

Los Angeles City Ethics Commission

September 11, 2015

The Honorable City Council c/o Holly Wolcott, City Clerk 200 North Spring Street City Hall – 3rd Floor Los Angeles CA 90012

Re:

Council File Number 14-0761 Reappointment of Catherine Geanuracos to the

Innovation and Performance Commission

FOR COUNCIL CONSIDERATION

Dear Councilmembers:

Catherine Geanuracos was reappointed by the Mayor to the Innovation and Performance Commission on August 21, 2015. The Ethics Commission received Ms. Geanuracos's preconfirmation financial disclosure statement on September 8, 2015. In compliance with Los Angeles Municipal Code § 49.5.10, a copy of Ms. Geanuracos's financial disclosure statement is enclosed.

If you have questions, please feel free to contact me at (213) 978-1960.

Ethics Program Manager

Enclosures:

CA Form 700 CEC Form 60

cc:

Mayor Eric Garcetti

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION A PUBLIC DOCUMENT

Pre-confirmation Statement

STATEMENT OF ECONOMIC INTERESTS

COVER PAGE

Please type or print in ink.

| NAME OF FILER | (LAST) | (FIRST) | (MIDDLE) |
|------------------------------------|---|------------------------------------|---|
| Geanuracos | | Catherine | Georgia |
| 1. Office, Agency, or (| Court | | 105 440 |
| Agency Name | | | ETHICS COMMISSION |
| City of Los Angeles | Innovation and Performance C | ommission | |
| Division, Board, Departmen | t, District, if applicable | Your Position | SEP 8 2015 |
| | | Commission | |
| ▶ If filing for multiple posit | ions, list below or on an attachment. | | RECEIVED |
| Agency: | | Position: | |
| 2. Jurisdiction of Offi | Ce (Check at least one box) | | |
| State | | ☐ Judge or Court | Commissioner (Statewide Jurisdiction) |
| Multi-County | | County of | |
| | 5 | | |
| [A] City of | | | |
| 3. Type of Statement | (Check at least one box) | | · |
| December 3 | overed is January 1, 2013, through 1, 2013. | ☐ Leaving Office (Check опе) | e: Date Left/ |
| -or- The period o December 3 | overed is/, il, 2013. | hrough O The period leaving offi | covered is January 1, 2013, through the date of ce. |
| Assuming Office: Da | ate assumed/ | | covered is, through leaving office. |
| | 8/12/15 (Date appo | inted or reappointed) | |
| 4. Schedule Summary | 1 | | |
| Check applicable schedu | les or "None." | ► Total number of pages | including this cover page: |
| . - | ments - schedule attached | | ne, Loans, & Business Positions – schedule attached |
| Schedule A-2 - Invest | | | e - Gifts - schedule attached |
| Schedule B - Real Pro | openy – schedule altached | Schedule E - Incom | e - Gifts - Travel Payments - schedule attached |
| | -or- None - No reporta | ble interests on any schedule | |
| 5. Verification | | | |
| | | | |
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| herein and in any attached | schedules is true and complete. I ackr | lowledge this is a public document | |
| I certify under penalty of | perjury under the laws of the State o | f California th | |
| Date Signed | 9/4/15 (month, day, year) | Signati | |
| | | | |

Date Received

Official Use Only

SCHEDULE A-2

Investments, Income, and Assets of Business Entities/Trusts

(Ownership Interest is 10% or Greater)



