BMO amendments, to provide our great city with desperately-needed relief from the destructive impacts of mansionization.

Sincerely,

Traci Considine  
Faircrest Heights  
Council District 10

**From:** Laurie Crogan

**Sent:** Tuesday, March 24, 2015 8:00 AM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org **Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org;  
mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org;  
Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

Dear City Council members,

Below is the request you are receiving from everyone who opposes what is happening to our neighborhoods. I wanted to add some things.

I am a native of LA now for 58 years. Raised off Roscomare up near Mullhullond. I have lived on Genesee for 15 years now after moving out of Bel Air. We watched as our mountain view from our yard was leveled and became the Steven S Weiss Temple.

I have lived on Genesee for 15 years now after moving out of Bel Air. This is a whole different destruction. These are developers that have no interest in anything but money. I have had great neighbors that have restored and cared for their beautiful homes have to move because a mansion was going to in next door. I walk all over our streets and knew Joan Fitzpatrick on Stanley well until she started do this to all of her neighbors.

What I don't understand is the environmental foot print that all of these make is enormously opposing what direction we need to go in. **WE ARE ABOUT TO RUN OUT OF WATER!!!** Why are letting these huge energy sucking houses be built? It makes no sense! The foot prints are almost the whole lot with solid paved driveways. They tear out the city trees without permits, enlarge the driveway taking away a greatly needed parking space, and worst is they completely destroy the charm of the neighborhood and its cohesiveness. This is exactly what they stopped in BH when they tore beautiful homes down to build those awful Palaces.

You have to stop this. It is environmentally wrong. What are we doing to our city???? Please vote to amend the BMO.

Thank you,

Laurie and Cyndy Crogan

856 N. Genesee Ave.

LA 90046

Council District 10 Melrose Boroughs

**STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO**

Dear City Council members. As you know. the Baseline Mansionization Ordinance (BMO) has failed miserably. Last May. Councilmember Koretz made a smart and sensible motion to amend the BMO. which would bring much-needed relief to constituents citywide. and would also relieve city agencies from the burdens associated with implementing and enforcing a patchwork of overlays. We appreciate that City Planning has proposed ICOs for a handful of neighborhoods. but realize that a) ICOs are only temporary. and b) protection for a select few neighborhoods will only place bigger targets on unprotected areas. On Wednesday. you have the opportunity to do the right thing. and get this motion back on track. I urge you to:

- 1) **Give your full support to the ICOs and to the urgency clause that ensures the ICOs take effect promptly.**
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These changes could be discussed and adopted quickly. to protect our treasured communities and preserve affordable. livable neighborhoods. There is absolutely no legitimate reason that it should take 18 months to amend the BMO. Thousands of single family homes could be demolished - and hundreds of neighborhoods destroyed - during this timeframe.

I thank you in advance for expediting the adoption of the ICOs and the BMO amendments. to provide our great city with desperately-needed relief from the destructive impacts of mansionization.

**From:** Leone Avery

**Sent:** Monday, March 23, 2015 10:31 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; Mayor Garcetti;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** Fwd: STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

Re: Council File 14-0656

## **STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO**

Dear City Council members.

**Please stop the destruction of my neighborhood right before my eyes! The incredible history, architecture, and feel of my neighborhood is being lost. As an interior architect and interior designer trained at UCLA and working in Los Angeles, I can tell you this is a horrible tragedy.**

As you know, the Baseline Mansionization Ordinance (BMO) has failed miserably. Last May, Councilmember Koretz made a smart and sensible motion to amend the BMO, which would bring much-needed relief to constituents citywide, and would also relieve city agencies from the burdens associated with implementing and enforcing a patchwork of overlays.

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I thank you in advance for expediting the adoption of the ICOs and the BMO amendments, to provide our great city with desperately-needed relief from the destructive impacts of mansionization.

Sincerely,

Leone Avery  
Fairfax and Beverly  
Council District 10

**From:** Marcelo Serrano

**Sent:** Monday, March 23, 2015 10:32 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

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Sincerely,

Marcelo Serrano  
Faircrest Heights  
Council District 10

**From:** Frank Considine

**Sent:** Monday, March 23, 2015 10:36 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

Re: Council File 14-0656

**STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO**

Dear City Council members.

As you know, the Baseline Mansionization Ordinance (BMO) has failed miserably. Last May, Councilmember Koretz made a smart and sensible motion to amend the BMO, which would bring much-needed relief to constituents citywide, and would also relieve city agencies from the burdens associated with implementing and enforcing a patchwork of overlays.

