



Los Angeles City Ethics Commission

September 11, 2015

The Honorable City Council  
c/o Holly Wolcott, City Clerk  
200 North Spring Street  
City Hall – 3rd Floor  
Los Angeles CA 90012

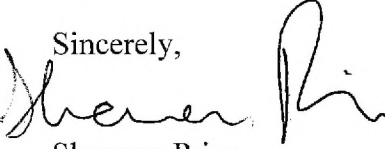
**Re: Council File Number 14-0761  
Reappointment of Catherine Geanuracos to the  
Innovation and Performance Commission**

***FOR COUNCIL CONSIDERATION***

Dear Councilmembers:

Catherine Geanuracos was reappointed by the Mayor to the Innovation and Performance Commission on August 21, 2015. The Ethics Commission received Ms. Geanuracos's pre-confirmation financial disclosure statement on September 8, 2015. In compliance with Los Angeles Municipal Code § 49.5.10, a copy of Ms. Geanuracos's financial disclosure statement is enclosed.

If you have questions, please feel free to contact me at (213) 978-1960.

Sincerely,  
  
Shannon Prior  
Ethics Program Manager

*Enclosures:*

*CA Form 700*  
*CEC Form 60*

cc: Mayor Eric Garcetti

Pre-confirmation Statement  
STATEMENT OF ECONOMIC INTERESTSDate Received  
Official Use Only

## COVER PAGE

Please type or print in ink.

NAME OF FILER	(LAST)	(FIRST)	(MIDDLE)
Geanuracos	Catherine	Georgia	

## 1. Office, Agency, or Court

Agency Name

City of Los Angeles Innovation and Performance Commission

Division, Board, Department, District, if applicable

Your Position

Commissioner

LOS ANGELES CITY  
ETHICS COMMISSION

SEP 8 2015

RECEIVED

► If filing for multiple positions, list below or on an attachment.

Agency: \_\_\_\_\_ Position: \_\_\_\_\_

## 2. Jurisdiction of Office (Check at least one box)

☐ State☐ Judge or Court Commissioner (Statewide Jurisdiction)☐ Multi-County \_\_\_\_\_☐ County of \_\_\_\_\_☒ City of Los Angeles☐ Other \_\_\_\_\_

## 3. Type of Statement (Check at least one box)

☐ Annual: The period covered is January 1, 2013, through December 31, 2013.

-or-

The period covered is \_\_\_\_/\_\_\_\_/\_\_\_\_, through December 31, 2013.

☐ Leaving Office: Date Left \_\_\_\_/\_\_\_\_/\_\_\_\_  
(Check one)☐ The period covered is January 1, 2013, through the date of leaving office.☐ Assuming Office: Date assumed \_\_\_\_/\_\_\_\_/\_\_\_\_☐ The period covered is \_\_\_\_/\_\_\_\_/\_\_\_\_, through the date of leaving office.☒ Pre-confirmation 8/12/15 (Date appointed or reappointed)

## 4. Schedule Summary

Check applicable schedules or "None."

► Total number of pages including this cover page: 5

☐ Schedule A-1 - Investments - schedule attached☒ Schedule C - Income, Loans, & Business Positions - schedule attached☒ Schedule A-2 - Investments - schedule attached☒ Schedule D - Income - Gifts - schedule attached☒ Schedule B - Real Property - schedule attached☐ Schedule E - Income - Gifts - Travel Payments - schedule attached

-or-

☐ None - No reportable interests on any schedule

## 5. Verification

herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that

Date Signed 9/4/15  
(month, day, year)

Signature

**Investments, Income, and Assets  
of Business Entities/Trusts**  
(Ownership Interest is 10% or Greater)

\* Select from drop down list

FPPC Form 700 (2013/2014) Sch. A-2x  
FPPC Toll-Free Helpline: 866/ASK-FPPC [www.fppc.ca.gov](http://www.fppc.ca.gov)





(Other than Gifts and Travel Payments)

700

Catherine Geanuracos

\* Select from drop down list

### 1. Income Received

## 2. Loans Received or Outstanding

**FPPC Toll-Free Helpline: 866/ASK-FPPC [www.fppc.ca.gov](http://www.fppc.ca.gov)**

<b>CALIFORNIA FORM</b>		<b>700</b>
<b>FAIR POLITICAL PRACTICES COMMISSION</b>		
<b>Name</b>		
Catherine Geanuracos		

[illegible]





City Ethics Commission  
200 N Spring Street  
City Hall — 24th Floor  
Los Angeles, CA 90012  
Mail Stop 129  
(213) 978-1960

# Restricted Source Financial Disclosure Statement CEC Form 60

Elected City officials, general managers and chief administrative officers of City agencies, members of City boards and commissions, and individuals nominated to positions subject to City Council approval must file this form in conjunction with the state Form 700. Please refer to the attached instructions for additional information.