* Select from drop down list

<BLUE> is a required field

| 1. Business Entity or Trust | | | | | | | 2. Gross Income Received | | 4. Investments o or Trust (Use a se | | | | | |
|---|---|----------------------------|---|--------------|---|-------------------------------|--|---|--|--|-----------------------|---|--------------|---|
| NAME AND ADDRESS OF BUSINESS ENTITY OR TRUST (Business Address Acceptable) (If Trust, go to 2) | GENERAL DESCRIPTION OF BUSINESS ACTIVITY | FAIR MARKET VALUE* | LIST DATE ACQUIRED OR DISPOSED (mm/dd/2013) | A or D | NATURE OF INVESTMENT (if "other," describe)* | YOUR BUSINESS POSITION | INCLUDE YOUR PRO RATA SHARE OF GROSS INCOME TO ENTITY/TRUST* | LIST SINGLE SOURCES OF INCOME OF \$10,000 OR MORE | INVESTMENT- BUSINESS ENTITY/NAME, AND BUSINESS ACTIVITY | REAL PROPERTY- LIST PRECISE LOCATION OF REAL PROPERTY | FAIR MARKET VALUE* | LIST DATE ACQUIRED OR DISPOSED (mm/dd/2012) | A or D | NATURE OF INTEREST (if "other," describe)* |
| New Economy Campaigns Los Angeles, CA 90026 | Digital strategy consulting firm | \$100,001 - \$1,000,000 | 8/1/2010 | A | | CEO/ Founder/ Principal | Over \$100,000 | 21st Century Campaigns - \$21k, EKA/ 710 Coalition, \$78K, City of West Hollywood \$50K, GPSLA PAC \$21K, Nederlander Concerts \$13K, Ocean Ave LLC \$55k, Saban Brands \$65K, Bluegrass Situation \$33k, Vision Fleet \$30K, Wanda Group \$15K | | | | | | |
| Compiler.LA | Website design and development | \$100,001 - \$1,000,000 | 4/1/2015 | A | Part ownership, LLC | Strategic advisor/ partner | \$0-\$499 | Goldhirsch Foundation, CicLAvia | | | | | | |
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SCHEDULE B

Interests in Real Property

(Including Rental Income)



Name

Catherine Geanuracos

| <blue> is a required field</blue> | | | | | | | *You are not required to report loans from commercial lending institutions made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business | | | | | | | |
|---|----------------------------|--|--------------|--|---|--|---|------------------------------|-------------------------|-------------------|---------------------|--|--|--|
| * Select from drop down | list | | | | | | must be dislclosed as follows: | | | | | | | |
| Real Property Disclosur | e | | | | | | Lender Disclosure | | | | | | | |
| STREET ADDRESS OR PRECISE LOCATION AND CITY | FAIR MARKET VALUE* | LIST DATE ACQUIRED OR DISPOSED (mm/dd/2013) | A or D | NATURE OF INTEREST* (if "other," describe) | IF RENTAL PROPERTY, LIST GROSS INCOME RECEIVED* | SOURCE OF RENTAL INCOME OF \$10,000 OR MORE | NAME AND ADDRESS OF LENDER* (Business Address Acceptable) AND GUARANTOR, IF ANY | BUSINESS ACTIVITY, IF ANY | INTEREST RATE (%) | TERM (Mos/Yrs) | HIGHEST BALANCE* | | | |
| | \$100,001 - \$1,000,000 | 9/23/11 | A | Ownership/Deed of Trust | | | | | | | | | | |
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SCHEDULE C

Income, Loans, & Business Positions

(Other than Gifts and Travel Payments)

| CALIFORNIA | FORM | 700 |
|---------------------|------------|---------|
| FAIR POLITICAL PRAC | TICES COMI | MISSION |
| Name | | |

Catherine Geanuracos

<BLUE> is a required field

* Select from drop down list

**You are not required to report loans from commercial lending institutions, or any indebtedness created as part of a retail installment or credit card transaction, made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

| | | | | | disclosed as follows | s: | | | | |
|-------------------------------|--|----------------------------|------------------------------|---|--|------------------------------|---------------------|-------------------------|-------------------|--|
| 1. Income Received | | | | | 2. Loans Received or | Outstanding | | | | |
| NAME AND ADDRESS OF SOURCE | BUSINESS ACTIVITY, IF ANY | YOUR BUSINESS POSITION | GROSS INCOME RECEIVED* | CONSIDERATION FOR WHICH INCOME WAS RECEIVED* (if "other," describe) | NAME AND ADDRESS OF LENDER** (Business Address Acceptable) AND GUARANTOR, IF ANY | BUSINESS ACTIVITY, IF ANY | HIGHEST BALANCE* | INTEREST RATE (%) | TERM (Mos/Yrs) | SECURITY FOR LOAN REAL PROPERTY ADDRESS/OTHER INFORMATION* |
| Science 37, 11307 _A CA | Clinical research technlogy services | Chief Marketing Officer | \$1,001- \$10,000 | Salary | Company of the compan | | | | | |
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Schedule D Income - Gifts

Name

Catherine Geanuracos

<BLUE> is a required field

| NAME OF SOURCE | ADDRESS OF SOURCE (Business Address Acceptable) | ZIP CODE | BUSINESS ACTIVITY, IF ANY, OF SOURCE | DATE (mm/dd/yy) | | VALUE | DESCRIPTION OF GIFT(S) |
|-------------------|---|----------|---------------------------------------|--------------------|----|--------|---|
| code for America, | | 9410 | 3 Technology education for government | 08/23/14 | \$ | 500.00 | Complimentary registration for conference |
| ast Company | | 1000 | 05 Magazine/ journalism/ events | 05/05/15 | \$ | 750.00 | Complimentary registration for conference |
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City Ethics Commission 200 N Spring Street City Hall — 24th Floor Los Angeles, CA 90012 Mail Stop 129 (213) 978-1960