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Sincerely,

Frank Considine  
Faircrest Heights  
Council District 10

**From:** Luis Serrano

**Sent:** Monday, March 23, 2015 10:37 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

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Sincerely.

Luis Serrano  
Faircrest Heights  
Council District 10

**From:** Ed

**Sent:** Monday, March 23, 2015 10:38 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
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Sincerely,

Edward Lehman  
S. Hayworth Av  
Faircrest Heights  
Council District 10

**From:** Ana Serrano

**Sent:** Monday, March 23, 2015 10:43 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

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Sincerely.

Ana Serrano  
Faircrest Heights  
Council District 10

**From:** Reed, Andrea  
**Sent:** Tuesday, March 24, 2015 12:52 AM  
**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org  
**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org  
**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

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Re: Council File 14-0656

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Sincerely,  
Andrea Reed  
Faircrest Heights  
Council District 10

**From:** Monika Hummer  
**Sent:** Tuesday, March 24, 2015 7:42 AM  
**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org  
**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org  
**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

Re: Council File 14-0656

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Sincerely,

Monika Hummer  
Faircrest Heights  
Council District 10

**From:** Richard Blacklock

**Sent:** Tuesday, March 24, 2015 9:12 AM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

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March 24, 2015

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Sincerely.

**Richard Blacklock**

S. Stearns Dr.  
Los Angeles. CA 90035  
Council District 10

**From:** dana pehrson

**Sent:** Tuesday, March 24, 2015 9:14 AM

**To:** councilmember.wesson@lacity.org; paul.koretz@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** Liz Carlin; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; etta.armstrong@lacity.org

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Sincerely.

Dana Pehrson  
Faircrest Heights  
CD10

From: camiam  
Sent: Tuesday, March 24, 2015 9:21 AM  
To: paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org  
Cc: elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org;  
mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org;  
Etta.Armstrong@lacity.org  
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Sincerely,

Cameron Steenhagen  
Faircrest Heights 10

**From:** Stephanie Campbell

**Sent:** Tuesday, March 24, 2015 9:22 AM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

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Sincerely,

Stephanie Campbell

Fairfax District

Council District #5

**From:** chris-anthony  
**Sent:** Tuesday, March 24, 2015 9:30 AM  
**To:** councilmember.krekorian@lacity.org  
**Cc:** mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org  
**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

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Sincerely,

Chris Anthony  
Studio City  
Council District #2

**From:** shelly josias  
**Sent:** Tuesday, March 24, 2015 9:32 AM  
**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org  
**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org  
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Sincerely,

Shelly Josias  
Faircrest Heights  
Council District 10

**From:** Mitchell Syrop

**Sent:** Tuesday, March 24, 2015 9:38 AM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

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Mitchell Syrop  
Faircrest Heights  
Council District 10

**From:** Prue

**Sent:** Tuesday, March 24, 2015 9:48 AM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

Re: Council File 14-0656

**STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO**

Dear City Council members.

As you know, the Baseline Mansionization Ordinance (BMO) has failed miserably. Last May, Councilmember Koretz made a smart and sensible motion to amend the BMO, which would bring much-needed relief to constituents citywide, and would also relieve city agencies from the burdens associated with implementing and enforcing a patchwork of overlays.

We appreciate that City Planning has proposed ICOs for a handful of neighborhoods, but realize that a) ICOs are only temporary, and b) protection for a select few neighborhoods will only place bigger targets on unprotected areas.

On Wednesday, you have the opportunity to do the right thing, and get this motion back on track. I urge you to:

- 1) **Give your full support to the ICOs and to the urgency clause that ensures the ICOs take effect promptly.**
- 2) **Direct the Planning Department to start work immediately on the amendments to the citywide Baseline Mansionization Ordinance, to remove counterproductive bonuses and exemptions.** The BMO amendments proposed by Councilmember Koretz will allow renovations, expansions, and new construction that can accommodate modern family life while respecting the scale and character of established neighborhoods. These changes could be discussed and adopted quickly, to protect our treasured communities and preserve affordable, livable neighborhoods. There is absolutely no legitimate reason that it should take 18 months to amend the BMO. Thousands of single family homes could be demolished - and hundreds of neighborhoods destroyed - during this timeframe.

I thank you in advance for expediting the adoption of the ICOs and the BMO amendments, to provide our great city with desperately-needed relief from the destructive impacts of mansionization.