☒ Original Filing ☐ Amended Filing (original filed on \_\_\_\_/\_\_\_\_/20\_\_\_\_)

Total Pages: 2

Name: Geanuracos, Catherine Georgia  
(Last, First, Middle)

Agency: City of LA Innovation and Performance Commission

Position: Commissioner

LOS ANGELES CITY  
ETHICS COMMISSION

SEP 11

Type of Statement: ☒ Pre-confirmation Date of nomination: 09 / 12 / 2015  
☐ Assuming Office First day in position: \_\_\_\_ / \_\_\_\_ / 2015  
☐ Annual \_\_\_\_ / \_\_\_\_ / 2014 through December 31, 2014  
☐ Leaving Office Last day in office: \_\_\_\_ / \_\_\_\_ / 20\_\_\_\_

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I had the following interests associated with restricted sources during this reporting period:

## ☐ 1. REAL PROPERTY

The following interest in real property was leased from or to, co-owned by, purchased from, or sold to a restricted source.

Name of restricted source: \_\_\_\_\_

Address of restricted source: \_\_\_\_\_

Address or assessor's parcel number of real property: \_\_\_\_\_

Interest co-owned/purchased/sold by/leased by or to: ☐ Me ☐ My spouse/registered domestic partner  
☐ My dependent child

Interest was: ☐ Leased ☐ Co-owned ☐ Purchased (date: \_\_\_\_ / \_\_\_\_ / 20\_\_\_\_) ☐ Sold (date: \_\_\_\_ / \_\_\_\_ / 20\_\_\_\_)

Nature of interest: ☐ Ownership/Deed or Trust ☐ Easement ☐ Leasehold (years remaining: \_\_\_\_)  
☐ Other: \_\_\_\_\_

Value of interest: ☐ \$2,000—\$10,000 ☐ \$10,001—\$100,000 ☐ \$100,001—\$1,000,000 ☐ Over \$1,000,000

Do you have additional real property interests to report? ☐ No ☐ Yes, and \_\_\_\_ additional pages are attached.

## ☐ 2. INVESTMENTS

The following investments (other than real property) were co-owned by, purchased from, or sold to a restricted source.

Name of restricted source: \_\_\_\_\_

Address of restricted source: \_\_\_\_\_

Name of investment: \_\_\_\_\_

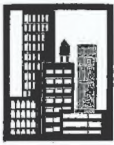
Nature of investment: ☐ Stock ☐ Partnership ☐ Other \_\_\_\_\_

Investment co-owned/purchased/sold by: ☐ Me ☐ My spouse/registered domestic partner ☐ My dependent child

Investment was: ☐ Co-owned ☐ Purchased (date: \_\_\_\_ / \_\_\_\_ / 20\_\_\_\_) ☐ Sold (date: \_\_\_\_ / \_\_\_\_ / 20\_\_\_\_)

Value of investment: ☐ \$2,000—\$10,000 ☐ \$10,001—\$100,000 ☐ \$100,001—\$1,000,000 ☐ Over \$1,000,000

Do you have additional investments to report? ☐ No ☐ Yes, and \_\_\_\_ additional pages are attached.



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## Restricted Source Financial Disclosure Statement CEC Form 60

### ☒ 3. INCOME

The following income was received from a restricted source.

Name of restricted source: EKA PR

Address of restricted source: [REDACTED]

Business activity of source: Lobbying/ Public Affairs

Your business position: Consultant/ Digital Strategy/ no clients related to IPC business

Income received by: ☒ Me ☐ My spouse/registered domestic partner ☐ My dependent child

Value of income: ☐ \$500—\$1,000 ☐ \$1,001—\$10,000 ☒ \$10,001—\$100,000 ☐ Over \$100,000

Income was: ☐ Salary/Commission ☐ Loan repayment ☐ Rental income ☐ Sale of \_\_\_\_\_  
(e.g., car, boat, etc.)

☒ Other: Digital strategy and marketing execution consulting

Do you have additional income to report? ☒ No ☐ Yes, and \_\_\_\_\_ additional pages are attached.

### ☐ 4. GIFTS

The following gifts cumulatively valued at \$50 or more were received from a restricted source.

Name of restricted source: \_\_\_\_\_

Address of restricted source: \_\_\_\_\_

Business activity of source: \_\_\_\_\_

Gifts received by: ☐ Me ☐ My spouse/registered domestic partner ☐ My dependent child

Dates received: \_\_\_\_\_ / \_\_\_\_\_ / 20\_\_\_\_; \_\_\_\_\_ / \_\_\_\_\_ / 20\_\_\_\_ Value of gifts: \_\_\_\_\_

Description of gifts: \_\_\_\_\_

Do you have additional gifts to report? ☐ No ☐ Yes, and \_\_\_\_\_ additional pages are attached.

### ☒ 5. BOARD POSITIONS

The following position was held on the board of a restricted source.

Name of restricted source: CicLAvia

Address of restricted source: [REDACTED]

Position title: Board member

Position held by: ☒ Me ☐ My spouse/registered domestic partner ☐ My dependent child

Do you have additional positions to report? ☒ No ☐ Yes, and \_\_\_\_\_ additional pages are attached.

### ☐ 6. NO INTERESTS

I had no reportable interests in real property, investments, income, gifts, or board positions associated with restricted sources during this reporting period.

### Certification

I declare under penalty of perjury under the law that I  
have read the instructions for this form, and I

09/04/15

Date