Restricted Source Financial Disclosure Statement CEC Form 60

Elected City officials, general managers and chief administrative officers of City agencies, members of City boards and commissions, and individuals nominated to positions subject to City Council approval must file this form in conjunction with the state Form 700. Please refer to the attached instructions for additional information.

| Original Filing Amended Filing (original filed on//20) | Total Pages: 2 | | | | | |
|---|---|--|--|--|--|--|
| Name: Geanuracos, Catherine Georgia | LOSANGELES OLLY | | | | | |
| Agency: City of LA Innovation and Performance Commission Position: Commiss | sioner ETHICE COMMISSION | | | | | |
| | | | | | | |
| Type of Statement: Pre-confirmation Date of nomination: 09 Assuming Office First day in position: Annual / 20_14 thro Leaving Office Last day in office: / | / / 20 <u>15</u> ugh December 31, 20 <u>14</u> | | | | | |
| I had the following interests associated with restricted sources during | this reporting period: | | | | | |
| □ 1. REAL PROPERTY The following interest in real property was leased from or to, co-owned by, purchased from, or sold to a restricted source. Name of restricted source: Address of restricted source: Address or assessor's parcel number of real property: Interest co-owned/purchased/sold by/leased by or to: □ Me □ My spouse/registered domestic partner □ My dependent child Interest was: □ Leased □ Co-owned □ Purchased (date: / / 20) | | | | | | |
| Nature of interest: Ownership/Deed or Trust Easement Leasehold (years remaining:) Other: Value of interest: \$2,000—\$10,000 \$10,001—\$100,000 \$100,001—\$1,000,000 Over \$1,000,000 Do you have additional real property interests to report? No Yes, and additional pages are attached. | | | | | | |
| □ 2. INVESTMENTS The following investments (other than real property) were co-owned by, pure Name of restricted source: Address of restricted source: Name of investment: Nature of investment: Stock □ Partnership □ Other Investment co-owned/purchased/sold by: □ Me □ My spouse/registered of the solution of | | | | | | |
| Investment was: Co-owned Purchased (date:// 20) Value of investment: \$2,000—\$10,000 \$10,001—\$100,000 Do you have additional investments to report? No Yes, and | Sold (date: / / 20) 00,001—\$1,000,000 | | | | | |



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Restricted Source Financial Disclosure Statement CEC Form 60

| (213) 978-1960 | CEC Form 60 |
|--|---|
| ☑ 3. INCOME | |
| The following income was received from a restricted so Name of restricted source: EKA PR Address of restricted source: | ource. |
| Business activity of source: Lobbying/ Public Affair | |
| Your business position: Consultant/ Digital Strateg | y/ no clients related to IPC business |
| Income received by: ☑ Me ☐ My spouse/register | |
| Value of income: ☐ \$500—\$1,000 ☐ \$1,001—\$10 | ,000 🗹 \$10,001—\$100,000 🔲 Over \$100,000 |
| Income was. Salary/Commission Loan repay | ment Rental income Sale of |
| Other: Digital strategy and marketing execut | |
| Do you have additional income to report? 🗵 No 📗 | Yes, and additional pages are attached. |
| ☐ 4. GIFTS | |
| The following gifts cumulatively valued at \$50 or more | were received from a restricted source. |
| Name of restricted source: | |
| Address of restricted source: | |
| Business activity of source: | |
| Gifts received by: ☐ Me ☐ My spouse/registered | d domestic partner |
| Dates received:// 20;/ | _/ 20 Value of gifts: |
| Description of gifts: | |
| Do you have additional gifts to report? | res, and additional pages are attached. |
| ☑ 5. BOARD POSITIONS | |
| The following position was held on the board of a restr | icted source. |
| Name of restricted source: CicLAvia | |
| Address of restricted source: | |
| Position title: Board member | |
| Position held by: Me My spouse/registered | domestic partner My dependent child |
| Do you have additional positions to report? | Yes, and additional pages are attached. |
| ☐ 6. NO INTERESTS | |
| | nts, income, gifts, or board positions associated with restricted |
| Certification | |
| I declare under penalty of perjury under the la have read the instructions for this form, and to | |
| 09/04/15 | |
| Date | |