Sincerely,

Prue Knight

Picfair Village - Council District 10

**From:** Richard Lindstrom

**Sent:** Tuesday, March 24, 2015 10:16 AM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** Elizabeth Carlin; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

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Re: Council File 14-0656

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Sincerely,

Richard Lindstrom  
Faircrest Heights  
Council District 10

**From:** Reed, Doran  
**Sent:** Tuesday, March 24, 2015 10:16 AM  
**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org  
**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org  
**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

\*\*\*\*\*

Re: Council File 14-0656  
**STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO**

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Sincerely,  
Arthur Doran Reed  
Faircrest Heights  
Council District 10

**From:** Walter

**Sent:** Tuesday, March 24, 2015 10:30 AM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

Re: Council File 14-0656

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Walter Vargas

**From:** Armstrong, Faye  
**Sent:** Tuesday, March 24, 2015 10:30 AM  
**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org  
**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org  
**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)  
**Importance:** High

**STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO**

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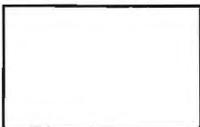
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Sincerely,

Julia Faye Armstrong  
Faircrest Heights  
Council District 10

FAYE ARMSTRONG  
producer



**From:** Kathleen Clark

**Sent:** Tuesday, March 24, 2015 8:38 AM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOPMANSIONIZATION:AdopttheICOsandAMENDTHEBMO(CouncilFile14-0656)@aol.com,

Re: Council File 14-0656

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Sincerely,

Kathleen Clark  
Faircrest Heights  
Council District 10

**From:** Lorraine Kirsten

**Sent:** Monday, March 23, 2015 10:15 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

Re: Council File 14-0656

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Sincerely,

Lorraine Kirsten  
Faircrest Heights  
CD10

**From:** Jessica Spotts

**Sent:** Tuesday, March 24, 2015 10:28 AM

**To:** councilmember.krekorian@lacity.org

**Cc:** mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** Re: Council File 14-0656

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Sincerely,

Jessica Spotts

Studio City

Council District #2

Jessica Spotts

**Green Spotts Yoga**

Yoga Teacher.Green Living Enthusiast

<http://greenspottsyoga.com/>

Inst: @GreenSpottsYoga

Actress.Writer.Filmmaker

[www.jessicaspotts.com](http://www.jessicaspotts.com)

Inst: @JessicaSpotts

**From:** Joshua Heath

**Sent:** Tuesday, March 24, 2015 11:13 AM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

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Sincerely,

Joshua Heath  
Faircrest Heights  
Council District 10

---

From: Shelli

To: councilmember.wesson@lacity.org

CC: elizabeth.carlin@lacity.org, andrew.westall@lacity.org, jordan.beroukhim@lacity.org,  
councilmember.koretz@lacity.org

Sent: 3/23/2015 10:45:10 P.M. Pacific Daylight Time

Subj: Item #5 - City Council Agenda for March 25, 2015

Dear Council President Wesson:

The City Council will vote Wednesday on Councilmember Koretz's motion to amend the Baseline Mansionization Ordinance. I urge you to please give your full support to the ICOs and the urgency clause that ensures the ICOs take effect promptly. It is imperative to direct the Planning Department to start work immediately on the amendments to the citywide Baseline Mansionization Ordinance to remove the counterproductive bonuses and exemptions.

Thank you for your support on this very important issue.

Best regards,

Rochelle (Shelli) Koretz  
S. Ogden Drive  
Los Angeles, CA 90019

**From:** William Higgins

**Sent:** Tuesday, March 24, 2015 12:14 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

Re: Council File 14-0656

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Sincerely,

William Higgins  
Faircrest Heights  
Council District 10

**From:** Sharon Smith Futerfas

**Sent:** Tuesday, March 24, 2015 1:02 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org; Etta.Armstrong@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

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Sincerely,

Sharon Futerfas  
Faircrest Heights  
Council District 10

P.S. This is the view from my back porch. The former house behind us used to be a small, 2 bed, 1 bath Spanish cottage. Now we have these 4 hideous monstrosities to look at every day and have no privacy anymore. Please stop the insanity!

**From:** Doug F

**Sent:** Tuesday, March 24, 2015 1:43 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

Dear Members of Los Angeles City Council:

I am an active member of Neighbors United in Faircrest Heights and have owned and lived in my home there for 17 years.

As you know, the Baseline Mansionization Ordinance (BMO) has failed miserably. Last May, Councilmember Koretz made a smart and sensible motion to amend the BMO, which would bring much-needed relief to constituents citywide, and would also relieve city agencies from the burdens associated with implementing and enforcing a patchwork of overlays.

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I thank you in advance for expediting the adoption of the ICOs and the BMO amendments, to provide our great city with desperately-needed relief from the destructive impacts of mansionization.

**PLEASE DO NOT ALLOW THESE HIDEOUS MONSTROSITIES TO HELP DEFINE YOUR LEGACIES IN OFFICE!**

Sincerely,  
Douglas W. Freeman  
Stearns Drive  
Los Angeles, CA 90034  
Faircrest Heights  
Council District 10

**From:** Beth Theriac

**Sent:** Tuesday, March 24, 2015 2:05 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

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Sincerely,

Elizabeth Theriac  
Beverly Grove North  
District 5

**From:** Beth Marlis

**Sent:** Tuesday, March 24, 2015 2:10 PM

**To:** councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org; paul.koretz@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

Re: Council File 14-0656

**STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO**

Dear City Council members, Council President and Mayor Garcetti,

As you know, the Baseline Mansionization Ordinance (BMO) has failed miserably. Last May, Councilmember Koretz made a smart and sensible motion to amend the BMO, which would bring much-needed relief to constituents citywide, and would also relieve city agencies from the burdens associated with implementing and enforcing a patchwork of overlays.

We appreciate that City Planning has proposed ICOs for a handful of neighborhoods, but realize that a) ICOs are only temporary, and b) protection for a select few neighborhoods will only place bigger targets on unprotected areas.

Tomorrow, you have the opportunity to do the right thing, and get this motion back on track. I urge you to:

- 1) **Give your full support to the ICOs and to the urgency clause that ensures the ICOs take effect promptly.**
- 2) **Direct the Planning Department to start work immediately on the amendments to the citywide Baseline Mansionization Ordinance, to remove counterproductive bonuses and exemptions.** The BMO amendments proposed by Councilmember Koretz will allow renovations, expansions, and new construction that can accommodate modern family life while respecting the scale and character of established neighborhoods. These changes could be discussed and adopted quickly, to protect our treasured communities and preserve affordable, livable neighborhoods. There is absolutely no legitimate reason that it should take 18 months to amend the BMO. Thousands of single family homes could be demolished - and hundreds of neighborhoods destroyed - during this timeframe.

I thank you in advance for expediting the adoption of the ICOs and the BMO amendments, to provide our great city with desperately-needed relief from the destructive impacts of mansionization.

Sincerely,

Beth Marlis

Faircrest Heights resident since 2004, CD10

**From:** Sharon K Christie  
**Sent:** Tuesday, March 24, 2015 2:14 PM  
**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org  
**Cc:** Elizabeth Carlin; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org  
**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

Re: Council File 14-0656

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- 1) Give your full support to the ICOs and to the urgency clause that ensures the ICOs take effect promptly.**
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The BMO amendments proposed by Councilmember Koretz will allow renovations, expansions, and new construction that can accommodate modern family life while respecting the scale and character of established neighborhoods. These changes could be discussed and adopted quickly, to protect our treasured communities and preserve affordable, livable neighborhoods. There is absolutely no legitimate reason that it should take 18 months to amend the BMO. Thousands of single family homes could be demolished - and hundreds of neighborhoods destroyed - during this timeframe.

I thank you in advance for expediting the adoption of the ICOs and the BMO amendments, to provide our great city with desperately-needed relief from the destructive impacts of mansionization.

Sincerely,  
SHARON K. CHRISTIE  
**SOUTH CARTHAY**  
Council Districts 5 & 10

**From:** Emily Woodward

**Sent:** Tuesday, March 24, 2015 2:26 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

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We appreciate that City Planning has proposed ICOs for a handful of neighborhoods, but realize that

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On Wednesday, you have the opportunity to do the right thing and get this motion back on track. I urge you to:

- 1) Give your full support to the ICOs and to the urgency clause that ensures the ICOs take effect promptly.**
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The BMO amendments proposed by Councilmember Koretz will allow renovations, expansions, and new construction that can accommodate modern family life while respecting the scale and character of established neighborhoods. These changes could be discussed and adopted quickly, to protect our treasured communities and preserve affordable, livable neighborhoods. There is absolutely no legitimate reason that it should take 18 months to amend the BMO. Thousands of single family homes could be demolished - and hundreds of neighborhoods destroyed - during this time frame.

I thank you in advance for expediting the adoption of the ICOs and the BMO amendments and providing our great city with desperately-needed relief from the destructive impacts of mansionization.

Sincerely,  
Emily Woodward  
Faircrest Heights  
Council District 10

**From:** Dean Perton

**Sent:** Tuesday, March 24, 2015 2:40 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

**STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO**

Dear City Council members,

As you know, the Baseline Mansionization Ordinance (BMO) has failed miserably. It has decimated our neighborhoods and the prevalent residential scale creating visual blight and a diminished quality of life for those of us left in the shadow of these McMansions. Last May, Councilmember Koretz made a smart and sensible motion to amend the BMO, which would bring much-needed relief to constituents citywide, and would also relieve city agencies from the burdens associated with implementing and enforcing a patchwork of overlays.

As adoption of this of this amendment has been delayed for more than a year, we urge you to get this motion back on track and do the right thing for your constituents and the City — including the following, which need to move forward in tandem:

- 1) Give your full support to the ICOs and to the urgency clause that ensures the ICOs take effect promptly.**

We appreciate that City Planning has proposed ICOs for a handful of neighborhoods, but realize that a) ICOs are only temporary, and b) protection for a select few neighborhoods will only place bigger targets on unprotected areas.

- 2) Direct the Planning Department to start work immediately on the amendments to the citywide Baseline Mansionization Ordinance, to remove counterproductive bonuses and exemptions.**

The BMO amendments proposed by Councilmember Koretz will allow renovations, expansions, and new construction that can accommodate modern family life while respecting the scale and character of established neighborhoods. These changes could be discussed and adopted quickly, to protect our treasured communities and preserve affordable, livable neighborhoods. There is absolutely no legitimate reason that it should take 18 months to amend the BMO. Thousands of single family homes could be demolished - and hundreds of neighborhoods destroyed - during this timeframe.

I thank you in advance for expediting the adoption of the ICOs and the BMO amendments, to provide our great city with desperately-needed relief from the destructive impacts of mansionization.

Sincerely,

**Dean A. Perton, Architect**

Hi Point Street

Faircrest Heights/Council District 10

**From:** KIMBERLY CASHWELL

**Sent:** Tuesday, March 24, 2015 2:52 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

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I thank you in advance for expediting the adoption of the ICOs and the BMO amendments, to provide our great city with desperately-needed relief from the destructive impacts of mansionization.

Sincerely,

Kim C.  
Picfair Neighborhood  
Council District 10

**From:** Mindy

**Sent:** Tuesday, March 24, 2015 2:56 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

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I thank you in advance for expediting the adoption of the ICOs and the BMO amendments, to provide our great city with desperately-needed relief from the destructive impacts of mansionization.

Sincerely,

Mindy Richmond  
Reynier Village  
Council District 5

**From:** Linda Smutz

**Sent:** Tuesday, March 24, 2015 3:14 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO Re: Council File 14-0656

Re: Council File 14-0656

**STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO**

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I thank you in advance for expediting the adoption of the ICOs and the BMO amendments, to provide our great city with desperately-needed relief from the destructive impacts of mansionization.

Sincerely,

Linda Smutz  
Alvira Street, Los Angeles 90035  
South Carthay  
Council District 5

**From:** Carol Mithers

**Sent:** Tuesday, March 24, 2015 3:26 PM

**To:** paul.koretz@lacity.org

**Cc:** mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO

Dear Council Member Koretz.

As a member of your district. I endorse your work on the Baseline Mansionization Ordinance amendments. and offer you my full support in the effort to adopt the ICOs and the urgency clause that ensure they take effect promptly.

I urge the Planning Department to start work **immediately** on the BSO amendments. The city cannot wait. Houses are being bulldozed and neighborhoods threatened every day.

I thank you for the work you've done to combat the mansionization blight and for your continued work in the future.

Sincerely.

Carol Mithers

Westside Village

Council District 5

**From:** Isadora Chesler

**Sent:** Tuesday, March 24, 2015 3:45 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

Re: Council File 14-0656

STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO

Dear City Council members.

**We are DESPERATELY asking for your support. To SAVE OUR NEIGHBORHOOD.**

As you know, the Baseline Mansionization Ordinance (BMO) has failed miserably. Last May, Councilmember Koretz made a smart and sensible motion to amend the BMO, which would bring much-needed relief to constituents citywide, and would also relieve city agencies from the burdens associated with implementing and enforcing a patchwork of overlays.

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Sincerely,

Isadora Chesler  
Beverly Grove North  
Council District 5

**From:** Melissa Brody

**Sent:** Tuesday, March 24, 2015 4:09 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

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Sincerely,

Melissa Brody  
Pico Park  
CD10

**From:** Claire Knowlton

**Sent:** Tuesday, March 24, 2015 4:25 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** Please Adopt the ICOs and AMEND THE BMO

Re: Council File 14-0656

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Sincerely,  
Claire Knowlton  
S Corning St, Los Angeles

[www.thelifeyoucansave.com](http://www.thelifeyoucansave.com)

**From:** Veronika Syrop  
**Sent:** Tuesday, March 24, 2015 4:48 PM  
**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org  
**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org  
**Subject:** STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO (Council File 14-0656)

Re: Council File 14-0656  
**STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO**

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Sincerely,

Veronika Syrop  
Faircrest Heights  
Council District 10

**From:** tamara silvera

**Sent:** Tuesday, March 24, 2015 5:07 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org; councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org; yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

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Sincerely,

Tamara Silvera  
Carthay Square  
Council District 5

**From:** Tori

**Sent:** Tuesday, March 24, 2015 4:54 PM

**To:** paul.koretz@lacity.org; councilmember.wesson@lacity.org; councilmember.bonin@lacity.org;  
councilmember.cedillo@lacity.org

**Cc:** elizabeth.carlin@lacity.org; andrew.westall@lacity.org; shawn.bayliss@lacity.org; mayor.garcetti@lacity.org;  
yvonne.farrow@lacity.org; stopmansionization@yahoo.com; sharon.gin@lacity.org; Etta.Armstrong@lacity.org

**Subject:** PLEASE STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO Please!

Please help before it is too late. Our city is being destroyed! Endearing streets such as La Brea are being demolished and rebuilt in an Arizona large scale mini mall decor. Sweetzer and Beverly is Ground Zero. Please help stop it before they hit they Carthay's. I love my neighborhood, the character and the beautiful original houses.

Our historic neighborhoods are being destroyed and replaced with HUGE concrete bunker style homes. The homes to each side are being dwarfed. Lots are being split into 2 or 3 and building single family dwellings with no yards. Just on top of each other. In my neighborhood 2 homes were torn down and 9 were built. How does that make sense?? And now on an empty lot 60 homes are being built. How about a park?? We don't need any more live work HUGE buildings that house thousands of people. Causing more traffic and eyes sores on every corner. Every time I see a new empty lot on a main street my stomach sinks because I know what is to follow. We are not NY. We are Los Angeles. We need to have our own identity. We are losing our character. We are losing our soul. I am 3rd generation Los Angeles. Please let my children able to see the Los Angeles that has been so special for generations. Thank you!!

**STOP MANSIONIZATION: Adopt the ICOs and AMEND THE BMO**

Dear City Council members.

As you know. the Baseline Mansionization Ordinance (BMO) has failed miserably. Last May. Councilmember Koretz made a smart and sensible motion to amend the BMO. which would bring much-needed relief to constituents citywide. and would also relieve city agencies from the burdens associated with implementing and enforcing a patchwork of overlays.

We appreciate that City Planning has proposed ICOs for a handful of neighborhoods. but realize that a) ICOs are only temporary. and b) protection for a select few neighborhoods will only place bigger targets on unprotected areas.

On Wednesday. you have the opportunity to do the right thing. and get this motion back on track. I urge you to:

- 1) **Give your full support to the ICOs and to the urgency clause that ensures the ICOs take effect promptly.**
- 2) **Direct the Planning Department to start work immediately on the amendments to the citywide Baseline Mansionization Ordinance, to remove counterproductive bonuses and exemptions.**  
The BMO amendments proposed by Councilmember Koretz will allow renovations. expansions. and new construction that can accommodate modern family life while respecting the scale and character of established neighborhoods. These changes could be discussed and adopted quickly. to protect our treasured communities and preserve affordable. livable neighborhoods. There is absolutely no legitimate reason that it should take 18 months to amend the BMO. Thousands of single family homes could be demolished - and hundreds of neighborhoods destroyed - during this timeframe.

I thank you in advance for expediting the adoption of the ICOs and the BMO amendments. to provide our great city with desperately-needed relief from the destructive impacts of mansionization.  
Sincerely.

Tori  
Carthay Square